

George Mason University
College of Education and Human Development
Tourism and Events Management

TOUR 480.DL1 – Special Topics: Negotiating Cultural Identity through Globalized Tourism

1 credit, Spring 2019

Study Abroad Course

Faculty

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Prerequisites/Corequisites:

This course is an embedded course for TOUR 480 DL3. All students who register for this class should have registered for TOUR 480 DL3 in the Fall, 2018.

University Catalog Course Description

[EXACT WORDING from catalog only.]

Course Overview

Immerses students in Jamaican culture and a first-hand understanding of the effects of globalization on the Jamaican peoples by experiencing the reciprocal impacts between tourism and culture. Examines these issues through an exploration of specific local practices by participating in and observing tourism-related leisure. Emphases how the tourism industry impacts cultural practices, people, international relations and economy of Jamaica, as well as how tourism and culture reflect Jamaica's history, race relations, economy, local and global marketing priorities, and the role of western global dominance.

Course Delivery Method

Lecture and seminar. On-site (off-campus) instruction.

Learner Outcomes or Objectives

This course is designed to enable students to do the following:

- Explain the reciprocal impacts of tourism and culture;

- Identify marketable heritage and cultural resources, including art, dance, music, food and sport, and their relative contributions to the tourism experience;
- Understanding the principles and practices of stewardship and use of natural and cultural resources and the ability to interpret them to the general public, particularly as related to the public's role in stewardship.
- Assess the tourism potential of cultural assets and evaluate cultural, heritage, and sport tourism programs and/or products;
- Articulate the concept of sustainable management for cultural tourism;
- Develop tools to mitigate negative impacts of tourism on social structures.

Professional Standards: None

Required Texts

[Full citations in format required for all assignments in course (e.g., APA, AMA, Chicago, MLA)]

Course Performance Evaluation

Evaluated Items:

Punctuality, attendance and roll call compliance.	100 points
Participation and professionalism	150 points
In-class assignments	100 points
Final Paper	150 points

Grading Scale:

The following semester point accumulation scale will be used by the instructor as a guide for determining the final grade:

A+ = 480-500	B+ = 430-449	C+ = 370-399	
A = 465-479	B = 415-429	C = 350-369	F = 0-299
A- = 450-464	B- = 400-414	D = 300-349	

• **Assignments and/or Examinations**

Assignments:

1. In-class assignments include discussion reviews and analyses related to assigned readings.
2. Observation assignments include analyses of field experiences.
3. Final presentation is a review of the study abroad experience with an in-depth analysis of a selected activity (including recommendations).

- **Other Requirements**

Professional Dispositions

See <https://cehd.gmu.edu/students/policies-procedures/>

Students are expected to exhibit professional behaviors and dispositions at all times. Part of the grade for this course is based on professional conduct (see grading rubric).

Class Schedule

December 8	Study Abroad Pre-Departure meeting 1: Orientation meeting. International travel presentation. Risk management presentation.
December 14	Study Abroad Pre-Departure meeting II
January 6 - 13	Study-abroad trip to Jamaica (see itinerary below)
January 18	Final paper due

Travel Itinerary [final itinerary will be

Note: Faculty reserves the right to alter the schedule as necessary, with notification to students. Order of topics discussed may vary. Study abroad destinations may be changed due to extenuating circumstances or other situations.

Core Values Commitment

The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles: <http://cehd.gmu.edu/values/>.

GMU Policies and Resources for Students

Policies

- Students must adhere to the guidelines of the Mason Honor Code (see <https://catalog.gmu.edu/policies/honor-code-system/>). Students should be particularly attentive to University policies regarding plagiarism. Unless otherwise permitted, all assignments and elements thereof must be original and/or properly cited.
- Students must follow the university policy for Responsible Use of Computing (see <http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/>).

- Students are responsible for the content of university communications sent to their Mason email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students **solely** through their Mason email account.
- Turn off or silence all sound emitting devices during seminars, group discussions, and tours unless otherwise authorized by the instructor. Text messaging during these times is also considered unprofessional and inappropriate.
- Attendance is required at all scheduled and announced activities. Non-attendance at any Pre-study abroad meeting may disqualify the student from participating in the cruise portion of the course (without refund). Any situation that might influence attendance or punctuality must be brought to the attention of Dr. Bryan as soon as possible.
- Unless required due to documented disability, it is preferred that laptop computers NOT be used during seminars. The use of devices such as iPads, iPods, etc. for communication, entertainment and non-class-related purposes during seminars and other meetings is prohibited.
- Students who require special accommodations due to disabilities (documented by the Office of Disability Services (<http://ods.gmu.edu/>)) must formally bring this to the attention of the instructor in a timely manner.
- Because of the intensive, on-site delivery of this course, no accommodations will be made for student athletes or student government officers whose duties or schedules conflict with this course.
- Official e-mail communications from the instructor will be sent to students' GMU assigned e-mail addresses. Students are responsible to check their e-mail inbox and to ensure that there is room to receive incoming correspondence.
- The instructor reserves the right to change this syllabus in order to improve the quality of the overall learning experience. Changes may include scheduled activities, classroom policies, and future grading criteria, and will be communicated to all students in a revised syllabus document.
- **In Jamaica**, students must arrive on time at designated transportation rendezvous points. Transportation will be the sole responsibility of the student if rides are missed. Catch –up transportation or homeward flights can be very expensive and is the responsibility of the student.
- Students are expected to exhibit professional behaviors and civil dispositions at all times. This includes personal time in Kingston and on the north coast.

- Students are required to have adequate medical insurance (including medical evacuation) and are required to sign an Acknowledgement of Risk form.
- Students are required to have a valid passport and appropriate documentation for international travel and re-entry into the United States.

Campus Resources

- Support for submission of assignments to Tk20 should be directed to tk20help@gmu.edu or <https://cehd.gmu.edu/aero/tk20>. Questions or concerns regarding use of Blackboard should be directed to <http://coursesupport.gmu.edu/>.
- For information on student support resources on campus, see <https://ctfe.gmu.edu/teaching/student-support-resources-on-campus>

For additional information on the College of Education and Human Development, please visit our website <https://cehd.gmu.edu/students/> .

*******Insert final travel itinerary*******