Faculty
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Prerequisites/Corequisites
None.

University Catalog Course Description
Examines tourism as a global industry and human activity that promotes and facilitates understanding of historical and cultural values, and of international institutions that characterize the broader global system.

Course Overview
The course looks at global tourism from different aspects: that of the tourist, that of the tourism service providers, that of the government agencies that promote and regulate it, that of groups that promote tourism, that of researchers and observers, and that of others. Student presentations are meant to augment the formal presentations. Classes, reading assignments and student presentations, and often guest speakers, emphasize the different aspects of global tourism. As the course progresses students should be able to integrate these topics and see how the field of global tourism is broad and complex.

This course will be valuable to you only if you actively participate by reading, thinking, and joining in class discussions and activities. I strongly encourage your attendance in class, your participation in in-class activities and discussions, and the timely completion of homework and assignments. You are expected to attend all class sections, actively participate in class discussions, complete in-class exercises and fulfill all assignments. Assignments must be turned in at the beginning of class on the specified date due.

Course Delivery Method
Major topics will be given by lecture in the classroom. Homework assignments provide a basis, background and elaboration of subject material. Presentations by fellow students are intended to provide a reinforcement of the course topic discussed in class.
Learner Outcomes or Objectives

This course stresses the interconnectedness, difference and diversity that are central to understanding and operating in a global society. At the completion of this course students should be able to:

1. Discuss the impact of tourism on the global economy and other peripheral areas (e.g. developing nations);
2. Analyze significant global tourism issues and demonstrate an awareness of how these issues are perceived and dealt with in different cultural and historical traditions;
3. Describe the ways in which tourism contributes to appreciation of cultural heritage and the international foundations of American society;
4. Discuss the social impacts of global tourism, including acculturation, religious tolerance, and political awareness;
5. Discuss the role of international tourism in promoting world peace;
6. Design an international travel itinerary that would allow a tourist to learn about another country; and
7. Visit other countries with an improved sense of host/guest relations and with greater appreciation for the opportunities to expand learning about the world cultures.

Professional Standards

Students are expected to exhibit professional behaviors and dispositions at all times.

Required Texts

No text is required for this course. Refer to Required Readings to determine which articles to read and WEB sites to visit for specific classes.

Course Performance Evaluation

Students are expected to submit all assignments on time in the manner outlined by the instructor.

Assignments and Examinations

This course will be graded on a point system, with a total of 100 possible points.

<table>
<thead>
<tr>
<th>Requirements</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quizzes, Homework and Participation</td>
<td>10</td>
</tr>
<tr>
<td>This Week in the World - Presentation &amp; Report</td>
<td>10</td>
</tr>
<tr>
<td>Armchair Travel Journal - Report</td>
<td>10</td>
</tr>
<tr>
<td>Mid-term Exam</td>
<td>25</td>
</tr>
<tr>
<td>Semester Project - International Travel Plan - Report</td>
<td>15</td>
</tr>
<tr>
<td>Final Exam</td>
<td>30</td>
</tr>
</tbody>
</table>

100
Other Requirements
Active participation in team projects is essential. Team meeting attendance and prompt response to team-member email is necessary.
If an exam is not taken with the class on the assigned date, you must have a documented excused absence in order to take a makeup exam. Makeup exams must be arranged by you and should be taken no later than one week after the regularly scheduled exam.

Course Performance Evaluation Weighting
Your participation in group projects will be evaluated by your team-mates, and your team-mates grades with have a major influence on your grade for the team projects.

Grading Policies

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>A</td>
<td>94 – 100</td>
</tr>
<tr>
<td>A-</td>
<td>90 – 93</td>
</tr>
<tr>
<td>B</td>
<td>84 – 87</td>
</tr>
<tr>
<td>B-</td>
<td>80 – 83</td>
</tr>
<tr>
<td>C</td>
<td>74 – 77</td>
</tr>
<tr>
<td>C-</td>
<td>70 – 73</td>
</tr>
<tr>
<td>D</td>
<td>60 – 69</td>
</tr>
<tr>
<td>F</td>
<td>0 – 59</td>
</tr>
</tbody>
</table>

Professional Dispositions
Students are expected to exhibit professional behaviors and dispositions at all times.

Core Values Commitment
The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles: http://cehd.gmu.edu/values/.

GMU Policies and Resources for Students

Policies

- Students must adhere to the guidelines of the Mason Honor Code (see http://oai.gmu.edu/the-mason-honor-code/).
- Students must follow the university policy for Responsible Use of Computing (see http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/).
- Students are responsible for the content of university communications sent to their Mason email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students solely through their Mason email account.
- Students with disabilities who seek accommodations in a course must be registered with George Mason University Disability Services. Approved accommodations will begin at the time the written letter from Disability Services is received by the instructor (see http://ods.gmu.edu/).
Students must follow the university policy stating that all sound emitting devices shall be silenced during class unless otherwise authorized by the instructor.

Campus Resources

- Support for submission of assignments to Tk20 should be directed to tk20help@gmu.edu or https://cehd.gmu.edu/api/tk20. Questions or concerns regarding use of Blackboard should be directed to http://coursessupport.gmu.edu/.

- The George Mason University Writing Center staff provides a variety of resources and services (e.g., tutoring, workshops, writing guides, handbooks) intended to support students as they work to construct and share knowledge through writing (see http://writingcenter.gmu.edu/).

