### **Sport Management Concentration 2016-2017**

Bachelor of Science Degree in Health, Fitness, and Recreation Resources

To schedule an advising appointment: rht.gmu.edu/sport-management/advising/



#### Mason Core, 37 credits: For current list of approved courses: <u>masoncore.gmu.edu/</u>

- o Oral Communication 3 credits
- $\circ\,$  Written Communication 3 Credits (ENGH 101 with C or better)
- Written Communication 3 Credits (ENGH 302 with C or better)
- o Information Technology 3 Credits
- Quantitative Reasoning 3 Credits (STAT 250)
- o Arts 3 Credits

## Professional Sequence, 57 credits SRST 200: History Sport/Leisure

- SPMT 412: Sport Marketing/Sales
- o SPMT 201: Intro to Sport Management
- o SPMT 241: Sport Mgmt. Practicum
- o SPMT 302: Phil/Ethical Dims. of Sport
- o SPMT 304: Sport, Culture, and Society
- SPMT 430: Sport Communication
  SPMT 440: Global Perspectives in Sport

o SPMT 420: Econ/Finance in Sport Industry

- SPMT 440: Global Perspectives
- SRST 450: Research Methods
- SPMT 455: Governance/Policy Sport Orgs
- o Western Civilization 3 Credits

o Natural Science - 7 Credits (4-credit lab; 3-credit non-lab)

o Global Understanding - 3 Credits

o Social and Behavioral Sciences - 3 Credits

o Literature - 3 Credits

- SPMT 462 Sport Business Law or
- PRLS 460: Sport and Rec Law
- SPMT 470: Strgc Mgt and Leadshp in Sport Orgs
- SPMT 475: Sport Mgmt Profess Devel Sem
- SPMT 490: Internship

- o SPMT 405: Sport Venues and Events
- **Guided Electives, 9 Credits** (Choose from SPMT or SRST prefix courses and SPMT 480 Special Topics)

# Electives, 17 Credits Total: 120 Credits

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#### Suggested Academic Plan (to be supplemented by Mason Core and Electives)

| Semester                       | Course  | Credits | Prerequisites           |
|--------------------------------|---|---------|-------------------------|
| 1 <sup>st</sup> Year<br>Fall   | SPMT 201 Intro to Sport Management                                  | 3       |                         |
| 1 <sup>st</sup> Year<br>Spring | SRST 200 History of Sport and Leisure in America                    | 3       |                         |
| 2 <sup>nd</sup> Year<br>Fall   | SPMT 302 Philosophical & Ethical Dimensions of Sport                | 3       |                         |
|                                | SPMT 304 Sport, Culture, and Society                                | 3       |                         |
|                                | SPMT/SRST Guided Elective 1   | 3       | As Listed               |
| 2 <sup>nd</sup> Year<br>Spring | SPMT 241 Practicum  | 3       | SPMT 201                |
|                                | SPMT/SRST Guided Elective 2   | 3       | As Listed               |
|                                | STAT 250 Introduction to Statistics                                 | 3       |                         |
| 3 <sup>rd</sup> Year<br>Fall   | SPMT 405 Sport Venues & Events                                      | 3       | SPMT 201, 60 Credits    |
|                                | SPMT 412 Sport Marketing & Sales                                    | 3       | SPMT 201, 60 Credits    |
|                                | SPMT 420 Economics & Finance in the Sport Industry                  | 3       | SPMT 201, 60 Credits    |
|                                | SPMT 430 Sport Communication  | 3       | SPMT 201, COMM 100/101  |
| 3 <sup>rd</sup> Year<br>Spring | SPMT 440 Global Perspective in Sport                                | 3       | SPMT 201, 60 Credits    |
|                                | SRST 450 Research Methods (Writing Intensive)                       | 3       | STAT 250, 60 Credits    |
|                                | SPMT 455 Governance & Policy in Sport Organizations                 | 3       | SPMT 201, 60 Credits    |
|                                | SPMT/SRST Guided Elective 3   | 3       | As Listed               |
| 4 <sup>th</sup> Year<br>Fall   | SPMT 470 Strategic Management & Leadership in Sport Orgs            | 3       | SPMT 201, 60 Credits    |
|                                | SPMT 462 Sport Business Law<br>or PRLS 460 Sport and Recreation Law | 3       | 60 Credits              |
|                                | SPMT 475 Professional Development Seminar                           | 3       | SPMT 241, 75 Credits    |
| 4 <sup>th</sup> Year<br>Spring | SPMT 490 Internship – Capstone                                      | 12      | SPMT 475 and 90 credits |

<u>Academic Requirements:</u> 120 total credits; 45 Upper Level Credit Hours; 30 Hours (12 upper level) for GMU Residency Requirement; Completion of Mason Core courses; GPA of at least 2.0

8/19/2016

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#### Suggested Transfer Academic Plan for Sport Management Concentration:

\*Assumes all Mason Core requirements [except ENGH 302] and electives have been met.

| Semester                       | Course  | Credits | Prerequisites                            |
|--------------------------------|---|---------|--|
| 1 <sup>st</sup> Year<br>Fall   | SPMT 201 Intro to Sport Management                                  | 3       |  |
|                                | SRST 200 History of Sport and Leisure in America                    | 3       |  |
|                                | SPMT 302 Philosophical & Ethical Dimensions of Sport                | 3       |  |
|                                | SPMT 304 Sport, Culture and Society                                 | 3       |  |
|                                | ENGH 302 Advanced Composition                                       | 3       | Lower-level ENGH, Literature, 45 credits |
| 1 <sup>st</sup> Year<br>Spring | SPMT/SRST Guided Elective 1   | 3       | As Listed                                |
|                                | SPMT 405 Sport Venues & Events                                      | 3       | SPMT 201, 60 Credits                     |
|                                | SPMT 430 Sport Communication  | 3       | SPMT 201, COMM 100/101                   |
|                                | SPMT 412 Sport Marketing & Sales                                    | 3       | SPMT 201, 60 Credits                     |
|                                | SPMT 420 Economics & Finance in the Sport Industry                  | 3       | SPMT 201, 60 Credits                     |
| 1 <sup>st</sup> Year<br>Summer | SPMT 241 Practicum  | 3       | SPMT 201                                 |
| 2 <sup>nd</sup> Year<br>Fall   | SPMT/SRST Guided Elective 2   | 3       | As Listed                                |
|                                | SPMT 440 Global Perspective in Sport                                | 3       | SPMT 201, 60 Credits                     |
|                                | SRST 450 Research Methods (Writing Intensive)                       | 3       | STAT 250, 60 Credits                     |
|                                | SPMT/SRST Guided Elective 3   | 3       | As Listed                                |
| 2 <sup>nd</sup> Year<br>Spring | SPMT 455 Governance & Policy in Sport Organizations                 | 3       | SPMT 201, 60 Credits                     |
|                                | SPMT 470 Strategic Mgt & Leadership in Sport Orgs                   | 3       | SPMT 201, 60 Credits                     |
|                                | SPMT 462 Sport Business Law<br>or PRLS 460 Sport and Recreation Law | 3       | 60 Credits                               |
|                                | SPMT 475 Professional Development Seminar                           | 3       | SPMT 241, 75 Credits                     |
| 2 <sup>nd</sup> Year<br>Summer | SPMT 490 Internship - Capstone                                      | 12      | SPMT 475 and 90 credits                  |

<u>Academic Requirements:</u> 120 total credits; 45 Upper Level Credit Hours; 30 Hours (12 upper level) for GMU Residency Requirement; Completion of Mason Core courses; GPA of at least 2.0

#### **SPMT Advising Questions:**

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