

**George Mason University**  
*College of Education and Human Development*  
*Sport Management*

**SPMT 405 – 001 | Sports Venues and Events**  
**3 Credits, Fall Semester 2018**  
**Tuesday/Thursday 9:00am – 10:15am | Fairfax Campus West Hall Rm 1004**

**Faculty**

Name:	<b>Megan Hare</b>	Office Hours:	<b>By Appointment</b>
Office Location:	<b>Program Office</b>	Office Phone:	<b>N/A</b>
Email Address:	<b>mhare@gmu.edu</b>		

**Prerequisites/Corequisites**

None

**University Catalog Course Description**

Principles and techniques of planning and operating sport facilities. Emphasizes the principles and concepts of organization and administration including communication, personnel management, management of physical resources, and risk management. Examines a variety of sport operations such as indoor stadiums, athletic field complexes, and managing recreation and intramural activities.

**Course Overview**

The course relies heavily on participative and experiential learning. The requirements reflect the demands of the course. Students will be expected to respect the following policies.

1. Attend all classes for the entire class session.
2. No cell phones; which includes text messaging.
3. Laptops cannot be used without instructor permission.
4. Participate in group/class activities. Participation is expected and is an essential part of class.
5. Plagiarism, cheating or any other form of academic dishonesty will be referred to the Honor Code committee of George Mason University.
6. NO grades or discussion of grades, test/exams or test appeals will be carried out over email due to its impersonal nature and security issues. Students can discuss their grades with the instructor in person.
7. If a student misses a class, it's the students' responsibility to find out what happened during that class or meeting and obtain the notes and assignments from another student in the class.
8. If you have a diagnosed and documented disability which may cause you to have difficulties with any portion of the policies and requirement of the course, please contact me as soon as possible so that arrangements for suitable alternative or accommodations can be made and coordinate with the Office of Disability Support Services.
9. No tape recording of lectures/classes is allowed unless there are extraordinary circumstances of which you have made the instructor aware.
10. Students must use their MasonLIVE email account to receive important University information, including messages related to this class. See <http://masonlive.gmu.edu> for more information.
11. Dress code for all presentations will consist of business casual at minimum.
12. All papers and citations are expected to use MLA style. For further information on MLA style, please consult <https://owl.english.purdue.edu/ow/resource/747/01/>.
13. All assignments must be printed out and turned into receive credit. Emailed assignments will NOT be accepted.

## **Course Delivery Method**

Lecture

## **Learner Outcomes or Objectives**

Upon satisfactory completion of the course, the student will be able to demonstrate an understanding of athletic and recreation facility management concepts such as:

1. Understand the use of needs assessments, feasibility studies, focus groups and surveys in facility planning and operations.
2. Understand how risk management is part of the ongoing process of planning and operation of sport and recreation facilities.
3. Understand the operational structure and management concepts associated within the operation of sport and recreation facilities.
4. Utilize the case analysis process to compare the management and operations of different sport and recreation facilities.
5. Function as a productive member of a management team and identify the factors involved in successful team management.

## **Professional Standards**

None

## **Required Texts**

Ammon, R., Southall, R.M., & Nagel, M.S. (2016). *Sport Facility Management : Organizing Events and Mitigating Risks*. 3rd edition, Morgantown, WVA. Fitness Information Technology, Inc.

## Course Performance Evaluation

This course will be graded on a point system, with a total of 334 possible points.

Requirements	Points
Quiz 1	10
Quiz 2	10
Case Law 1	30
Case Law 2	30
Case Law Exam	26
Critical Eye 1	25
Critical Eye 2	25
Risk Management Presentation	15
Final Exam	50
Participation/Attendance	100
<b>TOTAL</b>	<b>321</b>

### Grading Scale

A = 98 – 100	B+ = 88 – 89	C+ = 78 – 79	D = 60 – 69
A = 94 – 97	B = 84 – 87	C = 74 – 77	F = 0 – 59
A- = 90 – 93	B- = 80 – 83	C- = 70 – 73	

### Professional Dispositions

See <https://cehd.gmu.edu/students/polices-procedures/>

Students are expected to exhibit professional behaviors and dispositions at all times.

### Class Schedule

#### Tentative Course Schedule

DATE			TOPIC	READINGS/ASSIGNMENT DUE
T	August	27	Welcome – Class Overview	Read chapter 1
R	August	29	Chapter 1 – Introduction	Read chapter 2
T	September	4	Chapter 2 – Sport Event Operations: The Nexus of Sport Event and Facility Management	Read chapter 3
R	September	6	Chapter 3 – Financing Publicly Owned Facilities	Read chapter 4
T	September	11	Chapter 4 – Financing Privately Owned Facilities	Read chapter 5
R	September	13	Chapter 5 – Booking and Scheduling	Read chapter 6
T	September	18	Chapter 6 – Revenue and Expenses	Read chapter 7
R	September	20	Chapter 7 – Americans with Disabilities Act (ADA) Requirements	Read chapter 8
T	September	25	Chapter 8 – Hiring Personnel	Read chapter 9

