Faculty
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Prerequisite
PRLS 310

University Catalog Course Description
Covers leadership and evaluation of health, fitness, and recreation programs. Uses computer technology to study evaluative aspects of program planning and administration.

Course Overview
This course will focus on leadership, implementation, and evaluation techniques among health education, fitness, sport management, tourism, and recreation programs. Course will cover various program evaluation and leadership topics. Students will learn basic program evaluation skills as well as have the opportunity to exercise learned leadership skills. The course will be delivered online using Blackboard learning system. You will log into Blackboard using your Mason ID and password.

Course Delivery Method
This course will be delivered online (76% or more) using an asynchronous format via Blackboard Learning Management system (LMS) housed in the MyMason portal. You will log in to the Blackboard (Bb) course site using your Mason email name (everything before @masonlive.gmu.edu) and email password.

Under no circumstances, may candidates/students participate in online class sessions (either by phone or Internet) while operating motor vehicles. Further, as expected in a face-to-face class meeting, such online participation requires undivided attention to course content and communication.

Technical Requirements
To participate in this course, students will need to satisfy the following technical requirements:

- High-speed Internet access with a standard up-to-date browser, either Internet Explorer or Mozilla Firefox is required (note: Opera and Safari are not compatible with Blackboard).
- Students must maintain consistent and reliable access to their GMU email and Blackboard, as these are the official methods of communication for this course.
- Students will need a headset microphone for use with the Blackboard Collaborate web conferencing tool.
• Students may be asked to create logins and passwords on supplemental websites and/or to
download trial software to their computer or tablet as part of course requirements.
• The following software plug-ins for PCs and Macs, respectively, are available for free
download: [Add or delete options, as desire.]
  o Adobe Acrobat Reader: https://get.adobe.com/reader/
  o Windows Media Player:
  o https://support.microsoft.com/en-us/help/14209/get-windows-media-player
  o Apple Quick Time Player: www.apple.com/quicktime/download/

Expectations
• Course Week:
Because asynchronous courses do not have a “fixed” meeting day, our week will start on
Wednesday, and finish on Tuesday by 11:59p.m.
• Log-in Frequency:
Students must actively check the course Blackboard site and their GMU email for
communications from the instructor, class discussions, and/or access to course materials at least
2 times per week.
• Participation:
Students are expected to actively engage in all course activities throughout the semester, which
includes viewing all course materials, completing course activities and assignments, and
participating in course discussions and group interactions.
• Technical Competence:
Students are expected to demonstrate competence in the use of all course technology. Students
who are struggling with technical components of the course are expected to seek assistance from
the instructor and/or College or University technical services.
• Technical Issues:
Students should anticipate some technical difficulties during the semester and should, therefore,
budget their time accordingly. Late work will not be accepted based on individual technical
issues.
• Workload:
Please be aware that this course is not self-paced. Students are expected to meet specific
deadlines and due dates listed in the Class Schedule section of this syllabus. It is the student’s
responsibility to keep track of the weekly course schedule of topics, readings, activities and
assignments due.
• Instructor Support:
Students may schedule a one-on-one meeting to discuss course requirements, content or other
course-related issues. Those unable to come to a Mason campus can meet with the instructor via
telephone or web conference. Students should email the instructor to schedule a one-on-one
session, including their preferred meeting method and suggested dates/times.
• Netiquette:
The course environment is a collaborative space. Experience shows that even an innocent
remark typed in the online environment can be misconstrued. Students must always re-read their
responses carefully before posting them, so as others do not consider them as personal offenses.
Be positive in your approach with others and diplomatic in selecting your words. Remember
that you are not competing with classmates, but sharing information and learning from others. All faculty are similarly expected to be respectful in all communications.

- **Accommodations:**
  Online learners who require effective accommodations to insure accessibility must be registered with George Mason University Disability Services.

**Objectives**

This course is designed to enable students to do the following:

- Complete a plan and design for a recreation, sport management or tourism program
- Determine schedules for those programs
- Create promotional materials for programs
- Set up and analyze a budget and determine pricing for programs
- Implement programs, including appropriate qualitative and quantitative evaluation
- Critically analyze your own and other programs
- Demonstrate effective leadership and group processing skills

**Professional Standards**

Further, upon completion of this course, students will meet the following professional accreditation standards from the 2013 Council on Accreditation of Parks, Recreation, and Tourism Related Professions (COAPRT) standards met:

7.02 Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

**Required Texts**


Additional articles may be posted on Blackboard.

**Course Performance Evaluation**

<table>
<thead>
<tr>
<th>Performance Evaluation</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Collect Data at the <em>Baskets and Bunnies Annual Even</em></td>
<td>15</td>
</tr>
<tr>
<td>Evaluation of Collected Data in form of Power Point</td>
<td>25</td>
</tr>
<tr>
<td>Leadership Meeting Visit and Evaluation Matrix</td>
<td>10</td>
</tr>
<tr>
<td>Discussion Board Participation</td>
<td>10</td>
</tr>
<tr>
<td>Test 1 (Leadership in Leisure Services) text</td>
<td>20</td>
</tr>
<tr>
<td>Test 2 (Evaluating Leisure Services) text</td>
<td>20</td>
</tr>
<tr>
<td></td>
<td><strong>100</strong></td>
</tr>
</tbody>
</table>

Students are expected to access and complete all assignments as scheduled on Blackboard.

