

**George Mason University**  
**College of Education and Human Development**  
**College of Humanities and Social Sciences**  
Human Development and Family Science

HDFS 250 (001) - Family Financial Literacy and Resource Management  
3 Credits, Fall 2017  
East 121 (Hybrid)

**Faculty**

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**Prerequisites/Corequisites**

None

**University Catalog Course Description**

Introduces personal and family financial planning and resource management throughout the lifespan. Integrates theories of family finance and resource management using a multidisciplinary approach. Emphasizes role of contextual factors in contemporary families' financial lives. Explores impact of gender, socioeconomics, race, ethnicity, and culture on family finance and resource management.

**Course Overview**

Not applicable.

**Course Delivery Method**

This course will be delivered in person and online (50% or more) using an asynchronous format via the Blackboard learning management system (LMS) housed in the MyMason portal. You will log in to the Blackboard course site using your Mason email name (everything before @masonlive.gmu.edu) and email password. The course site will be available on August 29, 2016 at 12:00am.

*Technical Requirements*

To participate in this course, students will need to satisfy the following technical requirements:

- High-speed Internet access with a standard up-to-date browser, either Internet Explorer or Mozilla Firefox is required (note: Opera and Safari are not compatible with Blackboard).

- Video capability to use Blackboard collaborate or other video conferencing platform
- Students must maintain consistent and reliable access to their GMU email and Blackboard, as these are the official methods of communication for this course.
- Students will need a microphone and video cam for use with the web conferencing tool.
- Students may be asked to create logins and passwords on supplemental websites and/or to download trial software to their computer or tablet as part of course requirements.

### *Expectations*

#### Course Week:

- Log-in Frequency:  
Students must actively check the course Blackboard site and their GMU email for communications from the instructor, class discussions, and/or access to course materials at least 5 times per week. [In addition, students must log-in for all scheduled online synchronous meetings.]
- Participation: Students are expected to actively engage in all course activities throughout the semester, which includes viewing all course materials, completing course activities and assignments, and participating in course discussions and group interactions.
- Technical Competence: Students are expected to demonstrate competence in the use of all course technology. Students who are struggling with technical components of the course are expected to seek assistance from the instructor and/or College or University technical services.
- Technical Issues: Students should anticipate some technical difficulties during the semester and should, therefore, budget their time accordingly. Late work will not be accepted based on individual technical issues.
- Workload: Please be aware that this course is **not** self-paced. Students are expected to meet *specific deadlines* and *due dates* listed in the **Class Schedule** section of this syllabus. It is the student's responsibility to keep track of the weekly course schedule of topics, readings, activities and assignments due.
- Instructor Support: Students may schedule a one-on-one meeting to discuss course requirements, content or other course-related issues. Those unable to come to a Mason campus can meet with the instructor via telephone or web conference. Students should email the instructor to schedule a one-on-one session, including their preferred meeting method and suggested dates/times.
- Netiquette: The course environment is a collaborative space. Experience shows that even an innocent remark typed in the online environment can be misconstrued. Students must always re-read their responses carefully before posting them, so as others do not consider them as personal offenses. *Be positive in your approach with others and diplomatic in selecting your words.* Remember that you are not competing with classmates, but sharing information and learning from others. All faculty are similarly expected to be respectful in all communications.

- Accommodations: Online learners who require effective accommodations to insure accessibility must be registered with George Mason University Disability Services.

### **Learner Outcomes or Objectives**

This course is designed to enable students to do the following:

Develop knowledge and skills about family financial decisions and resource management

1. Understand at an introductory level theory, research, practices and policies relevant to family finance and resource management
2. Understand current information in planning financial security for an individual or family throughout the life cycle
3. Engage in personal growth and development that will enhance students' personal and family literacy and resource management

### **Professional Standards**

(National Council on Family Relations)

Upon completion of this course, students will have met the following professional standards: This course is aligned with the standards established by the National Council on Family Relations, focusing specifically on the "Family Resource Management" content area, to include "An understanding of the decisions individuals and families make about developing and allocating resources including time, money, material assets, energy, friends, neighbors, and space, to meet their goals".

### **Required Texts**

No Required text. \$15 online tool purchase.

### **Suggested Text**

American Psychological Association. (2010). *Publication manual of the American Psychological Association* (6th ed.). Washington, DC: Author.

