GEORGE MASON UNIVERSITY COLLEGE OF EDUCATION AND HUMAN DEVELOPMENT GRADUATE SCHOOL OF EDUCATION

Education Leadership Program

EDLE 620, Section 001: Organizational Theory and Leadership Development 3 Credits, Fall 2016

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Office Hours: Monday, 3-4 pm and by appointment

Schedule Information

Meeting Times: Wednesdays, 4:30-7:10, 8/31-12/7/2016

All students are expected to attend every class session. Personal problems that prevent students from attending class should be reported ahead of time to

the instructor via telephone or e-mail.

Location: West Building -Room 1008

Course Description

Co-requisite(s): Application to the Education Leadership Program.

Catalogue Description: EDLE 620 Organizational Theory and Leadership Development (3:3:0) Studies basic organizational theories and models of leadership and management. Emphasizes shared leadership in professional environments, communication skills, systems thinking, and personal and organizational change. Bridges theory to practical applications in educational settings.

General Goals: Organizational Theory and Leadership Development is intended to provide students with an opportunity to explore meanings of leadership in schools, leaders' role in school change and restructuring; and ways school leaders make sense of school organization. Students will explore both how organizations function and leadership choices within organizations, and they will have an opportunity to begin to develop a vision of their leadership practice and situate this practice within a perspective of how school organizations work.

Content

In order to develop leadership savvy, students will deepen their understanding of how organizations function and how leaders influence school change and improvement. Specific content includes:

- 1. Reviewing meanings of leadership and the role leaders play in school change and improvement;
- 2. Articulating a vision for effective school leadership and your beliefs about leadership, teaching, and learning;
- 3. Learning four major frameworks for analyzing organizational behavior and outcomes;
- 4. Clarifying which framework(s) students find most useful for informing their own leadership styles and choices;
- 5. Applying skills, knowledge, and dispositions gained through the Education Leadership Program to the analysis of case studies and in role-playing exercises involving leadership behavior and school change.

In addition to the content goals stated above, the following represent process goals for this course:

Teaching and Learning:

- 1. Each class will mirror as much as possible effective leadership practice and will reflect good management. We will:
 - start and end on time;
 - maintain and follow a written agenda for each class;
 - listen first to understand, then seek to be understood; and
 - work toward common goals in a professional and cordial manner.
- 2. As they develop and refine oral presentation skills, students will
 - work individually and in groups to develop strategies for addressing organizational problems or challenges;
 - engage in a variety of learning activities, including case studies and simulations, and present their analysis orally; and
 - assess the oral effectiveness of peers.
- 3. Students are expected to apply what they have learned previously to the writing assignments for this course and to their self-assessments and assessments of peers.
- 4. We will endeavor to create a classroom climate that approximates what we know about effective leadership dispositions and the attributes of learning organization. As such, it is important that we create a space that allows participants to try out new ideas and voice opinions without fear of ridicule or embarrassment. The hallmark of a learning organization is a balance between openness and constructive feedback; hence, everyone is expected to:
 - Come fully prepared to each class;
 - Demonstrate appropriate **respect for one another**;

- Voice concerns and opinions about class process openly;
- Engage in **genuine inquiry**
- Recognize and celebrate each other's ideas and accomplishments;
- Show an awareness of each other's needs.
- Maintain strict confidentially regarding any information shared in the classroom

Nature of course delivery

Consistent with the EDLE program goals and approach to leadership preparation, we will engage in a variety of learning activities in class, including exercises, debates, oral presentations, and analyses of cases. Students will serve as critical friends for each other, including providing periodic feedback on written assignments.

Class activities and assignments will emphasize connecting theory on leadership and school organization with the realities of professional educator's work in schools. Since an important component of any leader's learning involves balancing action and reflection, assignments will emphasize using theory as a lens for reflecting on leadership practice, and on sharing thoughts and opinions about the ways leaders impact teaching and learning in schools.

