

**George Mason University**  
**College of Education and Human Development**  
**Tourism and Events Management**

TOUR 210: (001) - Global Understanding Through Travel and Tourism  
3 credits, Spring 2020  
Wednesday/4:30 – 7:10pm, Lecture Hall 2 – Fairfax Campus

**Faculty**

Name: Dr. Min Park  
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**Prerequisites/Corequisites**

None

Fulfills baccalaureate degree Global Understanding requirement.

**University Catalog Course Description**

Examines tourism as a global industry and human activity that promotes and facilitates understanding of historical and cultural values, and of international institutions that characterize the broader global system.

**Course Overview**

The learning experiences in this course are afforded through lectures, assignments, seminar discussions, readings, film and video material. The course relies on participatory dialogue as well as individual & collaborative learning. This course will be valuable to you only if you actively participate by reading, thinking, and joining in class discussions and activities. You are highly expected to attend all class sessions, actively participate in class discussions and activities, complete in-class exercises, and fulfill all assignments and readings. As the course progresses students should be able to integrate the topics of the course and see how the field of global tourism is broad and complex.

The following requirements reflect the demands of the course. Students will be expected to respect the following policies:

- Official e-mail communications from the instructor will be sent to students' GMU-assigned e-mail addresses. Students are responsible to check their e-mail inbox and to ensure that there is room to receive incoming correspondence.
- All assigned readings for each week are to be completed prior to class.
- Students will abide by the Mason Honor Code, guided by the spirit of academic integrity.
- No grades or discussion of grades or grade appeals will be carried out over email due to its impersonal nature and security issues. Students can discuss their grades with the instructor in person.
- There will be no make-up assignments given without a valid university excuse. The instructor should be notified 24 hours in advance. The excuse must be written and documented.
- Arrangements for approved make-up assignments should be initiated by the student with the instructor.
- No late submission will be accepted for mid-exam and final-exam. In case of assignments, semester project, and in-class projects, late submission on the same day will be only accepted and penalized by 50% deduction. No Exceptions.

**Course Delivery Method**

This course will be delivered in face-to-face in the classroom, and Blackboard will be used for assignments, tests, some activities, and communications.

### *Technical Requirements*

To participate in this course, students will need to satisfy the following technical requirements:

- High-speed Internet access with a standard up-to-date browser.
- Students must maintain consistent and reliable access to their GMU email and Blackboard, as these are the official methods of communication for this course.

### *Expectations*

- Blackboard and Email: Students must actively and frequently check the course Blackboard site and their GMU email for communications from the instructor, class discussions, and/or access to course materials.
- Participation: Students are expected to actively engage in all course activities throughout the semester, which includes viewing all course materials, completing course activities and assignments, and participating in course discussions and group interactions.
- Attendance: Students are expected to attend class on time and also having finished the assigned readings for that class.
- Technical Issues: Students should anticipate some technical difficulties during the semester and should, therefore, budget their time accordingly. Late work will not be accepted based on individual technical issues.
- Workload: Please be aware that this course is **not** self-paced. Students are expected to meet *specific deadlines and due dates* listed in the **Class Schedule** section of this syllabus. It is the student's responsibility to keep track of the weekly course schedule of topics, readings, activities and assignments due.
- Instructor Support: Students may schedule a one-on-one meeting to discuss course requirements, content or other course-related issues. Those unable to come to a Mason campus can meet with the instructor via telephone or web conference. Students should email the instructor to schedule a one-on-one session, including their preferred meeting method and suggested dates/times.
- Netiquette: The course environment is a collaborative space. Experience shows that even an innocent remark typed in the online environment can be misconstrued. Students must always re-read their responses carefully before posting them, so as others do not consider them as personal offenses. *Be positive in your approach with others and diplomatic in selecting your words.* Remember that you are not competing with classmates, but sharing information and learning from others. All faculty are similarly expected to be respectful in all communications.

### **Learner Outcomes or Objectives**

This course is designed to enable students to do the following:

1. Analyze and understand the history and significance of international tourism.
2. Examine the role of tourism in global system.
3. Analyze significant global tourism issues and demonstrate an awareness of how these issues are perceived and dealt with in different cultural and historical traditions.
4. Explore tourism based cultures in societies outside the United States.
5. Identify and examine the various models of tourism organization and governance internationally.
6. Examine the ways in which international tourism is managed and marketed.
7. Understand the role of tourism in economic development.
8. Demonstrate the development of intercultural competencies.

9. Explore individual and collective responsibilities within a global society through analytical, practical, or creative responses to problems or issues, using resources appropriate to the field.
10. Identify and articulate one's own values and how those values influence their interactions and relationships with others, both locally and globally.

### Professional Standards

Not applicable for professional accreditation standards.

Students are expected to exhibit professional behaviors and dispositions at all times.

### Required Texts:

No single text is required and refer to Required Readings (on the Blackboard) to determine which articles to read and WEB sites to visit for specific classes. Other required readings may be distributed in class or on Blackboard.

