

GEORGE MASON UNIVERSITY
College of Education and Human Development
School of Sport, Recreation, and Tourism
Tourism and Events Management

TOUR 241 — PRACTICUM (3 credits)

Summer 2020

Faculty

Name: Dr. Russ Brayley

Office Hours: By appointment

Office Phone: 703-993-4698

Email Address: rbrayley@gmu.edu

Prerequisites:

TOUR 200, TOUR 220, Sophomore Standing, and TOUR major status

University Catalog Description:

Provides 120 hours of introductory supervised professional fieldwork experience in an approved tourism, events, or hospitality management setting for 10 to 14 weeks under the supervision of a practicum Faculty Supervisor and Agency Supervisor. Includes meetings and assignments before, during, and after the practicum. Start date is the scheduled first day of classes for the term.

Course Overview:

The student is assigned tasks and responsibilities and is held responsible for their completion, as well as an associated portfolio where all activities are documented. Students are expected to complete a minimum 120 hours over the summer term.

Course Delivery Method:

This course will be delivered using an internship and online format.

Learner Objectives:

This course is designed to enable students to do the following:

1. Describe and analyze the managerial and operational structure of their practicum site;
2. Demonstrate skills and competencies in routine business administration (e.g., accounting and record keeping, planning, public relations, assessments, staff relation);
3. Evaluate their personal strengths and weaknesses in light of demands and expectations of employment in the various positions in the field; and
4. Set career objectives in the tourism and event management industry.

Responsibilities:

Student responsibilities during the practicum

During the practicum, which involves a minimum of 120 hours, the student must meet certain responsibilities and obligations to the site and/or site supervisor, as well as to the university to fulfill their requirements. These include:

1. Reporting directly to the site supervisor for instructions. The practicum student is responsible for fulfilling their duties as stipulated by their supervisor, and for meeting their scheduled training commitments and arrangements;
2. Participating in orientation sessions conducted by their site supervisor;
3. Familiarizing and abiding by all the rules, regulations, policies and procedures of the site applicable to their conduct while in the site's employment;
4. Becoming an integral and participating member of the site's staff;
5. Acting in a professional manner both as a site staff member and when dealing with the site's clientele. The student is a representative of GMU and an ambassador for the TEM program. A positive work experience effectively 'paves the way' for the future placement of other interns. It is, therefore, imperative that a cooperative attitude and good work record and habits be maintained for good rapport between the student, faculty supervisor and the site;
6. Visiting, observing and participating, as appropriate, in various levels of the site's operations, including meetings, programs, projects and training sessions. This enables the student to strive toward higher levels of personal and professional growth and fulfillment;
7. Meeting with the site supervisor and the faculty supervisor during a routine on-site visit of the latter to the site, if such a meeting is deemed necessary; otherwise, the faculty supervisor may contact the site supervisor by phone or e-mail for feedback regarding the student's performance;
8. Notifying the site supervisor in advance when it is necessary to be absent from work;
9. Participating in post-activity discussion with their site supervisor;
10. Each student enrolled in TOUR 241 must meet and share the responsibilities and Practicum Portfolio Guidelines requirements with their site supervisor as outlined below to earn a grade of Satisfactory (S)/Pass for the practicum experience. The Practicum Portfolio must be well organized and professionally presented). The front cover and title page must include: i) name of student, ii) name of practicum site, iii) course information [TOUR 241-001] and iv) the semester/year [Summer 2020]. Practicum contents should be compiled and submitted electronically as an email attachment to the faculty supervisor . Students must include images of samples of work completed during the practicum experience.

11. Each student must also share the following site supervisor responsibilities with their site supervisor; and
12. Ensuring that they stay in constant communication with their University Supervisor by regularly checking their George Mason University e-mail accounts and Blackboard, and responding to requests in a timely manner.

Site Supervisor responsibilities during the practicum

The site supervisor plays a pivotal role in the lives of students at the personal and professional career level by offering advice, instruction and supervision that furthers a student's professional competence. By providing a challenging and stimulating work experience, students are allowed to discover their own strengths and weaknesses in their chosen professional career. Thus, the site supervisor is expected to assume responsibilities and obligations to the student and the Faculty supervisor that foster learning and are in line with the Tourism and Event Management's practicum course. These are summarized below:

1. Providing the student with a structured and supervised learning experience;
2. Preparing the site or institution staff for the arrival of the student, and orienting the student to the site's history (including organizational chart), philosophy, policies regulations, administration, programs and facilities in order to allow the student to function effectively in the practicum setting;
3. Providing timely and fair evaluative summaries of the student's work, including filling in a written Final Practicum Performance Assessment Form, which is sent confidentially to the student's faculty supervisor;
4. Immediately notifying the practicum faculty supervisor of any emerging condition that significantly affects the student's ability to succeed or complete the agreed upon practicum tasks;
5. Directly reimbursing the student for any costs they are authorized to incur on behalf of the site, or for reimbursable expenses identified in advance by the site; and
6. Accepting the student as a volunteer or paid member of staff (as applicable) and afford them all the rights and protections pertaining to that status.