Course Objectives

This course is the first class in the licensure sequence in Education Leadership and is therefore intended to introduce students to theory and practice in school leadership. Students taking this class will:

- refine their perspectives on education administration as they hone their leadership skills;
- develop a personal philosophy of education and a personal vision relating to their leadership practice;
- assess their leadership strengths and areas for development;
- understand leadership roles in schools and school districts in settings characterized by diversity;
- use various social science perspectives as the foundation for advocacy and change;
- learn how to work with the larger community; and
- develop oral and written communication skills.

Student Outcomes

At the conclusion of this course, successful students should be able to:

- 1. Articulate their core beliefs about teaching, learning, and leadership, and relate these to their vision of effective school leadership;
- 2. Analyze educational issues using four major frameworks for analyzing organizational behavior and outcomes;
- 3. Connect major leadership and organizational theories, and apply these to the understanding of real-world puzzles associated with leadership practice;

- 4. Articulate the leadership role(s) they aspire to take at the conclusion of their program of study;
- 5. Begin to articulate how they plan to develop their leadership capabilities in the near future.

National Standards and Virginia Competencies

The course addresses a variety of the ELLC Standards, focusing primarily on the following: Standards 1.1, 1.2, 1.3, 1.4, and corresponding components of the Virginia Standards for School Leaders:

- 1. The program in administration and supervision preK-12 shall ensure that the candidate has demonstrated the following competencies:
 - a. Knowledge understanding, and application of planning, assessment, and Instructional leadership that builds collective professional capacity, including:
 - (7) Identification, analysis, and resolution of problems using effective problem-Solving techniques;
 - (8) Communication of a clear vision of excellence, linked to mission and core Beliefs that promotes continuous improvement consistent with the goals of the School division.
 - b. Knowledge, understanding and application of systems and organizations, including:
 - (1) Systems theory and the change process of systems, organizations and individuals, using appropriate and effective adult learning models;
 - (2) Aligning organizational practice, division mission, and core beliefs for Developing and implementing strategic plans;
 - c. Knowledge, understanding and application of the purpose of education and the role of professionalism in advancing educational goals, including;
 - (3)Reflective understanding of theories of leadership and their application to decision-making in the school setting;
 - (5) Intentional and purposeful effort to model continuous professional learning and to work collegially and collaboratively with all members of the school community to support the school's goals and enhance its collective capacity.
 - c. Knowledge understanding and application of basic leadership theories and influences that impact schools including;
 - (1) Concepts of leadership including systems theory, change theory, learning organizations and current leadership theory;
 - (2) Historical leadership theories including organizational theory, motivational theory, political and social systems theory to practical situations;
 - (3) Identify and respond to internal and external forces and influences on a school.

Relationship of Course Goals to Program Goals

The Education Leadership program is designed to prepare candidates for leadership and management positions in a variety of educational settings. The program emphasizes an

understanding of the complexities of change in schools, communities, and organizations. This is the first class in the licensure sequence in Education Leadership and is therefore intended to introduce students to theory and practice in school leadership. Theory introduced in this class will be used throughout the program to frame candidate's thinking about leadership practice and decision making.

Relationship of Course to Internship

Although the internship is a separate course, the Education Leadership program has integrated "embedded experiences" into course work. This means that some of the work for class may be related to your internship. You may write about embedded experiences in your internship journal and Collective Record, but they can only count over and above the minimum 320 hours required for the internship. [However, EDLE 620 is typically taken prior to enrolling in EDLE 791, Internship; hence it is unlikely that any class work would be included in the Collective Record.]

Course Materials

Required Readings:

• Bolman, L. & Deal, T. (2013). *Reframing organizations: Artistry, choice, and leadership* (5th ed.). San Francisco: Jossey-Bass.

Recommended:

• The American Psychological Association (2009). *Publication Manual of the American Psychological Association* (6th edition). Washington, D.C.: American Psychological Association. (recommended)

Outside-of-Class Resources:

All students are now required to activate and monitor their GMU e-mail accounts. If you are uncertain about how to do this, please see me. It is my expectation that you will be fully competent to send and receive e-mail messages with attachments. If your computer at school home has spam blocking that will prevent you from seeing messages with attachments, you are responsible for addressing this problem immediately.

