

**George Mason University**  
**College of Education and Human Development**  
**School of Sport, Recreation, and Tourism Management**

**PRLS 302** (001) – Park Management and Operations  
3 Credits, Fall 2019, Aquatic & Fitness Center Rm 112  
1:30 to 4:15 p.m. Mondays

**Faculty**

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**Prerequisites/Corequisites**

PRLS 300

**University Catalog Course Description**

Focuses on management and operations of park resources, including the management of visitors and recreation development. Emphasizes understanding of contemporary threats to park integrity and preservation of resources. Also covers maintenance management systems.

**Course Overview**

This course will include field trips, speakers, in class lectures, group activities and discussions. Class assignments and projects will require students to use critical thinking skills, practice public speaking and written communication.

**Course Delivery Method**

This course will be delivered using a lecture and field experience format.

**Learner Outcomes or Objectives**

This course is designed to enable students to do the following:

1. Identify the types of agencies that manage parks and the roles these agencies play in land management and provision of recreational opportunities.
2. Describe how land is acquired for parks and how parks are planned/ developed.
3. Define resource management in the context of park management and be able to discuss how managers balance the need for resource protection with recreational needs.
4. List indicators of resource overuse or increased visitor impacts to the park resources/ facilities and be able to discuss management alternatives for reducing impacts or recreational conflicts.
5. Discuss issues/ problems related to contemporary park operations and maintenance.

**Professional Standards:**

Council on Accreditation of Parks, Recreation, Tourism and Related Professions (COAPRT):  
Upon completion of this course, students will have met the following professional standards:  
Council on Accreditation of Parks, Recreation, Tourism and Related Professions (COAPRT):

7.01	Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.
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### Required Texts

William E. Hammit and David Cole. (1998) “Wildland Recreation: Ecology and Management” 2<sup>nd</sup> Edition.

Handouts and other assigned reading will be distributed in class

### Course Performance Evaluation

Students are expected to submit all assignments on time in the manner outlined by the instructor (e.g., Blackboard, Tk20, hard copy). In addition there will be 2 exams and assignments in class that will be part of a class participation grade. Attendance will be taken at every class and a grade for attendance will be part of the overall class participation grade.

- **Assignments and/or Examinations**

Semester Project (30% of overall grade):

Students will be required to visit 3 parks during the course of the semester (one National Park, one state park and one local park) and gather information as outlined on the assignment sheet and write a brief report on each park. Students will also be required to give a presentation to the class on their park visits. Students may not report on any of the parks that we visit together as a class or a park in which they are employed. Project will be evaluated on project proposal, written paper and oral presentation to class.

Exams (30 % of overall grade):

There will be one mid-term exam and one final exam. The content of the exams will be based on the course objectives for each unit of the course. Study questions will be provided in advance of all exams along with student generated exam questions. Expect exams to be largely short answer and brief essay type questions. You will be expected to apply what you have learned to solve problems; to integrate and synthesize material; and to think critically and analytically.

- **Other Requirements**

Class Participation (40% of overall grade):

Class participation is important in this course given the long time block of each class. The students in this class have diverse backgrounds and experiences, which can definitely add new perspectives and insights into the course material. In addition, public speaking skills are becoming more important in all careers and participation gives everyone the chance to practice communication and oral communication skills.

Class participation grades will be based on the following:

1. Student generated exam questions- each student must submit 5 practice exam questions for each exam ( 5 for the mid-term and 5 for the final exam). Answers should be included with each question. Questions may be turned in any time but will not be accepted after the due date noted on the course schedule. These questions and

the answers will be printed with study materials for the exam and given to all students in the class the week prior to the exam. Some of the better questions may appear on the exam.

2. Participation in class field trips
3. In Class or homework Assignments
4. Pop Quizzes
5. Weekly attendance

## Grading

### Grading Scale

A+	97 – 100	B+	87 – 89	C+	77 – 79	D	60 – 69
A	94 – 96	B	84 – 86	C	74 – 76	F	0 – 59
A-	90 - 93	B-	80 – 83	C-	70 – 73		

## Course Performance Evaluation Weighting

### Requirements

Final Project	30%
Exams	30%
Class Participation	40%
<b>TOTAL</b>	<b>100%</b>

## Professional Dispositions

See <https://cehd.gmu.edu/students/polices-procedures/> Students are expected to exhibit professional behaviors and dispositions at all times.

## Class Schedule

DATE			TOPIC	READINGS/ASSIGNMENT DUE
M	August	26	Course Introduction/ History/ Park systems	
M	Sept.	2	Labor Day Holiday	
M	Sept.	9	Land Acquisition & Planning	Handouts ; Project Proposals Due
M	Sept.	16	Managing Park Resources	Chapter 2-5 & 8
M	Sept.	23	Field Trip	Chapter 9-11, Mid-term questions dues
M	Sept.	30	Visitor Impacts	
M	October	7	Visitor/ Site Management/ Exam Review	Chapter 12-13

DATE			TOPIC	READINGS/ASSIGNMENT DUE
T	October	11	Mid-term On-line	
M	October	21	Crowding/ Recreational Conflict	Articles
M	October	28	Field Trip	
M	Nov.	4	Planning & Public Involvement	Articles/ web Reading
M	Nov.	11	Planning & Public Involvement	
M	Nov.	18	Field Trip	Articles/ Web Reading
M	Nov.	25	Maintenance Management/ Contemporary Management Opportunities	Final Exam Questions Due Handouts
M	Dec.	2	Urban Park Management/ Partnerships Final Exam Review/ Project Presentations	Handouts / Paper Portion of Projects Due
M	Dec.	9	Reading Days	
M	Dec.	16	Final Exam/ Project Presentations	

Note: Faculty reserves the right to alter the schedule as necessary, with notification to students.

### **Core Values Commitment**

The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles: <http://cehd.gmu.edu/values/>.

### **GMU Policies and Resources for Students**

#### *Policies*

- Students must adhere to the guidelines of the Mason Honor Code (see <http://oai.gmu.edu/the-mason-honor-code/>).
- Students must follow the university policy for Responsible Use of Computing (see <http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/>).
- Students are responsible for the content of university communications sent to their Mason email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students **solely** through their Mason email account.
- Students with disabilities who seek accommodations in a course must be registered with George Mason University Disability Services. Approved accommodations will begin at the time the written letter from Disability Services is received by the instructor (see <http://ods.gmu.edu/>).

- Students must follow the university policy stating that all sound emitting devices shall be silenced during class unless otherwise authorized by the instructor.

*Campus Resources*

- Support for submission of assignments to Tk20 should be directed to [tk20help@gmu.edu](mailto:tk20help@gmu.edu) or <https://cehd.gmu.edu/aero/tk20>. Questions or concerns regarding use of Blackboard should be directed to <http://coursesupport.gmu.edu/>.
- For information on student support resources on campus, see <https://ctfe.gmu.edu/teaching/student-support-resources-on-campus>

**For additional information on the College of Education and Human Development, please visit our website <https://cehd.gmu.edu/students/> .**