

**GEORGE MASON UNIVERSITY**  
**COLLEGE OF EDUCATION and HUMAN DEVELOPMENT**  
**Education Leadership Program**

**EDLE 610 D01: Leading Communities and Schools**  
**Summer 2024**

**Faculty Name:** Maureen Marshall, Ed.D.  
**Office Hours:** By appointment  
**Office Phone:** See Blackboard course site  
**Class Time:** 100% Asynchronous – posted by Wednesday (p.m.) of each week  
**Email Address:** [mmarsh22@gmu.edu](mailto:mmarsh22@gmu.edu)  
**Course Dates:** 5/15/24 ---7/17/24

**Course Description: EDLE 610 Leading Schools and Communities (3:3:0)**

Examines critical functions of leadership and organizational management, complex decision-making responsibilities of school executives, and constructive relationships between schools and communities. Incorporates historical, ethical, philosophical, and sociological foundations of American education and the impact of organizational structure on reform and student achievement. Practical and academic emphasis on leadership skill development and dispositions.

**Prerequisite(s):** EDLE 620, EDLE 690, EDLE 791

**Required Texts**

Epstein, Joyce L. *School, Family, and Community Partnerships: Preparing Educators and Improving Schools* (Second Edition)

Clark-Louque, A. R., Lindsey, R. B., Quezada, R. L., & Jew, C. L. *Equity partnerships: A culturally proficient guide to family, school, and community engagement*

**Course Objectives**

Students will deepen their understanding of (1) the use of research findings and tools to lead schools and communities, (2) the nature and strengths of diverse communities, (3) how organizations function, and (4) how leaders influence school and community change and improvement. Additionally, they will sharpen their oral and written communication, and reflection and general leadership skills.

## Nature of Course Delivery

This course will be delivered in a **100% asynchronous** format with assignments throughout the semester via the Blackboard learning management system (LMS) housed in the MyMason portal. You will log into the Blackboard course site using your Mason email name (everything before “@masonlive.gmu.edu”) and email password. The course site will be available by May 15, 2024.

### *Online Course Expectations*

- Asynchronous Course Week: *Assignments are posted on Wednesday (p.m.) and due by the following Tuesday (11:59 p.m.).*
- Log-in Frequency: Students must actively check the course Blackboard site and their GMU email for communications from the instructor, class discussions, and/or access to course materials at least several times a week.
- Participation: Students are expected to actively engage in all course activities throughout the semester, which include viewing of all course materials, completing course activities and assignments, and participating in course discussions and group interactions.
- Technical Competence: Students are expected to demonstrate competence in the use of all course technology. Students who are struggling with technical components of the course are expected to seek assistance from the instructor and/or College or University technical services.
- Technical Issues: Students should anticipate some technical difficulties during the semester and should, therefore, budget their time accordingly. Late work will not be accepted based on individual technical issues.
- Workload: Please be aware that this course is **not** self-paced. Students are expected to meet *specific deadlines* and *due dates* listed in this syllabus. It is the student’s responsibility to keep track of the weekly course schedule of topics, readings, activities and assignments due.
- Instructor Support: Students may schedule a one-on-one meeting to discuss course requirements, content or other course-related issues. Students should email the instructor to schedule a one-on-one session, including their preferred meeting method and suggested dates/times.
- Netiquette: The course environment is a collaborative space. Experience shows that even an innocent remark typed in the online environment can be misconstrued. Students must always re-read their responses carefully before posting them, so as others do not consider them as personal offenses. *Be positive in your approach with others and diplomatic in selecting your words.* Remember that you are not competing with classmates, but sharing information and learning from others. All faculty are similarly expected to be respectful in all communications.
- Accommodations: Online learners who require effective accommodations to ensure accessibility must be registered with George Mason University Disability Services.