Online access is vital for this class. All students are requires to use Mason's Blackboard portal as a part of this course. This is an internet site at which I will post vital information for the course and through which we will communicate from time to time

It is my expectation that all students have access to standard word processing software that can be read by Microsoft Office (2003, 2007, 2010 or 2013).

Course Requirements, Performance-based Assessment, and Evaluation Criteria

Attendance

Students are expected to attend every class for its entirety. Maximum class participation points will be earned by students who attend all classes, are on time and do not leave early.

TK20 Performance-Based Assessment submission Requirement

Every student registered for any EDLE course with a required performance-based assessment is required to submit this performance (the Reframing Paper) to Tk20 through Blackboard (regardless of whether the student is taking the course as an elective, a onetime course or as part of an undergraduate minor). Evaluation of the performance-based assessment by the course instructor will also be completed in Tk20 through Blackboard. Failure to submit the assessment to Tk20 (through Blackboard) will result in the course instructor reporting the course grade as Incomplete (IN). Unless the IN grade is changed upon completion of the required Tk20 submission, the IN will convert to an F nine weeks into the following semester.

General Expectations

Consistent with expectations of a master's level course in the Education Leadership program, grading is based heavily on student performance on written assignments. Overall, written work will be assessed using the following broad criteria:

- 1. Application of concepts reflected in class discussion and readings
- 2. Original thinking and persuasiveness
- 3. The ability to write in a clear, concise, and organized fashion

Additionally, a portion of the class grade will be based on participation and the contribution you make to class discussions. The overall weights of the various performances are as follows:

Class participation [10 points]

Students are expected to participate actively in class discussions, in group activities, and in serving as critical friends to other students. Attendance is expected for all classes. **If you must be absent, please notify me by e-mail or phone.** More than one absence may result in a reduction in participation points. Arriving at class more than 30 minutes late or leaving more than 30 minutes before the end of class may result in loss of points.

Written assignments [90 points]

Several different types of performance-based assignments will be completed during the semester. Each assignment relates to the application of leadership and organizational theory in school settings. Each assignment and a rubric for grading each assignment are described at the end of this syllabus.

The final assignment, i.e., the Reframing paper, is the <u>program-level Performance-Based Assessments for this course.</u>

Papers are due as indicated on the reading schedule that follows. ALL ASSIGNMENTS must be submitted **electronically, through Blackboard**.

<u>Late work:</u> I expect all students to submit their work on time, meaning no later than by midnight of the due date. **I will not accept any written assignments after the due date**.

Grading scale:

A+ = 100 percent

A = 95-99 percent

A- = 94-90 percent

B+ = 86-89 percent

B = 83-85 percent

B- = 82-80 percent

C = 79-75 percent

F = 74 percent and below

GMU Policies and Resources for Students

Policies

- 1. Students must adhere to the guidelines of the Mason Honor Code (see http://oai.gmu.edu/the-mason-honor-code/).
- 2. Students must follow the university policy for Responsible Use of Computing (see http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/).
- 3. Students are responsible for the content of university communications sent to their Mason email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students solely through their Mason email account.
- 4. Students with disabilities who seek accommodations in a course must be registered with George Mason University Disability Services. Approved accommodations will begin at the time the written letter from Disability Services is received by the instructor (see http://ods.gmu.edu/).
- 5. Students must follow the university policy stating that all sound emitting devices shall be turned off during class unless otherwise authorized by the instructor.

