

George Mason University
College of Education and Human Development
Tourism and Events Management

TOUR 210 - A01 - Global Understanding Through Travel and Tourism
3 credits, Summer 2019
Online

Faculty

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Prerequisites/Corequisites

None

Fulfills baccalaureate degree Global Understanding requirement.

University Catalog Course Description

Examines tourism as a global industry and human activity that promotes and facilitates understanding of historical and cultural values, and of international institutions that characterize the broader global system.

Course Overview

The learning experiences in this course are afforded through lectures, assignments, seminar discussions, readings, film and video material. The course relies on participatory dialogue as well as individual & collaborative learning. This course will be valuable to you only if you actively participate by reading, thinking, and joining in class discussions and activities. You are highly expected to attend all class sessions, actively participate in class discussions and activities, complete in-class exercises, and fulfill all assignments and readings. As the course progresses students should be able to integrate the topics of the course and see how the field of global tourism is broad and complex.

The following requirements reflect the demands of the course. Students will be expected to respect the following policies:

- Official e-mail communications from the instructor will be sent to students' GMU-assigned e-mail addresses. Students are responsible to check their e-mail inbox and to ensure that there is room to receive incoming correspondence.
- All assigned readings for each week are to be completed prior to class.
- Students will abide by the Mason Honor Code, guided by the spirit of academic integrity.
- No grades or discussion of grades or grade appeals will be carried out over email due to its impersonal nature and security issues. Students can discuss their grades with the instructor in person.
- There will be no make-up assignments given without a valid university excuse. The instructor should be notified 24 hours in advance. The excuse must be written and documented.
- Arrangements for approved make-up assignments should be initiated by the student with the instructor.

Course Delivery Method

This is a fully online course with no face-to-face meetings. This course will be delivered online using an asynchronous format via Blackboard Learning Management system (LMS) housed in the MyMason portal. You will log in to the Blackboard (Bb) course site using your Mason email name (everything before @masonlive.gmu.edu) and email password.

Under no circumstances, may candidates/students participate in online class sessions (either by phone or Internet) while operating motor vehicles. Further, as expected in a face-to-face class meeting, such online participation requires undivided attention to course content and communication.

Technical Requirements

To participate in this course, students will need to satisfy the following technical requirements:

- High-speed Internet access with a standard up-to-date browser. To get a list of Blackboard's supported browsers see:

https://help.blackboard.com/Learn/Student/Getting_Started/Browser_Support#supported-browsers

To get a list of supported operation systems on different devices see:

https://help.blackboard.com/Learn/Student/Getting_Started/Browser_Support#tested-devices-and-operating-systems

- Students must maintain consistent and reliable access to their GMU email and Blackboard, as these are the official methods of communication for this course.
- Students may be asked to create logins and passwords on supplemental websites and/or to download trial software to their computer or tablet as part of course requirements.
- The following software plug-ins for PCs and Macs, respectively, are available for free download:
 - Adobe Acrobat Reader: <https://get.adobe.com/reader/>
 - Windows Media Player: <https://support.microsoft.com/en-us/help/14209/get-windows-media-player>
 - Apple Quick Time Player: www.apple.com/quicktime/download/

Expectations

- Course Week:
Because asynchronous courses do not have a “fixed” meeting day, **our week will start on Monday, and finish on Friday.**
- Log-in Frequency:
Students must actively check the course Blackboard site and their GMU email for communications from the instructor, class discussions, and/or access to course materials **at least 5 times per week.**
- Participation: Students are expected to actively engage in all course activities throughout the semester, which includes viewing all course materials, completing course activities and assignments, and participating in course discussions and group interactions.
- Attendance: Students are expected to attend class on time and also having finished the assigned readings for that class.
- Technical Competence:
Students are expected to demonstrate competence in the use of all course technology. Students who are struggling with technical components of the course are expected to seek assistance from the instructor and/or College or University technical services.
- Technical Issues: Students should anticipate some technical difficulties during the semester and should, therefore, budget their time accordingly. Late work will not be accepted based on individual technical issues.

