

**George Mason University**  
**College of Education and Human Development**  
**Sport Management**

SPMT 304.001 – Sport, Culture, and Society  
3 Credits, Fall 2019  
Thursday 5:00 - 7:40pm  
Recreational Athletic Complex (RAC) RM: 2203  
Fairfax Campus

**Faculty**

Name: Mark Shriver  
Office Hours: By Arrangement or before/after class  
Office Location: Outside of Classroom  
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**Prerequisites/Corequisites**

None

**University Catalog Course Description**

Analyzes sport from educational, political, economic, and cultural perspectives. Offered by Recreation, Health & Tourism. May not be repeated for credit.

**Course Overview**

This course examines the role of sport in contemporary American society. Through the utilization of scholarly interpretations, students examine the way sport is linked to the structure and dynamics of social life. Particular attention is devoted to an analysis of the interrelationship between sport, society, social organization, and social change.

**Course Delivery Method**

This course will be delivered using a lecture, discussion, and group work format

**Learner Outcomes or Objectives**

This course is designed to enable students to do the following:

1. Know how and why sport, in general, and certain sports in particular, have been created and organized in certain ways;
2. Understand the connection between sports and other spheres of social life, such as family, education, politics, the economy, the media, and religion;
3. Discover how sports and sport participation inform the way people think about their own bodies and about gender, social class, race and ethnicity, and disability;
4. Analyze the social organization, group behavior, and social interaction patterns that exist within sport settings;
5. Study the cultural, structural, and situational factors affecting sports and sport experiences; and

6. Identify the social processes that occur in conjunction with sports (e.g., socialization, competition, cooperation, conflict, social stratification, social change).

### **Professional Standards** [Commission of Sport Management Accreditation (COSMA)]

Upon completion of this course, students will have met the following professional standards:

#### Principle 3.3: General Education

According to COSMA (2016, p. 16):

Excellence in sport management education at the undergraduate level requires a broad educational background on which to base collegiate sport management studies. This requires sport management students to have the general knowledge and skills that will prepare them to understand and appreciate the broader historical, cultural, social, political and economic contexts in which sport management takes place and to function effectively in an ever-changing global environment.

For more information, please see:

Commission of Sport Management Accreditation. (2016, May). *Accreditation principles manual & guidelines for self-study preparation*. Retrieved November 30, 2016 from <http://www.cosmaweb.org/accreditation-manuals.html>

### **Required Texts**

Coakley, J. (2017). *Sports in society: Issues and controversies* (12<sup>th</sup> ed.). Boston: McGraw-Hill.

### **Course Performance Evaluation**

Students are expected to submit all assignments on time in the manner outlined by the instructor (e.g., Blackboard, Tk20, hard copy).

#### **Assignments and/or Examinations**

Grades will be assigned on the basis of three scantron tests at 25%, 25%, and 25% (75% total); four quizzes (announced or not) weighted at 20%; and class participation makes up the final 5%. You will supply scantron sheets for the tests; the examinations will be based on class lectures, discussions, required readings, and required film screenings. Test items will be of the multiple choice, true-false, and/or short answer variety. In-class quizzes will likely be based on assigned films along with course readings.

There will be at least four sport-based films used in the course: *The Sandlot*, *Any Given Sunday*, *Glory Road*, and *Go Tigers!*. You are required to screen the films *before* the particular class session in which the movie accompanies a chapter reading. If you do not have access to the required films, DVDs will be placed on 2 hour course reserve at the Johnson Center Library. In the days leading to the individual film screening, please check out that week's video and watch it at the library. If you experience difficulty in accessing any of the films, let me know in advance.

## Other Requirements

1. Participation. Attendance and punctuality are essential for success in this class. Much of your work is based on information from the lectures and participation in class discussions. Your absences and/or tardiness will affect your general progress and that of your classmates. Zero to one cut will result in no penalty unless they occur on a day when you are assigned to present a project or complete an assignment. Students who arrive late or leave early will be counted as absent. Some absences may be excused provided prior arrangement is made with me. Examples of excused absences may be for medical reasons or field trips in other courses and will be allowed only at my discretion. Students who stop coming to class without discussing the matter with me will receive a failing grade. Should you miss an assignment due to absence, you will be allowed to make it up provided that you have written documentation regarding the nature of the absence.
2. Written Assignments. Written assignments will be expected to demonstrate college-quality writing. In-class writing will not be stringently evaluated, but ALL work prepared outside of class (papers) will be assessed for content AND for presentation. While a variety of qualities may pass for “college level,” at a minimum it means writing is appropriately concise and clear; words are properly spelled; punctuation is appropriate; sentences are complete; subject/verb, pronoun/antecedent agree.
3. Papers/abstracts/written assignments not turned in on the specified day will be given a grade lower than the one deserved. For example, an “A” assignment submitted late will be given a grade of “B.” No written work will be accepted later than one week after it is due.
4. Honor Policy. George Mason University takes its honor policy quite seriously. Examinations, papers, and other assignments must be your own work (except where you hire a typist or proofreader) with only the exception of group projects.
5. Plagiarism is representing another’s work as your own or recycling your work and representing earlier work as new work. Remember to use proper source citations in citing the evidence you use in your research. Failure to do your own work, or not to give credit where necessary, may result in failing the assignment, the course, and/or a report to the honor committee.

