

**George Mason University**  
**College of Education and Human Development**  
Tourism and Events Management

TOUR 110 DL3 – Professionalism and Civility (CRN 75435)  
1 Credit, Fall 2019  
Online (October 14 - December 7, 2019)

**Faculty**

Name: Dr. Russ Brayley  
Office Hours: By appointment (Fairfax or SciTech campus)  
Office Location: Krug 213F, Fairfax Campus  
Office Phone: (703) 993-4698  
Email Address: [rbrayley@gmu.edu](mailto:rbrayley@gmu.edu)

**Prerequisites**

None

**University Catalog Course Description**

Focuses on developing competencies in the areas of professionalism and civility in a variety of settings including professional image, conduct at work, telephone, written, oral, and electronic etiquette, table manners, and social networking with an emphasis on the cultural needs for honoring commitments and obligation.

**Course Overview**

George Mason University's strategic goals opening mission statement stresses "the institutions commitment to promoting an atmosphere of civility and respect at a very diverse university". Professionalism and Civility promotes positive respectful and sincere behaviors that encourage inclusiveness, serving as a basis for distinctive and acceptable living.

**Course Delivery Method**

This course will be delivered online using an asynchronous (not "real time") format via the Blackboard learning management system (LMS) housed in the [MyMason](#) portal. You will log in to the Blackboard course site using your Mason email name (everything before

“@masonlive.gmu.edu”) and email password. The full course site will be available on October 1, 2019.

Under no circumstances, may students participate in online class sessions (either by phone or Internet) while operating motor vehicles. Further, as expected in a face-to-face class meeting, such online participation requires undivided attention to course content and communication.

### *Technical Requirements*

To participate in this course, students will need to satisfy the following technical requirements:

- High-speed Internet access with a standard up-to-date browser, either Internet Explorer or Mozilla Firefox is required (note: some other browsers are not compatible with Blackboard).
- Students must maintain consistent and reliable access to their GMU email and Blackboard, as these are the official methods of communication for this course.
- The following software plug-ins for PCs and Macs, respectively, are available for free download:

-- [Adobe Acrobat Reader: <https://get.adobe.com/reader/>]

-- [Windows Media Player:

<https://windows.microsoft.com/en-us/windows/downloads/windows-media-player/>]

-- [Apple Quick Time Player: [www.apple.com/quicktime/download/](http://www.apple.com/quicktime/download/)]

### **Expectations**

- **Course Week:** Because asynchronous courses do not have a "fixed" meeting day, our week will start on Monday, and finish on Saturday.
- **Log-in Frequency:**  
Students must actively check the course Blackboard site and their GMU email for communications from the instructor, class discussions, and/or access to course materials at least once every 72 hours.
- **Participation:** Students are expected to actively engage in all course activities throughout the semester, which includes viewing all course materials, completing course activities and assignments, and participating in course discussions and group interactions.
- **Technical Competence:** Students are expected to demonstrate competence in the use of all course technology. Students who are struggling with technical components of the course should seek assistance from the instructor and/or College or University technical services.
- **Technical Issues:** Students should anticipate some technical difficulties during the semester and should, therefore, budget their time accordingly. Late work will not be accepted based on individual technical issues.
- **Workload:** Please be aware that this course is not self-paced. Students are expected to meet *specific deadlines* and *due dates* listed in the Course Schedule section of this syllabus. It is the stu-

dent's responsibility to keep track of the weekly course schedule of topics, readings, activities and assignments due. Late assignments will not be accepted.

- Instructor Support: Students may schedule a one-on-one meeting to discuss course requirements, content or other course-related issues. Those unable to come to a Mason campus can meet with Dr. Brayley via telephone or web conference. Students should email Dr. Brayley to schedule a one-on-one session, including their preferred meeting method and suggested dates/times.
- Netiquette: The course environment is a collaborative space. Experience shows that even an innocent remark typed in the online environment can be misconstrued. Students must always re-read their responses carefully before posting them, so as others do not consider them as personal offenses. *Be positive in your approach with others and diplomatic in selecting your words.* Remember that you are not competing with classmates, but sharing information and learning from others. All faculty are similarly expected to be respectful in all communications.
- Accommodations: Online learners who require effective accommodations to insure accessibility must be registered with George Mason University Disability Services.

### **Learner Outcomes**

This course is designed to enable students to do the following:

1. Experience and practice personal and professional success through professionalism and civility.
2. Encourage respect, tolerance and sincere behavior in personal and business settings.
3. Learn peacekeeping skills vital to the enhancement of social and professional settings.
4. Promote positive, respectful, and ethical behaviors in yourself and others.

### **Required Text**

Brayley, R.E. (2017) *Civility and Professionalism: Principles and Applications* ISBN 978-1-36-622601-3

### **Professional Dispositions**

Students are expected to exhibit professional behaviors and civil dispositions at all times.

