

**GEORGE MASON UNIVERSITY**  
**College of Education and Human Development**  
*School of Recreation, Health, and Tourism*  
**SPMT 455-002 Governance and Policy in Sport Organizations (3)**  
*Spring 2018*

DAY/TIME:	Wednesday/7:20–10 p.m.	LOCATION:	Enterprise Hall 275
INSTRUCTOR:	Brian Anweiler	EMAIL ADDRESS:	banweile@gmu.edu
OFFICE LOCATION:	N/A	PHONE NUMBER:	703.323.3037
OFFICE HOURS:	By Appointment	FAX NUMBER:	N/A (scan and email to address above)
CREDITS:	3 hours		

**PREREQUISITES:** SPMT 201, 60 hours

**COURSE DESCRIPTION:**

This course is an examination of sport organizations focused on both professional and amateur governance structures and processes. The study of policy in educational, non-profit, professional and international sport venues will also be addressed.

**COURSE OBJECTIVES:**

The student will be able to:

1. Identify governing bodies in professional and amateur sport
2. Recognize policy components and processes in major sport governing bodies
3. Recognize the influence of governmental bodies and commissions on sports
4. Identify the organizational structure of various sport governing bodies
5. Assess the authority and functions of various sport governing bodies
6. Identify the membership requirements of various sport governing bodies
7. Identify the sanctions and appeal processes utilized by sport governing bodies
8. Understand American sport policy and governance in comparative and international context
9. Understand different forms of sport policy and governance internationally

**COURSE DELIVERY:**

Face to face in the classroom; one or two classes during the semester *may* be conducted online.

**COURSE OVERVIEW:**

The learning experiences in this course are afforded through assignments, class participation, lecture, notes, discussion, group activities and technology assisted activities. Course content includes, but is not limited to, the following: Sport in education (intercollegiate, recreation, interscholastic, international); Professionalization of sport; Organizational communication; Management Theories; Present status of the sports industry - collegiate, professional, private, manufacturers; governing bodies in professional and amateur sport; Organizational structure of a variety of sport governing bodies; Authority and functions of various sport governing bodies; Requirements for membership in

sport governing bodies; Sanctions and appeal processes utilized by sport governing bodies; Influence of governmental bodies and sports commissions on sport governing bodies; sport policy and governance in international sport.

### **HONOR CODE:**

George Mason shares in the tradition of an honor system that has existed in Virginia since 1842. The Honor Code is an integral part of university life. On the application for admission, students sign a statement agreeing to conform to and uphold the Honor Code. Students are responsible, therefore, for understanding the code's provisions. In the spirit of the code, a student's word is a declaration of good faith acceptable as truth in all academic matters. Cheating and attempted cheating, plagiarism, lying, and stealing of academic work and related materials constitute Honor Code violations. To maintain an academic community according to these standards, students and faculty must report all alleged violations to the Honor Committee. Any student who has knowledge of, but does not report, a violation may be accused of lying under the Honor Code. With this in mind, all students in this course are held to the strictest standards of the George Mason University Honor Code.

### **INSTRUCTOR EXPECTATIONS:**

1. All assigned reading for each class is to be completed prior to coming to class.
2. All written assignments must be typed (computer word processing is recommended).
3. Regular attendance and participation is expected. If you miss a class, it is your responsibility to obtain class materials from sources other than the instructor.
4. Students must abide by the Honor Code, guided by the spirit of academic integrity.
5. We will refrain from the use of electronic devices in class during the lecture period, except to follow the power point presentation or take notes.

### **Class Attendance and Participation:**

It enhances your academic success to be in class; therefore, you should attend **ALL** scheduled class meetings in accordance with George Mason policy. In-class participation is important not only to the individual student, but to the class as a whole. We will have fun if everyone is engaged. To be engaged you have to keep up with the reading and be **refreshed** when you attend class. Class participation, attendance, assignments and quizzes count for **30%** of your grade in this class. It is important that everyone arrive on time.

Texting in class is **NOT** acceptable behavior; neither is falling asleep.

### **Alternative Work and absences/excused:**

There is NO make-up work and late assignments will not be accepted. Absences supported by documentation may be excused (e.g. a physician's note for an illness). Alternative work due to intercollegiate athletic competitions or other legitimate university activity must be arranged **PRIOR** to due date. ***There will be NO extra credit.***

**Required Texts:**

Mary A. Hums & Joanne C. MacLean (2013). *Governance and Policy in Sport Organizations, Third Edition* (Scottsdale: Holcomb Hathaway).

