

**George Mason University**  
**College of Education and Human Development**  
**Educational Leadership**  
**EDLE 634 Section 601 (3 credits)**  
**Contemporary Issues in Educational Leadership**  
**Summer 2017**  
**Monday and Wednesday 4:30-7:30 Saunders MS Room B-10**  
**4/24/17 – 6/7/17**

**Instructor:** Dr. John Banbury  
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Office Hours: By individual appointment as needed

**Textbooks**

Pink, Daniel, *A Whole New Mind*  
Wagner, Tony, *Most Likely to Succeed*  
Twenge, Jean, *Generation Me*  
Koonce, *Taking Sides: Clashing Views on Educational Issues*

**Course Description**

This course examines current and emerging issues and trends impacting education. Inquiring into demographic shifts; globalization; technology, data-based decision-making; inclusion of diverse learners in American schools; and recent research on student achievement when influenced by race, gender, and poverty.

**CANDIDATE OUTCOMES**

Participants will:

1. Be able to explain several of the seismic shifts and major trends and their implications for society at large and schools and school districts in particular.
2. Demonstrate an understanding of the history of diverse groups in the United States and review education in the United States in reference to diverse groups as well as the privileges or inequities that members of these groups have encountered on the basis of race, ethnicity, and social class.
3. Articulate how student diversity can help teachers and administrators develop curriculum that includes global literacy with a significant effect on economic, cultural, and political matters, with particular attention on how culture influences learning.
4. Be able to explain the definitions and characteristics of children with special learning needs, i.e., learning disabilities, behavioral disorders, visual and hearing impairment, ADHD, and giftedness.

5. Describe the educational rights of individuals with disabilities including the legal foundations, models of service delivery, and the concepts of mainstreaming and inclusion.
6. Describe ways in which special educators and regular educators can partner with regard to shared goals, collaboration, referrals, and placements.
7. Be able to articulate effective knowledge management strategies that use technology to enhance administration, teaching, and learning at the school and district levels.
8. Apply principles of legal, ethical, social, and equity issues related to technology (such as copyright, fair use, equitable access, free speech) along with effective techniques for evaluating technology effectiveness.
9. Be able to synthesize recent research relative to student achievement in diverse school settings, with particular attention to the relationships between student achievement and gender, race, and poverty.
10. Identify various strategies to maximize the effective use of data to improve student achievement and effective ways to communicate results to various community groups.
11. Demonstrate the ability to make educational decisions which are supported by data rather than only on personal opinions.

## **RELATIONSHIP TO PROGRAM GOALS AND PROFESSIONAL ORGANIZATION**

This course is intended as one of two culminating courses in the Masters in Education Leadership Program. Course content focuses on key contemporary issues in public education, both current and emerging. At the conclusion of the course, participants are expected to demonstrate knowledge and skills that increase their effectiveness when working in diverse school settings; an expected hallmark of education in the 21<sup>st</sup> century.

In relationship to professional organization competencies, participants in this course will demonstrate proficiency in appropriate VA DOE competencies and ISLLC standards. VA DOE: 1-d, 1-e, 2-c, 2-d, 3-g, 4-a, 5-c, 6-e, 6-f. ISLLC: 1-K1, 1-K4, 1-K5, 2-K7, 2-K10, 2-P5, 2-P6, 2-P9, 2-P16, 2-P18, 3-K8, 3-P3, 3-P16, 3-P17, 4-K1, 4-K2, 4-P11, 5-K3, 5-P12, 6-K6, 6-K8, 6-P2, 6-P4, 6-P5. With regard to NCATE Curriculum Guidelines, candidates in this course will demonstrate an understanding of, and capabilities in, all four areas of education leadership; strategic leadership (1.3, 1.6, 2.1, 2.2, 2.3, and 2.4); instructional leadership (3.3, 3.4); and organizational leadership (7.2, 7.4, and 9.3).

## **NATURE OF COURSE DELIVERY**

A variety of instructional methods are used in this course to cover the course content and create a dynamic, interactive learning environment. These methods include large- and small-group instruction, cooperative learning, media, Internet assignments, lecture, guest practitioners, group presentations and individual research.

## **COURSE REQUIREMENTS**

Access to a computer, the World Wide Web, and email are essential for this course. Candidates will be given access to Blackboard.com for communication and resource purposes. Candidates are expected to competently use standard computer office tools such as word processing, spreadsheet, database, and presentation software.