## **Technology Requirements**

To participate in this course, students will need to satisfy the following technical requirements:

- High-speed Internet access with standard up-to-date browsers. To get a list of Blackboard's supported browsers see:  
[https://help.blackboard.com/Learn/Student/Ultra/Getting\\_Started/Browser\\_Support](https://help.blackboard.com/Learn/Student/Ultra/Getting_Started/Browser_Support)
- Students must maintain consistent and reliable access to their GMU email and Blackboard, as these are the official methods of communication for this course.
- Students will need a headset microphone for use with the Blackboard Collaborate web conferencing tool. [Delete this sentence if not applicable.]
- Students may be asked to create logins and passwords on supplemental websites and/or to download trial software to their computer or tablet as part of course requirements.
- The following software plug-ins for PCs and Macs, respectively, are available for free download: [Add or delete options, as desire.]
  - Adobe Acrobat Reader: <https://get.adobe.com/reader/>
  - Windows Media Player:  
<https://support.microsoft.com/en-us/help/14209/get-windows-media-player>
  - Apple Quick Time Player: [www.apple.com/quicktime/download/](http://www.apple.com/quicktime/download/)

## **General Goals**

### **Content**

All EDLE program goals are active in this course. The primary purpose of this course is to prepare students to exercise leadership in the school and larger community within an explicit conceptual framework. Candidates will deepen their understanding of: (1) the use of research and development tools to lead schools and communities, (2) how organizations function, and (3) how leaders influence school change and improvement. Specific content includes:

1. Reviewing and expanding on the meaning of leadership and the role leaders play in change within the school community.
2. Investigating political, financial, legal and instructional implications of issues related to the needs, strengths, and actions of the local school community and school division.
3. Clarifying which framework(s) students find most useful for informing their individual leadership philosophy;
4. Applying skills, knowledge, and dispositions gained through the Education Leadership Program to the analysis of case studies, focus group data, and role-playing exercises involving leadership behaviors.

## **Teaching and Learning**

Each class will include a variety of learning activities. Out-of-class work will rely in part on the use of Blackboard and other web-based resources created to complement primary texts. Specific process goals for the class are as follows:

1. Classes will reflect a balance of activities that encourage inquiry and discourse. To promote an atmosphere that allows us to accomplish this, we will:
  - a. Start and end on time;
  - b. Maintain a written agenda reflecting objectives for each class;
  - c. Agree to disagree respectfully during class discussions;
  - d. Strive to be open to new ideas and multiple perspectives; and
  - e. Listen actively to one another.
  
2. Student work will reflect a level of quality expected from leaders. As such, students are expected to:
  - a. Prepare papers that are well researched, proofread, submitted on time, and conform to APA guidelines;
  - b. Participate actively in class discussions;
  - c. Provide constructive oral and written feedback to others.

## **Learning Outcomes**

Successful students will emerge from the course will be able to:

1. Demonstrate knowledge and ability to collaborate with families and other community members, respond to diverse community interests and needs, and mobilize community resources to create and maintain a positive school culture
2. Identify assess, and apply elements of a constructive relationship between a school and its community to support implementing the school's mission and vision;
3. Gain insight into power structures and pressure groups in the school community to create coalitions and increase support for school programs and goals
4. Identify leadership knowledge and skills that promote success of all students through integrity, fairness, and ethical behavior on the part of faculty and staff.

Understand and demonstrate the capacity to evaluate, cultivate, and advocate for a supportive and inclusive district culture

### **Professional Standards (National Standards and Virginia Competencies)**

The course addresses selected Virginia Department of Education (VDOE) Competencies, The Interstate School Leaders Licensure Consortium (ISLLC) Standards, and National Educational Leadership Preparation (NELP) and National Council for Accreditation of Teacher Education (NCATE) Standards. Specific NELP standards addressed include:

**NELP Standard 1:** Candidates who successfully complete a district-level educational leadership preparation program understand and demonstrate the capacity to promote the current and future success and wellbeing of each student and adult by applying the knowledge, skills, and commitments necessary to collaboratively lead, design, and implement a district mission, vision,

and process for continuous improvement that reflects a core set of values and priorities that include data use, technology, values, equity, diversity, digital citizenship, and community.

**Component 1.1** Program completers understand and demonstrate the capacity to collaboratively design, communicate, and evaluate a district mission and vision that reflects a core set of values and priorities that include data use, technology, values, equity, diversity, digital citizenship, and community.

**Component 1.2** Program completers understand and demonstrate the capacity to lead district strategic planning and continuous improvement processes that engage diverse stakeholders in data collection, diagnosis, design, implementation, and evaluation.

**NELP Standard 3:** Candidates who successfully complete a district-level educational leadership preparation program understand and demonstrate the capacity to promote the current and future success and wellbeing of each student and adult by applying the knowledge, skills, and commitments necessary to develop and maintain a supportive, equitable, culturally responsive, and inclusive district culture.

**Component 3.1** Program completers understand and demonstrate the capacity to evaluate, cultivate, and advocate for a supportive and inclusive district culture.