Faculty Supervisor responsibilities during the practicum

1. Assisting the student to develop or acquire resources or skills necessary for the successful completion of assigned tasks;
2. Facilitating resolution of problems that may occur during the practicum between the student and the site;

3. Soliciting evaluative commentary and reports from the student and the site supervisor;
4. Receiving, reviewing, and evaluating required submissions from the student and site supervisor; and
5. Advising and assisting the site on matters pertaining to enrichment of the educational experience in the practicum.

Course Performance Evaluation:

For additional details and templates of appendices, go to:

<https://srtm.gmu.edu/tourism-and-events-management/practicum-and-internship-experiences/>

During their work experience, students must fulfill specific requirements including completion of specified forms and assignments (using the templates provided in the Practicum Manual) in order to be evaluated and receive a grade for their practicum. These include:

- Completing the mandatory, online pre-experience orientation.
- Submit the following by email to Dr. Brayley prior to beginning the practicum: Official Job Description as well as Appendices 3, 4, 5 and 6.

NOTE: The Experiential Learning Agreement (Appendix 6) must be signed by the Dean's Office before the practicum can begin. You will be notified by Dr. Brayley when the Agreement has been signed. No hours completed before this notification can count towards the Practicum.

- Working at the approved practicum site for a minimum of 120 hours of professional practice - for between 10 hours/week and 20 hours/week, depending on when the practicum begins. Students may not work more than 40 hours/week;
- Students must inform their faculty supervisor of their exact start date, and how many hours/week they will be working.
- Students must notify their faculty supervisor immediately if, for any reason, they are unable to work the stated number of hours/week. (As with any course, students will be required to provide documentation (such as a doctor's note) if they are unable to work a particular week due to an illness).
- Completing the Practicum Weekly Reports (Appendix 7), and submitting them by Saturday of each week of the summer term as an email attachment to Dr. Brayley (rbrayley@gmu.edu). Keep a copy to include with the final portfolio.

- Completing and submitting an initialed Practicum Midpoint Report (Appendix 8), immediately after 60 hours have been completed, as an email attachment, using the template provided;
- Completing the Practicum Portfolio (Appendix 9), and submitting it as an email attachment.

NOTE: Samples of work can be photographed for inclusion in a digital portfolio.

- Submitting the Final Practicum Performance Assessment Form (Appendix 10) completed and signed by site supervisors;

NOTE: Students must provide their site supervisors with the form to be completed. This form must be sent directly by site supervisors to the student's faculty supervisor once it has been completed and signed, or included in students' portfolios.

- Meeting all other requirements outlined in this Syllabus, the Practicum Manual (including its Appendices), and all communication from faculty supervisors and the fieldwork coordinator.
- Students are expected regularly check the Mason e-mail, and are required to use their Mason e-mail address only for all course-related communication.

Grading Policy:

*** Students' ability to pass this course depends on meeting all requirements as in the syllabus, the Practicum Manual, and all communication from faculty supervisors and/or the internship coordinator, AND, doing so in a timely manner (by the due dates provided).

Note: Faculty reserves the right to alter the schedule as necessary, with notification to students.

Core Values Commitment

The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles: <http://cehd.gmu.edu/values/>.

GMU Policies and Resources for Students

Policies

- Students must adhere to the guidelines of the Mason Honor Code (see <http://oai.gmu.edu/the-mason-honor-code/>).
- Students must follow the university policy for Responsible Use of Computing (see <http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/>).

- Students are responsible for the content of university communications sent to their Mason email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students **solely** through their Mason email account.
- Students with disabilities who seek accommodations in a course must be registered with George Mason University Disability Services. Approved accommodations will begin at the time the written letter from Disability Services is received by the instructor (see <http://ods.gmu.edu/>).
- Students must follow the university policy stating that all sound emitting devices shall be silenced during class unless otherwise authorized by the instructor.

Campus Resources

- Support for submission of assignments to Tk20 should be directed to tk20help@gmu.edu or <https://cehd.gmu.edu/aero/tk20>. Questions or concerns regarding use of Blackboard should be directed to <http://coursessupport.gmu.edu/>.
- For information on student support resources on campus, see <https://ctfe.gmu.edu/teaching/student-support-resources-on-campus>

For additional information on the College of Education and Human Development, please visit our website <https://cehd.gmu.edu/students/>.