Faculty
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Prerequisites/Corequisites
EDIT 768

University Catalog Course Description
Engages students in the application of design and production process for the solution of learning challenges with particular emphasis on the design and development phase of the design process.

Course Overview
Not Applicable

Course Delivery Method
This course will be delivered online using primarily an asynchronous format with some synchronous development meetings. Course content is organized and can be accessed via Blackboard Learning Management system (LMS) housed in the MyMason portal. You will log in to the Blackboard (Bb) course site using your Mason email name (everything before @masonlive.gmu.edu) and email password. The course site will be available on May 23 at 9:00am.

Under no circumstances, may candidates/students participate in online class sessions (either by phone or Internet) while operating motor vehicles. Further, as expected in a face-to-face class meeting, such online participation requires undivided attention to course content and communication.
Technical Requirements

To participate in this course, students will need to satisfy the following technical requirements:

- High-speed Internet access with standard up-to-date browsers. To get a list of Blackboard’s supported browsers see: https://help.blackboard.com/Learn/Student/Getting_STARTED/Browser_Support#supported-browsers

  To get a list of supported operation systems on different devices see: https://help.blackboard.com/Learn/Student/Getting_STARTED/Browser_Support#tested-devices-and-operating-systems

- Students must maintain consistent and reliable access to their GMU email and Blackboard, as these are the official methods of communication for this course.

- Students will need a webcam and microphone to record and share video comments. Students will also use the webcam and microphone in synchronous Blackboard Collaborate web conferencing sessions.

- Students may be asked to create logins and passwords on supplemental websites and/or to download trial software to their computer or tablet as part of course requirements.

- The following software plug-ins for PCs and Macs, respectively, are available for free download:
  - Adobe Acrobat Reader: https://get.adobe.com/reader/

Expectations

- **Course Week:** Our week will **start** on Monday at 9:00 am, and **finish** on Sunday at 11:59 pm. We will also have regular synchronous development meetings. The students and instructor will schedule meeting times.

- **Log-in Frequency:**
  Students must actively check the course Blackboard site and their GMU email for communications from the instructor, class discussions, and/or access to course materials daily. In addition, students must log-in for all scheduled online synchronous meetings.

- **Participation:**
  Students are expected to actively engage in all course activities throughout the semester, which includes viewing all course materials, completing course activities and assignments, and participating in course discussions and group interactions.

- **Technical Competence:**
  Students are expected to demonstrate competence in the use of all course technology. Students who are struggling with technical components of the course are expected to seek assistance from the instructor and/or College or University technical services.

- **Technical Issues:**
Students should anticipate some technical difficulties during the semester and should, therefore, budget their time accordingly. Late work will not be accepted based on individual technical issues.

- **Workload:**
  Please be aware that this course is **not** self-paced. Students are expected to meet *specific deadlines* and *due dates* listed in the **Class Schedule** section of this syllabus. It is the student’s responsibility to keep track of the weekly course schedule of topics, readings, activities and assignments due.

- **Instructor Support:**
  Students may schedule a one-on-one meeting to discuss course requirements, content or other course-related issues. Those unable to come to a Mason campus can meet with the instructor via telephone or web conference. Students should email the instructor to schedule a one-on-one session, including their preferred meeting method and suggested dates/times.

- **Netiquette:**
  The course environment is a collaborative space. Experience shows that even an innocent remark typed in the online environment can be misconstrued. Students must always re-read their responses carefully before posting them, so as others do not consider them as personal offenses. *Be positive in your approach with others and diplomatic in selecting your words.* Remember that you are not competing with classmates, but sharing information and learning from others. All faculty are similarly expected to be respectful in all communications.

- **Accommodations:**
  Online learners who require effective accommodations to ensure accessibility must be registered with George Mason University Disability Services.

### Learner Outcomes or Objectives

This course is designed to enable students to do the following:

1. Apply effective instructional design to interactive media, instructional frameworks and applications pertinent to instructional design projects
2. Demonstrate effective and efficient collaboration skills through self and peer documentation
3. Apply effective project management principles to instructional design projects
4. Use research and/or evaluation methodologies in the instructional design process
5. Professionally present a working technology-based instructional product prototype
6. Demonstrate proficiency in the skills/competencies of instructional design via an electronic professional portfolio

### Professional Standards

This course will be aligned with the International Association for K-12 Online Learning’s (iNACOL) (2010) National Standards for Quality Online Teaching. Standards A.4, A.5, A.6, J.1, and J.2 are covered by the program prerequisite for licensure. The full list and description of standards can be accessed at [http://www.inacol.org/research/nationalstandards/iNACOL_TeachingStandardsv2.pdf](http://www.inacol.org/research/nationalstandards/iNACOL_TeachingStandardsv2.pdf)
Required Texts

Students do not need to purchase any texts for this course. All readings will be accessible for free online. However, students should purchase a webcam for the course if they do not already have one. The webcam will be used to record and post video comments to discussion activities.

