

CURRICULUM VITAE

Shahron Williams van Rooij

Associate Professor and Academic Program Coordinator
Learning Design and Technology Program, Learning Technologies Division
College of Education and Human Development
George Mason University
4400 University Drive, MSN 5D6
Fairfax, VA 22030
Phone: (703) 993-9704
Fax: (703) 993-2722
Email: swilliae@gmu.edu

Education

Ph.D.	George Mason University	Instructional Technology & Software Information Systems	2007
		Dissertation title: <i>Open source software in higher education: Freedom at what price?</i>	
Ph.D.	City University of New York, The Graduate Center	Political Science & Quantitative Methods	1980
M.A.	American University of Beirut (Lebanon)	Political Science	1970
B.A.	City College New York	Romance Languages	1968

Certifications

Project Management Professional/PMP©	Project Management Institute (PMI)	2007
Certified Distance Educational Professional/ C.D.E.P.©	Texas A & M University	1998

Research Interests

- Workplace Learning and Development
- Project Management
- e-Learning for Business and Government
- Instructional Approaches in Management Education

Academic Experience

Academic Positions

- Associate Professor with Tenure, Academic Program Coordinator, Learning Technologies Division, College of Education and Human Development, George Mason University, August 2013-present
- Assistant Professor, Learning Technologies Division, College of Education and Human Development, George Mason University, 2007-July 2013
- Faculty-Facilitator, University of Phoenix Online Campus, 1999-2006

Courses Taught

Graduate-level – old MEd

- EDIT 573 Project Management
- EDIT 601 Instructional Design and Development (IDD) Portfolio
- EDIT 611 Innovations in Distance Learning
- EDIT 705 Instructional design
- EDIT 706 Business of Learning Design and Technology
- EDIT 732 Analysis and Design of Technology-based Learning Environments (co-taught with Dr. Brenda Bannan)
- EDIT 752 Design and Development of Technology-based Learning Environments (co-taught with Dr. Brenda Bannan)
- EDIT 791 Project Development Practicum I (full-time Immersion program)
- EDIT 792 Project Development Practicum II (full-time Immersion program)
- EDPD 504 Professional Development, Learning Design and Technology
- QNT 561 Applied Business Research and Statistics (University of Phoenix)

Graduate-level – new MS

- EDIT 573 Project Management
- EDIT 611 Innovations in e-Learning
- EDIT 706 Business of Learning Design and Technology

Undergraduate-level

- EDIT 201 Strategies for Online Learning Success (also designed and developed)
- MKT 421 Marketing (University of Phoenix)

Professional and Executive Education

- Developing Human Capital, National Institute for the Blind (NIB) Business Management Training, March 2019 (also designed and developed this workshop)
- Managing the Learning and Talent Development Operation, Chief Learning Officer-Federal Sector program, 2017-present (also designed and developed this module)

Course Development

The following courses were re-designed for the new MS Learning Design and Technology program that follows the two-session semester format of Mason Online/Wiley:

- EDIT 611 Innovations in e-Learning
- EDIT 706 Business Side of Learning Design and Technology
- EDIT 573 Project Management

Corporate Experience

1996-2007 Datatel, Inc., Fairfax, VA Director, Product Management & Marketing

Managed a team of five product managers with annual revenue and client satisfaction targets; developed product strategies and tactics to facilitate automation of institutional data reporting for compliance with IPEDS, SEVIS and financial aid requirements; designed and managed research for product and service development; presented at academic and technology conferences dedicated to trends and issues in higher education.

1991-1996 Action Plus Marketing Services, Den Bosch, The Netherlands Founder/Managing Director

Conducted market research studies for the Dutch retail sector.

1986-1991 Dow Jones Telerate, Amsterdam, The Netherlands & Brussels, Belgium Sr. Marketing Executive

Managed the marketing and market research staff for the Benelux region of a financial services firm.

Scholarly Publications and Products

Books

Williams van Rooij, S. (2018). *The business side of learning design and technologies*. New York, NY: Routledge. ISBN (hardcover): 9781138698161. ISBN (paperback): 9781138698185.

Benson, A.D., Moore, J.L., & Williams van Rooij, S. (Eds.) (2013). *Cases on educational technology planning, design, and implementation: A project management perspective*. Hershey, PA: IGI Global. ISBN: 9781466642379.

