EDLE 634, Section D01

Contemporary Issues in Education Leadership

Summer, 2018, 3 credit hours

Instructor: Dr. Francisco Durán
Email: fduran2@gmu.edu
Phone: (415) 342-2099 [cell]
Office Hours: By appointment
Course Term: May 21, 2018 to July 6, 2018.

Course Description

Contemporary Issues in Education Leadership (3:3:0) Examines current and emerging issues and trends impacting education to include: demographic shifts; globalization; technology; data-based decision making; inclusion of diverse learners in American schools; and recent research on student achievement when influenced by race, gender, and poverty.

General Goals: Students in this course will learn how to access and manipulate GIS sites to retrieve and analyze demographic data, convey an understanding of demographic changes that have occurred and are projected to occur in America; including forces affecting the changing racial map, population shifts, cultural and generational gaps, and their impact on education. Students will analyze and explain research about education gaps related to race/ethnicity, disability, SES or dominant language and apply such research to narrowing these gaps.

Course Delivery
This is a 100% online course using an asynchronous format via the Blackboard learning management system (LMS) housed in the MyMason portal. You will log in to the Blackboard course site using your Mason email name (everything before @masonlive.gmu.edu) and email password. Under no circumstances, may candidates/students participate in online class sessions (either by phone or Internet) while operating motor vehicles. Further, as expected in a face-to-face class meeting, such online participation requires undivided attention to course content and communication.
Technology Requirements

To participate in this course, students will need to satisfy the following technical requirements:

- **High-speed Internet access with standard up-to-date browsers.** To get a list of Blackboard’s supported browsers see: http://help.blackboard.com/Learn/Student/Getting_Started/Browser_Support#supported-browsers

  To get a list of supported operation systems on different devices see: http://help.blackboard.com/Learn/Student/Getting_Started/Browser_Support#tested-devices-and-operating-systems

- **Students must maintain consistent and reliable access to their GMU email and Blackboard, as these are the official methods of communication for this course.** Per university policy in compliance with federal law, the professor will only communicate with students via their GMU email accounts, and will be unable to respond to emails sent from other accounts (i.e., Gmail, Yahoo, work email, etc.). Any announcements regarding the course will be sent to your GMU account. I will respond to emails within 48 hours, excluding weekends.

- **Students may be asked to create logins and passwords on supplemental websites and/or to download trial software to their computer or tablet as part of course requirements.**

- **Video/Screencasting Tools:** You will use Kasturi, Jing, or Camtasia to record your introduction videos and Platform of Beliefs assignment.

- **Group Work:** You will use Google Docs to complete your Collaborative Leadership Case assignment and Blackboard Discussion Boards to participate in various learning activities throughout the semester.

- **The following software plug-ins for PCs and Macs, respectively, are available for free download:** [Add or delete options, as desire.]
  - Adobe Acrobat Reader: https://get.adobe.com/reader/

**Email:** All candidates are required to activate and monitor their GMU e-mail accounts. I strongly recommend that you do not forward your Mason e-mail to a different account because attachments are often lost that way. It is best to check e-mail directly from your Mason account daily. Per university policy in compliance with federal law, I will only communicate with candidates via their GMU email accounts and will be unable to respond to emails sent from other accounts (i.e., Gmail, yahoo, work email, etc.). Any announcements regarding the course will be sent to your GMU account. I will respond to emails within 48 hours, excluding weekends.

**On-line Expectations**
• **Course Week:** Because online courses do not have a “fixed” meeting day, our week will start on **Wednesday** and finish on **Tuesday**.

• **Log-in Frequency:** Students must actively check the course Blackboard site and their GMU email for communications from the instructor, class discussions, and/or access to course materials at least 3 times per week.

• **Participation:** Students are expected to actively engage in all course activities throughout the semester, which include viewing of all course materials, completing course activities and assignments, and participating in course discussions and group interactions.

• **Technical Competence:** Students are expected to demonstrate competence in the use of all course technology. Students who are struggling with technical components of the course are expected to seek assistance from the instructor and/or College or University technical services.