Campus Resources

- 1. Support for submission of assignments to Tk20 should be directed to tk20help@gmu.edu or https://cehd.gmu.edu/api/tk20. Questions or concerns regarding use of Blackboard should be directed to http://coursessupport.gmu.edu/.
- 2. The George Mason University Writing Center staff provides a variety of resources and services (e.g., tutoring, workshops, writing guides, handbooks) intended to support

- students as they work to construct and share knowledge through writing (see http://writingcenter.gmu.edu/).
- 3. The George Mason University Counseling and Psychological Services (CAPS) staff consists of professional counseling and clinical psychologists, social workers, and counselors who offer a wide range of services (e.g., individual and group counseling, workshops and outreach programs) to enhance students' personal experience and academic performance (see http://caps.gmu.edu/).
- 4. The Office of Student Support staff helps students negotiate life situations by connecting them with appropriate campus and off-campus resources. Students in need of these services may contact the office by phone (703-993-5376). Concerned students, faculty and staff may also make a referral to express concern for the safety or well-being of a Mason student or the community by going to http://studentsupport.gmu.edu/, and the OSS staff will follow up with the student.

For additional information on the College of Education and Human Development, please visit our website http://cehd.gmu.edu/.

Professional Dispositions

Students are expected to exhibit professional behaviors and dispositions at all times.

Core Values Commitment

The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles.

Vision

The Education Leadership Program is dedicated to improving the quality of pre-K-12 education through teaching, research, and service. Candidates and practicing administrators engage in course work devoted to experiential learning, professional growth opportunities, and doctoral research that informs practice. We educate exceptional leaders who act with integrity as they work to improve schools.

Proposed class schedule (Fall 2016)

To accommodate the learning needs of the class, the lesson and activities may be amended during the semester. Please check announcements on the course website for any update to the schedule if you miss a class.

DATE	LESSON	ACTIVITIES/READINGS/
DAIL	LESSON	ASSIGNMENTS
0 (20 (4)	District and Orientation	
8/30 (1)	Blackboard Orientation	Prepare for Lesson 2:
	Syllabus Review & Course	Explore: School Leadership Review: Assignment #1 Platform of Beliefs
	Overview; Leadership: Theories and Styles	Review. Assignment #1 Platform of beliefs
	Theories and Styles	
9/7 (2)	Leadership: Vision, Beliefs,	Prepare for Lesson 3:
	and Values	Develop Platform of Beliefs
9/14 (3)	Research: Platform of Beliefs	Submit: Platform of Beliefs
		Prepare for Lesson 4:
		Explore: Organizational Theory
		Review: Assignment #2 Personal Best
_	Platform of Beliefs assignments du	e:
	tion (9/17) and Feedback (9/20) Platform of Beliefs (9/24)	
9/21 (4)	Organizational Theory and	Prepare for Lesson 5:
-,(-,	School Leadership	Reflection: School-based leadership
9/28 (5)	Bridging Theory and Practice	Prepare for Lesson 6
3,28 (3)	bridging riveory and reactice	Read: B & D, Part 1-Chapters 1 & 2 & Chapter 20
		Complete: Leadership Quiz
10/5 (6)	Reframing: Overview	Prepare for Lesson 7
,		Read: B & D, Part 2-Chapters 3, 4, & 5
		The Context of Organization
10/12 (7)	The Structural Frame	Prepare for Lesson 8
		Read: B & D, Part 3, Chapters 6, 7, & 8
		People and Relationships in Organizations
10/19 (8)	The Human Resource Frame	Prepare for Lesson 9
		School Improvement Plans and Reframing
		Review: Assignment #3-Reframing
Assignment #2 P	Personal Best due Sunday, 10/23	
10/26 (9)	Research – SIP for Reframing	Prepare for Lesson 10
	Paper	Read B & D, Part 4, Chapters 9, 10 & 11
		Leadership and Power
11/2 (10)	The Political Frame	Prepare for Lesson 11
		Read B & D, Part 5, Chapters 12, 13, & 14
		Organizations and Culture
11/9 (11)	The Symbolic Frame	Prepare for Lesson 12
		Read B & D, Part 6 Chapters 15, 16 & 17
		Recognizing and Shifting Perspectives

11/16 (12)	Reframing Leadership and Change	Prepare for Lesson 13	
11/23	Thanksgiving Break (no class)		
11/30 (13)	Course Wrap Up		
12/7 (14)	Reframing and School Improvement		
Assignment 3 Reframing due Wednesday, 12/7			