Book Chapters

(*invited)

- *Williams van Rooij, S. (2014). Jack Waterkamp: Managing scope change in an instructional design project. In P.A. Ertmer & J. Quinn (Eds.), *The I.D. casebook: Case studies in instructional design*, 4th ed. (pp 259-271). Upper Saddle River, NJ: Prentice Hall.
- Williams van Rooij, S., Moore, J.L., & Benson, A.D. (2013). Project management of educational technology projects. In A.D. Benson, J.L. Moore, & S. Williams van Rooij (Eds.), *Cases on educational technology planning, design, and implementation: A project management perspective* (pp. 1-11). Hershey, PA: IGI Global.
- Williams van Rooij, S. (2009). Project management for project-based learning: A case study of course projects with small virtual instructional design teams. In T. Kidd (Ed.), *Online education and adult learning: New frontiers for teaching practices* (pp. 247-263). Hershey, PA: IGI Global.
- *Norton, P., Williams van Rooij, S., Kinas-Jerome, M., Clark, K., Berhrmann, M., & Bannan-Ritland, B. (2009). Linking theory and practice through design: An instructional technology program. In M. Orey, V.J. McClendon, & R.M. Branch (Eds.), *Educational media and technology yearbook*, Volume 34 (pp. 47-60). New York: Springer.

Refereed Journal Articles

- Hinton, R., & Williams van Rooij, S. (2021). CxO advisory councils: New approaches in executive education. *Journal of Education for Business*, 96(5), 284-290. DOI: 10.1080/08832323.2020.1812491.
- Williams van Rooij, S. (2020). Critical reflection for civic-mindedness: The executive blog as "regeneration alcove". *Adult Learning*, 31(2), 78-87. Doi:10.1177/1045159519859540
- Battista, A., & Williams van Rooij, S. (2018). The business impact of learning: A healthcare case study. *Journal of Applied Business and Economics*, 20(1), 94-105. <http://mutex.gmu.edu/login?url=https://www-proquest-com.mutex.gmu.edu/scholarly-journals/business-impact-learning-healthcare-case-study/docview/2059609488/se-2?accountid=14541>
- Williams van Rooij, S. (2018). Niche programs in executive education: Opportunities for innovation and integration. *Journal of Higher Education Theory and Practice*, 18(2), 10-23. <http://mutex.gmu.edu/login?url=https://www-proquest-com.mutex.gmu.edu/scholarly-journals/niche-programs-executive-education-opportunities/docview/2116006131/se-2?accountid=14541>.
- Williams van Rooij, S., & Zirkle, K. (2016). Balancing pedagogy, student readiness, and accessibility: A case study in collaborative online course development. *The Internet and Higher Education*, 28, 1-7. <https://doi.org/10.1016/j.iheduc.2015.08.001>
- van Rooij, S.W., & Merkebu, J. (2015). Measuring the business impact of employee learning: A view from the professional services sector. *Human Resource Development Quarterly*, 26(3), 275-297. <https://doi-org.mutex.gmu.edu/10.1002/hrdq.21211>