• **Technical Issues:** Students should anticipate some technical difficulties during the semester and should, therefore, budget their time accordingly. Late work will not be accepted based on individual technical issues.

• **Workload:** Please be aware that this course is **not** self-paced. Students are expected to meet specific deadlines and due dates listed in the **Class Schedule** section of this syllabus. It is the student’s responsibility to keep track of the weekly course schedule of topics, readings, activities and assignments due.

• **Instructor Support:** Students may schedule a one-on-one meeting to discuss course requirements, content or other course-related issues. Those unable to come to a Mason campus can meet with the instructor via telephone or web conference. Students should email the instructor to schedule a one-on-one session, including their preferred meeting method and suggested dates/times.

• **Netiquette:** The course environment is a collaborative space. Experience shows that even an innocent remark typed in the online environment can be misconstrued. Students must always re-read their responses carefully before posting them, so as others do not consider them as personal offenses. **Be positive in your approach with others and diplomatic in selecting your words.** Remember that you are not competing with classmates, but sharing information and learning from others. All faculty are similarly expected to be respectful in all communications.

• **Accommodations:** Online learners who require effective accommodations to insure accessibility must be registered with George Mason University Disability Services.

**Course Materials**

**Required Text**


**Other Assigned and Optional Sources**

Assigned and optional source materials will be available or their links will be listed on Blackboard. Assigned sources will also be listed on the tentative schedule below.
Course Learning Outcomes

Students who successfully complete this course will be able to:

1. Apply to their school settings an understanding of the demographic shifts in America over the past 45 years and the projections for the next 35 years in the geographic locations of populations, the racial composition of populations by location, and the distribution of the populations by age.
2. Demonstrate their understanding of what we know about how to reduce opportunity and achievement gaps related to race/ethnicity, disability, SES and dominant language.
3. Apply their knowledge of opportunity and achievement gap closing interventions to their school setting in at least one of the areas of race/ethnicity, disability, SES or dominant language.
4. Discuss and analyze a school-based contemporary issue using a heuristic from Kowalski.

Course Alignment to National Standards

The following Education Leadership Constituent Council (ELLC) standard elements are addressed in this course:

ELCC 1.1: Candidates understand and can collaboratively develop, articulate, implement, and steward a shared vision of learning for a school.
ELCC 1.2: Candidates understand and can collect and use data to identify school goals, assess organizational effectiveness, and create and implement plans to achieve school goals.
ELCC 1.3: Candidates understand and can promote continual and sustainable school improvement.
ELCC 1.4: Candidates understand and can evaluate school progress and revise school plans supported by school stakeholders.
ELCC 2.2: Candidates understand and can create and evaluate a comprehensive, rigorous, and coherent curricular and instructional school program.
ELCC 5.1: Candidates understand and can act with integrity and fairness to ensure that schools are accountable for every student’s academic and social success.
ELCC 5.3: Candidates understand and can safeguard the values of democracy, equity, and diversity.
ELCC 6.3: Candidates understand and can anticipate and assess emerging trends and initiatives in order to adapt school-based leadership strategies

Teaching and Learning Expectations

Each class will include a variety of activities and exercises. Out-of-class work will rely on readings and on the use of resource task sheets created to complement the primary text. Specific process goals for the class are as follows:
1. Classes will reflect a balance of activities that encourage the exploration of the use of research in instructional leadership. To promote an atmosphere that allows us to accomplish this, we will:
   a. agree to disagree respectfully during class discussions;
   b. strive to be open to new ideas and perspectives; and
   c. listen actively to one another.

2. Candidate work will reflect what is expected from leaders. Hence, it is expected that candidates will:
   a. write papers that are well researched, proofread, submitted in a timely fashion, and conform to APA guidelines;
   b. participate actively in class discussions in a manner that challenges the best thinking of the class; and
   c. provide constructive feedback to others both on their ideas and on their written work, striving to learn from each other and to test each other’s ideas.