Course Performance Evaluation

Students are expected to submit all assignments on time in the manner outlined by the instructor (e.g., Blackboard, VIA, hard copy). When submitting Google Documents, be sure that your instructor has editing permissions.

- **Assignments and/or Examinations**

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Point Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module Checklists</td>
<td>10 points for each week (60 points total)</td>
</tr>
<tr>
<td>Alignment Table and Pacing Guide</td>
<td>10 points</td>
</tr>
<tr>
<td>Development meeting participation and preparation</td>
<td>15 points (5 points each)</td>
</tr>
<tr>
<td>Full instructional unit</td>
<td>40 points</td>
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</table>

- **Grading**

<table>
<thead>
<tr>
<th>Grade Percentage Range</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>94-100</td>
</tr>
<tr>
<td>A-</td>
<td>90-93</td>
</tr>
<tr>
<td>B+</td>
<td>87-89</td>
</tr>
<tr>
<td>B</td>
<td>84-86</td>
</tr>
<tr>
<td>B-</td>
<td>80-83</td>
</tr>
<tr>
<td>C</td>
<td>70-79</td>
</tr>
<tr>
<td>F</td>
<td>0-69</td>
</tr>
</tbody>
</table>

**Mastery Learning Approach**

In this course we take a mastery learning approach to the assignments. This is how it will work:

- The criteria for completing the assignments will be clearly explained. At times the instructor and students will work together to create the criteria prior to the assignment.
- The instructor will evaluate your work and provide qualitative feedback on your assignments.
- If you have adequately completed all of the criteria you will receive full credit on the assignment.
- If you have not adequately completed all of the criteria, the assignment will be returned and you will be subject to late points until all of the criteria are complete.
• You must complete ALL assignments to get a passing grade.

Late Work
Students are expected to complete and electronically submit all assignments prior to 11:59 p.m. on the last day of the module as indicated on the course calendar. All assignments—EXCEPT for discussion board activities—can be submitted late but a minimum 10% late penalty will be assessed for work submitted after the assignment deadline. Work that is submitted over a week late will receive an additional 20% penalty for each additional week late. No late work is accepted after the final assignment's due date.

VIA PERFORMANCE-BASED ASSESSMENT SUBMISSION REQUIREMENT
Every student registered for any course with a required performance-based assessment is required to submit this assessment, to VIA through Blackboard (regardless of whether the student is taking the course as an elective, a onetime course or as part of an undergraduate minor). Evaluation of the performance-based assessment by the course instructor will also be completed in VIA through Blackboard. Failure to submit the assessment to VIA (through Blackboard) will result in the course instructor reporting the course grade as Incomplete (IN). Unless the IN grade is changed upon completion of the required VIA submission, the IN will convert to an F nine weeks into the following semester.

Professional Dispositions
See https://cehd.gmu.edu/students/polices-procedures/

Class Schedule

<table>
<thead>
<tr>
<th>Weeks</th>
<th>Topics</th>
<th>Tasks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week 1</td>
<td>Introductions and Preparations</td>
<td>Complete all of the tasks in the module checklist and submit the checklist for grading.</td>
</tr>
<tr>
<td>March 23-29</td>
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<tr>
<td>Weeks 2-3</td>
<td>Backwards Design and aligning objectives with assessments</td>
<td>Complete all of the tasks in the module checklist and submit the checklist for grading.</td>
</tr>
<tr>
<td>March 31-June 12</td>
<td>Alternative Performance Assessments and the 4Es</td>
<td></td>
</tr>
<tr>
<td>Week 4</td>
<td>Facilitating Discussions</td>
<td>Complete all of the tasks in the module checklist and submit the checklist for grading.</td>
</tr>
<tr>
<td>June 13-19</td>
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<td></td>
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<tr>
<td>Week 5</td>
<td>Facilitating Collaborations</td>
<td>Collaboratively complete the collaboration guide.</td>
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<tr>
<td>June 20-26</td>
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<tr>
<td>Week 6</td>
<td>Creating and Curating Content</td>
<td>Complete all of the tasks in the module checklist and submit the checklist for grading.</td>
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<tr>
<td>June 27-July 3</td>
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<tr>
<td>Week 7</td>
<td>Complete your alignment table</td>
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<td>Week 8</td>
<td>Create a pacing guide.</td>
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<tr>
<td>July 11-17</td>
<td>Complete the action items/deliverables listed on your development pacing guide and create your journal reflection.</td>
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<td></td>
<td>Participate in a designer meeting if scheduled.</td>
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<tr>
<td>Week 9</td>
<td>Complete the action items/deliverables listed on your development pacing guide and create your journal reflection.</td>
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</tr>
<tr>
<td>July 18-24</td>
<td>Participate in a designer meeting if scheduled.</td>
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<tr>
<td>Week 10</td>
<td>Complete the action items/deliverables listed on your development pacing guide and create your journal reflection.</td>
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</tr>
<tr>
<td>July 25-31</td>
<td>Participate in a designer meeting if scheduled.</td>
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</tr>
<tr>
<td>Week 11</td>
<td>Complete the action items/deliverables listed on your development pacing guide and create your journal reflection.</td>
<td></td>
</tr>
<tr>
<td>Aug 1-7</td>
<td>Participate in a designer meeting if scheduled.</td>
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</tr>
<tr>
<td>Week 12</td>
<td>Submit your final instructional unit.</td>
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<tr>
<td>Aug 8-13</td>
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</tbody>
</table>

Note: Faculty reserves the right to alter the schedule as necessary, with notification to students.