- Van der Klink, M., Van der Heijden, B., Boon, J., & Williams van Rooij, S. (2014). Exploring the contribution of formal and informal learning to academic staff member employability: A Dutch perspective. *Career Development International*, 19(3), 337-356. DOI 10.1108/CDI-03-2013-0030
- Williams van Rooij, S. (2013). Usability testing with online research panels: A case study from the field of instructional design. *International Journal on e-Learning*, 12(4), 403-423. <https://www-learntechlib-org.mutex.gmu.edu/primary/p/38517/>.
- Williams van Rooij, S. (2013). The career path to instructional design project management: An expert perspective from the U.S. professional services sector. *International Journal of Training and Development*, 17(1), 33-53. <https://doi-org.mutex.gmu.edu/10.1111/j.1468-2419.2012.00414.x>
- Williams van Rooij, S. (2012) Research-based personas: Teaching empathy in professional education. *Journal of Effective Teaching*, 12(3), 77-86. https://uncw.edu/jet/articles/vol12_3/rooij.pdf
- Williams van Rooij, S. (2012). Training older workers: Lessons learned, unlearned, and relearned from the field of Instructional design. *Human Resource Management*, 51(2), 281-298. <https://doi-org.mutex.gmu.edu/10.1002/hrm.21466>
- Williams van Rooij, S. (2012). Open source learning management systems: A predictive model for higher education. *Journal of Computer Assisted Learning*, 28(2), 114-125. <https://doi.org/10.1111/j.1365-2729.2011.00422.x>
- Williams van Rooij, S. (2011). Higher education sub-cultures and open source adoption. *Computers & Education*, 57(1), 1171-1183. <https://doi.org/10.1016/j.compedu.2011.01.006>
- Williams van Rooij, S. (2011). Instructional design and project management: Complementary or divergent? *Educational Technology, Research & Development*, 59(1), 139-158. <https://doi.org/10.1007/s11423-010-9176-z>
- Williams van Rooij, S. (2010). Higher education and FOSS for e-learning: The role of organizational sub-cultures in enterprise-wide adoption. *International Journal of Open Source Software and Processes*, 2(1), 15-31. DOI: 10.4018/jossp.2010010102
- Williams van Rooij, S. (2010). Project management in instructional design: ADDIE is not enough. *British Journal of Educational Technology*, 41(5), 852-864. <https://doi.org/10.1111/j.1467-8535.2009.00982.x>
- Williams van Rooij, S., & Lemp, L. (2010). Positioning e-learning graduate certificate programs: Niche marketing in higher education. *Services Marketing Quarterly*, 31(3), 296-319. DOI: 10.1080/15332969.2010.486691
- Williams van Rooij, S. (2009). Adopting open source software in higher education: A cross-disciplinary review of the literature. *Review of Educational Research*, 79(2), 682-701. <https://doi.org/10.3102/0034654308325691>
- Williams van Rooij, S. (2009). Scaffolding project-based learning with the Project Management Body of Knowledge (PMBOK). *Computers & Education*, 52(1), 210-219. <https://doi.org/10.1016/j.compedu.2008.07.012>
- Williams van Rooij, S. (2007). Open source software in U.S. higher education: Reality or illusion? *Education and Information Technologies*, 12(4), 191-209. <https://doi.org/10.1007/s10639-007-9044-6>

- Williams van Rooij, S. (2007). Perceptions of open source vs. commercial software: Is higher education still on the fence? *Journal of Research on Technology in Education*, 39(4), 433-454. DOI: 10.1080/15391523.2007.10782491
- Williams van Rooij, S. (2007). WebMail vs. WebApp: Comparing problem-based learning methods in a business research methods course. *Journal of Interactive Learning Research*, 18(4), 555-569.
<https://www.learntechlib.org/primary/p/21728/>
- Williams van Rooij, S. (2006). Building niche brands: Lessons learned from the international technology super-brands. *Journal of Modern Business*. Defunct, reference available online: <http://www.avivadirectory.com/detail/link-58044.html>.
- Williams van Rooij, S. (2000). Conflict management among adult learners in the computer-mediated environment. *WebNet Journal*, 2(4), 45-51.
<https://www.learntechlib.org/primary/p/8009/>

Evidence of Research Impact

Google Scholar: 989 total citations, 581 of which occurred since 2016
Clarivate Analytics, Web of Science Journals author search: 260 citations

Refereed Conference Proceedings (*student)

- Williams van Rooij, S., & *Merkebu, J. (2013). Measuring the business impact of employee learning: A view from the professional services sector. In M. Simonson (Ed.), *Proceedings of Selected Papers on the Practice of Educational Communications and Technology: AECT 36th Annual Convention - Anaheim, CA*, v. 2 (pp. 616-626). North Miami Beach, FL: Nova Southeastern University.
- Williams van Rooij, S. (2011). Training the multigenerational workforce: A reaffirmation of systematic instructional design. In M. Simonson (Ed.), *Proceedings of Selected Research and Development Papers: AECT 34th Annual Convention – Jacksonville, FL*, v. 1 (pp.472-481). North Miami Beach, FL: Nova Southeastern University.
- Williams van Rooij, S. (2011). Online research panels for usability testing: A case study. *Proceedings of the World Conference on e-Learning in Corporate, Government, Healthcare and Higher Education, Honolulu, HI* (pp. 979-985). Chesapeake, VA: AACE.
- Williams van Rooij, S. (2010). Instructional design and project management: Which competencies are which? In M. Simonson (Ed.), *Proceedings of Selected Research and Development Papers: AECT 33rd Annual Convention in Anaheim, CA*, v1 (pp.249-258). North Miami Beach, FL: Nova Southeastern University.

