

Sport Communication (SCOM) Minor 2016-2017

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Foundation Courses Required	Credits	Prerequisites
COMM 303 Writing Across the Media	3	30 credits
COMM 320 Business and Professional Communication	3	COMM 100, 101 or 104
SPMT 201 Intro to Sport Management or SPMT 304 Sport, Culture and Society	3	
SPMT 430 Sport Communication	3	SPMT 201 & general COMM course
Total Foundation:	12	

Electives-Choose 2 courses (must be at least one in each discipline)

Communication Electives	Credits	Prerequisites
COMM 204 Introduction to Public Relations	3	
COMM 305 Foundations of Intercultural Communication	3	3 credits of 100 or 200-level COMM courses or 60 credits.
COMM 351 News Writing and Reporting	3	COMM 303
COMM 356 Video: Performance and Writing	3	
COMM 359 Media Management	3	
COMM 361 Online Journalism	3	COMM 303 or instructor permission
COMM 371 Sports Writing and Reporting	3	COMM 303 or instructor permission
COMM 372 Sports and the Media	3	

Sport Management Electives	Credits	Prerequisites
SPMT 201 Intro to Sport Management or SPMT 304 Sport, Culture and Society	3	(whichever is not used as a Foundation Course)
SPMT 302 Philosophical and Ethical Dimensions of Sport	3	
SPMT 318 Diversity and Racial Issues in Sport	3	
SPMT 405 Sport Venues and Events	3	SPMT 201 and 60 credits
SPMT 412 Sport Marketing and Sales	3	SPMT 201 and 60 credits
SPMT 420 Economics and Finance in the Sport Industry	3	SPMT 201 and 60 credits or instructor permission
SPMT 440 Global Perspective in Sport	3	SPMT 201 and 60 credits
SPMT 455 Governance and Policy in Sport Organizations	3	SPMT 201 and 60 credits or instructor permission
Total Electives:	6	

Total Credits: 18

Academic Requirements for Completion of the SCOM Minor

- At least 8 credits of SCOM minor coursework must be applied to the minor *only* and may not be used to fulfill requirements of the student's major, concentration, an undergraduate certificate, or another minor.
- Students must earn a minimum of 2.00 GPA in SPMT minor coursework.
- 6 credits of minor coursework must be completed at Mason.

SCOM Minor Advising Questions

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Appointments: rht.gmu.edu/sport-management/advising/