ISBN 978-1-934432-75-4 (Print Book)

ISBN 978-1-934432-76-1 (E Book)

Matthew Nicholson, Russell Hoye & Barrie Houlihan (Eds.) (2011) *Participation in Sport: International Policy Perspectives* (New York: Routledge)

ISBN 13: 978-0-415-55478-7 (Paperback)

ISBN 13 978-0-203-87049-5 (E Book)

**Assessment:**Class Assignments, Participation, Quizzes and Attendance:

Quizzes will include short answer questions, definitions, matching and essay with some knowledge of organization abbreviations necessary. Assignments will be given in class and also as homework; these assignments may closely mirror questions at the end of chapters or case studies:

Comparative Sport Policy Research Paper:

Students will select a country and investigate sports governance/policy related information as well as research that country's sports history, economy and form of government. Paper will not be written from the same country assigned in Group Presentation:

Group Presentation:

Students will be divided into teams and assigned a chapter from *Participation in Sport* text. Students will be divided into teams of 2-3 and will present to class on assigned day. Team will present from the assigned text chapter and prepare 17-20 minute overview of the chapter. Presentation will include a minimum of two popular or national pride sports (prefer on amateur sport and one professional if possible):

Final Exam:

Exam questions will include essays, definitions, matching, multiple choice, true/false, short answer, abbreviations/identification of sports governance organizations, it is cumulative:

Item		Summary	Total Points
Quiz 1		To cover assigned readings and class lectures). Each will include short answer questions.	15
Quiz 2		To cover assigned readings and class lectures). Each will include short answer questions.	15
Final Exam	Cumulative	A combination of definition of terms, short answer and short essay questions	35
Group Presentation		Team presentation from <i>Participation in Sport</i> text. Specifics outlined above.	15
Research Paper		See expectations outlined above.	20
<b>TOTAL POINTS</b>			<b>100</b>

#### GRADING SCALE

A+	= 98 – 100		B+	= 88 – 89		C+	= 78 – 79		D	= 60 – 69
A	= 94 – 97		B	= 84 – 87		C	= 74 – 77		F	= 0 – 59
A-	= 90-93		B-	= 80 – 83		C-	= 70 – 73			

#### PROFESSIONAL BEHAVIOR:

Students are expected to exhibit professional behaviors and dispositions at all times.

See <https://cehd.gmu.edu/students/polices-procedures/>

#### TENTATIVE COURSE SCHEDULE:

Date:	Topic:	Chapters	Readings/Assessment Due:
Week 1 1/24	- Course Introduction - Governance & Policy Text	1	
Week 2 1/31	- Governance & Policy Text	2 & 3	
Week 3 2/7	- Governance & Policy Text - Participation in Sport (Ch. 16)	4	

Week 4 2/14	- Governance & Policy Text - Participation in Sport (Ch. 17)	5	
Week 5 2/21	- Governance & Policy Text	6	Team 1 Presentation (England)
Week 6 2/28	- Governance & Policy Text	7	Team 2 Presentation (Netherlands)
2/28	<i>Career Social (Fairfax campus)</i>	<i>Hub 1</i>	<i>6:30-8:15pm</i>
Week 7 3/7	- Governance & Policy Text	8	Team 3 Presentation (Germany) Quiz 1
Week 8 3/14	SPRING BREAK		
Week 9 3/21	- Governance & Policy Text	9	Team 4 Presentation
Week 10 3/28	- Governance & Policy Text	10	Team 5 Presentation (Norway) RESEARCH PAPER DUE 11:59pm
Week 11 4/4	- Governance & Policy Text	12	Team 6 Presentation (Hungary)
4/9	<i>Communications Panel</i>	<i>JC Room B</i>	<i>4:30-7:00pm</i>
Week 12 4/11	- Governance & Policy Text	13	Team 7 Presentation (South Africa) Quiz 2
Week 13 4/18	- Governance & Policy Text	14	Team 8 Presentation (China)
Week 14 4/25	- Governance & Policy Text	15	Team 9 (Japan) & Team 10 (Australia) Presentation
Week 15 5/2	Final Exam Review		
Week 16 5/9	FINAL EXAMINATION (7:30-10:15 pm)		

#### Additional Notes:

- \* Guest speakers may be utilized to expand upon topics covered in the assigned readings and class lectures.
- \* Professor will provide additional supplemental readings as required by current events and/or class interests.
- \* *Faculty reserves the right to alter the schedule as necessary.*

### GMU Policies and Resources for Students

#### *Policies*

- Students must adhere to the guidelines of the Mason Honor Code (see <http://oai.gmu.edu/the-mason-honor-code/>).
- Students must follow the university policy for Responsible Use of Computing (see <http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/>).
- Students are responsible for the content of university communications sent to their Mason email account and are required to activate their account and check it regularly. All communication from the

university, college, school, and program will be sent to students solely through their Mason email account.

- Students with disabilities who seek accommodations in a course must be registered with George Mason University Disability Services. Approved accommodations will begin at the time the written letter from Disability Services is received by the instructor (see <http://ods.gmu.edu/>).
- Students must follow the university policy stating that all sound emitting devices shall be silenced during class unless otherwise authorized by the instructor.

### ***Campus Resources***

- Support for submission of assignments to Tk20 should be directed to [tk20help@gmu.edu](mailto:tk20help@gmu.edu) or <https://cehd.gmu.edu/aero/tk20>. Questions or concerns regarding use of Blackboard should be directed to <http://coursesupport.gmu.edu/>.
- For information on student support resources on campus, see <https://ctfe.gmu.edu/teaching/student-support-resources-on-campus>

For additional information on the College of Education and Human Development, please visit our website <https://cehd.gmu.edu/>.

### **CORE VALUES COMMITMENT**

The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice and social justice. Students are expected to adhere to these principles.