- Williams van Rooij, S. (2008). Online project-based learning processes and outcomes in postsecondary education. In J.V. Carrasquero et al. (Eds.), *Proceedings of the 6th International Conference on Education and Information Systems, Technologies and Applications (EISTA)*. Caracas, Venezuela: International Institute of Informatics and Systemics.
- Williams van Rooij, S. & Lemp, L. (2008). Positioning e-learning graduate certificate programs: Higher education and the development of a profession. In C. Bonk et al. (Eds.), *Proceedings of the World Conference on e-Learning in Corporate, Government, Healthcare and Higher Education* (pp. 3317-3326). Chesapeake, VA: AACE.
- Williams van Rooij, S. (2008). Using project management to enhance project-based learning. *Proceedings of the EDUCAUSE Learning Initiative (ELI) annual meeting*. San Antonio, TX: EDUCAUSE

Reviews and Technology-based Training and Development Documents and Products

Reviews

- Williams van Rooij, S. (2017). Book review [Review of the book *Extreme teaming: Lessons in cross-sector leadership*, by A.C. Edmondson and J.F. Harvey]. *European Journal of Training and Development*, 41(9), 814-815.

Technology-based Training and Development Documents and Products

- Williams van Rooij, S. (2016, December 1). A resolution I can keep [Web log post]. Created for the Faculty Learning and Development Special Interest Group, Academy of Human Resource Development. Retrieved from <https://ahrdfld.wordpress.com/2016/12/01/a-resolution-i-can-keep/>
- Williams van Rooij, S. (2015). *Untangling the terminology. A video exploring the terms and definitions surrounding online learning*. Retrieved from <https://www.youtube.com/watch?v=4XQ0vWHSvR4>
- Williams van Rooij, S. (2011). *EDIT 611 Blackboard course site orientation video*. Retrieved from <http://www.youtube.com/watch?v=4GXqwnXTGJ0&feature=youtu.be>
- Williams van Rooij, S. (Project Leader). (2011). TTAC Online. An informational website for families and guardians of children with disabilities through a grant from the VA DoE subcontracted to the IDT program. Retrieved from <http://immersion.gmu.edu/ttac/fall2010/index.html>. Final product: <https://ttaconline.org>

Scholarly Presentations and Activities

International/National Conferences

- Williams van Rooij, S. (2019, October). *Reflective practice and organizational culture: The perspective of Learning and Development professionals*. Paper presented at the 2019 AECT International Convention, Las Vegas, NV.
- Williams van Rooij, S. (2018, October). *e-Learning project management: Adding value to your marketability*. Invited workshop conducted at e-Learn 2018, AACE, Las Vegas, NV.
- Williams van Rooij, S. (2018, April). *Critical reflection for civic-mindedness in executive education: Opportunities for public education*. Paper presented at the AERA Annual Meeting, New York, NY.
- Williams van Rooij, S. (2017, August). *Niche programs in executive education: Opportunities to cultivate innovation*. Paper presented at the Academy of Management (AOM) Annual Meeting, Atlanta, GA.
- Williams van Rooij, S. & Battista, A. (2016, April). *Learning impact measurement: A grounded theory case study from the U.S. healthcare sector*. Paper presented at the AERA Annual Meeting, Washington, DC.
- Williams van Rooij, S. & Battista, A. (2016, February). *Measuring the business impact of employee learning: A grounded theory case study from the U.S. healthcare sector*. Paper presented at the AHRD International Research Conference in the Americas, Jacksonville, FL.
- Williams van Rooij, S. & Zirkle, K. (2013, October). *Balancing pedagogy, interactivity and accessibility: A faculty-IT support partnership*. Paper presented at the EDUCAUSE Annual Conference, Anaheim, CA.
- Williams van Rooij, S. (2013, November). *Learning to learn online: A collaborative course development project*. Paper presented at the AECT International Convention, Anaheim, CA.
- Williams van Rooij, S. (2013, May). *Integrating empathy into professional education: Lessons learned from the design professions*. Poster session conducted at the AERA Annual Meeting, San Francisco, CA.
- Williams van Rooij, S. (2012, November). *Becoming an instructional design project manager: An expert perspective from the professional services sector*. Poster session conducted at the AECT International Convention, Louisville, KY.
- Williams van Rooij, S. (2012, November). *Personas with a heart: Integrating empathy into instructional design*. Poster session conducted at the AECT International Convention, Louisville, KY.
- Williams van Rooij, S. (2011, March). *Multigenerational workforce training: What does age have to do with it?* Paper presented at the annual meeting of the American Educational Research Association (AERA), New Orleans, LA.
- Williams van Rooij, S. (2010, October). *Higher education and open source adoption*. Poster session presented at the EDUCAUSE conference, Anaheim, CA.
- Williams van Rooij, S. (2010, May). *The role of organization culture in higher education adoption of open source software for teaching/learning*. Poster session presented at the annual meeting of the AERA, Denver, CO.