### **Course Performance Evaluation**

Students are expected to submit all assignments on time in the manner outlined by the instructor (e.g., Blackboard, Tk20, hard copy).

#### **• Assignments and Examinations**

This course will utilize discussions posts, quizzes and case studies. All readings and assignments are due Sunday night at 11:59pm. All the relevant course material will also be available in the format of power point presentations, additional readings, videos, webinars, sample Excel documents, and other financial tools. This content will be incorporated into discussions, quizzes, and projects. It is critical for students to review all content in a timely manner. It is imperative that you are active on blackboard, review the material and prepare for class discussions and quizzes.

#### **I. Participation via Dialogic Posts on BB (120 points)**

I will post a series of discussion questions. You are asked to participate in these “class discussions” by addressing the question and expanding upon a classmate’s posting.

**Requirements of Posts:** To earn full credit, you will need to answer **each** question posted by the instructor for each discussion session as well as post at least one additional response to a classmate’s post. This means that you must complete at least 2 posts (within the one-week period allotted for posts and responses.) Each post should include **references to your readings and other sources to enrich the discussion.**

**Evaluation of Discussion Posts:** I consider three categories that are important for building a learning community through group discussions: **1) promptness and initiative, 2) quality of posting in terms of relevance and contribution to the learning community, and 3) quantity of posts.**

- **Promptness and initiative:** Student responds in a timely manner to the discussion questions posted, leaving adequate time for fellow students to reply and engage in a meaningful dialogue about the questions and responses. **Please be kind to your group-mates and do not wait until the last minute to participate in the discussions.**
- **Quality of posting:** Responses to the instructors question should be at least 3 paragraphs in length (remember a paragraph must be no less than 3 sentences long) **and must directly reference either module notes or readings in the formulation of your response.** Skimpy responses or responses that do not cite course resources will not receive full credit. I will give you feedback early on so you understand the depth and breadth or expected responses.
- **Quantity of postings:** Students engaged in discussions will likely post multiple times throughout the open discussion as they dialogue with group-mates to delve deeply into course materials and explore relevant course constructs and research findings. Quantity of postings is considered in relation to quality of postings. In other words, all postings should be meaningful and thoughtful.

Discussions are asynchronous, which means that you will have time to read and respond at any time during the 1-week window that the discussions are available. You do not have to respond at the same exact time as everyone else in class however **your initial post should be posted by Saturday 12:00pm.** Discussion windows will close the Sunday evening at 11:59pm. Refer to the course calendar for “due by” dates. You will NOT be able to make up any missed discussion post except under extraordinary circumstances (as previously defined in this syllabus).

**Because active participation and engagement are imperative for optimal learning, preparation for and participation in online-class activities will be evaluated based on the following criteria:**

- Students complete readings and prepare for class activities prior to class as is evidenced by their ability to discuss and write about the concepts presented and examined in the texts as well as participate fully in related activities.
- Students are actively involved in online learning experiences as is evidenced by (1) participating in all activities in a professional and respectful manner, (2)

engaging in online discussions with responses that invoke further discussion (3) supporting the participation and learning of classmates.

- Students show evidence of critical reflective thinking through online discussions, activities, and written reflections. Go to mymason, <http://mymason.gmu.edu>, to login to Blackboard 9.1.

## II. Homework Assignments (Total: 50 points)

- Assignment 1: Money Genogram:** Using the Gallo (2001) article and the results of your Money Habitudes and the KMSI-R constructs a money genogram. Attach a 2 page paper answering the following questions.
  - i. Who has had the most impact on your beliefs, attitudes, and behavior about money?
  - ii. What words if any (financial or not) impacted your beliefs, attitudes or behavior about money?
  - iii. What big events impacted your beliefs, attitudes or behavior about money?
  - iv. What small events can you identify that helped contribute to your beliefs, attitudes or behavior about money?
- Assignment 2: Goals Cash Flow, Budget, and Reflection:** Using the material from class restate your 3 financial goals, develop a cash flow document for the last 2 months and create a budget. Write a 2 page analysis of your cash flow and detailed information of how you came up with your budget and how it will realistically work. Remember to tie your decisions back to your goals. Incorporate ideas from class discussion about peer to peer economy and phone applications.

