

**GEORGE MASON UNIVERSITY**  
**College of Education & Human Development**  
**Graduate School of Education**

**EDLE 616-DL2 Curriculum Development & Evaluation**  
**Asynchronous – Fall 2023 [3 credit hours]**

**8/24/23 -12/2/23.**

**Instructor**

**Name:** Scott R. Kizner Ph.D. **Office Hours:** By appointment.

**Phone:** 540-705-6977-You can always text me but make sure you tell me your name.

**Email:**        [skizner@gmu.edu](mailto:skizner@gmu.edu)

**Website:**    [www.blackboard.com](http://www.blackboard.com)

**Mailing Address:**    2416 Park Avenue Apt 6  
Richmond Virginia 23220

**Prerequisites:**        EDLE 620, EDLE 690, and EDLE 791

**Course Description:** EDLE 616 examines the relationship between written, taught, and tested curriculum; conceptual frameworks [UBD, Mapping]; and identifies critical leadership decisions that can positively impact student achievement. Also examines foundational influences on the worlds of Curriculum and constructs a Curriculum Design model for emerging leaders.

**Program Vision:** The Education Leadership Program is devoted to improving the quality of pre-K through 12 educations through teaching, research, and service. Candidates and practicing administrators engage in coursework devoted to experiential learning, professional growth opportunities, and doctoral research that informs practice. We educate exceptional leaders who act with integrity as they work to improve schools.

### **Course Delivery Method**

This course will be delivered approximately 51-75% in-person. Asynchronous sessions will be via the Blackboard Learning Management System (LMS) housed in the MyMason portal. You will log in to the Blackboard (Bb) course site using your Mason email name (everything before @masonlive.gmu.edu) and email password. Additional asynchronous or synchronous classes may be scheduled instead of in-person classes due to unforeseen circumstances or to enhance the learning experience.

**Under no circumstances, may candidates/students participate in online class sessions (either by phone or Internet) while operating motor vehicles. Further, as expected in an in-person class meeting, such online participation requires undivided attention to course content and communication.**

**The course site will be available on 8/21//23**

### *Technical Requirements*

To participate in this course, students will need to satisfy the following technical requirements:

- High-speed Internet access with standard up-to-date browsers. To get a list of Blackboard's supported browsers see: [https://help.blackboard.com/Learn/Student/Getting\\_Started/Browser\\_Support#supported-browsers](https://help.blackboard.com/Learn/Student/Getting_Started/Browser_Support#supported-browsers)

To get a list of supported operating systems on different devices see:

[https://help.blackboard.com/Learn/Student/Getting\\_Started/Browser\\_Support#tested-devices-and-operating-systems](https://help.blackboard.com/Learn/Student/Getting_Started/Browser_Support#tested-devices-and-operating-systems)

- Students must maintain consistent and reliable access to their GMU email and Blackboard, as these are the official methods of communication for this course.
- Students will need a headset microphone for use with the Blackboard Collaborate web conferencing tool. [Delete this sentence if not applicable.]
- Students may be asked to create logins and passwords on supplemental websites and/or to download trial software to their computer or tablet as part of course requirements.
- The following software plug-ins for PCs and Macs, respectively, are available for free download: [Add or delete options, as desire.]
  - Adobe Acrobat Reader: <https://get.adobe.com/reader/>
  - Windows Media Player: <https://support.microsoft.com/en-us/help/14209/get-windows-media-player>
  - Apple Quick Time Player: [www.apple.com/quicktime/download/](http://www.apple.com/quicktime/download/)

**Video/Screen casting Tools:** You may use Kaltura, Jing, to record your videos and Discussion Board assignments.

**Group Work:** You may use Google Docs, Wikis, etc. to collaborate with colleagues on group assignments. Discussion Board group activities will be pre-assigned on Blackboard.

**Bb Collaborate/Skype/Zoom:** You may communicate also with colleagues using these platforms.

**Email:** All candidates are required to activate and monitor their GMU e-mail accounts. I strongly recommend that you do not forward your Mason e-mail to a different account because attachments are often lost that way. It is best to check e-mail directly from your Mason account daily. Per university policy in compliance with federal law, I will only communicate with candidates via their GMU email accounts and will be unable to respond to emails sent from other accounts (i.e., Gmail, Yahoo, work email, etc.). Any announcements regarding the course will be sent to your GMU account. I will respond to emails within 24 hours, excluding weekends.

## Expectations

### Expectations

- **Course Week:**

Because asynchronous courses do not have a “fixed” meeting day, our week will designate Thursdays as the day assignments are due.

- **Log-in Frequency:**

Students must actively check the course Blackboard site and their GMU email for communications from the instructor, class discussions, and/or access to course materials at least several times per week.