### Course Performance Evaluation

Students are expected to submit all assignments on time in the manner outlined by the instructor (e.g., Blackboard, online or hard copy).

Assignments/Examinations	Grade
Mid Exam	20
Final Exam	20
Assignment 1: This Week in the World	10
Assignment 2: Case Study – Tourism and Natural Disasters or Tourism and Terrorism	20
Global Tourism Research Semester Project	20
Class Attendance and Participation:	10
Total	100

### Grading

The final grade in percentage terms will be converted to a letter grade per the following scale:

A+ = 97-100	B+ = 87-89	C+ =77-79	D = 60-69
A = 93-96	B = 83-86	C =73-76	
A- = 90-92	B- = 80-82	C- =70-72	F = <60

### Professional Dispositions

See <https://cehd.gmu.edu/students/policies-procedures/>

### Class Schedule

Class Weekday Date	Courses / Topics	Assignments / Readings
1 Jan. 22	Course Introduction	-
2 Jan. 29	History of Tourism	Check Blackboard for specific assignments
3 Feb. 5	Global Tourism System	Check Blackboard for specific assignments

4 Feb. 12	Economic Impacts of Global Tourism	Check Blackboard for specific assignments
5 Feb. 19	Culture and Tourism	Check Blackboard for specific assignments
6 Feb. 26	Social Impacts of Tourism	Check Blackboard for specific assignments
7 <b>Mar. 4</b>	Mid-Term Exam	Check Blackboard for specific assignments
Mar. 11	Spring Break	-
8 Mar. 18	Research Day	Check Blackboard for specific assignments
9 Mar. 25	Alternative Tourism	Check Blackboard for specific assignments
10 Apr. 1	Tourism and Natural Disasters/Terrorism I	Team Presentation
11 Apr. 8	Tourism and Natural Disasters/Terrorism II	Check Blackboard for specific assignments
12 Apr. 15	Peace through Tourism	Check Blackboard for specific assignments
13 Apr. 22	Sustainable Tourism	Check Blackboard for specific assignments
14 Apr. 29	Research Project Presentation	Students Presentation (directions will be posted) in class.
15 May 6	Final Exam	

Note: Faculty reserves the right to alter the schedule as necessary, with notification to students.

### **Core Values Commitment**

The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles: <http://cehd.gmu.edu/values/>.

### **GMU Policies and Resources for Students**

#### *Policies*

- Students must adhere to the guidelines of the Mason Honor Code (see <http://oai.gmu.edu/the-mason-honor-code/>).
- Students must follow the university policy for Responsible Use of Computing (see <http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/>).

- Students are responsible for the content of university communications sent to their Mason email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students **solely** through their Mason email account.
- Students with disabilities who seek accommodations in a course must be registered with George Mason University Disability Services. Approved accommodations will begin at the time the written letter from Disability Services is received by the instructor (see <http://ods.gmu.edu/>).
- Students must follow the university policy stating that all sound emitting devices shall be silenced during class unless otherwise authorized by the instructor.

### *Campus Resources*

- Support for submission of assignments to Tk20 should be directed to [tk20help@gmu.edu](mailto:tk20help@gmu.edu) or <https://cehd.gmu.edu/aero/tk20>. Questions or concerns regarding use of Blackboard should be directed to <http://coursessupport.gmu.edu/>.
- The Writing Center provides a variety of resources and services (e.g., tutoring, workshops, writing guides, handbooks) intended to support students as they work to construct and share knowledge through writing (see <http://writingcenter.gmu.edu/>).
- The Counseling and Psychological Services (CAPS) staff consists of professional counseling and clinical psychologists, social workers, and counselors who offer a wide range of services (e.g., individual and group counseling, workshops and outreach programs) to enhance students' personal experience and academic performance (see <http://caps.gmu.edu/>).
- The Student Support & Advocacy Center staff helps students develop and maintain healthy lifestyles through confidential one-on-one support as well as through interactive programs and resources. Some of the topics they address are healthy relationships, stress management, nutrition, sexual assault, drug and alcohol use, and sexual health (see <http://ssac.gmu.edu/>). Students in need of these services may contact the office by phone at 703-993-3686. Concerned students, faculty and staff may also make a referral to express concern for the safety or well-being of a Mason student or the community by going to <http://ssac.gmu.edu/make-a-referral/>.

### **Notice of mandatory reporting of sexual assault, interpersonal violence, and stalking:**

As a faculty member, I am designated as a "Responsible Employee," and must report all disclosures of sexual assault, interpersonal violence, and stalking to Mason's Title IX Coordinator per University Policy 1202. If you wish to speak with someone confidentially, please contact one of Mason's confidential resources, such as Student Support and Advocacy Center (SSAC) at 703-380-1434 or Counseling and Psychological Services (CAPS) at 703-993-2380. You may also seek assistance from Mason's Title IX Coordinator by calling 703-993-8730, or emailing [titleix@gmu.edu](mailto:titleix@gmu.edu).

**For additional information on the College of Education and Human Development, please visit our website <https://cehd.gmu.edu/>.**