Participation Rubric (20 points)

• ` •	exceeds expectations-4	meets expectations-3	approaches expectations-2	below expectations-1
Attendance (15%)	Exemplary attendance (no absences, tardies or early dismissals)	Perfect attendance with one or two tardies or early dismissals	Occasional absences and/or tardies (1-2)	Frequent absences and/or tardies (3 or more)
Quality of interaction; discussion and activities questions, comments, suggestions (30%)	Most queries are specific and on target. Deeply involved in whole class and group activities and discussions	Often has specific queries, stays involved in class activities discussion	Asks questions about deadlines, procedures, directions. Little discussion about ideas or class topics	Rarely interacts with instructor or classmates in an appropriate manner
Effort (25%)	Volunteers as appropriate and often leads in group settings. Engages and brings out the best in others	Willingly participates with instructor and classmates. Engages others	Reluctantly participates when asked (rarely volunteers) Seeks easiest duties in group work.	Actively avoids involvement when possible. Complains about others and uses excuses to explain deficiencies
Demonstration that student is prepared for class (30%)	Demonstrates preparation for each class by referring specifically to previous learning, text and other sources to contribute to class discussion in a regular, meaningful and thoughtful manner.	Demonstrates preparation by referring regularly to previous learning, text and other sources to contribute to class discussion	Demonstrates readiness periodically	Is unable to demonstrate readiness for class through readings, other homework or by relating to previous discussion

Assignment # 1 Platform of Beliefs 20 points

Rationale

The Maine School Leadership Network developed the Platform of Beliefs exercise as a tool they use with school leaders as a way of helping them identify the core beliefs that form the foundation of their decision-making and professional practice. We believe that it is important for you to identify and reflect on such beliefs so that when you step into a leadership role you will have a reliable compass. Your final internship submission requires you to re-visit and write about your Platform of Beliefs.

Process

Each person approaches a reflective exercise like this somewhat uniquely, based on past experiences, knowledge, and hopes for the future. In preparation for this presentation, you may complete the visioning exercise posted, in which you develop a sense of the ways you would like to improve teaching and learning in your school. You may also want to use your notes from our classroom activity focused on visioning.

To create your platform:

- Identify 3 or so core beliefs that are important to you when you think about *teaching*, *learning*, and *leadership*.
- For each of these, explain why it is a critically important belief, and how it relates to the other beliefs.
- Then for each belief, expand on it by including a few principles/examples that describe what the belief means and how it appears in school practices. What are people actually doing when this belief is manifested in behaviors?

Products

The Platform of Beliefs assignment serves to help you "locate your compass" by identifying and reflecting on the core values and beliefs that will inform your leadership practice. It is a document that will be developed throughout your program of study and revisited at its conclusion as part of your final Internship submission.

For this assignment, you will prepare a 2 to 3-minute video presentation (using PowerPoint, Powtoon, or other presentation software) that includes the following:

- An introduction describing the type of school leader you want to be
- Three to five core values and/or beliefs that are important to you in terms of *teaching*, *learning*, and *leadership*
- A definition/description of each core value and/or belief and its relevance to organizational development and school leadership practice
- An explanation of why these values/beliefs are important to your personal vision of school leadership

Submission Instructions:

- Part 1: In Discussion Board, you will upload your Platform of Beliefs video presentation by Saturday, 9/17.
- Part 2: In Discussion Board, you will view and provide feedback to each group member's Platform of Beliefs' video by Tuesday, 9/20.



