

Sport Communication (SCOM) Minor 2017-2018

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Required Courses	Credits	Prerequisite
COMM 303 Writing Across the Media	3	
COMM 320 Business and Professional Communication	3	
SPMT 201 Introduction to Sport Management or SPMT 304 Sport, Culture and Society	3	
SPMT 430 Sport Communication	3	SPMT 201
Total:	12	

Electives: 6 Credits

Communication Electives: Select 1	Credits	Prerequisite
COMM 204 Introduction to Public Relations	3	
COMM 305 Foundations of Intercultural Communication (Mason Core-Global Understanding)	3	
COMM 351 News Writing and Reporting	3	COMM 303 ^C
COMM 356 Video: Performance and Writing	3	
COMM 359 Media Management	3	
COMM 361 Online Journalism	3	COMM 303 ^C
COMM 371 Sports Writing and Reporting	3	COMM 303 ^C
COMM 372 Sports and the Media	3	

Sport Management Electives: Select 1	Credits	Prerequisite
SPMT 201 Introduction to Sport Management or SPMT 304 Sport, Culture and Society (whichever is not used as a Required Course)	3	
SPMT 302 Philosophical and Ethical Dimensions of Sport	3	
SPMT 318 Diversity and Inclusion Issues in Sport	3	
SPMT 405 Sport Venues and Events	3	SPMT 201
SPMT 412 Sport Marketing and Sales	3	SPMT 201
SPMT 420 Economics and Finance in the Sport Industry	3	SPMT 201
SPMT 440 Global Perspectives in Sport	3	SPMT 201
SPMT 455 Governance and Policy in Sport Organizations	3	SPMT 201
SPMT 480 Special Topics (with Prior Approval of Director)	3	As listed

Total Credits: 18

Academic Requirements for Completion of the SCOM Minor

- At least 8 credits of SCOM minor coursework must be applied to the minor *only* and may not be used to fulfill requirements of the student's major, concentration, an undergraduate certificate, or another minor.
- Students must earn a minimum of 2.00 GPA in SPMT minor coursework.
- 6 credits of minor coursework must be completed at Mason.

SCOM Minor Advising Questions

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Appointments: rht.gmu.edu/sport-management/advising/