- **Participation:**

{i} Students are expected to actively engage in all course activities throughout the s assignments, and participate in course discussions and group interactions what applicable.

- **Workload:**

cPlease be aware that this course is not self-paced. Students are expected to meet specific deadlines and due dates listed in the Class Schedule section of this syllabus. It is the student’s responsibility to keep track of the weekly course schedule of topics, readings, activities, and assignments due

- **Instructor Support:**

Students may schedule a one-on-one meeting to discuss course requirements, content, or other course-related issues. Students should email the instructor to schedule a one-on-one session, including their preferred meeting method and suggested dates/times.

- **Netiquette:**

The course environment is a collaborative space. Experience shows that even an innocent remark typed in the online environment can be misconstrued. Students must always re-read their responses carefully before posting them so that others do not consider them as personal offenses. Be positive in your approach to others and diplomatic in selecting your words. Remember that you are not competing with classmates but sharing information and learning from others. All faculty are similarly expected to be respectful in all communications.

- **Accommodations:**

Online learners who require effective accommodations to ensure accessibility must be registered with George Mason University Disability Services.

**Learner Outcomes:**

Students who successfully complete the requirements for EDLE 616 will be able to:

[i] demonstrate an in-depth knowledge of curriculum design, development, and evaluation and connect all parts to NELP standards in the design [and presentation] of a curriculum framework.

[ii] demonstrate the ability to analyze school demographic and assessment data and use the same to create a professional development plan [PDP] to improve student performance in two critical areas

[iii] identify an emerging/controversial issue in curriculum development/evaluation and create a plan to serve as a guide for educators to fully understand it [the plan should connect best thinking/practices on the issue to 2 or 3 essential questions]

[iv] investigate the components of a well-formed BOE policy on curriculum development/evaluation and apply that knowledge to *solve* a problem either at a specific grade level or content area.

### **Course Objectives:**

1. Understand the myriad influences on the Field of Curriculum, Development, Design & Evaluation.
2. Investigate frameworks—Understanding by Design, Curriculum Mapping—that efficiently connect Curriculum Standards to Programs of Study.
3. Analyze Curriculum Leadership practices in the areas of Evaluation, Professional Development, Alignment, and Standards-based practices.

### **Relationships to Program Goals and Professional Organizations:**

The importance of strengthening and guiding instruction in educational settings is a leadership theme of academic and professional organizations alike. The purpose of the course is to strengthen the knowledge, skills, and dispositions of EDLE candidates as instructional leaders and managers. The course provides models for (1) designing and managing curriculum; (2) relating to school board policy, professional development, and budget to effective instructional leadership; (3) constructing effective teacher-friendly curriculum guides; and (4) collecting and using demographic data to create a plan for improved student performance.

This course meets applicable competencies, standards, and guidelines set forth by the Virginia Department of Education (VA DOE), Interstate School Leaders Licensure Consortium (ISSLC), National Council for Accreditation of Teacher Education (NCATE), and National Education Leadership Preparation (NELP) as shown below.

1. **NELP: 6:3** Program completers understand and demonstrate skills in supporting the district's collective instructional and leadership capacity to address emerging school issues.
2. **NELP 3.2** Program completers understand, and demonstrate the capacity to advocate and cultivate for equitable access to opportunities, resources and instructional materials.

3. **NELP 1.1** Program completers understand and demonstrate the capacity to design, communicate and evaluate a district mission and vision, in supporting learning for all stakeholders.
4. **NELP 4.2** Program completers understand and can demonstrate the capacity to evaluate a comprehensive, rigorous, and coherent curricular and instructional school program, that fosters digital literacy, data literacy, equity and improvement for all students.
5. **NELP 4.4** Program completers understand and demonstrate the capacity to design, implement & evaluate coherent [and differentiated] systems of curriculum, instruction, and assessment.
6. **NELP 4.4** Program completers understand and demonstrate the capacity to design, implement & evaluate coherent [and differentiated] systems of curriculum, instruction, and assessment.
7. **NELP: 1.2** Program completers understand and demonstrate the capacity to lead continuous and sustainable improvement processes that engage diverse stakeholders in data collection, diagnosis, design and evaluation.

**Required Textbook[s]:**

**[Required]:** Lalor, Angela di Michelle [2017]. *Ensuring High-Quality Curriculum [How to Design, Revise or Adopt Curriculum Aligned to Student Success]*. Alexandria, VA: ASCD.

**Recommended:**

Smith, Maxlow, Caggiano and Sanzo (2020) *Look, Listen, Learn, Lead A District-Wide Systems Approach to Teaching and Learning in PreK-12* Information Age Publishing



**[Reference text]:** American Psychological Association (2020). *Publication Manual of the American Psychological Association* (7<sup>th</sup> edition). Washington DC: American Psychological Association.