Platform of Beliefs Rubric (Written) (20 points)

Criteria	Exceeds Expectations 4	Meets Expectations 3	Approaches Expectations 2	Falls Below Expectations 1
Introduction and thesis The introduction should draw the reader into the topic and include a one-sentence thesis. The thesis states what the author intends to prove or demonstrate in the body of the written work. For this paper, the thesis must name the focal area(s) of your platform of beliefs (15%)	The paper starts with a clear and concise statement of the topic and an introduction that provides a clear thesis that lays out the focus area(s).	The paper starts with a brief introduction that alludes to the focus area(s) and provides a general thesis.	An introduction is provided that gives only the barest hint about the focus area(s) or the information to be shared.	The paper lacks an introduction entirely, or the introduction fails to provide useful information that is focus area(s)
Explanation of personal importance of each core belief and linkages to other core beliefs (25 %)	Three or more core beliefs are explained and discussed clearly and skillfully in terms of personal importance and linkages to other core beliefs.	Three or more core beliefs are explained in terms of personal importance, but linkages to other beliefs are unclear.	Explanation of personal importance of core beliefs and linkages to other beliefs are incomplete or poorly constructed.	Explanation of personal importance of core beliefs and linkages to other beliefs is largely missing or inadequate.
Description of each core belief according to its associated principle(s) in leadership practice. (25 %)	Each core belief is described skillfully, including its associated principle(s) in leadership practice.	Description of each core belief and its associated principle(s) in leadership practice is presented, but some details are unclear.	Description of each core belief and its associated principle(s) in leadership practice is incomplete or poorly constructed.	Description of each core belief and its associated principle(s) in leadership practice is largely missing or inadequate.
Conclusion (15%)	The conclusion clearly explains what was learned from completing this assignment.	The conclusion suggests some of what was learned from completing this assignment.	The conclusion adds little to the understanding of the assignment.	There is no conclusion.
Organization of paper (10%)	The paper is powerfully organized and fully developed. Development of thesis is clear through use of specific and appropriate examples; transitions are clear and create a succinct and even flow.	The paper includes a logical progression of ideas aided by clear transitions. The sequence of information is well-organized for the most part, but more clarity with transitions is needed.	The paper includes most required elements, but content is loosely connected, transitions lack clarity.	The paper lacks a logical progression of ideas. No apparent logical order of presentation, unclear focus.

Mechanics and APA (10%) The paper is er in terms of gra spelling, and APA format.		The paper has several errors in grammar, spelling, and APA format.	The paper includes frequent errors in spelling, grammar, punctuation, and APA format.
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Assignment #2 Personal Best (20 points)

Rationale

Candidates in our program come from a variety of backgrounds, and have a variety of professional interests and experiences.

Process

For this paper, students will review the opportunities and experiences that they have had as leaders and select one such experience in which you performed in an exceptional manner, and describe it in a 3-5 page paper. It is strongly recommended that this experience be connected to your professional life as an educator. In the event that you have difficulty in identifying such an experience, you may write about a community based scenario. You should avoid using and writing about a teacher-student situation.

Examples of acceptable personal best scenarios include:

Chairing a school or system- based committee; Accepting responsibility for leading one or more components of a School Improvement Plan

Preparing and presenting a professional development workshop or in-service

Mentoring a colleague

Accessing and managing resources

Collaborating with parents and/or the broader community; etc

Tasks

There will be four required components of this personal best paper:

- 1) Description: Describe your personal best, stating who (by title) was involved, and in what roles. When and where did this scenario occur?
- 2) Why: Why did you become involved in a leading role? (Did you volunteer; were you recruited?) Did you receive additional compensation for assuming this leader role?
- 3) 3) Evaluate your leadership: Were you successful? What could you have done differently?
- 4) 4) Compare and contrast with leadership models, traits, theory: Using the class discussion that we have had (and any outside resources you select), how were your leader behaviors consistent with the literature and/or studies on school leadership?

Paper length (3-5 pages) excluding title and reference pages.