**Course Performance Evaluation**

**Collect Data (Face to Face):** Students will come to Burke Lake Park for two hours the weekend of *Baskets and Bunnies* event to collect data at this annual event. Awaiting dates right
Evaluation of Collected Data: Assess data in the form of a ten slide Power Point presentation that can be presented to Fairfax County Park Authority officials regarding achieved outcomes.

Community Meeting Visit and Evaluation (See Rubric below at the end of the Syllabus)
Identify a local community meeting (off campus) then receive permission from the instructor prior to attending. Evaluate the meeting using the rubric provided by the instructor.

Discussion Board Participation: Added any given week.

Exam 1 on the (Leadership in Leisure Services) text
Exam 2 on the (Evaluating Leisure Services) text

Grading Policies
GRADING
94 -100 A
90 - 93 A-
88 - 89 B+
84 - 87 B
80 - 83 B-
78 - 79 C+
74 - 77 C
70 - 73 C-
60 - 69 D
0 - 59 F

Professional Dispositions and Integrity
Students are expected to exhibit professional behaviors and dispositions at all times.

Spring 2020 Course Calendar
Faculty reserves the right to alter the schedule as necessary, with notification to students. To be added later this week.

Core Values Commitment
The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles: http://cehd.gmu.edu/values/.

GMU Policies and Resources for Students
Policies
- Students must adhere to the guidelines of the Mason Honor Code (see https://catalog.gmu.edu/policies/honor-code-system/).
- Students must follow the university policy for Responsible Use of Computing (see https://universitypolicy.gmu.edu/policies/responsible-use-of-computing/).
• Students are responsible for the content of university communications sent to their Mason email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students **solely** through their Mason email account.

• Students with disabilities who seek accommodations in a course must be registered with George Mason University Disability Services. Approved accommodations will begin at the time the written letter from Disability Services is received by the instructor (see [https://ds.gmu.edu/](https://ds.gmu.edu/)).

• Students must silence all sound emitting devices during class unless otherwise authorized by the instructor.

**Campus Resources**

• Support for submission of assignments to Tk20 should be directed to [tk20help@gmu.edu](mailto:tk20help@gmu.edu) or [https://cehd.gmu.edu/aero/tk20](https://cehd.gmu.edu/aero/tk20). Questions or concerns regarding use of Blackboard should be directed to [https://its.gmu.edu/knowledge-base/blackboard-instructional-technology-support-for-students/](https://its.gmu.edu/knowledge-base/blackboard-instructional-technology-support-for-students/).

• For information on student support resources on campus, see [https://ctfe.gmu.edu/teaching/student-support-resources-on-campus](https://ctfe.gmu.edu/teaching/student-support-resources-on-campus)

**Notice of mandatory reporting of sexual assault, interpersonal violence, and stalking:**
As a faculty member, I am designated as a “Responsible Employee,” and must report all disclosures of sexual assault, interpersonal violence, and stalking to Mason’s Title IX Coordinator per University Policy 1202. If you wish to speak with someone confidentially, please contact one of Mason’s confidential resources, such as Student Support and Advocacy Center (SSAC) at 703-380-1434 or Counseling and Psychological Services (CAPS) at 703-993-2380. You may also seek assistance from Mason’s Title IX Coordinator by calling 703-993-8730, or emailing [titleix@gmu.edu](mailto:titleix@gmu.edu).

For additional information on the College of Education and Human Development, please visit our website [https://cehd.gmu.edu/students/](https://cehd.gmu.edu/students/).
Community Meeting Visit Evaluation Rubric  
Printable copy on Blackboard with further instructions

<table>
<thead>
<tr>
<th>Category</th>
<th>Qualities of Leadership</th>
<th>Points 1 (Lowest) to 5 (Highest)</th>
<th>Comments to further explain points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Preparations</td>
<td>Hand out ahead of time</td>
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<td></td>
<td>Focus questions</td>
<td></td>
<td></td>
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<tr>
<td>Content</td>
<td>Explanations clear</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>Topics of general interest to audience</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>Keeping topics relevant to agenda</td>
<td></td>
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<tr>
<td>Discussion/Debate Methods</td>
<td>Engaging participants</td>
<td></td>
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<tr>
<td></td>
<td>Variety of methods used</td>
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<td></td>
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<tr>
<td></td>
<td>All voices heard</td>
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<td></td>
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<tr>
<td></td>
<td>Guiding but not dominating</td>
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<td></td>
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<tr>
<td></td>
<td>Summarize points</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Discussion of different viewpoints</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Questions from audience</td>
<td>Encouraging audience</td>
<td></td>
<td></td>
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<tr>
<td>Communication Skills</td>
<td>Eye contact</td>
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<td></td>
<td>Active listening</td>
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<tr>
<td></td>
<td>Paraphrasing</td>
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<tr>
<td></td>
<td>Summarizing</td>
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<td></td>
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<tr>
<td></td>
<td>Redirecting questions</td>
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<td></td>
</tr>
<tr>
<td></td>
<td>Voice</td>
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</tr>
<tr>
<td></td>
<td>Stance</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Summary of pluses and minuses regarding the Meeting (at least three each)