Williams van Rooij, S. & Dabbagh, N. (2009, April). *Facilitating project-based learning in virtual teams using project management methodology*. Paper presented at the annual meeting of the AERA, San Diego, CA.

Williams van Rooij, S. (2006, October). *Will open source software really level the playing field?* Paper presented at the Conference on Information Technology (CIT) of the League for Innovation in the Community College, Charlotte, NC.

Dabbagh, N. & Williams van Rooij, S. (2008, November). *A three-component framework for balancing pedagogy and technology in e-learning design*. Paper presented at the Association for Educational Communications and Technology (AECT) International Convention, Orlando, FL.

Local Presentations, Webinars and Workshops (*invited)

*Williams van Rooij, S. (2021, July). Instructional designers and subject matter experts(SMEs): Collaborating for success. Presentation to the United States Patent and Trademark Office, Office of Patent Training, Washington, DC.

*Williams van Rooij, S. (2021, February). Approaches to building and sustaining a robust talent pool. Presentation to the Federal Chief Learning Officers Council (FEDCLOC), Washington, DC.

*Williams van Rooij, S. (2019, March). Developing human capital. Workshop for the National Institute for the Blind (NIB) Business Management Training, Washington, DC.

*Williams van Rooij, S. (2016 December). Maximizing engagement through interactivity: Avoiding the training experience. Workshop presented at VirginiaTech, Networked Learning Initiatives, Blacksburg, VA.

Hinton, R. & Williams van Rooij, S. (2016, June). Chief learning officer (CLO) executive workshop: The business of learning. Workshop presented at the Enterprise Learning Conference, Manassas, VA.

Williams van Rooij, S. & Hinton, R. (2015, April). CLO executive forum: Preparing for the C-Suite. Webinar presented for the e-Learning Media Group, Maricopa, AZ

*Williams van Rooij, S. (2015, March). Emerging trends and issues in workplace learning and development. Webinar presented to the Office of Personnel Management (OPM) Center for Leadership Development, Washington, DC.

Williams van Rooij, S. & Zirkle, K. (2014, September). Balancing pedagogy, interactivity and accessibility: A faculty-ATI support partnership. Paper presented at the Innovations in Teaching and Learning Conference, GMU Center for Teaching and Faculty Excellence, Fairfax, VA.

Williams van Rooij, S. (2012, February). The path to instructional design team leadership in the professional services sector: An expert perspective. Roundtable session presented at the CEHD Research Symposium at George Mason University, Fairfax, VA.

Williams van Rooij, S. (2011, January). George Mason University's instructional technology program: Immersion case study. Paper presented to the Beijing Education Department Delegation, George Mason University, Fairfax, VA.

Williams van Rooij, S. (2010, February). The role of organizational culture in higher education adoption of open source learning management systems. Poster session presented at the CEHD Research Symposium at George Mason University, Fairfax, VA.

Williams van Rooij, S. (2007, October). Open source software in higher education: Opportunity or illusion? Paper presented at the Norwegian Research and Education Network, George Mason University, Fairfax, VA.

Williams van Rooij, S. (2007, June). Open source software in higher education: Myth or illusion? Paper presented at the 3rd Annual Innovations in e-Learning Symposium, George Mason University, Fairfax, VA.

Awards, Recognition and Grant Activity

<i>Awards</i>		
2018	Association for Educational Communications & Technology (AECT), <i>Reviewer Excellence Award-Development Section 2018, Educational Technology, Research & Development</i> , for distinguished service to the ETR&D Research Board of Consulting Editors	
2017	Association for Educational Communications & Technology (AECT), <i>Outstanding Development Reviewer Award 2017, Educational Technology, Research & Development</i> , for distinguished service to the ETR&D Research Board of Consulting Editors.	
<i>Recognition</i>		
2019	Human Capital Media, Judge, <i>2019 Chief Learning Officer LearningElite</i> award program	
2019	Nominee for 2019 George Mason University <i>Career Connection Faculty Award</i>	