Personal Best Paper Rubric (20 points)

	Personal Best Paper Rubric (20 points) Levels of Achievement					
Criteria	Exceeds expectations	Meets expectations	Approaches expectations	Falls below expectations		
Thesis & Introduction Weight 10.00%	90 to 100% Establishes thesis in introduction and maintains a clear purpose	80 to 89% Evidence of thesis can be found in a clear introduction to the paper	70 to 79% Attempt to create a thesis statement and communicate the purpose in the introduction	0 to 69% There is no clear purpose to the paper (no attempt to create a thesis)		
Description of personal best Weight 20.00%	90 to 100% The case is described thoroughly, including the rationale as to why it was selected as the "personal best"	80 to 89% The case is described in detailbut lacks specificity as to why it was selected as a "personal best"	70 to 79% Description of the case is incomplete or poorly constructed	0 to 69% Description of the case is missing or inadequate		
Case analysis Weight 25.00%	90 to 100% The case is analyzed in a thorough manner using leadership models (from class and/or outside readings)	80 to 89% Leadership models from class and/or outside readings are noted without specificity	70 to 79% The analysis is weak or superficial	0 to 69% The analysis is unrelated to the case, or is missing or inadequate		
Implications for leadership development Weight 25.00%	90 to 100% Lessons are derived relating to the need to develop specific actions and/or leadership development leadership dispositions and/or traits	80 to 89% General lessons are presented relating to future actions and/or leadership development	70 to 79% Lessons relating to personal leadership development are superficial	0 to 69% Conclusions and implications are missing or inadequate		
Organization of paper Weight 10.00%	90 to 100% Paper is powerfully organized and fully developed. Development of thesis is clear through use of specific and appropriate examples; transitions are clear and create a succinct and even flow.	80 to 89% Paper includes logical progression of ideas aided by clear transitions. The sequence of information is well-organized for the most part, but more clarity with transitions is needed.	70 to 79% Paper includes brief skeleton (intro, body & conclusions) but lacks transitions. The paper includes most required elements, but content is loosely connected, transitions lack clarity.	apparent logical order of presentation, unclear focus.		

Mechanics	90 to 100%	80 to 89%	70 to 79%	0 to 69%
and APA	Error free in terms of	The paper includes	The paper has several	The paper includes
Weight	grammar, spelling, and	few grammatical,	errors in grammar,	frequent errors in
10.00%	APA format which	spelling, grammar,	spelling, grammar,	spelling, grammar,
	reflects thorough	punctuation, and/or	punctuation, and/or	punctuation, and/or APA
	proofreading	APA format errors.	APA format.	format.

Reframing (40 points)

Rationale

Bolman and Deal (2013) say that the essence of reframing is examining the same situation from different perspectives to develop a more holistic picture. To practice this critical leadership skill, you will reconsider a <u>school improvement project focused on instruction that</u> you've experienced in the last year or two at your school. You will **analyze the project as a case using multiple frames** to see what you can learn about the specific project and about leadership generally.

Process

Briefly describe the improvement or change:

- What was the performance or achievement gap being addressed by the change?
- How was data or evidence employed to determine or explain the gap?
- What was the specific goal?
- What strategy or action was used to promote improvement? (What was the objective of the school improvement project?)
- To what degree did collaboration take place? Was it meaningful? Helpful?
- What was the rationale for using this strategy to promote improvement? (Why did anyone think implementing the action plan would bring about the specific improvement you sought?) What was the theory of action behind the project?
- What happened, and what did you learn from implementation of this project?

Product

Step back and consider the basis for your description—what frame are you using when you describe and analyze the change? Discuss your conclusions explicitly in terms of the use of the frame. What does the use of this conceptual lens help you understand about the case?

Then, select **one or more other frames** to examine the case:

- What do you learn by analyzing this case through the lens of this frame?
- Do you see different opportunities, challenges, or outcomes from an alternative perspective?

Reflecting on your frame analysis:

- Was the improvement effort successful? To what degree? How do you know?
- Most important: What actions would you take to make the improvement effort in your case more effective? Do any of these actions involve changing the school planning process? In what ways?

HINT: It seems likely that you would select the structural or human resources frames instinctively. As a comparison, try to select the political or symbolic frames—these may provide you with the best opportunities to see different things in the same case.

In your thesis, be sure to explain which frames you are using and why. In the body of your paper, develop what you believe to be the primary features of each frame (be brief, but let me know that you know what's unique and valuable about the frame as a way of seeing), and what you learn about the case by using the frame.