## III. Client Session and proposal (Total: 50 points)

The purpose of this assignment is to apply concepts, knowledge, and skills and demonstrate problem solving strategies. You will be asked to have a financial session with a client using the techniques learned in class (1 person outside of your family). You will also write a 4 page paper answering the questions below in detail. Provide specific and thorough responses utilizing the information and skills that you have acquired from the course. The final project should include responses to specific questions which will require evaluation of financial situation, application of concepts and knowledge in analysis, the development of creative, objective, and persuasive solution strategies. Develop a 10 min presentation for the last day of class. (1 person outside of your family) This can be a powerpoint, video, etc.

### **Your paper should include the following items, as appropriate:**

- Client Socio-Demographics
- What approach(es) did you use and why?
- Was your client stressed? How could you tell?
- How did the conversation start, flow, and end? What contributed to that?
- What were the financial topics mentioned by the client?
- What were the client's goals?

- What strengths did you identify and at what point did you share them with the client ?
- What steps would you recommend to the client?
- What tools and community resources would you offer and why?
- Reflection

#### IV. Final Exam (Total: 40 points)

- **Other Requirements**

##### **Attendance and Participation**

Because active participation and engagement are imperative for optimal learning, preparation for and participation in in-class activities will be evaluated based on the following criteria:

- Students complete readings and prepare for class activities prior to class as is evidenced by their ability to discuss and write about the concepts presented and examined in the texts as well as participate fully in related activities.
- Students are actively involved in in-class and online learning experiences as is evidenced by (a) participating in all activities, (b) engaging in small and large group discussions, (c) using laptops and other electronic devices only to support discussion and learning and not for non-academic uses during class time, (d) completing written work related to the activities, and (e) supporting the participation and learning of classmates.
- Students show evidence of critical reflective thinking through in-class and online discussions, activities, and written reflections.

**Note:** To determine whether the campus is closed due to inclement weather, call 703-993-1000 or go to [www.gmu.edu](http://www.gmu.edu).

##### **Written Assignments**

All formal written assignments will be evaluated for content and presentation. The American Psychological Association, Sixth Edition (APA) style will be followed for all written work. All written work unless otherwise noted must be completed on a word processor and should be proofread carefully. (Use spell check!) If students are not confident of their own ability to catch errors, they should have another person proofread their work. When in doubt, they should check the APA manual. Portions of the APA manual appear at the Style Manuals link on the Mason library web at <http://infoguides.gmu.edu/content.php?pid=39979>. Students may consult the Writing Center for additional writing support.

Students will do the following:

1. Present ideas in a clear, concise, and organized manner. (Avoid wordiness and redundancy.)
2. Develop points coherently, definitively, and thoroughly.
3. Refer to appropriate authorities, studies, and examples to document where appropriate. (Avoid meaningless generalizations, unwarranted assumptions, and unsupported opinions.)
4. Use correct capitalization, punctuation, spelling, and grammar.
5. Type the paper with double spacing, indented paragraphs, 1-inch margins all around, and 12-point Times New Roman font.

- **Course Performance Evaluation Weighting**

<b>Assignments</b>	<b>Due Dates</b>	<b>Points</b>
Class Participation (in class and Dialogic Posts on BB)	ONGOING	120
Homework Assignments	WEEK: 2, 3	50 (25 EACH)
CASE STUDY	WEEK 15	50
FINAL EXAM	EXAM WEEK	40
<b>TOTAL</b>		<b>260</b>

- **Grading Policies**

97-100	A+	87-89	B+	77-79	C+	60-69	D	Below 60	F
93-96	A	83-86	B	73-76	C				
90-92	A-	80-82	B-	70-72	C-				

All CEHD undergraduate and graduate students are held to the university grading policies as described in the Academic Policies section of the current catalog, which can be accessed at <http://catalog.gmu.edu>. Those students enrolled in a CEHD Licensure Graduate Certificate program, however, must earn a B- or better in all licensure coursework. A degree-seeking graduate student will be dismissed after accumulating grades of F in two courses or 9 credits of unsatisfactory grades (C or F) in graduate courses. A 3.0 grade point average is required for completion of the graduate degree.

### **Professional Dispositions**

Students are expected to exhibit professional behaviors and dispositions at all times.

### **Core Values Commitment**

The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles: <http://cehd.gmu.edu/values/>.

### **GMU Policies and Resources for Students**

#### *Policies*

- Students must adhere to the guidelines of the Mason Honor Code (see <http://oai.gmu.edu/the-mason-honor-code/>).
- Students must follow the university policy for Responsible Use of Computing (see <http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/>).
- Students are responsible for the content of university communications sent to their Mason email account and are required to activate their account and check it regularly. All

communication from the university, college, school, and program will be sent to students **solely** through their Mason email account.