- **Workload:** Please be aware that this course is **not** self-paced. Students are expected to meet *specific deadlines* and *due dates* listed in the **Class Schedule** section of this syllabus. It is the student's responsibility to keep track of the weekly course schedule of topics, readings, activities and assignments due.
- **Instructor Support:** Students may schedule a one-on-one meeting to discuss course requirements, content or other course-related issues. Those unable to come to a Mason campus can meet with the instructor via telephone or web conference. Students should email the instructor to schedule a one-on-one session, including their preferred meeting method and suggested dates/times.
- **Netiquette:** The course environment is a collaborative space. Experience shows that even an innocent remark typed in the online environment can be misconstrued. Students must always re-read their responses carefully before posting them, so as others do not consider them as personal offenses. *Be positive in your approach with others and diplomatic in selecting your words.* Remember that you are not competing with classmates, but sharing information and learning from others. All faculty are similarly expected to be respectful in all communications.
- **Accommodations:**
Online learners who require effective accommodations to insure accessibility must be registered with George Mason University Disability Services.

Learner Outcomes or Objectives

This course is designed to enable students to do the following:

1. Analyze and understand the history and significance of international tourism.
2. Examine the role of tourism in global system.
3. Analyze significant global tourism issues and demonstrate an awareness of how these issues are perceived and dealt with in different cultural and historical traditions.
4. Explore tourism based cultures in societies outside the United States.
5. Identify and examine the various models of tourism organization and governance internationally.
6. Examine the ways in which international tourism is managed and marketed.
7. Understand the role of tourism in economic development.
8. Demonstrate the development of intercultural competencies.
9. Explore individual and collective responsibilities within a global society through analytical, practical, or creative responses to problems or issues, using resources appropriate to the field.
10. Identify and articulate one's own values and how those values influence their interactions and relationships with others, both locally and globally.

Professional Standards

Not applicable for professional accreditation standards.

Students are expected to exhibit professional behaviors and dispositions at all times.

Required Texts:

Refer to the list of required readings in the class schedule section of this syllabus and Course Content Section in the Blackboard.

Course Performance Evaluation

Students are expected to submit all assignments on time in the manner outlined by the instructor (e.g., Blackboard, online or hard copy).

Assignments/Examination	% of Grade
Mid Exam	20
Final Exam	20
Assignments and Quizzes	40
Global Tourism Research Project:	20
Total	100

Grading

The final grade in percentage terms will be converted to a letter grade per the following scale:

A+ = 97-100%	B+ = 87-89%	C+ =77-79%	D = 60-69%,
A = 93-96%	B = 83-86	C =73-76%	
A- = 90-92%	B- = 80-82%	C- =70-72%	F = <60%

Professional Dispositions

See <https://cehd.gmu.edu/students/polices-procedures/>

Class Schedule

Class Weekday Date	Courses / Topics	Assignments / Readings
Week1: May 20 – 24	History of Tourism Global Tourism System	Check Blackboard for specific readings and assignments
Week 2: May 27 – 31	Economic Impacts of Global Tourism Mid Exam	Check Blackboard for specific readings and assignments
Week 3: June 2 – 7	Cultural and Social Impacts of Tourism Peace through Tourism	Check Blackboard for specific readings and assignments
Week 4: June 10 – 14	Tourism and Natural Disasters Tourism and Terrorism Dark Tourism	Check Blackboard for specific readings and assignments
Week 5: June 17 – 21	Overtourism and Sustainable Tourism Final Exam	Check Blackboard for specific readings and assignments

Note: Faculty reserves the right to alter the schedule as necessary, with notification to students.

Core Values Commitment

The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles: <http://cehd.gmu.edu/values/>.

GMU Policies and Resources for Students

Policies

- Students must adhere to the guidelines of the Mason Honor Code (see <http://oai.gmu.edu/the-mason-honor-code/>).
- Students must follow the university policy for Responsible Use of Computing (see <http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/>).
- Students are responsible for the content of university communications sent to their Mason email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students **solely** through their Mason email account.
- Students with disabilities who seek accommodations in a course must be registered with George Mason University Disability Services. Approved accommodations will begin at the time the written letter from Disability Services is received by the instructor (see <https://ds.gmu.edu/>).
- Students must silence all sound emitting devices during class unless otherwise authorized by the instructor.

Campus Resources

- Support for submission of assignments to Tk20 should be directed to tk20help@gmu.edu or <https://cehd.gmu.edu/aero/tk20>. Questions or concerns regarding use of Blackboard should be directed to <http://coursessupport.gmu.edu/>.
- For information on student support resources on campus, see <https://ctfe.gmu.edu/teaching/student-support-resources-on-campus>

For additional information on the College of Education and Human Development, please visit our website <https://cehd.gmu.edu/students/>.

