

George Mason University
College of Education and Human Development
Education Policy

EDUC 303 (001) – Politics of American Education
3 Credits, Fall 2017
Monday 4:30-7:10 p.m. Robinson A, Room 206, Fairfax Campus

Faculty

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Prerequisites/Corequisites

None.

University Catalog Course Description

Focus on the study of the American political system. Designed for students studying the American political system and students interested in careers in education. Explores how interactions between various levels and branches of government affect education.

Course Overview

Not applicable.

Course Delivery Method

This course will be delivered using a lecture and class discussion format, with occasional online discussions and assignments.

Learner Outcomes or Objectives

This course is designed to enable students to do the following:

- understand and be able to explain the connections between education and the political process in the United States;
- understand and be able to explain how authority for education is dispersed among local, state, and federal governments;
- understand and be able to discuss the different and often competing philosophies that inform education policy decisions;
- understand and be able to discuss the role of interest groups and of the media in influencing education decisions.

Professional Standards

Upon completion of this course, students will have met the following professional standards: N/A

Required Texts

Ornstein, A., Levine, D., Gutek, G., & Vocke, D. (2016). *Foundations of Education, 13th Edition*. Boston, MA: Cengage.

Articles:

Baker, A. (2013, September 27). Culture warrior, gaining ground: E. D. Hirsch sees his education theories taking hold. *The Washington Post*.

Baker, B. (2014). Evaluating the recession's impact on state school finance systems. *Education Policy Analysis Archives*, 22(91), 1-33.

Cross, C. T. (2015). *The shaping of federal education policy over time*. The Progress of Education Reform, Volume 16 Number 2. Denver, CO: Education Commission of the States.

Davidson, E., Reback, R., Rockoff, J., & Schwartz, H. L. (2015). Fifty ways to leave a child behind: Idiosyncrasies and discrepancies in states' implementation of NCLB. *Educational Researcher*, 44(6), 347-358.

Gamberg, D. (2016, March 29). What defines a good school? *Education Week*, 35(26).

Klein, Alison. (2016, March 31). The Every Student Succeeds Act: An ESSA overview. *Education Week*.

Lynch, A., Lerner, R., & Leventhal, T. (2013). Adolescent academic achievement and school engagement: An examination of the role of school-wide peer culture. *Journal of Youth and Adolescence*, 42(1), 6-19.

Nichols-Barrer, I., Gill, B. P., Gleason, P., Tuttle, C. C. (2014). Does student attrition explain KIPP's success? *Education Next*, 14(4), 62-70.

Romans, A. (2013, December 9). People who say "college isn't for everyone" never mean their own kids. *Quartz*. Retrieved from: <http://qz.com/155397/americans-who-say-college-isnt-for-everyone-never-mean-their-own-kids/>.

Course Performance Evaluation

Students are expected to submit all assignments on time in the manner outlined by the instructor (e.g., Blackboard, Tk20, hard copy).

Assignments and/or Examinations

- **“In the News”:** Each week, 1-2 members of the class will be scheduled to bring in a newspaper article related to the field of education. Students will have approximately 5 minutes to tell the class the main points of the article and to suggest what they see as the policy implications.

Please note: This is not an official presentation per se (no handouts are necessary) but instead an informal discussion of where and how we see policy issues emerge. However, a presenting student *should have read and considered the policy implications of his/her article prior to coming to class.* The rest of the class should be prepared to engage in each week’s discussions. **[2 points]**

- **Homework assignments:** Students will complete two short homework assignments during the semester. Expectations for these assignments will be provided in class prior to each assigned date. Students will discuss the information they have located for each assignment in class on the due date. **[4 points each = 8 points total]**
- **Article Summaries:** Twice during the semester, students will complete a written summary of a newspaper article about an educational issue of their choosing. Summaries should be 2-3 pages long and include both the main points of the article **and the policy implications.** These summaries are intended to help students work on the analysis skills that will be necessary to write the policy paper. **[5 points each = 10 points total]**
- **Policy Paper:** Throughout the semester, students will be exposed to examples of policy writing from various sources (academic journals, newspapers, interest groups, etc.). In this assignment, students will write a policy brief/advocacy paper on a topic of their own choosing. Students should demonstrate their knowledge of their chosen topic, as well as the understanding they have developed of effective policy writing. *Additional assignment information/expectations will be given later in the semester.* **[20 points]**
- **School Board Summary:** Students will **attend** and summarize a local school board meeting. The summary should be 3-5 pages long, and an original copy of the meeting’s agenda must be included. **[10 points]**
- **Quizzes:** Students will have two short quizzes during the semester. Each will include material covered in the textbook, class discussions, and homework assignments since the previous quiz or examination. **[5 points each = 10 points total]**
- **Midterm Examination:** The midterm examination will include material covered in the textbook, class discussions, and homework assignments from the beginning of semester to the date of the exam (including material covered on the previous quiz). Students will have an in-class review activity the week before the midterm. **[15 points]**
- **Final Examination:** The final examination will include information covered in the textbook, class discussions, and homework assignments over the course of the semester. Students will have an in-class review activity the week before the final. **[25 points]**

