

George Mason University
School of Sport, Recreation, and Tourism Management
PRLS 323 (DL1) – Program Leadership and Evaluation
3 Credits, Fall 2019
Distance Education Blackboard on NET

Faculty

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Prerequisite

PRLS 310

University Catalog Course Description

Covers leadership and evaluation of health, fitness, and recreation programs. Uses computer technology to study evaluative aspects of program planning and administration.

Course Overview

This course will focus on leadership, implementation, and evaluation techniques among health education, fitness, sport management, tourism, and recreation programs. Course will cover various program evaluation and leadership topics. Students will learn basic program evaluation skills as well as have the opportunity to exercise learned leadership skills. The course will be delivered online using Blackboard learning system. You will log into Blackboard using your Mason ID and password.

Course Delivery Method

This course will be delivered online (76% or more) using an asynchronous format via Blackboard Learning Management system (LMS) housed in the MyMason portal. You will log in to the Blackboard (Bb) course site using your Mason email name (everything before @masonlive.gmu.edu) and email password.

Under no circumstances, may candidates/students participate in online class sessions (either by phone or Internet) while operating motor vehicles. Further, as expected in a face-to-face class meeting, such online participation requires undivided attention to course content and communication.

Technical Requirements

To participate in this course, students will need to satisfy the following technical requirements:

- High-speed Internet access with a standard up-to-date browser, either Internet Explorer or Mozilla Firefox is required (note: Opera and Safari are not compatible with Blackboard).
- Students must maintain consistent and reliable access to their GMU email and Blackboard, as these are the official methods of communication for this course.
- Students will need a headset microphone for use with the Blackboard Collaborate web conferencing tool.

- Students may be asked to create logins and passwords on supplemental websites and/or to download trial software to their computer or tablet as part of course requirements.
- The following software plug-ins for PCs and Macs, respectively, are available for free download: [Add or delete options, as desire.]
 - Adobe Acrobat Reader: <https://get.adobe.com/reader/>
 - Windows Media Player: <https://support.microsoft.com/en-us/help/14209/get-windows-media-player>
 - Apple Quick Time Player: www.apple.com/quicktime/download/

Expectations

- Course Week:

Because asynchronous courses do not have a “fixed” meeting day, our week will start on **Wednesday**, and finish on **Tuesday by 11:59p.m.**

- Log-in Frequency:

Students must actively check the course Blackboard site and their GMU email for communications from the instructor, class discussions, and/or access to course materials at least **2** times per week.

- Participation:

Students are expected to actively engage in all course activities throughout the semester, which includes viewing all course materials, completing course activities and assignments, and participating in course discussions and group interactions.

- Technical Competence:

Students are expected to demonstrate competence in the use of all course technology. Students who are struggling with technical components of the course are expected to seek assistance from the instructor and/or College or University technical services.

- Technical Issues:

Students should anticipate some technical difficulties during the semester and should, therefore, budget their time accordingly. Late work will not be accepted based on individual technical issues.

- Workload:

Please be aware that this course is **not** self-paced. Students are expected to meet *specific deadlines* and *due dates* listed in the **Class Schedule** section of this syllabus. It is the student’s responsibility to keep track of the weekly course schedule of topics, readings, activities and assignments due.

- Instructor Support:

Students may schedule a one-on-one meeting to discuss course requirements, content or other course-related issues. Those unable to come to a Mason campus can meet with the instructor via telephone or web conference. Students should email the instructor to schedule a one-on-one session, including their preferred meeting method and suggested dates/times.

- Netiquette:

The course environment is a collaborative space. Experience shows that even an innocent remark typed in the online environment can be misconstrued. Students must always re-read their responses carefully before posting them, so as others do not consider them as personal offenses. *Be positive in your approach with others and diplomatic in selecting your words.* Remember

that you are not competing with classmates, but sharing information and learning from others. All faculty are similarly expected to be respectful in all communications.

- Accommodations:

Online learners who require effective accommodations to insure accessibility must be registered with George Mason University Disability Services.

Objectives

This course is designed to enable students to do the following:

- Complete a plan and design for a recreation, sport management or tourism program
- Determine schedules for those programs
- Create promotional materials for programs
- Set up and analyze a budget and determine pricing for programs
- Implement programs, including appropriate qualitative and quantitative evaluation
- Critically analyze your own and other programs
- Demonstrate effective leadership and group processing skills

Professional Standards

Further, upon completion of this course, students will meet the following professional accreditation standards from the 2013 Council on Accreditation of Parks, Recreation, and Tourism Related Professions (COAPRT) standards met:

- 7.02 Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

Required Texts

Jordan, D. J., & Ramsing, R. (2017). *Leadership in Leisure Services: Making a Difference* (4th ed.). Urbana, IL: Sagamore Venture Publishing LLC.

Henderson, K. A., Bialeschki, M., & Browne, L. (2017). *Evaluating Leisure Services: Making Enlightened Decisions* (4th ed.). State College, PA: Venture Publishing, Inc.

Additional articles may be posted on Blackboard.

Course Performance Evaluation	Points
Collect Data at the Ghost Train, Oct. 26 or 27 (Burke Lake)	15
Evaluation of Collected Date	20
Leadership Meeting Visit and Evaluation Matrix	12
Discussion Board Participation	13
Test 1 (Leadership in Leisure Services)	20
Test 2 (Evaluating Leisure Services)	<u>20</u>
	100

Students are expected to access and complete all examinations as scheduled on Blackboard.

