

Anne-Marie Balzano

George Mason University
College of Education and Human Development
Education Leadership Program
4400 University Drive, MS 4C2
Fairfax, VA 22030-4444
alohse@gmu.edu

EDUCATION

Mills College, Oakland, CA

Ed.D in Educational Leadership, May 2001

Administration Services Credential

Dissertation: Beyond National Board Certification - How National Board Certified Teachers Continue to Engage in Collaboration and Reflection

Notre Dame de Namur University, Belmont, CA

Master of Arts in Teaching (English), December 1993

Single Subject/CLAD Credential (English)

The American University, Washington D.C.

Bachelor of Arts in Literature, December 1991

ACADEMIC POSITIONS

George Mason University 2016 - Present
College of Education and Human Development
Associate Professor of Education Leadership

George Mason University 2013 - 2016
College of Education and Human Development
Assistant Professor of Education Leadership
Academic Program Coordinator, Education Leadership

George Mason University 2011 - 2013
College of Education and Human Development
Assistant Professor of Education Leadership

Carlow University 2006 – 2009
The School of Education
Assistant Professor of Education Leadership

RESEARCH INTERESTS

- Instructional leadership
- Instructional technology and distance education
- Program design, implementation, and efficacy

GRANTS

- The Office of Distance Education, George Mason University, Spring 2013 (\$80,000)
To design and implement a fully on-line Masters in Education Leadership program
- The Santa Clara Foundation for Education, Spring 1994 (\$8,000)
To design and implement a program for at-risk middle school students at Jordan Middle School
- The Palo Alto Education Foundation, Spring 1996 (\$5,000)
*To implement **Shakespeare for Everyone** program at Jordan Middle School*
- The Philanthropic Ventures Foundation, Fall 2001 (\$5,000)
For curricular materials for the Reading Enhancement Program at Jordan Middle School

RESEARCH PROJECTS

Instructional Leadership: Does *Using Research to Lead School Improvement* provide an authentic instructional leadership experience for our students?

Project Coordinator (Summer 2012 – Present)

Principal Investigator: Scott Bauer, Ph.D

Member of a research team studying the efficacy of the School Improvement Project embedded within the *Using Research to Lead School Improvement* course, as well as whether the project meets program goals of developing instructional leadership skills. Organized bi-monthly committee meetings, developed interview protocols, identified study participants. Developed relationships with teachers and administrators at various school sites in Prince William and Fairfax counties.

Taking Your School's Tech Temp: What Instructional Leaders Should Know About Instructional Technology

Co-Principal Investigator, Fairfax, VA (Summer 2013- Present)

In collaboration with Dr. Karin Forssell, Program Director for the Learning, Design, and Technology Master's Program at Stanford University, designed an assessment tool for principals to evaluate the current technology needs of their school site. These needs include both hardware and software for the building, as well as staff capacity for integrating technology into their instruction to support student learning.

Taking Education Leadership On-Line: Design, Implementation and Faculty Perceptions

Co-Principal Investigator, Fairfax, VA (Spring 2015 – Present)

Established a research team of faculty to explore the design and implementation of a fully online Education Leadership Masters degree program and faculty perceptions and professional development support that either supported or inhibited participation in distance education initiatives.

PUBLICATIONS

Bathon, J., Bon, S. & Balzano, A-M. (2013). Social media [mis]use by teachers: looking to the courts for human resource policy guidance. *Journal of School Public Relations*, 34(2), 193-207.

MANUSCRIPTS IN PREPARATION

Forssell, K. & Balzano, AM. (in preparation). Taking your school's tech temp: what instructional leaders need to know about instructional technology. Submit to the *Journal of Research on Technology in Education* in Spring 2017.

Balzano, AM. & Smith, R.G. (in preparation). Using focus groups as action research to prepare aspiring school leaders. Submit to the *Journal of Research on Leadership Education* in Fall 2016.

Balzano, AM. & Kuo, Y. *Online Orientation: An Effective Approach to Initiating an Online Learning Community*, AERA Proposal Submission (July 2016)

PRESENTATIONS

Balzano, AM., & Bauer, S.C. (March 2016) *(almost) Everything you need to know about school change*, Workshop presented at the NAIS National Conference, Boston, MA.

Balzano, AM., & Bauer, S.C. (August 2016) *School Leadership Team Experience*, Multi-day institute presented with NAIS at the Bolger Center, Potomac, MD.

Balzano, AM., & Kuo, Y. (September 2016) *Establishing a Learning Community with an Online Orientation*, Compact session presented at the Innovations in Teaching and Learning Conference, Fairfax, VA.

