

GEORGE MASON UNIVERSITY
School of Recreation, Health, and Tourism

SPMT 405 001 —Sports Operation and Planning (Facilities and Venues) (3)
Spring 2017

DAY/TIME: MONDAY AND WEDNESDAY 9AM – 10:15AM

LOCATION: ROBINSON HALL B205 FAIRFAX CAMPUS

Instructor: Megan Hare
Office Hours: By appointment only
Email: Mhare@gmu.edu

Prerequisites/Corequisites

None

Course Description

Principles and techniques of planning and operating sport facilities. Emphasizes the principles and concepts of organization and administration including communication, personnel management, management of physical resources, and risk management. Examines a variety of sport operations such as indoor stadiums, athletic field complexes, and managing recreation and intramural activities.

Course Overview

The course relies heavily on participative and experiential learning. The requirements reflect the demands of the course. Students will be expected to respect the following policies.

1. Attend all classes for the entire class session.
2. No cell phones; which includes text messaging.
3. Laptops cannot be used without instructor permission.
4. Participate in group/class activities. Participation is expected and is an essential part of class.
5. Plagiarism, cheating or any other form of academic dishonesty will be referred to the Honor Code committee of George Mason University.
6. NO grades or discussion of grades, test/exams or test appeals will be carried out over email due to its impersonal nature and security issues. Students can discuss their grades with the instructor in person.
7. If a student misses a class, it's the students' responsibility to find out what happened during that class or meeting and obtain the notes and assignments from another student in the class.
8. If you have a diagnosed and documented disability which may cause you to have difficulties with any portion of the policies and requirement of the course, please contact me as soon as possible so that arrangements for suitable alternative or accommodations can be made and coordinate with the Office of Disability Support Services.
9. No tape recording of lectures/classes is allowed unless there are extraordinary circumstances of which you have made the instructor aware.
10. Students must use their MasonLIVE email account to receive important University information, including messages related to this class. See <http://masonlive.gmu.edu> for more information.
11. Dress code for all presentations will consist of business casual at minimum.
12. All papers and citations are expected to use MLA style. For further information on MLA style, please consult <https://owl.english.purdue.edu/ow/resource/747/01/>.
13. All assignments must be printed out and turned into receive credit. Emailed assignments will NOT be accepted.

Course Delivery Method

Face to Face_

COURSE OBJECTIVES

Upon satisfactory completion of the course, the student will be able to demonstrate an understanding of athletic and recreation facility management concepts such as:

1. Understand the use of needs assessments, feasibility studies, focus groups and surveys in facility planning and operations.
2. Understand how risk management is part of the ongoing process of planning and operation of sport and recreation facilities.
3. Understand the operational structure and management concepts associated within the operation of sport and recreation facilities
4. Utilize the case analysis process to compare the management and operations of different sport and recreation facilities.
5. Function as a productive member of a management team and identify the factors involved in successful team management.

PROFESSIONAL STANDARDS:

None

REQUIRED READINGS

Ammon, R., Southall, R.M., & Nagel, M.S. (2016). *Sport Facility management : Organizing Events and Mitigating Risks*. 3rd edition, Morgantown, WVA. Fitness Information Technology, Inc.

Course Performance Evaluation

This course will be graded on a point system, with a total of 336 possible points.

Requirements	Points
<i>Quiz 1</i>	10
<i>Quiz 2</i>	10
<i>Case Law 1</i>	30
<i>Case Law 2</i>	30
<i>Case Law Exam</i>	36
<i>Critical Eye 1</i>	25
<i>Critical Eye 2</i>	25
<i>Risk Management Presentation</i>	18
<i>Final Exam</i>	50
<i>Participation/Attendance</i>	100
TOTAL	334

Grading Scale

A = 94 – 100	B+ = 88 – 89	C+ = 78 – 79	D = 60 – 69
A- = 90 – 93	B = 84 – 87	C = 74 – 77	F = 0 – 59
	B- = 80 – 83	C- = 70 – 73	

Professional Dispositions – Students are expected to exhibit professional behaviors and dispositions at all times.

Tentative Course Schedule

DATE			TOPIC	READINGS/ASSIGNMENT DUE
M	January	23	Welcome – Class Overview	Read chapter 1
W	January	25	Chapter 1 – Introduction	Read chapter 2
M	January	30	Chapter 2 – Sport Event Operations: The Nexus of Sport Event and Facility Management	Read chapter 3
W	February	1	Chapter 3 – Financing Publicly Owned Facilities	Read chapter 4
M	February	6	Chapter 4 – Financing Privately Owned Facilities	Read chapter 5
W	February	8	Chapter 5 – Booking and Scheduling	Read chapter 6
M	February	13	Chapter 6 – Revenue and Expenses	Read chapter 7
W	February	15	Chapter 7 – Americans with Disabilities Act (ADA) Requirements	Read chapter 8
M	February	20	Chapter 8 – Hiring Personnel	Read chapter 9
W	February	22	Quiz 1 (chapters 1 – 8; multiple choice, true/false, fill in blanks) Chapter 9 – Contracts	Read chapter 10
M	February	27	Chapter 10 – Risk Management	Read chapter 11 Critical Eye #1 due next week
W	March	1	Chapter 11 – Premises Liability and Negligence CRITICAL EYE #1 DUE (4-5pg, incl. SWOT, etc.)	Read chapter 12
M	March	6	Chapter 12 – Crowd Management	Read chapter 13
W	March	8	Chapter 13 – Emergency Action Plans	Read chapter 14
M	March	13	NO CLASS – SPRING BREAK	
W	March	15	NO CLASS – SPRING BREAK	
M	March	20	Chapter 14 – Alcohol Management	Read chapter 15
W	March	22	Chapter 15 – Food Services Management	Read chapter 16
M	March	27	Quiz 2 (covering chapters 8-16) Chapter 16 – Box Office Management	
W	March	29	Verizon Center Tour	