**Component 3.2** Program completers understand and demonstrate the capacity to evaluate, cultivate, and advocate for equitable access to safe and nurturing schools and the opportunities and resources, including instructional materials, technologies, classrooms, teachers, interventions, and adult relationships, necessary to support the success and well-being of each student.

**Component 3.3** Program completers understand and demonstrate the capacity to evaluate, advocate, and cultivate equitable, inclusive, and culturally responsive instructional and behavior support practices among teachers and staff.

**NELP Standard 5:** Candidates who successfully complete a district-level educational leadership preparation program understand and demonstrate the capacity to promote the current and future success and wellbeing of each student and adult by applying the knowledge, skills, and commitments necessary to understand and engage families, communities, and other constituents in the work of schools and the district and to advocate for district, student, and community needs.

**Component 5.1** Program completers understand and demonstrate the capacity to represent and support district schools in engaging diverse families in strengthening student learning in and out of school.

**Component 5.2** Program completers understand and demonstrate the capacity to understand, engage, and effectively collaborate and communicate with, through oral, written, and digital means, diverse families, community members, partners, and other constituencies to benefit learners, schools, and the district as a whole.

**Component 5.3** Program completers understand and demonstrate the capacity to communicate through oral, written, and digital means within the larger organizational, community, and political contexts and cultivate relationships with members of the business, civic, and policy community in support of their advocacy for district, school, student, and community needs

**NELP Standard 7:** Candidates who successfully complete a district-level educational leadership preparation program understand and demonstrate the capacity to promote the present and future success and wellbeing of students and district personnel by applying the knowledge, skills, and commitments necessary to cultivate relationships, lead collaborative decision making and governance, and represent and advocate for district needs in broader policy conversations.

**Component 7.1** Program completers understand and demonstrate the capacity to represent the district, advocate for district needs, and cultivate a respectful and responsive relationship with the district’s board of education focused on achieving the district’s shared mission and vision.

**Component 7.2** Program completers understand and demonstrate the capacity to design, implement, cultivate, and evaluate effective and collaborative systems for district governance that engage multiple and diverse stakeholder groups, including school and district personnel, families, community stakeholders, and board members.

**Component 7.3** Program completers understand and demonstrate the capacity to evaluate, engage in decision making around, implement, and appropriately communicate about district, state, and national policy, laws, rules, and regulations.

**Component 7.4** Program completers understand the implications of larger cultural, social, economic, legal, and political interests, changes, and expectations and demonstrate the capacity to evaluate and represent district needs and priorities within larger policy conversations and advocate for district needs and priorities at the local, state, and national level.

**Specific VDOE standards addressed in this course include:**

- a7.** Identification, analysis, and resolution of problems using effective problem-solving techniques;
- d2.** Working collaboratively with staff, families, and community members to secure resources and to support the success of a diverse population;
- d3.** Developing appropriate public relations and public engagement strategies and process;
- d4.** Principles of effective two-way communication, including consensus building and negotiation skills;
- f3.** Identify and respond to internal and external forces and influences on a school

## **Course Objectives**

Students taking this course will deepen their understanding of:

1. the use of research findings and tools to lead schools and communities,
2. the nature and strengths of diverse communities,
3. how organizations function, and
4. how leaders influence school and community change and improvement.

## **Relationship of Course to Internship**

Although the internship is a separate course, the Education Leadership program has integrated “embedded experiences” into course work. This means that some of the work for this class is related to the internship: Standard 1 (Mission) and Standard 4 (Culture & Climate). Students may write about embedded experiences in this course in their internship journal and use papers from this course as artifacts from those activities.

## **Course Materials**

### Recommended Resource:

American Psychological Association (2019). *Publication manual of the American Psychological Association* (7<sup>th</sup> edition). Washington, D.C. American Psychological Association.

Other Course Resources will be listed in the weekly schedule and will be available on Blackboard.

## **VIA Performance Based Assessment Submission Requirement**

Every student registered for any EDLE course with a requirement performance-based assessment is required to submit these assessments: School/Community Leaders’ Assessment of School Effectiveness and Parental/Community Involvement Project in VIA through Blackboard (regardless of whether a course is an elective, a onetime course or part of an undergraduate minor). Evaluation of the performance-based assessment by the course instructor will also be completed in VIA through Blackboard. Failure to submit the assessment to VIA (through Blackboard) will result in the course instructor reporting the grade as Incomplete (IN). Unless the IN grade is changed upon completion of the VIA submission, the IN will convert to an *F* nine weeks into the following semester.

