

**GEORGE MASON UNIVERSITY**  
**College of Education and Human Development**  
*School of Sport, Recreation and Tourism Management*  
**SPMT 455-001 Governance and Policy in Sport Organizations (3)**  
*Fall, 2019*

DAY/TIME: T/R 10:30-11:45 a.m. LOCATION: Robinson B102  
PROFESSOR: Laurence Chalip EMAIL: [lchalip@gmu.edu](mailto:lchalip@gmu.edu)  
OFFICE: Krug 213G PHONE: 703 993 5061  
OFFICE HOURS: By Appointment  
TR 11:45-2:00;  
M 12:30-1:30  
CREDITS: 3 hours

**PREREQUISITES:**

SPMT 201, 60 hours

**COURSE DESCRIPTION:**

This course is an examination of sport organizations focused on both professional and amateur governance structures and processes. The study of policy in educational, non-profit, professional and international sport venues will also be addressed.

**COURSE OBJECTIVES:**

The student will be able to:

1. Identify governing bodies in professional and amateur sport
2. Recognize policy components and processes in major sport governing bodies
3. Recognize the influence of governmental bodies and commissions on sports
4. Identify the organizational structure of various sport governing bodies
5. Assess the authority and functions of various sport governing bodies
6. Identify the membership requirements of various sport governing bodies
7. Identify the sanctions and appeal processes utilized by sport governing bodies
8. Understand American sport policy and governance in comparative and international context
9. Understand different forms of sport policy and governance internationally

**COURSE DELIVERY:**

Face to face in the classroom; one or two classes during the semester may be conducted online.

**COURSE OVERVIEW:**

The learning experiences in this course are afforded through assignments, class participation,

lecture, notes, discussion, group activities and technology assisted activities. Course content includes, but is not limited to, the following: Sport in education (intercollegiate, recreation, interscholastic, international); Professionalization of sport; Organizational communication; Management Theories; Present status of the sports industry - collegiate, professional, private, manufacturers; governing bodies in professional and amateur sport; Organizational structure of a variety of sport governing bodies; Authority and functions of various sport governing bodies; Requirements for membership in sport governing bodies; Sanctions and appeal processes utilized by sport governing bodies; Influence of governmental bodies and sports commissions on sport governing bodies; sport policy and governance in international sport.

### **HONOR CODE:**

George Mason shares in the tradition of an honor system that has existed in Virginia since 1842. The Honor Code is an integral part of university life. On the application for admission, students sign a statement agreeing to conform to and uphold the Honor Code. Students are responsible, therefore, for understanding the code's provisions. In the spirit of the code, a student's word is a declaration of good faith acceptable as truth in all academic matters. Cheating and attempted cheating, plagiarism, lying, and stealing of academic work and related materials constitute Honor Code violations. To maintain an academic community according to these standards, students and faculty must report all alleged violations to the Honor Committee. Any student who has knowledge of, but does not report, a violation may be accused of lying under the Honor Code. With this in mind, all students in this course are held to the strictest standards of the George Mason University Honor Code.

### **INSTRUCTOR EXPECTATIONS:**

1. All assigned reading for each class is to be completed prior to coming to class.
2. All written assignments must be typed (computer word processing is recommended).
3. Regular attendance and participation is expected. If you miss a class, it is your responsibility to obtain class materials from sources other than the instructor.
4. Students must abide by the Honor Code, guided by the spirit of academic integrity.
5. We will refrain from the use of electronic devices in class during the lecture period, except to follow the power point presentation or take notes.

### **Class Attendance and Participation:**

It enhances your academic success to be in class; therefore, you should attend all scheduled class meetings in accordance with George Mason University policy. In-class participation is important not only to the individual student, but to the class as a whole. We will have fun if everyone is engaged. To be engaged you have to keep up with the reading and be refreshed when you attend class. It is important that everyone arrive on time, in order to help you build good habits for the world of work. Late arrivals are also a distraction to the conduct of the class.

Texting in class is **NOT** acceptable behavior; neither is falling asleep.

**Alternative Work and absences/excused:**

There is no make-up work of any kind, and late assignments will not be accepted. Absences supported by documentation may be excused (e.g., a physician's note for an illness). Alternative work due to intercollegiate athletic competitions or other legitimate university activity must be arranged prior to due date.

**Required Text:**

Mary A. Hums & Joanne C. MacLean (2018). *Governance and Policy in Sport Organizations* (4<sup>th</sup> ed.). New York: Routledge.

**Required Case Materials:**

Four case studies will be analyzed during the semester. They are available for purchase from Harvard Business School Publishing at:

<https://hbsp.harvard.edu/import/644927><https://hbsp.harvard.edu/import/644927>

**Assessment:**

4 Quizzes: Quizzes may include short answer questions, definitions, and essay with some knowledge of organization abbreviations necessary: @10% each = 40%

4 Case Analyses: In addition to the quiz, there is a detailed case study which students must analyze based on guidelines provided by the instructor: @10% each = 40%

Comparative Sport Policy Research Paper: Working in pairs, students will select a country and investigate sport governance/policy related information as well as research that country's sports history, economy and form of government. Students will present a written paper, and will give a 10-12 minute synopsis as a presentation.