3. We will endeavor to create an on-line environment that approximates what we know about learning organizations. Consequently, it is important that we create a space that allows participants to try out new ideas and voice opinions without fear of ridicule or embarrassment. The hallmark of a learning organization is a balance between openness and constructive feedback; hence, everyone is expected to:
   a. demonstrate appropriate respect for one another;
   b. voice concerns and opinions about class process openly;
   c. engage in genuine inquiry;
   d. recognize and celebrate each other’s ideas and accomplishments;
   e. show an awareness of each other’s needs; and
   f. maintain strict confidentiality regarding any information shared.

**Course Requirements, Grading, and Evaluation Criteria**

Students can earn a total of 300 points in this course. Graded assignments account for 200 points of the overall grade, while online course participation accounts for 100 points.

**General Expectations**

Consistent with expectations of a Master’s level course in the Education Leadership program, grading is based heavily on student performance on written assignments. The assignments constructed for this course reflect a mix of skills associated with the application of research to education leadership contexts. Overall, written work will be assessed using the following broad criteria:

- Application of concepts embedded in assigned readings and other materials and reinforced in classroom activities
- The quality of analysis, synthesis, and application
- The ability to write in a clear, concise, and organized fashion
Additionally, due to the nature of this online course, a significant portion of the class grade will be based on participation and the contribution you make to class discussions. The overall weights of the various performances are as follows:

**Class participation - 100 points**

Candidates are expected to participate actively in class discussions, small group activities, and in serving as critical friends to other colleagues. The participation rubric is available on the course site. Participation points will be assessed as part of each unit and the activities are as follows:

**Orientation (5 points)**
- Syllabus Quiz
- GIS activity

**Unit 1: Diversity Explosion (55 points)**
- Group discussions, blog posts, in-class activities, and peer review

**Unit 2: Opportunity and Achievement Gap Research (40 points)**
- Group discussions, blog posts, in-class activities, and peer review

**Written assignments - 200 points.**

You will write two papers during the course. The first paper involves reporting a demographic analysis. The second is a literature review of the nature of an achievement gap and what the research suggests might help close it, followed by a set of proposed actions to narrow it in your setting.

*Both papers are related to one another.* The first paper requires that you analyze the changing demographics of your school or school district. The second paper represents a synthesis and analysis of the research related to the nature of an achievement gap you select and what the research suggests regarding interventions to narrow the gap, followed by what you would propose to implement to narrow the gap in your setting.

*Both papers must be submitted on time, electronically via Blackboard.*

**Late work:** Students’ work is expected on time, meaning no later than by midnight of the due date. Late assignments will not be accepted except in emergency situations that have been discussed and approved by the instructor in advance of the due date. Please take advantage of instructor office hours and availability to get assistance prior to assignment deadlines.

**Grading:**

A+ = 100 percent
A  =  95 - 99 percent
A - =  90 - 94 percent
B+ = 87 - 89 percent
B = 83 - 86 percent
B- = 80 - 82 percent
C = 75 - 79 percent
F = 0 - 74 percent

**Professional Dispositions**
Students are expected to exhibit professional behaviors and dispositions at all times.

See [https://cehd.gmu.edu/students/policies-procedures/](https://cehd.gmu.edu/students/policies-procedures/)

**Core Values Commitment**
The College of Education & Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles. [http://cehd.gmu.edu/values/](http://cehd.gmu.edu/values/)

**GMU Policies and Resources for Students**

**Policies**
- Students must adhere to the guidelines of the Mason Honor Code [https://catalog.gmu.edu/policies/honor-code-system/](https://catalog.gmu.edu/policies/honor-code-system/)
- Students must follow the university policy for Responsible Use of Computing [See http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/](http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/)
- Students are responsible for the content of university communications sent to their George Mason University email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students solely through their Mason email account.
- Students with disabilities who seek accommodations in a course must be registered with the George Mason University Office of Disability Services (ODS) and inform their instructor, in writing, at the beginning of the semester [See http://ods.gmu.edu/](http://ods.gmu.edu/).
- Students must follow the university policy stating that all sound emitting devices shall be silenced during class unless otherwise authorized by the instructor.