All examinations (quizzes, midterm, and final) may include multiple choice, short answer, and brief essay questions.

Other Requirements

Active discussion and engagement with peers and the instructor is *critical* to this course. It is expected that students will arrive at all course meetings having read the assigned text and other materials, ready to interact with their classmates, and prepared to ask relevant questions and share their perspectives.

Grading

Please see rubric on page 8 for grading scales and expectations.

Professional Dispositions

See <https://cehd.gmu.edu/students/policies-procedures/>

Class Schedule

- 8/28/17: Introduction and Class Overview
Reading for 9/11: Ornstein, Chapters 4 & 5.
Homework for 9/11: find and read the U.S. Constitution. Locate the passages that discuss educational authority.
- 9/4/17: **NO CLASS: LABOR DAY**
- 9/11/17: History of American Education. Discuss prominent educational movements and major events in the development of the American educational system. How did we get where we are today?
Reading for 9/18: Ornstein, Chapter 6 & the Baker, A. article (Wash Post).
- 9/18/17: Philosophies of Education. Discuss major philosophies and theories of education. How do these affect policy? What influences to they have on curriculum, how lessons are taught, how students are treated, etc.?
Reading for 9/25: Ornstein, Chapter 7.
Homework for 9/25: locate the Constitution of your assigned state (determined in class). Find the passages that discuss education and how it will be administered and regulated. Prepare a summary that discusses these provisions and the policy implications. (4 points)
- 9/25/17: ****QUIZ #1****
Policy Structures: Local and State Levels. Discuss provisions for education in state constitutions. Discuss state responsibilities and activities related to education. Discuss the role of local school boards and central administrative offices.
Reading for 10/2: Cross article.
Homework for 10/2: Article Summary #1 (5 points)
- 10/2/17: Policy Structures: Federal Level. Discuss the Constitution and provisions that relate to the education system. What is the role of the Congress in creating education policy? What is the role of the executive branch?
Reading for 10/10: Ornstein, Chapter 9
Homework for 10/10: Supreme Court education summary (details on Blackboard) (4 points)
- 10/10/17: **PLEASE NOTE: CLASS IS ON TUESDAY THIS WEEK!!**
Federal Courts and Education. Discuss the make-up of the U.S. Supreme Court and its role in influencing K-12 and higher education policy. What are some of the important decisions of the Court and how have they influenced education policy?
Reading for 10/16: Ornstein, Chapter 8 & Baker, B. article (Ed Policy Analysis Archives) pages 1-7.
Homework for 10/16: Study for Midterm!

- 10/16/17: ****MIDTERM EXAM****
- Education Funding and School Finance. Discuss how education is funded in the United States.
- Reading for 10/23: Ornstein, Chapter 10 & Lynch article.*
- 10/23/17: Social Influences on Education. Discuss the influence of family, peers, teachers, and other contextual factors on the education of individual students.
- Reading for 11/6: Ornstein, Chapter 11 & Romans article.*
- Homework for 11/6: Article Summary #2 (5 points)*
- 10/30/17: **NO CLASS**
- 11/6/17: Education of Various Groups. Discuss issues of social class and race/ethnicity and how they relate to school achievement. What can schools do to address these issues?
- Reading for 11/13: Ornstein, Chapter 12; Davidson article; & Klein article.*
- 11/13/17: ****QUIZ #2****
- Educational Opportunity. Discuss the achievement gap, NCLB, Race to the Top, Common Core, ESSA and other efforts to level the educational playing field.
- Reading for 11/20: Ornstein, Chapter 16 & Nichols-Barrer article.*
- 11/20/17: ****POLICY PAPER DUE****
- Education Reform in America. Discuss major reform efforts over the past two decades. What is needed? How do we determine success?
- Reading for 11/27: Ornstein, Chapter 13 & Gamberg article*
- 11/27/17: Purposes of Education. How do views on the purpose of education affect the goals that are set? Have goals for American education changed over the past few centuries? How do different countries and cultures vary in their views of the purpose of education?
- 12/4/17: ****SCHOOL BOARD SUMMARY DUE BY TODAY****
- Putting the Pieces Together: How Do All the Moving Parts Determine Reality? How do the various educational stakeholders we've discussed throughout the semester collaborate or conflict in the policy process? Who is ultimately in charge?
- 12/11/17: **Reading Day**
- 12/18/17: **FINAL EXAM 4:30-7:15 p.m.**