*Written Paper* = 12%

*Presentation* = 8%

**GRADING SCALE:**

A+= 98-100

A = 94-97.9

B- = 80-83.9

D = 60-69.0

A- = 90-93.9

C+ = 78-79.9

F = below 60

B+ = 88-89.9

C = 74-77.9

B = 84-87.9

C- = 70-73.9

**PROFESSIONAL BEHAVIOR:**

Students are expected to exhibit professional behaviors and dispositions at all times.

**COURSE SCHEDULE:**

Aug 27	Course Introduction/Overview/Intro to Sport Governance Textbooks, evaluation, expectations, syllabus. fundamentals, case analysis.
Aug 29	Intro to Sport Governance Reading: Hums & MacLean, Chapter 1
Sept 3	Managerial Activities and Planning Reading: Hums & MacLean, Chapter 2
Sept 5	Strategic Management and Policy Development Reading: Hums & MacLean, Chapter 3
Sept 10	Ethics in Sport Organizations Reading: Hums & MacLean, Chapter 4
Sept 12	<b>Quiz #1 (Hums &amp; MacLean Chapters 1-4 + course materials)</b>
Sept 17	<b>Case 1 Due</b> <i>FIFA: The Beautiful Game and Global Scandal</i>
Sept 24	Scholastic Sport Reading: Hums & MacLean, Chapter 5
Sept 26	Amateur Sports / Youth Sports Reading: Hums & MacLean Chapter 6
Oct 3	Campus Recreation Reading: Hums & Maclean Chapter 7
Oct 8	Intercollegiate Sport Reading: Hums & Maclean Chapter 8
Oct 10	<b>Quiz #2 (Hums &amp; MacLean Chapters 5-8 + course materials)</b>
Oct 15	TUESDAY CLASSES DO NOT MEET
Oct 17	<b>Case 2 Due</b> <i>Growth in a Nonprofit Context</i>
Oct 22	The Major Games Reading: Hums & MacLean, Chapter 9
Oct 24	Olympic Sport Reading: Hums & MacLean, Chapter 10
Oct 29	Paralympic Sport Reading: Hums & MacLean, Chapter 11
Oct 31	<b>Quiz #3 (Hums &amp; MacLean Chapters 9-11 + course materials)</b>
Nov 5	<b>Case 3 Due</b> <i>Horst Dassler, Adidas, and the Commercialization of Sport</i>
Nov 7	Professional Sport Leagues in North America Reading: Hums & MacLean, Chapter 12
Nov 12	Professional Individual Sports Reading: Hums & MacLean, Chapter 13
Nov 14	Professional Sport Leagues Beyond North America

	Reading: Hums & MacLean, Chapter 14
Nov 19	The Future of Sport Governance
	Reading: Hums & MacLean, Chapter 15
Nov 21	<b>Quiz #4 (Hums &amp; MacLean Chapters 12-15 + course materials)</b>
Nov 26	<b>Case 4 Due</b> <i>The Unfinished Dream of NBA China</i>
Nov 28	THANKSGIVING
Dec 3	Oral Presentations- <b>mandatory attendance</b> <b>All papers are due.</b>
Dec 5	Oral Presentations- <b>mandatory attendance</b>

*Note: Faculty reserves the right to alter the schedule as necessary, with notification to students.*

## **GMU Policies and Resources for Students**

### *Policies*

- Students must adhere to the guidelines of the Mason Honor Code (see <http://oai.gmu.edu/the-mason-honor-code/>).
- Students must follow the university policy for Responsible Use of Computing (see <http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/>).
- Students are responsible for the content of university communications sent to their Mason email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students solely through their Mason email account.
- Students with disabilities who seek accommodations in a course must be registered with George Mason University Disability Services. Approved accommodations will begin at the time the written letter from Disability Services is received by the instructor (see <http://ods.gmu.edu/>).
- Students must follow the university policy stating that all sound emitting devices shall be silenced during class unless otherwise authorized by the instructor.

### *Campus Resources*

- Support for submission of assignments to Tk20 should be directed to [tk20help@gmu.edu](mailto:tk20help@gmu.edu) or <https://cehd.gmu.edu/aero/tk20>.

Questions or concerns regarding use of Blackboard should be directed to <http://coursesupport.gmu.edu/>.

- For information on student support resources on campus, see <https://ctfe.gmu.edu/teaching/student-support-resources-on-campus>

For additional information on the College of Education and Human Development, please visit our website <https://cehd.gmu.edu/>.

### **CORE VALUES COMMITMENT**

The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice and social justice. Students are expected to adhere to these principles.