

Sport Management 2021-2022

Bachelor of Science Degree in Sport Management

To schedule an advising appointment: <https://srtm.gmu.edu/sport-management/advising/>



❖ **Mason Core, 37 credits:** For current list of approved courses: catalog.gmu.edu/mason-core/

- Written Communication - 3 Credits (**ENGH 101^C**)
- Written Communication - 3 Credits (**ENGH 302^C**)
- Oral Communication - 3 credits
- Information Technology - 3 Credits
- Quantitative Reasoning - 3 Credits (**STAT 250^C** or **EDRS 220^C**)
- Literature - 3 Credits
- Arts - 3 Credits
- Western Civilization - 3 Credits
- Social and Behavioral Sciences - 3 Credits
- Global Understanding - 3 Credits
- Natural Science - 7 Credits (4-credit lab; 3-credit non-lab)

❖ **Professional Sequence, 57 credits**

- SRST 200: History of Sport and Leisure
- SPMT 201: Intro. to Sport Management
- SPMT 241: Practicum
- SPMT 302: Phil. & Ethical Dims. of Sport
- SPMT 304: Sport, Culture, and Society
- SPMT 405: Sport Venues and Events
- SPMT 412: Sport Marketing & Sales
- SPMT 420: Econ & Finance in Sport Industry
- SPMT 430: Sport Communication
- SPMT 440: Global Perspectives in Sport
- SRST 450: Research Methods (**Writing Intensive**)
- SPMT 455: Governance & Policy Sport Orgs.
- SPMT 462: Sport Business Law or PRLS 460: Sport and Rec. Law
- SPMT 470: Strat. Mgmt. and Ldrshp. in Sport Orgs.
- SPMT 475: Sport Mgmt. Prof. Devel. Sem.
- SPMT 490: Internship (**Capstone/Synthesis**)

❖ **Guided Electives, 9 Credits** (Choose from SPMT courses including SPMT 480 Special Topics)

❖ **Electives, 17 Credits**

Total: 120 Credits

Suggested Academic Plan (to be supplemented by Mason Core and General Electives)

| Semester | Course | Credits | Prerequisites |
|-----------------------------|---|---------|--|
| 1 st Year Fall | SPMT 201 Introduction to Sport Management | 3 | |
| 1 st Year Spring | SRST 200 History of Sport and Leisure in America | 3 | |
| 2 nd Year Fall | SPMT 302 Philosophical & Ethical Dimensions of Sport | 3 | |
| | SPMT 304 Sport, Culture, and Society | 3 | |
| | SPMT Guided Elective 1 | 3 | <i>As Listed</i> |
| 2 nd Year Spring | SPMT 241 Practicum | 3 | <i>SPMT 201</i> |
| | SPMT Guided Elective 2 | 3 | <i>As Listed</i> |
| | Quantitative Reasoning | 3 | |
| 3 rd Year Fall | SPMT 405 Sport Venues & Events | 3 | <i>SPMT 201</i> |
| | SPMT 412 Sport Marketing & Sales | 3 | <i>SPMT 201</i> |
| | SPMT 420 Economics & Finance in the Sport Industry | 3 | <i>SPMT 201</i> |
| | SPMT 430 Sport Communication | 3 | <i>SPMT 201</i> |
| 3 rd Year Spring | SPMT 440 Global Perspectives in Sport | 3 | <i>SPMT 201</i> |
| | ENGH 302 Advanced Composition | 3 | <i>45 credit recommend and Lower-level ENGH^C</i> |
| | SPMT 455 Governance & Policy in Sport Organizations | 3 | <i>SPMT 201</i> |
| | SPMT Guided Elective 3 | 3 | <i>As Listed</i> |
| 4 th Year Fall | SPMT 470 Strategic Management & Leadership in Sport Organizations | 3 | <i>SPMT 201</i> |
| | SRST 450 Research Methods - Writing Intensive | 3 | <i>STAT 250^C or EDRS 220^C recommended ENGH 302</i> |
| | SPMT 462 Sport Business Law or PRLS 460 Sport and Recreation Law | 3 | <i>SPMT 201</i> |
| | SPMT 475 Professional Development Seminar | 3 | <i>SPMT 241</i> |
| 4 th Year Spring | SPMT 490 Internship – Capstone/Synthesis | 12 | <i>SPMT 241</i> |

Academic Requirements: 120 total credits; 45 Upper Level Credit Hours; 30 Hours (12 upper level) for GMU Residency Requirement; Completion of Mason Core courses; GPA of at least 2.0

Sport Management Concentration 2021-2022

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Suggested Transfer Academic Plan for Sport Management Concentration:

- Assumes completion of STAT 250 with a C or better, *all* Mason Core [except ENGH 302].
- If 17 credits of electives have not been acquired, they must supplement this plan.

| Semester | Course | Credits | Prerequisites |
|--------------------------------|---|---------|--|
| 1 st Year Fall | SPMT 201 Intro to Sport Management | 3 | |
| | SRST 200 History of Sport and Leisure in America | 3 | |
| | SPMT 302 Philosophical & Ethical Dimensions of Sport | 3 | |
| | SPMT 304 Sport, Culture and Society | 3 | |
| | SPMT Guided Elective 1 | 3 | Lower-level ENGH ^C |
| 1 st Year Spring | SPMT Guided Elective 2 | 3 | As Listed |
| | SPMT 405 Sport Venues & Events | 3 | SPMT 201 |
| | SPMT 430 Sport Communication | 3 | SPMT 201 |
| | SPMT 412 Sport Marketing & Sales | 3 | SPMT 201 |
| | SPMT 420 Economics & Finance in the Sport Industry | 3 | SPMT 201 |
| 1 st Year Summer | SPMT 241 Practicum | 3 | SPMT 201 |
| 2 nd Year Fall | SPMT Guided Elective 3 | 3 | As Listed |
| | SPMT 440 Global Perspectives in Sport | 3 | SPMT 201 |
| | ENGH 302 Advanced Composition | 3 | 45 credit recommend and Lower-level ENGH ^C |
| | SPMT 462 Sport Business Law or PRLS 460 Sport and Recreation Law | 3 | SPMT 201 |
| 2 nd Year Spring | SPMT 455 Governance & Policy in Sport Organizations | 3 | SPMT 201 |
| | SPMT 470 Strategic Management & Leadership in Sport Originations | 3 | SPMT 201 |
| | SRST 450 Research Methods - Writing Intensive | 3 | STAT 250 ^C or EDRS 220 ^C recommended ENGH 302 |
| | SPMT 475 Professional Development Seminar | 3 | SPMT 241 |
| 2 nd Year Summer | SPMT 490 Internship - Capstone/Synthesis | 12 | SPMT 241 |

Academic Requirements: 120 total credits; 45 Upper Level Credit Hours; 30 Hours (12 upper level) for GMU Residency Requirement; Completion of Mason Core courses; GPA of at least 2.0

SPMT Advising Questions:

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