Professional and University Service

Service to the Profession

Leadership Positions

2020-present Academy of Management, Teaching and Learning Conference Committee (TLC), Representative-at-Large

2019 AHRD Conference Ambassador

2018-2019 AECT Finance Committee, Chair

2017 Candidate for AECT President-Elect Designate

2017-present *British Journal of Educational Technology*, International Advisory Board, North, Central and South Americas

2017-2018 AERA Workplace Learning SIG, Immediate Past SIG Chair

2016-2017 AERA, Workplace Learning SIG, SIG Chair

2016-2017 AECT Executive Committee Member

2016-present *Chief Learning Officer Magazine*, Business Intelligence Board
2016-present *Chief Learning Officer Magazine*, LearningElite Program, Judge
2015-2016 AERA Workplace Learning SIG, Conference Program Chair
2014-2017 AECT Board of Directors, Organizational Training & Performance Representative
2015-2015 AERA, Workplace Learning SIG, Conference Program Co-chair
2014-2017 *Educational Technology Research & Development*, Editorial Board
2012-2015 *World Journal of Education*, Editor-in-Chief

Frequent Reviewing (≥8 reviews per year) (*invited)
2016-present* *British Journal of Educational Technology* (TR Impact Factor: 2.410)
2013-present *TechTrends*
2012-present* *Journal of Computing in Higher Education* (TR Impact Factor: 1.440)
2011-present* *Educational Technology Research & Development* (TR Impact Factor: 0.725)
2008-present *Computers & Education* (TR Impact Factor: 4.538)

Ad Hoc Reviewing

2018-present *Journal of Information and Organizational Sciences*
2018-present *Journal of Applied Research in Higher education*
2017-present *Studies in Higher Education*
2017-present *Health Education Journal*
2016-present *Computer-assisted Language Learning*
2016-present *The Internet and Higher Education*
2015-present *Education Sciences*
2015-present *IEEE Transactions on Emerging Topics in Computing*
2015-present *Interactive Learning Environments*
2015-present *Science of Computer Programming*
2014-present *Interactive Learning Environments*
2013-present *Eurasian Business Review*
2013-present *International HETL Review*
2013-present *International Journal of Science and Education Technology Research*
2013-present *Journal on Excellence in College Teaching*
2011-present *Human Resource Management*
2010-present *Personnel Review*
2009-present *Asia Pacific Education Review*
2009-2015 *University of Mauritius Research Journal*

Professional Organizations and Associations

Academy for Human Resource Development (AHRD): Member, 2013-present;
Research Committee member; annual conference reviewer
Academy of Management (AoM), Member, 2018-present, annual conference reviewer
Association for the Advancement of Computing in Education (AACE): Member, 2005-present; reviewer, ED-MEDIA annual conference proposals, 2007-present

Association for Educational Communications and Technology (AECT): Member, 2007-present; reviewer, annual conference proposals, 2010-present; Board Secretary, Training and Performance Division, 2012-2014; Board Representative, Organizational Training and Performance Division, 2015-2017; Chair, Finance Committee, 2018-present

Association for Talent Development (ATD): Member, 2013-present

American Educational Research Association (AERA): Member, 2007-present; Workplace Learning SIG officer positions, 2015-2017; session chair, SIG IT 2011
EDUCAUSE: Member, 2005-present; reviewer, annual conference proposals, 2008-present; session convener, EDUCAUSE Learning Initiative (ELI) annual meeting, 2008

International Institute of Informatics and Systemics (IIIS): Member, 2008-present; reviewer, EISTA conference proposals, 2008-present; co-chair, e-Learning Session, EISTA 2008; reviewer

International Society for Performance Improvement (ISPI): Member, 2012-present; 2013 Conference Program Committee

International Symposium on Engineering Education and Educational Technologies (EEET), proposal reviewer, 2012, 2014

Project Management Institute, Washington, DC Chapter, Technology Working Group, 2021-present

Project Management Institute (PMI): Member, 2007-present; PMP Prep Course on-site volunteer, July 31, 2011

Society for Human Resource Management (SHRM): Member, 2013-present

Additional Professional Service

Comenius Leadership Fellow 2018, Dutch Ministry of Education and the Netherlands Institute for Education Research (NIRO) Grants Program, Invited reviewer, First Round reviews, 2017-2018