More information about VIA can be found at <https://cehd.gmu.edu/aero/assessments/>. Questions can be directed to [viahelp@gmu.edu](mailto:viahelp@gmu.edu).

## **Course Requirements, Performance-Based Assessment, and Evaluation Criteria**

Students can earn a total of 500 points in this course. Graded assignments account for 75% (375 points) of the overall grade, while course participation accounts for 25% (125 points). A description

of each assignment and a rubric for grading each assignment are included at the end of this syllabus. Students are expected to submit all assignments, on time, in the manner outlined by the instructor.

### **Grading Policies**

Papers are due as indicated in the course schedule. All assignments must be submitted **electronically through VIA.**

All work is expected on time, meaning no later than by midnight of the due date. If you happen to be absent on the day a paper is due, the due date remains and the paper must be submitted electronically. Assignments are not accepted after the due date though at the discretion, and unusual and compelling circumstances (e.g. serious illness) due dates may be negotiated if the student contacts the instructor prior to the due date. **Late penalties WILL be assessed for late work (2 points per day).**

*Every student registered for any EDLE course with a required performance-based assessment (designated in the syllabus) is required to submit these assessments to VIA. In EDLE 610, the required performances are **School/Community Leaders Assessment of School Effectiveness** and **Parent Involvement**. Evaluation of the performance-based assessments will also be completed in VIA through Blackboard. Failure to submit the assessment to VIA through Blackboard will result in the course instructor reporting the course grade as Incomplete (IN). Unless this grade is changed upon completion of the required VIA submission, the IN will convert to an *F* nine weeks into the following semester.*

**Late Work:** It is expected that all students submit (through Blackboard) work on time, no later than midnight of the due date. Late projects may be accepted in extenuating circumstances and will result in a minimum of a one letter grade reduction.

**Feedback:** Rewrites of graded work will not be possible in EDLE 610. However, Dr. Marshall is available for consultation via email, phone or Zoom prior to deadlines to clarify questions.

**Communicating with Instructor:** Feel free to discuss any/all concerns about the class with me. You may do so using e-mail, phone or Zoom.

### **Professional Dispositions**

See: <https://cehd.gmu.edu/students/policies-procedures/>

### **Core Values Commitment**

The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles: <http://cehd.gmu.edu/values/>.



## **GMU Policies and Resources for Students**

### *Policies*

- Students must adhere to the guidelines of the Mason Honor Code (see <https://catalog.gmu.edu/policies/honor-code-system/> )
- Students must follow the university policy for Responsible Use of Computing (see <https://universitypolicy.gmu.edu/policies/responsible-use-of-computing/>)
- Students are responsible for the content of university communications sent to their Mason email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students **solely** through their Mason email account.
- Students with disabilities who seek accommodations in a course must be registered with George Mason University Disability Services. Approved accommodations will begin at the time the written letter from Disability Services is received by the instructor (see <http://ods.gmu.edu/>).
- Students must follow the university policy stating that all sound emitting devices shall be silenced during class unless otherwise authorized by the instructor.

### **Campus Resources**

- Questions or concerns regarding use of Blackboard should be directed to <http://course-support.gmu.edu/>.
- More information about VIA can be found at <https://cehd.gmu.edu/aero/assessments/>. Questions can be directed to [viahelp@gmu.edu](mailto:viahelp@gmu.edu).
- For information on student support resources on campus, see <https://ctfe.gmu.edu/teaching/student-support-resources-on-campus>

### **Notice of mandatory reporting of sexual assault, sexual harassment, interpersonal violence, and stalking:**

As a faculty member, I am designated as a “Non-Confidential Employee,” and must report all disclosures of sexual assault, sexual harassment, interpersonal violence, and stalking to Mason’s Title IX Coordinator per [University Policy 1202](#). If you wish to speak with someone confidentially, please contact one of Mason’s confidential resources, such as [Student Support](#)

[and Advocacy Center](#) (SSAC) at 703-380-1434 or [Counseling and Psychological Services](#) (CAPS) at 703-993-2380. You may also seek assistance or support measures from Mason's Title IX Coordinator by calling 703-993-8730, or emailing [titleix@gmu.edu](mailto:titleix@gmu.edu).

**For additional information on the College of Education and Human Development, please visit our website <https://cehd.gmu.edu/students/> .**