Course Performance Evaluation

Collect Data (*Face to Face*): Students will come to Burke Lake Park (<https://www.fairfaxcounty.gov/parks/burkelakepark/>) the day on **Saturday, Oct. 26** or **Sunday, Oct. 27** for two hours to collect data at this annual event.

Evaluation of Collected Data: Assess data in the form of a presentation that can be distributed to Fairfax County Park Authority officials. Completion date TBD.

Community Meeting Visit and Evaluation (See Rubric below at the end of the Syllabus)
Identify a local community meeting (off campus) then receive permission from the instructor prior to attending. Evaluate the meeting using the rubric provided by the instructor. **Due by Tuesday, Dec. 3.**

Discussion Board Participation: Added weekly.

Exam 1 on the (*Leadership in Leisure Services*)

Exam 2 on the (*Evaluating Leisure Services*)

Grading Policies

GRADING

94 - 100 A

90 - 93 A-

88 - 89 B+

84 - 87 B

80 - 83 B-

78 - 79 C+

74 - 77 C

70 - 73 C-

60 - 69 D

0 - 59 F

Professional Dispositions and Integrity

Students are expected to exhibit professional behaviors and dispositions at all times.

Fall 2019

Faculty reserves the right to alter the schedule as necessary, with notification to students.

Dr. Wiggins Introduces	Topic	Reading	Due Date
W Aug. 28	Introduction and acquire <i>Leadership in Leisure Services</i> text – First Chapter ONLY is available at: https://www.sagamorepub.com/sites/default/files/2018-07/LLS-ebook-look-inside-OPT.pdf?src=lipdf	<i>Entire</i> Syllabus Blackboard Chapter One	T Sept. 3 Discussion Board due by 11:59p.m.
W Sept. 4	Leadership Theories	Chapter Two	T Sept. 10 Discussion Board due by 11:59p.m.

W Sept. 11	Leadership and Cultural Adaptability	Chapter Three	T Sept. 17 Discussion Board due by 11:59p.m.
W Sept. 18	Communication Skills for Leaders	Chapter Four	T Sept. 24 Discussion Board due by 11:59p.m.
W Sept. 25	Behavioral Management - Influencing and Inspiring Desired Behaviors	Chapter Seven	T Oct. 1 Discussion Board due by 11:59p.m.
W Oct. 2	Test 1 Distributed <i>and</i> Acquire Henderson, K. A., Bialeschki, M., & Browne, L. (2017). Evaluating Leisure Services: Making Enlightened Decisions (4 th ed.). State College, PA: Venture Publishing, Inc	Take Home Test 1 on Chapters 1 – 4, 7	T Oct. 8 Take Home Test 1 Submitted on <i>Assignments</i> by 11:59p.m.
W Oct. 9	<i>To be continued for the remainder of the Course Calendar</i>		T Oct. 22 Due to Fall Break
W Oct. 23			T Oct. 29
Sat. Oct. 26	Ghost Train Data Collection		
Sun. Oct. 27	Ghost Train Data Collection		
W Oct. 30			T Nov. 5
W Nov. 6			T Nov. 12
W Nov. 13			T Nov. 19
W Nov. 20	Community Meeting Visit and Evaluation Rubric completed this week and turned in by T Dec. 3		T Dec. 3 Rubric submitted on <i>Assignments</i> by 11:59p.m.
W Dec. 4			
W Dec. 11			T Dec. 17 Submitted on <i>Assignments</i> by 11:59p.m.

Core Values Commitment

The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles: <http://cehd.gmu.edu/values/>.

GMU Policies and Resources for Students

Policies

- Students must adhere to the guidelines of the Mason Honor Code (see <https://catalog.gmu.edu/policies/honor-code-system/>).
- Students must follow the university policy for Responsible Use of Computing (see <http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/>).
- Students are responsible for the content of university communications sent to their Mason email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students **solely** through their Mason email account.
- Students with disabilities who seek accommodations in a course must be registered with George Mason University Disability Services. Approved accommodations will begin at the time the written letter from Disability Services is received by the instructor (see <https://ds.gmu.edu/>).
- Students must silence all sound emitting devices during class unless otherwise authorized by the instructor.

Campus Resources

- Support for submission of assignments to Tk20 should be directed to tk20help@gmu.edu or <https://cehd.gmu.edu/aero/tk20>. Questions or concerns regarding use of Blackboard should be directed to <http://coursesupport.gmu.edu/>.
- For information on student support resources on campus, see <https://ctfe.gmu.edu/teaching/student-support-resources-on-campus>

For additional information on the College of Education and Human Development, please visit our website <https://cehd.gmu.edu/students/> .

Community Meeting Visit Evaluation Rubric
Printable copy on Blackboard with further instructions

Name of Assessor: _____

Name of Community Meeting: _____

Date *and* Time Attended: _____

Category	Qualities of Leadership	Points 1 (Lowest) to 5 (Highest)	Comments to further explain points
Preparations	Hand out ahead of time Focus questions		
Content	Explanations clear Topics of general interest to audience Keeping topics relevant to agenda		
Discussion/Debate Methods	Engaging participants Variety of methods used		

	All voices heard Guiding but not dominating Summarize points Discussion of different viewpoints		
Questions from audience	Encouraging participation		
Communication Skills	Eye contact Active listening Paraphrasing Summarizing Redirecting questions Voice Stance		

Summary of pluses and minuses regarding the Meeting (at least three each)