National Science Foundation (NSF), ITEST program: Panel reviewer, 2009-2011, 2013, 2014, 2015

Wiley & Sons, *Handbook of technology management*: Invited reviewer, 2009

Wiley & Sons, *Encyclopedia of computer science and engineering*: Invited reviewer, 2008

National Science Foundation (NSF), ISE program: Panel reviewer, 2008

University Service

University-level (GMU)

2020-2021 Faculty 180 Leadership Team, Appointed Member

2020-2021 Micro-credentials Working Group, Appointed Member

2018 Spring Graduate Fair, Learning Technologies Division Representative

2016-2017 Adult Learning and Executive Education Committee, Chair

2015 Multidisciplinary Research Seed Grant Review Panel, Society and Education Review Team, Elected Member

2014-2016	Research Integrity & Assurance Faculty Advisory Board, Elected Member
2013-2016	Academic Program Review Committee, Elected Member
2011-2015	Writing across the Curriculum (WAC) Committee, Elected Member
2011-2012	DE Faculty Advisory Group, Invited Member
2010-2011	Technology Policy Standing Committee, Elected Member
2007-2009	Distance Education Task Force, Elected Member

College-level (CEHD)

2021	Spring CEHD Open House, Learning Technologies Division Representative
2020	Fall GSE Open House, Learning Technologies Division Representative
2019	Fall GSE Open House, Learning Technologies Division Representative
2018	GSE Open House, Learning Technologies Division Representative
2016	Fall Graduate Showcase, Learning Technologies Division Representative
2016-2018	GSE Faculty Evaluation Committee, Elected Member
2014-2016	CEHD Council, Elected Member
2011-2012	GSE Secretary
2010	Conceptual Framework Document, Invited Text Contributor
2009	Dean Search Committee, Member
2008-2009	CEHD Marketing Committee, Member
2007-2010	Fall Graduate Showcase, Consultant/Exhibitor

Program-level (Learning Design and Technology Program)

2020-present	Rollout of MS Learning Design and Technology program
2018-2020	SCHEV Master of Science in Learning Design and Technology Proposal
2016-2017	Rollout and Evaluation of ECLO Graduate Certificate Program Pilot
2015-present	Academic Program Coordinator/Co-APC (60%)
2014-2015	Learning 100 Award Application Coordinator (Winner, 2014 and 2015)
2013-2014	Business Case Development, School of Business-CEHD ECLO Graduate Certificate Program
2013-present	e-Learning Corporate Cohort Coordinator
2013	LTS Faculty Search Committee, Invited Member
2011-present	Professor-in-Charge (PIC) and Lead Advisor, e-Learning Graduate Certificate Program
2008-2013	Innovations in e-Learning Symposium, Organizing Committee Member

Dissertation Committee Chair

Angela Low (degree conferred August 2021)
Lin Shi (degree conferred August 2012)
Mona Salisbury Olsen (degree conferred May 2013)

Dissertation Committee Member

Cathleen H. Cogdill (CHSS/CEHD Higher Education program, degree conferred December 2018)

Pre-Dissertation Advising/Portfolio Committees

2016-2020	Angela Low
2013-2016	Maha al-Freih
2010-2013	Jane Scharankov
2010-2013	David Mathias (CTCH/CEHD program)
2008-2012	Jay Allen

Independent Studies

Summer 2021	Mariah James, Independent Study (EDIT 611, 3 credits)
Spring 2019	Angela Low, Design Research Independent Study (EDIT 891, 3 credits)
Spring 2018	Angela Low, Design Research Independent Study (EDIT 891, 6 credits)
Spring 2013	Gayle Clayman, Digital Audio/Video Design and Applications (EDIT 572)
Spring 2012	Hiba Ismael, Advanced Research in Web-based conferencing systems (EDIT 772)
Summer 2011	Hiba Ismael, Midpoint Portfolio Review (EDIT 601)
Summer 2010	Windy Schneider, Midpoint Portfolio Review (EDIT 601)

Academic Advisees (Master's and Certificate)

AY '20-'21 (57); AY '19-'20 (48); AY '18-'19 (54); AY '17-'18 (50); AY '16-'17 (45);
AY '15-'16 (45); AY '14-'15 (35); AY '13-'14 (64); AY '12-'13 (55); AY '11-'12 (28); AY
'10-'11 (35); AY '09-'10 (36); AY '08-'09 (29); AY '07-'08 (8)