DATE			TOPIC	READINGS/ASSIGNMENT DUE
M	April	3	<u>Risk Management Presentations:</u> <i>McDonnell Douglas Corp. vs. Green (1973)</i> <i>Maussner vs. Atlantic City CC (1997)</i> <i>EEOC vs. Abercrombie and Fitch (2013)</i>	
W	April	5	<u>Risk Management Presentations:</u> <i>Anderson vs. Little League Baseball (1992)</i> <i>Rawlings Sport vs. Daniels (1981)</i> <i>Masters vs. Sigma Chi</i> <i>Sutton vs. United Airlines (1999)</i> <i>Johnson vs. Tampa Bay Sports Auth. (2007)</i>	
M	April	10	<u>Risk Management Presentations:</u> <i>Martin vs. PGA (2001)</i> <i>Verni vs. Henry Stevens (2006)</i> <i>State North Dakota vs. Seglen (2005)</i> <i>People vs. Shepherd (1978)</i> <i>Paralyzed Veterens vs. Ellerbe Becket (1996)</i>	
W	April	12	<u>Risk Management Presentations:</u> <i>Schiffman vs. Spring (1994)</i> <i>Warga vs. Palisades Baseball (2009)</i> <i>People of New York vs. Johnson (1967)</i> <i>Harris vs. Michigan Stadium (2007)</i> <i>Friedman vs. Houston Sports Assoc. (1987)</i>	Critical Eye #2 due next week
M	April	17	Critical Eye #2 Due <u>Risk Management Presentations:</u> <i>Lowe vs. California Baseball (1994)</i> <i>UTEP vs. Moreno (2005)</i> <i>Manson vs. NJ Sports and Expo Auth. (1997)</i> <i>Stow vs. LA Dodgers (2011)</i>	
W	April	19	<u>Risk Management Presentations:</u> <i>Spiegler vs. State of Arizona (1996)</i> <i>Austin vs. Kroger Texas (2013)</i> <i>Griggs vs. Duke Power (1971)</i> <i>Sallis vs. Bossier City (1996)</i>	Prepare for case law quiz
M	April	24	Case Law Quiz (open note, 1 question per case)	Prepare for risk management presentations
W	April	26	Risk Management Presentations (2-3 min presentation on risk in community)	
M	May	1	Risk Management Presentations – Con't.	
W	May	3	FINAL EXAM REVIEW (group Jeopardy game)	Prepare for final exam
M	May	8	READING DAY – WILL NOT MEET FOR CLASS	Prepare for final exam
W	May	10	FINAL EXAM (cumulative, multiple choice, true/false, fill in the blank)	

Note: Faculty reserves the right to alter the schedule as necessary, with notification to students.

Core Values Commitment

The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles: <http://cehd.gmu.edu/values/>.

GMU Policies and Resources for Students

Policies

- Students must adhere to the guidelines of the Mason Honor Code (see <http://oai.gmu.edu/the-mason-honor-code/>).
- Students must follow the university policy for Responsible Use of Computing (see <http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/>).
- Students are responsible for the content of university communications sent to their Mason email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students **solely** through their Mason email account.
- Students with disabilities who seek accommodations in a course must be registered with George Mason University Disability Services. Approved accommodations will begin at the time the written letter from Disability Services is received by the instructor (see <http://ods.gmu.edu/>).
- Students must follow the university policy stating that all sound emitting devices shall be silenced during class unless otherwise authorized by the instructor.

Campus Resources

- Questions or concerns regarding use of Blackboard should be directed to <http://coursessupport.gmu.edu/>.
- The Writing Center staff provides a variety of resources and services (e.g., tutoring, workshops, writing guides, handbooks) intended to support students as they work to construct and share knowledge through writing (see <http://writingcenter.gmu.edu/>).
- The Counseling and Psychological Services (CAPS) staff consists of professional counseling and clinical psychologists, social workers, and counselors who offer a wide range of services (e.g., individual and group counseling, workshops and outreach programs) to enhance students' personal experience and academic performance (see <http://caps.gmu.edu/>).
- The Office of Student Support staff helps students negotiate life situations by connecting them with appropriate campus and off-campus resources. Students in need of these services may contact the office by phone (703-993-5376). Concerned students, faculty and staff may also make a referral to express concern for the safety or well-being of a Mason student or the community by going to <http://studentsupport.gmu.edu/>, and the OSS staff will follow up with the student.

For additional information on the College of Education and Human Development, please visit our website <https://cehd.gmu.edu/>.