DATE			TOPIC	READINGS/ASSIGNMENT DUE
R	September	27	Chapter 9 – Contracts <i>Quiz 1 (Ch. 1-8, multiple choice, true/false, fill in blanks)</i>	Read chapter 10
T	October	2	Chapter 10 – Risk Management	Read chapter 11
R	October	4	Chapter 11 – Premises Liability and Negligence	Read chapter 12, Critical Eye 1 due 10/11
T	October	9	<b>No Class – Columbus Day</b>	
R	October	11	Chapter 12 – Crowd Management <b>CRITICAL EYE #1 DUE 4-5pg, incl. SWOT, etc.)</b>	Read chapter 13
T	October	16	Chapter 13 – Emergency Action Plans	Read Chapter 14
R	October	18	Chapter 14 – Alcohol Management	Read chapter 15
T	October	23	<b>Tour of Facility – TBD</b>	Read chapter 15
R	October	25	Chapter 15 – Food Services Management	Read chapter 16
T	October	30	Chapter 16 – Box Office Management	Quiz 2 next week
R	November	1	<b>Quiz 2 (covering chapters 8-16)</b>  <u><i>Case Law Presentations:</i></u> <i>Griggs v. Duke Power</i> <i>EEOC v. Abercrombie and Fitch</i> <i>Pell v. Victor Andrew High School</i> <i>Rawlings Sporting Goods v. Daniels</i>	
T	November	6	<u><i>Case Law Presentations:</i></u> <i>Masters v. Sigma Chi</i> <i>McDonnell Douglas Corp. v. Green</i> <i>Sutton v. United Airlines</i> <i>Maussner v. Atlantic City Country Club</i> <i>Mogabab v. Orleans Parish School Board</i> <i>Austin v. Kroger Texas</i> <i>Paralyzed Veterans v. Ellerbe Beckett</i>	
R	November	8	<u><i>Case Law Presentations:</i></u> <i>Rispono v. Louisiana State University</i> <i>Van Stry v. State of New York</i> <i>Eddy v. Syracuse University</i> <i>Burlington Industries v. Ellerth</i> <i>Schiffman v. Spring</i> <i>National Collegiate Assn. v. Smith</i> <i>Fox v. Board of Supervisors</i>	

DATE			TOPIC	READINGS/ASSIGNMENT DUE
T	November	13	<u>Case Law Presentations:</u> Calash v. City of Bridgeport Mike Harris v. Michigan Stadium Economy Engineering v. Commonwealth EEOC v. Kaufman Container Bauder v. Delaware County	
R	November	15	<u>Case Law Presentations:</u> Toscano v. PGA Tour Lowe v. California League of Prof. Baseball Smith v. Arizona Board of Regents Rotz v. New York City UTEP v. Moreno State of North Dakota v. Seglen	
T	November	20	<u>Case Law Presentations:</u> Johnson v. Tampa Bay Sports Authority Naples v. Delta Airline Telega v. Security Bureau Carmen Baptiste v. DC Casey Martin v. PGA EEOC v. Mitsubishi Motors EEOC v. Starbucks Corp.	Critical Eye #2 due 11/27/18
R	November	22	<i>No Class – Happy Thanksgiving</i>	
T	November	27	<b>Critical Eye #2 Due</b> <u>Case Law Presentations:</u> Jensen v. Pontiac Jane Warga v. Palisades Baseball Kleinknecht v. Gettysburg College Phoebe Putney Hospital v. Julia Lemon Bryan Stow v. LA Dodgers Bearman v. University Notre Dame Verni v. Harry Stevens	
R	November	29	<u>Case Law Presentations:</u> Gehling v. St. George’s School of Medicine EEOC v. McCormicks and Schmicks Seafood New Boston Corp. v. Baker People of NY v. Susan Johnson People v. Shepherd	Prepare for risk management presentations  Prepare for case law quiz

DATE			TOPIC	READINGS/ASSIGNMENT DUE
T	December	4	<b>Case Law Quiz (open note, 1 question per case)</b> <b>Risk Management Presentations</b>	
R	December	6	<b>Risk Management Presentations – Con't.</b>	
T	December	11	<b>Reading Day – No Class</b>	<b>Prepare for final exam review</b>
R	December	13	<b>FINAL EXAM</b>	

*Note: Faculty reserves the right to alter the schedule as necessary, with notification to students.*

### **Core Values Commitment**

The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles: <http://cehd.gmu.edu/values/>.

### **GMU Policies and Resources for Students**

#### *Policies*

- Students must adhere to the guidelines of the Mason Honor Code (see <http://oai.gmu.edu/the-mason-honor-code/>).
- Students must follow the university policy for Responsible Use of Computing (see <http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/>).
- Students are responsible for the content of university communications sent to their Mason email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students solely through their Mason email account.
- Students with disabilities who seek accommodations in a course must be registered with George Mason University Disability Services. Approved accommodations will begin at the time the written letter from Disability Services is received by the instructor (see <http://ods.gmu.edu/>).
- Students must follow the university policy stating that all sound emitting devices shall be silenced during class unless otherwise authorized by the instructor.

#### *Campus Resources*

- Support for submission of assignments to Tk20 should be directed to [tk20help@gmu.edu](mailto:tk20help@gmu.edu) or <https://cehd.gmu.edu/aero/tk20>. Questions or concerns regarding use of Blackboard should be directed to <http://coursessupport.gmu.edu/>.
- For information on student support resources on campus, see <https://ctfe.gmu.edu/teaching/student-support-resources-on-campus>

**For additional information on the College of Education and Human Development, please visit our website <https://cehd.gmu.edu/students/>.**