**Campus Resources**
- Support for submission of assignments to Tk20 should be directed to tk20help@gmu.edu or [https://cehd.gmu.edu/aero/tk20](https://cehd.gmu.edu/aero/tk20). Questions or concerns regarding use of Blackboard should be directed to [http://coursessupport.gmu.edu/](http://coursessupport.gmu.edu/).
Other reminders:

**Plagiarism Statement:** Plagiarism means using the exact words, opinions, or factual information from another person without giving that person credit. Writers give credit through accepted documentation styles, such as parenthetical citation, footnotes, or endnotes; a simple listing of books and articles is not sufficient. Plagiarism is the equivalent of intellectual robbery and cannot be tolerated in an academic setting (Statement of English Department at George Mason University).

**Plagiarism and the Internet:** Copyright rules also apply to users of the Internet who cite from Internet sources. Information and graphics accessed electronically must also be cited, giving credit to the sources. This material includes but is not limited to e-mail (don't cite or forward someone else's e-mail without permission), newsgroup material, information from Web sites, including graphics. Even if you give credit, you must get permission from the original source to put any graphic that you did not create on your web page. Shareware graphics are not free. Freeware clipart is available for you to freely use. If the material does not say "free," assume it is not. Putting someone else's Internet material on your web page is stealing intellectual property. Making links to a site is, at this time, okay, but getting permission is strongly advised, since many Web sites have their own requirements for linking to their material.

**Academic Integrity & Inclusivity:** This course embodies the perspective that we all have differing perspectives and ideas and we each deserve the opportunity to share our thoughts. Therefore, we will conduct our discussions with respect for those differences, meaning we each have the freedom to express our ideas, but we should also do so keeping in mind that our colleagues deserve to hear differing thoughts in a respectful manner, i.e. we may disagree without being disagreeable. [http://integrity.gmu.edu/](http://integrity.gmu.edu/)

**Other Concerns:** If you have concerns or issues relating to the content or conduct of the class, please talk with me directly. As a matter of policy, I do not respond to anonymous e-mails.

For additional information on the College of Education and Human Development, please visit our website [https://cehd.gmu.edu/students/](https://cehd.gmu.edu/students/).
**Class Schedule**

To accommodate the learning needs of the class, the topics and reading schedule may be amended during the semester. Any changes will be on the Weekly Schedule in Blackboard.

<table>
<thead>
<tr>
<th>Week</th>
<th>Dates</th>
<th>Lessons</th>
<th>Readings &amp; Activities</th>
</tr>
</thead>
</table>
| 1    | 5/23 to 5/29| Orientation                                  | Reading: Syllabus
Activities: Syllabus quiz & Google map exercise
Reading: Frey, Chpts. 1 & 3
Activities: Post answers to blog re: assigned reading & conduct GIS exercise |
|      |             | Lesson 1: America’s Racial Map               | Reading: Frey, Chapt. 1 & 3<br>Activities: Post answers to blog re: assigned reading & conduct GIS exercise |
|      |             | Lesson 2: The Cultural Generation Gap        | Reading: Frey, Chapt. 2<br>Activities: Watch 2 videos & small group discussion<br>Reading: Frey, Chpts. 4-7<br>Activities: Summarize one Frey chapter & participate in a group investigation |
|      |             | Lesson 3: Population Shifts                  | Reading: Frey, Chapt. 8-11 & Chapt. 12<br>Activities: Summarize one Frey chapter, participate in a group investigation & blog on conclusions |
| 2    | 5/30 to 6/5 | Lesson 4: How and Where We Live              | Reading: Frey, Chapt. 8-11 & Chapt. 12<br>Activities: Summarize one Frey chapter, participate in a group investigation & blog on conclusions |
|      |             | Lesson 5: Where and With Whom Our Children Go to School | Reading: Orfield et. al report<br>Activities: Blog on Orfield report, take IAT and blog on results & participate in a peer review |
| 4    | 6/13 to 6/19| Lesson 6: The Nature of Gaps                 | Reading: Berliner article<br>Activities: Post on blog re: gap causes, post on blog gap selected & meet with group members |
| 5    | 6/20 to 6/26| Lesson 7: Narrowing Gaps                     | Readings: Smith and Brazer and Yeager & Walton articles<br>Activities: [i]Post on blog conclusions re: role of schools [ii] conduct peer review, revise final draft |
| 6    | 6/27 to 7/6 | Assignment #1 Due                            | Reading: Syllabus<br>Activities: Syllabus quiz & Google map exercise<br>Reading: Frey, Chpts. 1 & 3<br>Activities: Post answers to blog re: assigned reading & conduct GIS exercise |
Writing Assignment 1: Analysis of Changing Demographics
(100 points)- DUE 6/20