Note: Faculty reserves the right to alter the schedule as necessary, with notification to students.

Core Values Commitment

The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles: <http://cehd.gmu.edu/values/>.

GMU Policies and Resources for Students

Policies

- Students must adhere to the guidelines of the Mason Honor Code (see <http://oai.gmu.edu/the-mason-honor-code/>).
- Students must follow the university policy for Responsible Use of Computing (see <http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/>).
- Students are responsible for the content of university communications sent to their Mason email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students **solely** through their Mason email account.
- Students with disabilities who seek accommodations in a course must be registered with George Mason University Disability Services. Approved accommodations will begin at the time the written letter from Disability Services is received by the instructor (see <http://ods.gmu.edu/>).
- Students must follow the university policy stating that all sound emitting devices shall be silenced during class unless otherwise authorized by the instructor.

Campus Resources

- Support for submission of assignments to Tk20 should be directed to tk20help@gmu.edu or <https://cehd.gmu.edu/aero/tk20>. Questions or concerns regarding use of Blackboard should be directed to <http://coursessupport.gmu.edu/>.
- For information on student support resources on campus, see <https://ctfe.gmu.edu/teaching/student-support-resources-on-campus>

For additional information on the College of Education and Human Development, please visit our website <https://cehd.gmu.edu/students/> .

Assessment Rubric

Grade/Points	Quality of Work	Completeness of Work	Timeliness	Participation
A 94 – 100	Exceptional quality and insight; a rare & valuable contribution to the field.	100% complete and error free	100% on time	Outstanding; questions & comments reveal thoughtful reaction. Is often a leader in group activities.
A- 90 – 93	Very high quality; demonstrates evidence of significant reflection and evaluation; clear and convincing writing; work is free of grammar and/or spelling and citation errors.	Accurate & seamless writing; virtually a complete product	Nearly or always on time; rare but forgivable tardiness (such as serious personal or family illness). Assignments are late only in extreme circumstances and with the advance knowledge of the instructor.	Excellent undergraduate student; provides on-target and thoughtful responses. Good team participant.
B+ 87 –89	Convincingly on target; demonstrates evidence of understanding and application; clear and concise writing; the reader is not distracted by grammar and/or spelling and citation errors.	Accurate & seamless writing; may have minor shortcomings.	Almost always on time; rare but forgivable tardiness (such as serious personal or family illness). Instructor is notified in advance that a paper may be late.	Well above average undergraduate student; actively helps move group toward goal.
B 83 – 86	Competent; provides credible evidence of understanding and application; some lapses in organization, citations and/or writing clarity.	Moderate shortcomings; minor elements missing that distract the instructor's ability to see the product as a whole.	Assignments late more than once or without prior conversation with instructor; not necessarily chronic.	Reliable and steady worker; questions and comments reveal some thought and reflection.
C+ 78 - 82	Evidence of understanding presented but incomplete; writing indicates gaps in logic; grammar and/or spelling errors distract the reader. Weak or insufficient citations.	Evidence of effort but one or more significant and important points are missed or not addressed.	More than half the assignments are late, but none are excessively late.	Doesn't contribute often, but generally reveals some thought and reflection. Follows rather than leads group activities.
C 71 - 77	Barely meets undergraduate level and quality; unsophisticated; assignments show little or no connection to course content or concepts.	Insufficient evidence of understanding and application; important elements missing or difficult to find.	Excessively or repeatedly late.	Weak or minimal participation; passive; often sidetracks group.
D 66-70	Work is below undergrad level and quality. Assignments do not meet minimum parameters for evidence and reflection.	Difficult to recognize as the assigned task.	Missed or not submitted. Incompletes not made up.	Absolute minimum of participation.
F 65 or below	Unacceptable	Not recognizable as assigned task.	Missed or not submitted. Incompletes not made up.	No constructive participation; destructive; demeaning toward other points of view.