- Students with disabilities who seek accommodations in a course must be registered with George Mason University Disability Services. Approved accommodations will begin at the time the written letter from Disability Services is received by the instructor (see <http://ods.gmu.edu/>).
- Students must follow the university policy stating that all sound emitting devices shall be silenced during class unless otherwise authorized by the instructor.

### *Campus Resources*

- Support for submission of assignments to Tk20 should be directed to [tk20help@gmu.edu](mailto:tk20help@gmu.edu) or <https://cehd.gmu.edu/api/tk20>. Questions or concerns regarding use of Blackboard should be directed to <http://coursesupport.gmu.edu/>.
- The George Mason University Writing Center staff provides a variety of resources and services (e.g., tutoring, workshops, writing guides, handbooks) intended to support students as they work to construct and share knowledge through writing (see <http://writingcenter.gmu.edu/>).
- The George Mason University Counseling and Psychological Services (CAPS) staff consists of professional counseling and clinical psychologists, social workers, and counselors who offer a wide range of services (e.g., individual and group counseling, workshops and outreach programs) to enhance students' personal experience and academic performance (see <http://caps.gmu.edu/>).
- The George Mason University Office of Student Support staff helps students negotiate life situations by connecting them with appropriate campus and off-campus resources. Students in need of these services may contact the office by phone (703-993-5376). Concerned students, faculty and staff may also make a referral to express concern for the safety or well-being of a Mason student or the community by going to <http://studentsupport.gmu.edu/>, and the OSS staff will follow up with the student.

**For additional information on the College of Education and Human Development, please visit our website <https://cehd.gmu.edu/>.**



## Class Schedule

Week/Date	Topic	Readings and Assignments DUE
<b>Course Overview</b> My Money: Financial Socialization and Money Basics		
Week 1 FACE TO FACE	Class Introduction: Syllabus Review Money Habits and Attitudes Money Scripts	READINGS: GALLO, (2001)
Week 2 ONLINE	Financial Socialization Theory	DISCUSSION POST READINGS: GUDMUNSON & DANES (2011) SERIDO, ET AL. (2013)
Week 3 FACE TO FACE	Smart Goals, Small Steps, and <u>Accountability</u> Financial Statements, Tools, Budgets,	ASSIGNMENT 1 MONEY GENOGRAM
Week 4 ONLINE	Peer to Peer Share/Gig Economy, and Phone Apps	DISCUSSION POST READINGS: ON YOUR OWN
Week 5 FACE TO FACE	All things Credit and Debt	ASSIGNMENT 2 GOALS CASH FLOW BUDGET
Week 6 ONLINE	Work Benefits and Retirement Plans	DISCUSSION/ZOOM/VIDEO/POST READINGS: LISTED ON BLACKBOARD
<b>Beyond Basics: Large Purchases, Security, Investments, and Scams</b>		
Week 7	No Class Enjoy the Break!	HOLIDAY
Week 8 FACE TO FACE	Vehicles and Other Major Purchases	
Week 9 ONLINE	Financial Literacy Financial Capability School Loans	DISCUSSION POST READINGS: LISTED ON BLACKBOARD
Week 10 FACE TO FACE	Insurance and Investing Schemes, Tricks, and Scams	
Week 11 ONLINE	CFPB, Government Benefits, University resources, and Community and National resources	DISCUSSION POST READINGS: ON YOUR OWN
<b>Special Topics and Financial Counseling</b>		

Week 12 ONLINE	Financial Stress and Anxiety Physiological Stress	<b>DISCUSSION POST</b>
Week 13 FACE TO FACE	Technique and Approaches Financial Counseling, Coaching, and Therapy	<b>READINGS: DELGADILLO (2015) DELGADILLO (2014)</b>
Week 14 ONLINE	Couples and Money	<b>DISCUSSION POST READINGS: LISTED ON BLACKBOARD</b>
Week 15 FACE TO FACE Last week of Classes	Class Presentations Exam Review	<b>FINAL PAPER AND PRESENTATIONS DUE</b>
Exam Week ONLINE	Final Exam	<b>Final Exam Due</b>

Note: Faculty reserves the right to alter the schedule as necessary, with notification to students.

**Assessment Rubric(s)**

See attached