Candidates are expected to attend each class for its entirety. Candidates who must be absent from class are expected to notify the instructor in advance by telephone or email. Candidates who miss more than one class, or who arrive late or leave early, will lose participation points.

Assignments are to be completed by the due date outlined. Assignments submitted late will have points deducted. Assignments submitted more than one week late may not receive full credit. All written assignments are to be completed using standard word processing or presentation tools and may be submitted in advance electronically.

### TK20 Performance-Based Assessment Submission Requirement

Every student registered for any EDLE course with a required performance-based assessment is required to submit this assessment to Tk20 through Blackboard (regardless of whether the student is taking the course as an elective, a onetime course or as part of an undergraduate minor). Evaluation of the performance-based assessment by the course instructor will also be completed in Tk20 through Blackboard. Failure to submit the assessment to Tk20 (through Blackboard) will result in the course instructor reporting the course grade as Incomplete (IN). Unless the IN grade is changed upon completion of the required Tk20 submission, the IN will convert to an F nine weeks into the following semester.

\*\*For this specific course there are no required performance-based assessments. All written assignments will be handed in in hard copy on the specified due date.

## **STUDENTS WITH SPECIAL NEEDS**

This syllabus is subject to change based on the needs of the class. The Americans with Disabilities Act (ADA) prohibits discrimination against individuals with disabilities in the series, programs, or activities of all state and local governments. Under ADA, a disability is defined as a physical or mental impairment that substantially limits a major life activity such as learning, working, walking, speaking, hearing, breathing and/or taking care of oneself. If a student has a disability and needs course adaptations or accommodations because of that disability, it must be established with the faculty, in writing, at the beginning of the semester so arrangements can be made. Please call the Disability Resource Center for required documentation (703-993-2474).

## **EVALUATION AND GRADING**

Since this is a graduate-level class, high quality work on all assignments and meaningful class participation is expected. Rubrics will be used in the evaluation of required course work.

### Assignment #1

Students will select an issue that is of high interest to them and write an **essay** [3 to 5 pages] which [a] shows evidence of reading and thought on the topic; [b] connects to research/thought/ examples in practice; and [c] which analyses the prevailing issue[s] and presents at least 3 recommendations as possible solutions.

25% of Final Grade

*(Course outcomes numbers 1, 2, and 3 are met by this activity when successfully completed.)*

### Possible Topics:

ESOL	Teacher Pay
Graduation Rates	Teacher Assignments
Gender Equity	Class Size
Gifted Programs	High School Reform
Disabilities	Grouping and Tracking
Standards	Standardization vs. Variation
Assessment	Retention and Promotion
Low Performance in Urban Areas	Centralization vs. Decentralization
Low Performance in Rural Areas	Charter Schools
AYP as defined by NCLB	School Choice and Vouchers
Teacher Education	Privatization
Teacher Quality	Home Schooling
Pre – Education	Evolution
Sex Education	Zero Tolerance
Religious Expression	Role of Scientific Research in School Reform
Effective Practices	Comprehensive School Reform

### Assignment #2

The school board has created a planning group to advise it on issues which may impact the district in the future. Students will work with a partner as Futurist Consultants. They will present information to the School Board Planning Group (the rest of the class) on an assigned topic decided upon by the class. In order to prepare the Planning Group for the presentation each pair will locate and assign readings to be completed by the class prior to the presentation. Remember- the school district is paying big bucks for your consulting services. The presentation should be worth it.

25% of Final Grade

*(Course outcomes numbers 4, 5, 6, and 9 are met by this activity when successfully completed.)*

### **Assignment #3**

Students will present in small groups of the major trends effecting education in the immediate future. Topics will be based on Noll's work and will be chosen in class. Presentations are of the students design and should incorporate the use of technology. A power point is not required! Utilization of outside sources is expected and at least one journal article for each member of the class will be handed out the class meeting before the presentation so everyone has some background knowledge. Forty five minutes will be allocated in class for presentations, questions , and discussion.

25% Of Final Grade

*(Course outcomes numbers 7, 8, 10 and 11 are met by this activity when successfully completed.)*

### **Assignment #4**

Class participation and attendance, including participation in Socratic Seminars and other presentations.