## Grading

Grades will be assigned on the basis of three tests at **100, 100, and 100 points** (300 points); an autoethnography project worth **100 points**; four quizzes (announced or not) **20 points a piece** weighted at (80 points); and class participation, **20 points** makes up the final. The total amount of points the class is based upon is **500**. (Note: No credit towards graduation accrues from a failing grade or from a grade that is replaced by a retaken course. For more information, please consult the current edition of the university catalog.)

	Numerical Equivalent	Weight	Points
Test 1		.20	100
Test 2		.20	100
Test 3 (Final Examination)		.20	100
Autoethnography		.20	100
Quizzes (4 @ .05)		.15	80
Participation		.05	20
TOTAL			500

### Professional Dispositions

See <https://cehd.gmu.edu/students/polices-procedures/>

### Class Schedule

Date		Assignment	Reading
August	29	Sociology of Sport and Defining Sport	Chapter 1
September	5	Sports and Socialization	Chapter 3
September	12	Sports and Children Video: <i>The Sandlot</i> ( <b>You are to have watched <i>The Sandlot</i> before this class session.</b> )	Chapter 4
September	19	Deviant Behavior and Sports	Chapter 5
September	26	<b>TEST 1</b>	Chapters 1, 3, 4, 5
October	3	Aggression and Sports ( <b>You are to have watched <i>Any Given Sunday</i> BEFORE this class session.</b> )	Chapter 6
October	10	Gender and Sports	Chapter 7
October	17	Race and Sports	Chapter 8
October	24	Social Class and Sports ( <b>You are to have watched <i>Glory Road</i> BEFORE this class session.</b> )	Chapter 9
October	31	<b>TEST 2</b>	Chapters: 6, 7, 8, 9

Date		Assignment	Reading
November	7	Age and Ability  <b>*Autoethnography Presentations*</b>	Chapter 10
November	14	Sports and the Economy  <b>*Autoethnography Presentations*</b>	Chapter 11
November	21	Sports and the Media  <b>*Autoethnography Presentations*</b>	Chapter 12
November	29	<b>THANKSGIVING</b>	
December	5	Sports and Schools (High School, College); Video: <i>Go Tigers!</i> ( <b>You are to have watched <i>Go Tigers!</i> BEFORE this class session.</b> )	Chapter 14
December	12	<b>TEST 3 (THURSDAY)</b> 5:00 p.m. – 7:40 p.m.	Chapters: 10, 11, 12, 14

Note: Faculty reserves the right to alter the schedule as necessary, with notification to students.

### Core Values Commitment

The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles: <http://cehd.gmu.edu/values/>.

### GMU Policies and Resources for Students

#### *Policies*

- 1 Students must adhere to the guidelines of the Mason Honor Code (see <https://catalog.gmu.edu/policies/honor-code-system/>).
- 2 Students must follow the university policy for Responsible Use of Computing (see <http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/>).
- 3 Students are responsible for the content of university communications sent to their Mason email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students **solely** through their Mason email account.
- 4 Students with disabilities who seek accommodations in a course must be registered with George Mason University Disability Services. Approved accommodations will begin at the time the written letter from Disability Services is received by the instructor (see <http://ods.gmu.edu/>).
- 5 Students must follow the university policy stating that all sound emitting devices shall be turned off during class unless otherwise authorized by the instructor.

#### *Campus Resources*

- 1 Support for submission of assignments to Tk20 should be directed to [tk20help@gmu.edu](mailto:tk20help@gmu.edu) or <https://cehd.gmu.edu/aero/tk20>. Questions or concerns regarding use of Blackboard should be directed to <http://coursesupport.gmu.edu/>.
- 2 For information on student support resources on campus, see <https://ctfe.gmu.edu/teaching/student-support-resources-on-campus>

For additional information on the College of Education and Human Development, please visit our website <https://cehd.gmu.edu/students/> .

***Sport Management Events:***

**September 5** Welcome Week social The Pilot House (behind Hampton Roads dorm)  
4:00-6:00pm Food, drinks, meet with faculty, staff and students

**September 9** Sport Psychology Symposium Merten Hall 1204 6:30-8:30pm  
Pizza and great discussion about athletes and motivation in today's internet age

**September 27** GMU Day at Nats Park Washington Nationals v Cleveland Indians  
*Panel discussion [Nationals executive] for the School of Sport, Recreation and Tourism Management 5:30pm; Game at 7:05pm*