This is a somewhat longer paper (8 +/- pages) than the others assigned in this class. It must be word-processed and conform to APA format.

Criteria	exceeds expectations	meets expectations	approaching	falls below
			expectations	expectations
Thesis and introduction 10.00%	90 to 100 % The introduction draws the reader into the paper and ends with a clear and compelling thesis. The introduction provides a clear roadmap for the reader, foreshadowing what the paper is intended to cover.	80 to 89 % Paper starts with a brief introduction that alludes to the purpose of the paper, contains a thesis, and provides a general foreshadowing of	70 to 79 % The introduction provides some indication of the purpose of the paper, but lacks a thesis and/or provides inadequate or confusing	O to 69 % There is no clear introduction or purpose.
		what is to be included.	information about what is to be shared.	
Description of	90 to 100 %	80 to 89 %	70 to 79 %	0 to 69 %
school improvement case (ELCC 1.2) 15.00%	The case is described thoroughly, with clear delineation of the critical events relating to the school improvement effort, including the data and/or information that drove school change.	The case is described generally with reference to important data or information that drove school change.	Description of the case is incomplete or poorly constructed.	Description of the case is largely missing or wholly inadequate.
Case analysis -	90 to 100 %	80 to 89 %	70 to 79 %	0 to 69 %
Framing	The frame used to initially	The frame used to	Analysis is weak or	Analysis is
(ELCC 1.1)	describe the case is	present the case	incomplete, or	unrelated to
15.00%	accurately identified, characteristics of the frame are clearly explained, and the frame is used to articulate the effectiveness of data use for school improvement in relation to school vision and goals.	initially is identified, discussed, and applied as a conceptual lens for understanding the case.	superficially considers the application of the frame to the analysis.	the case, is largely missing, or wholly inadequate.
Case analysis -	90 to 100 %	80 to 89 %	70 to 79 %	0 to 69 %
Reframing (ELCC 1.3) 20.00%	At least one additional theoretical frame is clearly and thoroughly described, and used to re-analyze the case. Analysis includes plans or processes for continuous improvement on the basis of the re-analysis.	At least one additional theoretical frame is briefly described and used as a conceptual lens for re-analyzing the case.	Re-analysis is weak or incomplete, or superficially considers the application of at least one additional theoretical frame.	Re-analysis is unrelated to the case, is largely missing, or wholly inadequate.
Reflection (ELCC 1.4)	90 to 100 % Specific lessons derived from	80 to 89 % General lessons	70 to 79 % Suggested actions	0 to 69 % Suggested

20.00%	frame analysis are presented. Compelling arguments regarding the success of the improvement effort analyzed and how school plans might	derived from frame analysis are presented.	are superficial or weakly related to the analysis and re- analysis.	actions are largely missing or wholly inadequate
	be revised are presented.			
Support	90 to 100 %	80 to 89 %	70 to 79 %	0 to 69 %
10.00%	Specific, developed ideas	Supporting theory or	The paper presents	Few to no solid
	and/or evidence from theory	research used to	some supporting	supporting
	or research are used to	support analysis of	ideas and/or	ideas or
	support analysis of school	school effectiveness	evidence in analysis	evidence are
	improvement effectiveness.	lacks specificity or is	of the school	presented.
		loosely developed.	improvement case.	
Organization of	90 to 100 %	80 to 89 %	70 to 79 %	0 to 69 %
paper	Paper is powerfully organized	Paper includes	Paper includes brief	Paper lacks
5.00%	and fully developed	logical progression of	skeleton	logical
		ideas aided by clear	(introduction, body,	progression of
		transitions	conclusion) but lacks	ideas
			transitions	
Mechanics	90 to 100 %	80 to 89 %	70 to 79 %	0 to 69 %
5.00%	Nearly error-free which	Occasional APA	Errors in grammar,	Frequent errors
	reflects clear understanding	and/or grammatical	APA format, or	in spelling,
	of APA format and thorough	errors and	punctuation, but	grammar,
	proofreading	questionable word	spelling has been	format and/or
		choice	proofread	punctuation