**Core Values Commitment**

The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles: [http://cehd.gmu.edu/values/](http://cehd.gmu.edu/values/).

**GMU Policies and Resources for Students**

**Policies**

- Students must adhere to the guidelines of the Mason Honor Code (see [https://catalog.gmu.edu/policies/honor-code-system/](https://catalog.gmu.edu/policies/honor-code-system/)).

- Students must follow the university policy for Responsible Use of Computing (see [https://universitypolicy.gmu.edu/policies/responsible-use-of-computing/](https://universitypolicy.gmu.edu/policies/responsible-use-of-computing)).

- Students are responsible for the content of university communications sent to their Mason email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students **solely** through their Mason email account.
• Students with disabilities who seek accommodations in a course must be registered with George Mason University Disability Services. Approved accommodations will begin at the time the written letter from Disability Services is received by the instructor (see https://ds.gmu.edu/).

• Students must silence all sound emitting devices during class unless otherwise authorized by the instructor.

Campus Resources

• Support for submission of assignments to VIA should be directed to viahelp@gmu.edu or https://cehd.gmu.edu/aero/assessments. Questions or concerns regarding use of Blackboard should be directed to https://its.gmu.edu/knowledge-base/blackboard-instructional-technology-support-for-students/.

• For information on student support resources on campus, see https://ctfe.gmu.edu/teaching/student-support-resources-on-campus

Notice of mandatory reporting of sexual assault, sexual harassment, interpersonal violence, and stalking:

As a faculty member, I am designated as a “Non-Confidential Employee,” and must report all disclosures of sexual assault, sexual harassment, interpersonal violence, and stalking to Mason’s Title IX Coordinator per University Policy 1202. If you wish to speak with someone confidentially, please contact one of Mason’s confidential resources, such as Student Support and Advocacy Center (SSAC) at 703-380-1434 or Counseling and Psychological Services (CAPS) at 703-993-2380. You may also seek assistance or support measures from Mason’s Title IX Coordinator by calling 703-993-8730, or emailing titleix@gmu.edu.

For additional information on the College of Education and Human Development, please visit our website https://cehd.gmu.edu/students/.
Assignment Descriptions and Requirements

As explained earlier, the course will use a mastery-based approach to grading. As a result, students will need to complete all of the assignment criteria in order to earn points on the assignment and all assignments must be completed in order to pass the course.

Pacing guide

The nature of this course requires the student to create a personal pacing guide that clearly describes the action items and deliverables that will be completed each week. The pacing guide should provide a challenging yet attainable vision for fully developing the unit before the end of the semester. The submission should meet the following criteria:

1. Clearly describes the action items and deliverables that will be completed each week.
2. Provides a challenging, yet obtainable, vision for developing the unit before the end of the semester.

Journal Reflection

During weeks 7-12 you will post three reflections in your Blackboard journal. In the journal reflection, you will respond to questions regarding your progress in the course, your successes, and the challenges you are facing in the course. The reflections will be graded for participation—if you respond adequately, you will receive full credit.

Development meeting participation

We will meet synchronously to share and evaluate completed learning objects and discuss personal successes and challenges. Students will be given points based on participation.

Alignment Table and Pacing Guide

Your alignment table clearly describes your unit’s:

1. learning objectives
2. learner-learner interactions
3. learner-content interactions

Full instructional unit

Following their design document, you will develop a fully-functional instructional unit that following best practices. The submission should meet the following criteria:

1. All learning materials and directions are present as to allow students to progress with or without the presence of the instructor.
2. Learning materials are systematically and logically organized in a learning management system that allows for easy navigation.
3. Leveraged technology affordances in ways that allow them to develop educational and engaging multimedia learning objects that follow best practices and are robust.
4. The unit follows established best practices.
**VIA Assessment**

For accreditation purposes, the following rubric will be used to assess the multimedia learning materials that students create and curate for your instructional unit. Students’ resulting score will not be reflected in students’ course grade.

<table>
<thead>
<tr>
<th><strong>#3 Multimedia Learning Materials – Standard 2 – EDIT 791</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Criteria</strong></td>
</tr>
<tr>
<td><strong>Organization</strong></td>
</tr>
<tr>
<td><strong>Quality</strong></td>
</tr>
<tr>
<td><strong>Accessibility</strong></td>
</tr>
</tbody>
</table>