- The George Mason University Counseling and Psychological Services (CAPS) staff consists of professional counseling and clinical psychologists, social workers, and counselors who offer a wide range of services (e.g., individual and group counseling, workshops and outreach programs) to enhance students’ personal experience and academic performance (see http://caps.gmu.edu/).

- The George Mason University Office of Student Support staff helps students negotiate life situations by connecting them with appropriate campus and off-campus resources. Students in need of these services may contact the office by phone (703-993-5376). Concerned students, faculty and staff may also make a referral to express concern for the safety or well-being of a Mason student or the community by going to http://studentsupport.gmu.edu/, and the OSS staff will follow up with the student.

For additional information on the College of Education and Human Development, please visit our website https://cehd.gmu.edu/.

Class Schedule

<table>
<thead>
<tr>
<th>DATE</th>
<th>TOPIC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan 25</td>
<td>Course Introduction</td>
</tr>
</tbody>
</table>
| Feb 1 | 1. History of Tourism & Introduction to the Global Tourism System  
This Week in the World presentation  
Writing Center presentation  
Video (subsequent videos during next classes)  
**See Required Readings** |
| Feb 8 | 2. Economic Impacts of Global Tourism  
This Week in the World presentation  
Study Abroad – Center for Global Education, GMU – Guest Speaker  
**See Reading List** |
<table>
<thead>
<tr>
<th>DATE</th>
<th>TOPIC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Feb 15</td>
<td>3. Tourism Employment</td>
</tr>
<tr>
<td></td>
<td>This Week in the World student presentation</td>
</tr>
<tr>
<td></td>
<td><strong>See Required Readings</strong></td>
</tr>
<tr>
<td>Feb 22</td>
<td>4. Culture &amp; Tourism</td>
</tr>
<tr>
<td></td>
<td>This Week in the World student presentation</td>
</tr>
<tr>
<td></td>
<td><strong>See Required Readings</strong></td>
</tr>
<tr>
<td>Mar 1</td>
<td>Mid-Term Exam</td>
</tr>
<tr>
<td></td>
<td>Armchair Travel Journal report due</td>
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<tr>
<td>Mar 8</td>
<td>5. Tourism, Terrorism and Natural Disasters</td>
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<tr>
<td></td>
<td>This Week in the World student presentation</td>
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<tr>
<td></td>
<td><strong>See Required Readings</strong></td>
</tr>
<tr>
<td>Mar 15</td>
<td>Spring Break – no class</td>
</tr>
<tr>
<td>Mar 22</td>
<td>6. Peace through Tourism</td>
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<tr>
<td></td>
<td>This Week in the World student presentation</td>
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<tr>
<td></td>
<td><strong>See Required Readings</strong></td>
</tr>
<tr>
<td>Mar 29</td>
<td>7. Volunteer Tourism</td>
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<tr>
<td></td>
<td>Peace Corps presentation</td>
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<tr>
<td></td>
<td>This Week in the World student presentation</td>
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<tr>
<td></td>
<td><strong>See Required Readings</strong></td>
</tr>
<tr>
<td>Apr 5</td>
<td>8. Backpacking, Hostelling and Independent Travel</td>
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<tr>
<td></td>
<td>This Week in the World student presentation</td>
</tr>
<tr>
<td></td>
<td><strong>See Required Readings</strong></td>
</tr>
<tr>
<td>Apr 12</td>
<td>9. Sustainable Tourism &amp; Eco-tourism</td>
</tr>
<tr>
<td></td>
<td>This Week in the World student presentation</td>
</tr>
<tr>
<td></td>
<td><strong>See Required Readings</strong></td>
</tr>
<tr>
<td>Apr 19, 26</td>
<td>10. International Travel Plan</td>
</tr>
<tr>
<td>&amp; May 3</td>
<td>Semester Project</td>
</tr>
<tr>
<td></td>
<td>Student presentation &amp; Report due</td>
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<tr>
<td></td>
<td>As scheduled</td>
</tr>
<tr>
<td>May 10</td>
<td>Final Exam</td>
</tr>
</tbody>
</table>
Note: Faculty reserves the right to alter the schedule as necessary, with notification to students.

REQUIRED READINGS

1. History of Tourism & Introduction to the Global Tourism System
   Familiarization with website. “Mason Study Abroad” George Mason University. 9 Jan 2017. <http://studyabroad.gmu.edu/>

2. Economic Impacts of Global Tourism

3. Tourism Employment

4. Culture & Tourism
TOUR 210 Syllabus Spring 2017


10 Benefits of Establishing a Local Historic District. 9 Jan 2017.
<https://savingplaces.org/stories/10-on-tuesday-10-benefits-of-establishing-a-local-historic-district#.WHPIQPkrKCg>

5. Tourism, Terrorism and Natural Disasters
   <http://www.newyorker.com/online/blogs/newsdesk/2013/07/the-number-45.html>

6. Peace through Tourism

7. Volunteer Tourism
   <https://www.academia.edu/3065627/Volunteer_Tourism_Sustainable_Innovation_in_Tourism_or_just_Pettin_the_Critters>
   <http://www.globalvolunteers.org/>
   <http://www.crossculturalsolutions.org>
8. Backpacking, Hostelling & Independent Travel

9. Sustainable Tourism & Ecotourism
Assessment Rubric

Your final grade will be based on your score on the mid-term and final exams, homework and written assignments and your participation in team projects.

Active participation in the presentation of groups other than your own is encouraged.