25% of Final Grade

*(Course outcomes numbers 1, 6, 9, and 10 are met by this activity when successfully completed.)*

The grading scale is:

A+ = 100 percent  
A = 95 - 99 percent  
A - = 90 - 94 percent  
B+ = 87 - 89 percent  
B = 83 - 86 percent  
B - = 80 - 82 percent  
C = 75 - 79 percent  
F = 0 - 74 percent

## **GMU POLICIES AND RESOURCES FOR STUDENTS**

### *Policies*

1. Students must adhere to the guidelines of the Mason Honor Code (see <http://oai.gmu.edu/the-mason-honor-code/>).
2. Students must follow the university policy for Responsible Use of Computing (see <http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/>).
3. Students are responsible for the content of university communications sent to their Mason email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students solely through their Mason email account.
4. Students with disabilities who seek accommodations in a course must be registered with George Mason University Disability Services. Approved accommodations will begin at the time the written letter from Disability Services is received by the instructor (see <http://ods.gmu.edu/>).
5. Students must follow the university policy stating that all sound emitting devices shall be turned off during class unless otherwise authorized by the instructor.

### *Campus Resources*

6. Support for submission of assignments to Tk20 should be directed to [tk20help@gmu.edu](mailto:tk20help@gmu.edu) or <https://cehd.gmu.edu/aero/tk20>. Questions or concerns regarding use of Blackboard should be directed to <http://coursesupport.gmu.edu/>.
7. The Writing Center staff provides a variety of resources and services (e.g., tutoring, workshops, writing guides, handbooks) intended to support students as they work to construct and share knowledge through writing (see <http://writingcenter.gmu.edu/>).
8. The Counseling and Psychological Services (CAPS) staff consists of professional counseling and clinical psychologists, social workers, and counselors who offer a wide range of services (e.g., individual and group counseling, workshops and outreach programs) to enhance students' personal experience and academic performance (see <http://caps.gmu.edu/>).
9. The Student Support & Advocacy Center staff helps students develop and maintain healthy lifestyles through confidential one-on-one support as well as through interactive programs and resources. Some of the topics they address are healthy relationships, stress management, nutrition, sexual assault, drug and alcohol use, and sexual health (see <http://ssac.gmu.edu/>). Students in need of these services may contact the office by phone (703-993-3686). Concerned students, faculty and staff may also make a referral to express concern for the safety or well-being of

a Mason student or the community by going to <http://ssac.gmu.edu/make-a-referral/>.

## **PROFESSIONAL DISPOSITIONS**

Students are expected to exhibit professional behaviors and dispositions at all times.

## **CORE VALUES COMMITMENT**

The College of Education & Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles: <http://cehd.gmu.edu/values/>.

For additional information on the College of Education and Human Development, Graduate School of Education, please visit our website [See <http://gse.gmu.edu/>]

## **Proposed Course Schedule**

April 24  
Introduction

Read: Socratic Seminar Articles  
Teenge – entire book by 5/3  
Koonce Issues 1.5, 2.1, and 3.6

