Tourism and Events Management 2021-2022

Bachelor of Science Degree in Tourism and Events Management (TEM)

To schedule an advising appointment: https://srtm.gmu.edu/tourism-and-events-management/advising/



* Mason Core, 37 credits: For current list of approved courses: catalog.gmu.edu/mason-core/

- Written Communication 3 Credits (ENGH 101^C)
- o Written Communication 3 Credits (ENGH 302^C)
- o Oral Communication 3 credits
- o Information Technology 3 Credits
- o Quantitative Reasoning 3 Credits (STAT 250 ° or EDRS 220 °)
- o Literature 3 Credits

- o Arts 3 Credits
- o Western Civilization 3 Credits
- o Social and Behavioral Sciences 3 Credits (ex: TOUR 311)
- o Global Understanding 3 Credits (ex: TOUR 210)
- o Natural Science 7 Credits (4 credit lab, 3 credit non-lab)

TEM Professional Sequence, 56 credits

- o TOUR 110: Professionalism & Civility
- o TOUR 200: Intro to Tourism Mgmt
- o TOUR 214: HTEM Accounting
- o TOUR 220: Intro to Event Mgmt
- o TOUR 230: Intro to Hospitality Mgmt o TOUR 241: HTEM Practicum
- o TOUR 320: HTEM Mgmt Info. Systems
- o TOUR 330: Resort Mgmt.
- o TOUR 340: Sustainable Tourism o PRLS 410: Admin of SRT Orgs 1
- o TOUR 412: HTEM Marketing & Sales
- o TOUR 414: HTEM Finance

- o TOUR 420: HTEM Planning & Policy
- o SRST 450: Research Methods (Writing Intensive)
- o PRLS 460: Sport & Rec Law
- o TOUR 470: Career Preparation
- o TOUR 490: HTEM Internship (Capstone)

TEM Electives, 18 Credits

o Any TOUR courses not taken for Professional Sequence

General Electives, 9 Credits

Total: 120 Credits

Suggested Academic Plan (to be supplemented by Mason Core and General Electives)

Semester	Course	Credits	Prerequisites
1 st Year Fall	TOUR 110 Professionalism and Civility	1	
	TOUR 200 Intro to Tourism Management	3	
	TOUR 220 Intro to Events Management	3	
1 st Year Spring	TOUR 230 Intro to Hospitality Management	3	
	TEM Elective #1	3	As Listed
2 nd Year Fall	TOUR 214 Accounting	3	
	TOUR 330 Resort Management	3	TOUR 200 or 230
and	TOUR 241 HTEM Practicum	3	TOUR 200, 220, 230, Mandatory info session
2 nd Year Spring	TOUR 340 Sustainable Tourism	3	TOUR 200
	TEM Elective #2	3	As listed
	TOUR 320 HTEM Management Information Systems	3	TOUR 200, 220, or 230
3 rd Year Fall	Quantitative Reasoning	3	
	TOUR 420 HTEM Planning & Policy	3	TOUR 241
	TEM Elective #3	3	As listed
	PRLS 460 Sport & Recreation, Law	3	60 credits recommended
ard XZ	TEM Elective #4	3	As Listed
3 rd Year Spring	TOUR 414 HTEM Finance	3	TOUR 214, 241
Spring	PRLS 410 Admin of SRT Organizations 1	3	60 credits recommended
	ENGH 302	3	45 credit recommend and Lower-level ENGH ^C
	TOUR 470 Career Preparation	1	TOUR 241, Junior or Senior Status
4th x 7	TOUR 412 HTEM Marketing & Sales	3	TOUR 241
4 th Year Fall	TEM Elective #5	3	
	TEM Elective #6	3	As listed
	SRST 450 Research Methods (Writing Intensive)	3	STAT 250 ^C or EDRS 220 ^C recommended ENGH 302
4 th Year Spring	TOUR 490 HTEM Internship - Capstone	12	TOUR 241, 470, Senior Status, Mandatory info session

Academic Requirements: 120 total credits; 45 Upper Level Credit Hours; 30 Hours (12 upper level) for GMU Residency Requirement; Completion of Mason Core courses; GPA of at least 2.0

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Suggested Transfer Academic Plan:

- Assumes completion of STAT 250 or EDRS 220 with a C or better, all Mason Core [except ENGH 302].
- If 9 credits of general electives have not been acquired, they must supplement this plan.

Semester	Course	Credits	Prerequisites
1 st Year Fall	TOUR 110 Professionalism and Civility	1	
	TOUR 200 Intro to Tourism Management	3	
	TOUR 220 Intro to Event Management	3	
	TOUR 230 Intro to Hospitality Management	3	
	TEM Elective #1	3	As Listed
	TEM Elective #2	3	As Listed
1 st Year Spring	TOUR 214 HTEM Accounting	3	
	TOUR 241 HTEM Practicum	3	TOUR 200, 220, 230, Mandatory info session
	TEM Elective #3	3	As Listed
	TOUR 340 Sustainable Tourism	3	TOUR 200
	TOUR 330 Resort Management	3	TOUR 200 or 230
1 st Year Summer	PRLS 460 Sport and Recreation Law	3	60 credits recommended
2 nd Year Fall	TEM Elective #4	3	As Listed
	PRLS 410 Admin of SRT Organizations I	3	60 credits recommended
	TOUR 320 HTEM Management Information Systems	3	TOUR 200, 220, or 230
	TOUR 420 HTEM Planning & Policy	3	TOUR 241
	ENGH 302 Advanced Composition	3	45 credit recommend and Lower-level ENGH ^C
	TOUR 412 HTEM Marketing & Sales	3	TOUR 241
	TOUR 414 HTEM Finance	3	TOUR 214, 241
2nd Year	TOUR 470 Career Preparation	1	TOUR 241, Junior or Senior Status
Spring	SRST 450 Research Methods (Writing Intensive)	3	STAT 250 ^C or EDRS 220 ^C recommended ENGH 302
	TEM Elective #5	3	As listed
	TEM Elective#6	3	As listed
2 nd Year Summer	TOUR 490 HTEM Internship - Capstone	12	TOUR 241, 470, Senior Status, Mandatory info session

<u>Academic Requirements:</u> 120 total credits; 45 Upper Level Credit Hours; 30 Hours (12 upper level) for GMU Residency Requirement; Completion of Mason Core courses; GPA of at least 2.0.

TEM Advising Questions

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Appointments: https://srtm.gmu.edu/tourism-and-events-management/advising/