Rationale

It is important that school leaders understand the demographic changes that are occurring and are projected to occur in the nation, their state, their school district and their school. This assignment requires that you demonstrate your grasp of the demographics of your school or school district, compare them to the state, project demographic changes on the basis of trends in your school district or school, and describe what needs to be done instructionally to meet the needs implied by the current and future demographics. The conclusions of this paper will help inform the work on the final assignment.

Tasks

Select the data from credible sources that you will use and write a paper of 8-10 pages that includes these elements:

- an introduction that treats your thesis and foreshadows what you will do to support it, including the data that you will provide,
- a description of the changing demographics of your school district or school, including
  - a rationale for presenting the data you selected (i.e., why they were important)
  - comparisons with previous years, and with similarly situated schools, the state and/or the nation,
- a description of your projections of the future demographics of your school district or school, including a figure(s) or table(s) displaying past, current and future data.
- an analysis of the data and their implications for education in your school district or school and;
- a conclusion that summarizes your thesis and your support for it.
# Assessment Rubric for Writing Assignment 1: Analysis of Changing Demographics

<table>
<thead>
<tr>
<th>Criteria (Points)</th>
<th>Levels of Achievement</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>exceeds expectations 90 to 100 %</td>
</tr>
<tr>
<td><strong>Introduction (10)</strong></td>
<td>The introduction draws the reader into the paper effectively. The thesis is clear and the author foreshadows the data and how it will be used to support the thesis.</td>
</tr>
<tr>
<td><strong>Description of the data (25)</strong> The data set the stage for the analysis</td>
<td>The author makes clear why the data were selected, why the sources are credible and what the reader should note in the table(s) and/or figure(s). The data include past demographics, current demographics and projected demographics.</td>
</tr>
<tr>
<td><strong>Presentation of data (15)</strong> The written description of data is illustrated in a table(s) and/or figure(s)</td>
<td>The table(s) and/or figure(s) follow logically from the text and enhance the reader’s understanding of what the author presented in writing.</td>
</tr>
<tr>
<td><strong>Analysis (30)</strong> The analysis of the data indicates their implications for a school district or school.</td>
<td>The author states clearly and logically the implications for the school district or school of the data analyzed.</td>
</tr>
<tr>
<td><strong>Conclusion (10)</strong> The conclusion finishes the paper by summarizing the thesis, support for the thesis and what the author has learned.</td>
<td>The conclusion follows logically from the analysis, includes a re-worded statement of the thesis and summarizes clearly how the analysis of the data supports the thesis.</td>
</tr>
<tr>
<td><strong>Mechanics and APA (10)</strong></td>
<td>The paper is nearly error-free, and reflects clear</td>
</tr>
</tbody>
</table>


Your written work should always represent you as accurate and precise.

understanding of APA format.

(e.g., spelling, grammar, questionable word choices) or APA errors.

spelling, grammar, questionable word choices) and APA errors.

understand because of issues related to clarity and correctness of writing.

Writing Assignment 2: Review of Research on Narrowing Opportunity and Achievement Gaps
(100 points) - DUE 7/6

Rationale
If they expect to produce positive results, school leaders need to be knowledgeable about the demographics of their student bodies, and the research surrounding the nature of and possible amelioration of opportunity and achievement gaps. To make progress on shrinking opportunity and achievement gaps, it is important to understand the factors that cause or propel those gaps. In the absence of such understanding it is difficult, if not impossible, to launch interventions to diminish the influence of the factors associated with creating and/or widening the gaps. To complete this paper you need to read, Closing the Opportunity Gap, (Carter/Welner) and conduct a literature review of research that will enable you to:

- describe the nature of the gap, including what appears to cause or propel it;
- describe the interventions that appear to hold promise in narrowing the gap; and
- provide a rationale for interventions that you would apply to the gaps.