UNIVERSITY TEACHING EXPERIENCE

Associate Professor

- **George Mason University, College of Education and Human Development, Fairfax, VA, August 2011 – present.**
 - *EDLE 610 Leading Schools and Communities (Graduate)*, Summer 2015 (N= 13), Spring 2015 (N= 20), Spring 2015 (N=19), Fall 2013 (N=21), Fall 2013 (N=23), Summer 2012 (N=8), Summer 2012 (N=18), Spring 2012 (N=18)
 - *EDLE 616 Curriculum Development and Evaluation (Graduate)*, Fall 2015 (N=21), Fall 2014 (N= 10), Fall 2014 (N= 18), Fall 2012 (N=19), Fall 2012 (N=25), Fall 2011 (N=15)
 - *EDLE 690 Using Research to Lead School Improvement (Graduate)*, Summer 2016 (N=20), Summer 2016 (N=13), Spring 2016 (N=24), Fall 2015 (N=23), Fall 2015 (N=18), Spring 2015 (N=19 online), Summer

2014 (N=25), Summer 2013 (N=23), Summer 2013 (N=5), Spring 2013 (N=21)

- *EDLE 791 Internship in Education Leadership (Graduate)*, Spring 2016 (N= 23), Summer 2015 (N=8), Spring 2015 (N=19 online), Spring 2014 (N=21), Spring 2013 (N=16), Spring 2012 (N=21)
- *EDLE 620 Organizational Theory & Leadership Development (Graduate)*, Spring 2016 (N=20), Fall 2016 (N=24)
- *EDLE 618 Supervision and Evaluation of Instruction (Graduate)*, Fall 2016 (N=22)

- **Doctoral Committees**

- **Doctoral Committee for Robert Stansberry**, George Mason University, Education Leadership, Member, 2014 – present.
- **Doctoral Committee for Shanna Tackas**, George Mason University, *Education Leadership*, Member, 2013-2015

K-12 TEACHING EXPERIENCE

Lead English/ Reading Teacher

1994 – 2002

Jordan Middle School, Palo Alto, CA

- Language Arts - Grades 7/8
- Reading Enhancement – Grades 7/8

K-12 ADMINISTRATION EXPERIENCE

Executive Director/Principal

2006 – 2009

The Campus School of Carlow University, Pittsburgh, PA

Assistant Principal/ Director of Guidance Services

2004 – 2006

Henry M. Gunn High School, Palo Alto, CA

Assistant Principal

2002 – 2004

Terman Middle School, Palo Alto, CA

PROGRAM DESIGN

Independent School Leadership Concentration

George Mason University, Fairfax, VA

Partnered with Mason's School of Business and the National Association of Independent Schools (NAIS) to develop curriculum for a Master's concentration in Independent School Leadership.

Education Leadership Distance Learning Initiative

George Mason University, Fairfax, VA

Led program-wide development of a fully online Masters degree. Instituted faculty work groups to align course syllabi with distance learning outcomes, create on-line participation rubrics, and develop on-line learning activities.

Teacher Professional Development Program

The Campus School of Carlow University, Pittsburgh, PA

Developed an Individual Professional Development Plan program for teachers utilizing NBPTS standards, university resources, peer collaboration, and reflective practice.

Freshmen Orientation Program

Henry M. Gunn High School, Palo Alto, CA

Designed and implemented a three-day, summer orientation program for incoming freshmen focused on study skills, school culture, and social-emotional health.

Reading Enhancement Program

Jordan Middle School, Palo Alto, CA

Using research from Gambrell (1986), Greenwood (1989), Palinscar (1986) and Chomsky (1978), as well as strategies from Lindamood-Bell, designed and implemented a successful reading program for students reading below the 50% percentile.

Student Support Program

Jordan Middle School, Palo Alto, CA

Utilizing research from Tharp (1989), Deci, Vallerand, Pelletier & Ryan (1991), and Hawkins, Catalano & Miller (1992), designed and implemented a multi-year program to support at-risk students in middle school.

SERVICE

Carlow University

Student Teacher Placement Advisor, School of Education, Carlow University, (2007-2009)

Committee Member, School Leadership Committee, Pittsburgh Consortium of Independent Schools, (2008-2009)

George Mason University

- Nominated for Distance Education Council, 2015

Education Leadership Program

- **Academic Program Coordinator**, 2013 – 2016
- **Distance Education Coordinator**, 2014 – 2016
- **Lead Partner**, National Association of Independent Schools, Washington, DC. 2014 – present

- **Coordinator**, Annual Leadership Conference, 2014 and 2015
- **Committee Member**, Course Approval Committee, 2012
- **Advisor**, International Teaching Excellence and Achievement Program, 2012 – 2014
- **Graduate Intern Advisor**, 2011 – Present

PROFESSIONAL AFFILIATIONS

American Association of University Women (AAUW)

Vice-President of Education Foundation Branch (2000)

American Educational Research Association (AERA)

Association for Supervision and Curriculum Development (ASCD)

AWARDS

Received

- Who's Who Among America's Teachers (2000 and 2005)

Nominated

- Teaching Excellence Award Nominee, George Mason University (2012 and 2014)