### **COURSE SCHEDULE:**

**Week 1 (October 14-19)** *Definition: Civility and Professionalism*

Textbook Chapters 1 and 2

Discussion (due October 17th)

Assignment #1 (due October 19th)

**Week 2 (October 21-26)**    *Civility in the Home*

Textbook Chapter 3, Application 1  
Discussion (due October 24th)  
Assignment #2 (due October 26th)

**Week 3 (October 29-November 2)**    *Civility at School*

Textbook Chapter 4, Application 2  
Test 1 (to be completed on Friday, November 1st, between 7:00 a.m. and 7:00 p.m.)

**Week 4 (November 4-9)**    *Civility in the Community*

Textbook Chapter 5, Application 3  
Discussion (due November 7th)  
Assignment #3 (due November 9th)

**Week 5 (November 11-16)**    *Civility and Professionalism in the Workplace*

Textbook Chapter 6, Application 4  
Discussion (due November 14th)  
Assignment #4 (due November 16th)

**Week 6 (November 18-23)**    *The Dispositions of a Civil Person*

Textbook Chapter 7, Application 5  
Discussion (due November 21st)  
Assignment #5 (due November 23rd)

**Week 7 (November 15-30)**    *Thanksgiving Recess*

**Week 8 (December 2-7)**    *Personal Commitment to Professionalism and Civility*

Readings  
Test 2 (to be completed on Friday, December 6th, between 7:00 a.m. and 7:00 p.m.)  
Course Evaluation

Note: The instructor reserves the right to alter the schedule as necessary, but will notify of any adjustments and distribute a revised syllabus.

## **EVALUATION:**

Students are held to the George Mason University Honor Code.

Students will read the textbook and supplementary reading materials (provided), watch instructional videos, actively participate in discussions, and fulfill assignments.

Students are responsible for staying in contact with instructor via e mail regarding absence.

Late arrival or early departure will result in a lower grade.

Assignments, reports, research, and presentations are due on dates noted or no credit will be awarded.

This course will be graded on a point system, with a total of 100 possible points.

97 - 100 = A+	(A grades indicate excellent performance on evaluated items)
93 - 96 = A	
90 - 92 = A-	
87 - 89 = B+	(B grades indicate very good performance on evaluated items)
83 - 86 = B	
80 - 82 = B-	
77 - 79 = C+	(C grades indicate adequate performance on evaluated items)
73 - 76 = C	
70 - 72 = C-	
65 - 69 = D	(a D grade indicates marginal performance on evaluated items)
0 - 64 = F	(an F grade indicates unacceptable performance on evaluated items)

## **Requirements:**

Discussion posts	(5 x 5 points)
Assignments	(5 x 10 points)
Test 1	(10 points)
Test 2	<u>(15 points)</u>
TOTAL	100 points

## **Core Values Commitment**

The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles: <http://cehd.gmu.edu/values/>.

## **GMU Policies and Resources for Students**

### *Policies*

- Students must adhere to the guidelines of the Mason Honor Code (see <http://oai.gmu.edu/the-mason-honor-code/>).
- Students must follow the university policy for Responsible Use of Computing (see <http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/>).
- Students are responsible for the content of university communications sent to their Mason email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students **solely** through their Mason email account.
- Students with disabilities who seek accommodations in a course must be registered with George Mason University Disability Services. Approved accommodations will begin at the time the written letter from Disability Services is received by the instructor (see <http://ods.gmu.edu/>).
- Students must follow the university policy stating that all sound emitting devices shall be silenced during class unless otherwise authorized by the instructor.

### *Campus Resources*

- Support for submission of assignments to Tk20 should be directed to [tk20help@gmu.edu](mailto:tk20help@gmu.edu) or <https://cehd.gmu.edu/aero/tk20>. Questions or concerns regarding use of Blackboard should be directed to <http://coursessupport.gmu.edu/>.
- The George Mason University Writing Center staff provides a variety of resources and services (e.g., tutoring, workshops, writing guides, handbooks) intended to support students as they work to construct and share knowledge through writing (see <http://writingcenter.gmu.edu/>).

- The George Mason University Counseling and Psychological Services (CAPS) staff consists of professional counseling and clinical psychologists, social workers, and counselors who offer a wide range of services (e.g., individual and group counseling, workshops and outreach programs) to enhance students' personal experience and academic performance (see <http://caps.gmu.edu/>).
- The Student Support and Advocacy Center staff helps students negotiate life situations by connecting them with appropriate campus and off-campus resources. Students in need of these services may contact the office by phone (703-993-5376). Concerned students, faculty and staff may also make a referral to express concern for the safety or well-being of a Mason student or the community by going to <http://studentsupport.gmu.edu/>, and the OSS staff will follow up with the student.

*For additional information on the College of Education and Human Development, please visit our website <https://cehd.gmu.edu/>.*