April 26  
Koonce Issues 1.5, 2.1 and 3.6

May 1  
Koonce Issues Group 1 and 2

May 3  
Socratic Seminar: Generation Me

Read: Wagner by 5/15

May 8  
Koonce Issues Group 3 and 4

May 10  
Koonce Issues Group 5 and, 6

May 15  
Socratic Seminar: Most Likely to Succeed

Read: A Whole New Mind by 5/31

May 17  
Koonce Issue Groups 7 and 8

May 22  
Koonce Issues Groups 9 and 10

May 24  
Koonce Issue Group 11 and 12  
School Board Presentation preparation

May 29  
Memorial Day: No Class



May 31

Socratic Seminar: A whole New Mind  
School Board Presentations

June 5

School Board Presentations

June 7

Essays Due  
Course Wrap-up

Consultant Presentation Rubric  
25 points

CRITERIA	4	3	2	1	SCORE
	<b>Exceeds Expectations (Clear, convincing, substantial evidence)</b>	<b>Meets Expectations (clear evidence)</b>	<b>Approaching Expectations (limited evidence)</b>	<b>Falls Below Expectations</b>	
<b>Presentation Content</b> (20%)	Provides new insights into issues and makes suggestions for future plans.	Provides complete and accurate understanding of issues	Provides incomplete understanding of issues	Provides misconceptions of issues	
<b>Data analysis</b> (20%)	Analysis of data is persuasively presented, and application is made to a "big picture" context	Analysis of significance is presented clearly and succinctly.	Basic facts are present	Information is incomplete	
<b>Handouts, Visuals and Reading Assignments</b> (20%)	Provides support to presentation that contains rich, vivid and powerful detail	Clearly communicates main idea of presentation with suitable support and detail	Information is not clear	Information results in an isolated and random format	
<b>Presentation Delivery</b> (20%)	Presentation was clearly done by professional consultants. The School Board spent its money wisely.	The presentation was adequate but the delivery could be a bit more polished..	The presentation appeared to have been done by a group of students .	The delivery of the presentation came across as poorly planned and not rehearsed.	
<b>Audience Involvement</b> (20%)	The presentation involved the audience throughout and they gave a standing ovation.	The audience was involved in the presentation.	Some attempts were made to involve the audience in the presentation.	No attempts were made to involve the audience in the presentation.	
<b>Total</b>					

Written Essay – 25 points  
Assessment Rubric

CRITERIA	4	3	2	1	
	<b>Exceeds Expectations (Clear, convincing, substantial evidence)</b>	<b>Meets Expectations (clear evidence)</b>	<b>Approaching Expectations (limited evidence)</b>	<b>Falls Below Expectations</b>	<b>SCORE</b>
<b>Introduction</b> (Statement of purpose) (25 %)	Contains a sharp focus and a clearly identifiable statement of purpose.	Contains a focus	Contains an unengaging or poorly focused statement of purpose.	Does not present a thesis or purpose statement that is clearly identifiable or developed.	
<b>Interview Summary</b> (including PIM) (25 %)	Major points are strong and supported by examples	Major points are given	Major points lack clarity	Major points are missing	
<b>Directions for Schools</b> (25 %)	Concepts are insightful and inspiring	Concepts are good	Concepts do not go beyond the obvious	Concepts are missing or underdeveloped	
<b>Reflection</b> (15 %)				missing	
<b>Mechanics</b> (10%)	No errors	A few minor errors	Several distracting errors	Many major mechanical errors	
<b>Total</b>					

Small Group Project Assignment– 25 points  
 Assessment Rubric

CRITERIA	4	3	2	1	
	Exceeds Expectations (Clear, convincing, substantial evidence)	Meets Expectations (clear evidence)	Approaching Expectations (limited evidence)	Falls Below Expectations	<b>SCORE</b>
<b>Presentation Content</b> (50%)	Provides new insights into issues	Provides complete and accurate understanding of issues	Provides incomplete understanding of issues	Provides misconceptions of issues	
<b>Presentation Delivery</b> (35%)	Analysis of data is persuasively presented, and application is made to a "big picture" context	Analysis of significance is presented clearly and succinctly.	Basic facts are present	Information is incomplete	
<b>Handout</b> (15%)	Provides support to presentation that contains rich, vivid and powerful detail	Clearly communicates main idea of presentation with suitable support and detail	Information is not clear	Information results in an isolated and random format	
<b>Total</b>					

## Class Participation Rubric (25 points)

	<b>4 Exceeds Expectations</b>	<b>3 Meets Expectations</b>	<b>2 Approaches Expectations</b>	<b>1 Falls Below Expectations</b>
<b>Attendance (25%)</b>	Exemplary attendance (no absences, tardies or early dismissals)	Maximum of one absence or two tardies and/or early dismissals	Occasional absences (more than one)...and/or frequent tardies and early dismissals	Frequent absences and/or tardies
<b>Quality of interaction --- questions, comments, suggestions (20%)</b>	Most queries are specific and on target. Deeply involved in whole class and group discussions.	Often has specific queries, stays involved in class discussion.	Asks questions about deadlines, procedures, directions. Little discussion about class topics and/or ideas.	Rarely interacts with the instructor or class mates in an appropriate manner
<b>Effort (25%)</b>	Volunteers as appropriate and often leads in group settings. Engages and brings out the best in others.	Willingly participates with instructor and classmates. Engages others.	Reluctantly participates when asked (rarely volunteers) Seeks easiest duties within groups.	Actively avoids involvement. Complains about others and uses excuses to explain deficiencies.
<b>Demonstration of preparation for class (30%)</b>	Demonstrates preparation regularly by referring to previous learning, text and other sources to contribute to class discussion and is prepared for each and every class.	Demonstrates preparation regularly by referring to previous learning, text and other sources to contribute to class discussion.	Demonstrates preparation and readiness periodically.	Is unable to demonstrate readiness for class
<b>Total</b>				