### **Course Submission Policies and Evaluation Criteria**

Assignments are due by the dates listed on the syllabus, electronically via Blackboard, or in person. Late assignments will not be accepted except in emergency or unique situations that have been discussed and approved by the instructor in advance of the due date. Please take advantage of the instructor's office hours and availability to get assistance prior to assignment deadlines. **Late penalties may be assessed for persistently late work.**

### **VIA Performance-Based Assessment Submission Requirement**

Every student registered for any Education Leadership course with a required performance-based assessment is required to submit these assessments in EDLE 616— [i] **Design for Curriculum Framework**, and [ii] **Demographic Analysis & Assessment Data**, to the **VIA Assessments**, **link** through Blackboard (regardless of whether the student is taking the course as an elective, a onetime course or as part of an undergraduate minor). Evaluation of the performance-based assessment by the course instructor will also be completed in VIA through Blackboard. Failure to submit the assessment to VIA (through Blackboard) will result in the course instructor reporting the course grade as Incomplete (IN). Unless the IN grade is changed upon completion of the required VIA submission, the IN will convert to an F nine weeks into the following semester.

### **Grading**

Students can earn a total of 400 points in this course. Graded assignments on VIA total 240 points (120 each)



## Grading Scale

	A+	400+ points
	A	375 – 400
A-	B+	350 – 374
B	B-	335 --- 349
	C	315 --- 334
	F	300 --- 314
		275 --- 299
		Below 275 points

### Core Values Commitment

The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles: <http://cehd.gmu.edu/values/>.

### GMU Policies and Resources for Students

#### 1. GMU Policies and Resources for Students

##### *Policies*

- a. Students must adhere to the guidelines of the Mason Honor Code (see <https://catalog.gmu.edu/policies/honor-code-system/>).
- b. Students must follow the university policy for Responsible Use of Computing (see <http://universitypolicy.gmu.edu/policies/responsible-use-ofcomputing/>).
- c. Students are responsible for the content of university communications sent to their Mason email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students **solely** through their Mason email account.
- d. Students with disabilities who seek accommodations in a course must be registered with George Mason University Disability Services. Approved accommodations will begin at the time the written letter from Disability Services is received by the instructor (see <https://ds.gmu.edu/>).
- e. Students must follow the university policy stating that all sound-emitting devices shall be turned off during class unless otherwise authorized by the instructor.

with someone confidentially, please contact one of Mason's confidential resources, such as the Student Support and Advocacy Center (SSAC) at 703380- 1434 or Counseling and Psychological Services (CAPS) at 703-993-2380. You may also seek assistance from Mason's Title IX Coordinator by calling 703993- 8730 or emailing [titleix@gmu.edu](mailto:titleix@gmu.edu).

- f. Students must follow the university policy for Responsible Use of Computing (see <http://universitypolicy.gmu.edu/policies/responsible-use-ofcomputing/>).
- g. Students are responsible for the content of university communications sent to their Mason email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students **solely** through their Mason email account.
- h. Students with disabilities who seek accommodations in a course must be registered with George Mason University Disability Services. Approved accommodations will begin at the time the written letter from Disability Services is received by the instructor (see <https://ds.gmu.edu/>).
- i. Students must follow the university policy stating that all sound-emitting devices shall be turned off during class unless otherwise authorized by the instructor.

#### *Campus Resources*

- Support for submission of assignments to VIA should be directed to [viahelp@gmu.edu](mailto:viahelp@gmu.edu) or <https://cehd.gmu.edu/aero/assessments>. Questions or concerns regarding use of Blackboard should be directed to <https://its.gmu.edu/knowledge-base/blackboard-instructional-technology-support-for-students/>.
- . For information on student support resources on campus, see <https://ctfe.gmu.edu/teaching/student-support-resources-on-campus>

#### **Notice of mandatory reporting of sexual assault, sexual harassment, interpersonal violence, and stalking:**

As a faculty member, I am designated as a "Non-Confidential Employee," and must report all disclosures of sexual assault, sexual harassment, interpersonal violence, and stalking to Mason's Title IX Coordinator per [University Policy 1202](#). If you wish to speak with someone confidentially, please contact one of Mason's confidential resources, such as [Student Support and Advocacy Center](#) (SSAC) at 703-380-1434 or [Counseling and Psychological Services](#) (CAPS) at 703-993-2380. You may also seek assistance or support measures from Mason's Title IX Coordinator by calling 703-993-8730 or emailing [titleix@gmu.edu](mailto:titleix@gmu.edu). □