Tasks
(1) Using the text, identify the gap you wish to address. You may select from among gaps associated with differences in performance based on race/ethnicity, social-economic status, dominant language or disability.

(2) Select the research sources on which you will rely. These sources may include theoretical pieces, reviews of research, original research (quantitative and/or qualitative), and reports of practice. Reviews of research and original research studies found in peer-reviewed journals should predominate. In addition to the text, include at least 3 or more additional credible sources.

(3) Write an 8-10 page paper that includes:
- an introduction that identifies, explains, and justifies the gap based you have selected, in part, on your analysis of demographics contained in Assignment 1, and states your thesis regarding the causes of the gap and what might be done to narrow it, and foreshadows how you will support your thesis;
- a synthesis of the research reviewed that is organized on the basis of your thesis, not a serial review of studies (Remember the research brief from EDLE 690)
- a description of the rationale for and the implementation of one or more interventions to narrow the gap;
- a description of how you would implement the intervention, including
  - Who will receive the intervention
  - Who will conduct the intervention
  - How the intervention will be conducted (e.g., what will those conducting the intervention do and how often, and what will the students do and how often?)
- A description how you would evaluate the intervention, including
- an assessment of the implementation of the intervention, and
- an assessment of the intervention’s effects (consider the outcomes studied in the research you reviewed; and
- a conclusion that restates your thesis and summarizes how the research supports the thesis

**Assessment Rubric for Writing Assignment 2:**
**Review of Research on Narrowing Opportunity and Achievement Gaps**

<table>
<thead>
<tr>
<th>Criteria (Points)</th>
<th>Levels of Achievement</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Introduction (10)</strong> The introduction orients the reader to the purpose of the paper and presents the paper’s thesis</td>
<td><strong>exceeds expectations 90 to 100 %</strong> The introduction draws the reader into the paper effectively. The gap of interest is identified and justified on the basis of the findings of the first paper. The thesis, or theory of action, is clear and the author foreshadows how the review will be organized to support the thesis.</td>
</tr>
<tr>
<td><strong>Research synthesis (20)</strong> The synthesis supports the thesis, or theory of action, regarding both causes and possible amelioration of the gap.</td>
<td><strong>exceeds expectations 90 to 100 %</strong> The synthesis is clearly organized in accordance with the thesis and provides persuasive evidence to support the thesis or theory of action.</td>
</tr>
<tr>
<td><strong>Assessment of Sources (5)</strong> The descriptions of the research reviewed and its quality.</td>
<td><strong>exceeds expectations 90 to 100 %</strong> The descriptions of the research refer to the problems or questions addressed, the methods used, the findings and conclusions and an assessment of credibility.</td>
</tr>
<tr>
<td><strong>Quality of Sources (10)</strong> To support the thesis the sources should be of high quality</td>
<td><strong>exceeds expectations 90 to 100 %</strong> The synthesis is based on a review of credible studies, largely from peer reviewed journals.</td>
</tr>
<tr>
<td><strong>Quantity of Sources (5)</strong> The paper includes at least the minimum number of sources required.</td>
<td><strong>exceeds expectations 90 to 100 %</strong> The synthesis relies on at least 8 or more sources.</td>
</tr>
<tr>
<td><strong>Intervention(s) (30)</strong> The rationale, implementation and evaluation of the proposed intervention is compelling and based on the research.</td>
<td><strong>exceeds expectations 90 to 100 %</strong> The rationale, implementation and evaluation of the proposed intervention are compelling and clearly based on the research synthesis.</td>
</tr>
<tr>
<td><strong>Conclusion (10)</strong> The conclusion restates the thesis and summarizes the synthesis.</td>
<td><strong>exceeds expectations 90 to 100 %</strong> The conclusion includes a clearly restated thesis and a clear summary of the synthesis.</td>
</tr>
<tr>
<td><strong>Mechanics and APA (10)</strong> Your written work should always represent you as accurate and precise.</td>
<td><strong>exceeds expectations 90 to 100 %</strong> The paper is nearly error-free, and reflects clear understanding of APA format.</td>
</tr>
</tbody>
</table>