

GEORGE MASON UNIVERSITY  
School of Recreation, Health, and Tourism

TOUR 311-001—Women and Tourism (3 Credits)  
FALL 2015

DAY/TIME:	W: 1:30p.m. – 4:10p.m.	LOCATION:	Robinson Hall B 205
PROFESSOR:	Dr. Abena A. Aidoo	EMAIL ADDRESS:	<a href="mailto:aaidoo@gmu.edu">aaidoo@gmu.edu</a>
OFFICE LOCATION:	SciTech – BRH, RM. 228A	PHONE NUMBER:	703-993-9047
OFFICE HOURS:	<b>SciTech</b> – T: 12:30 p.m. – 2:30p.m. OR By Appointment <b>Fairfax</b> – By Appointment	FAX NUMBER:	703-993-2025

#### PREREQUISITES

None

#### COURSE DESCRIPTION

This course focuses on women as hosts and guests in the context of tourism. Using social theory, issues regarding the history and evolution of tourism as a gendered system are explored. In this context, the course addresses family, solo and business travel, and employment, taking into consideration issues related to more or lesser developed countries as they relate to the roles of women in international tourism

#### COURSE OBJECTIVES

On completion of this course students should be able to:

- Describe the history and evolution of international tourism from a gender perspective;
- Articulate the social theory through which the gendered nature of tourism can be examined;
- Discuss the manner in which travel and travel advertising contributes to the gendered nature of tourism;
- Describes what motivates women to travel and how this is influenced by culturally specific expectations associated with personal, family and employment roles;
- Articulate multiple perspectives in the on-going discussions about the impacts of tourism employment on women's lives, including differences between opportunities in more or lesser industrialized nations;
- Discuss the controversies surrounding sex tourism and prostitutions as it impacts hosts and guests; and
- Defend the importance of healthy and intelligent interaction between hosts and guests to the future of international tourism.

#### COURSE OVERVIEW

The content of this course will be presented through lectures and class discussions. PowerPoint slides will be used to provide a visual guide for the lectures and discussions (**and will be posted to Blackboard at a time deemed appropriate by Professor**). Students will demonstrate their comprehension of the course material (**from the textbook and all additional notes and readings provided/directed by the professor**) through in-class activities and discussions, quizzes, take-home assignments and the examinations. There will be opportunities for students to work in groups to provide avenues for growth in the areas of leadership, communication, and accountability. Students will be expected to adhere to the guidelines listed at the end of the syllabus, **as well as all additional course policies handed out during the semester. Detailed instructions for assignments will be posted on Blackboard.**

#### NATURE OF COURSE DELIVERY

This course will be offered in a face-to-face or in-class format. Please note, however, that if due to unforeseen circumstances the class is unable to meet, the particular session will be offered online and students will be expected to follow additional directions, as provided.

## REQUIRED READINGS

Swain, M. B. & Momsen, J. H. (Eds.). (2002). *Gender/Tourism/Fun(?)* New York: Cognizant Communication Corporation.

- ADDITIONAL READINGS

- Additional readings will be made available, as needed, through the Reserve (or E-Reserve) at the Fenwick (Fairfax campus) and/or Mercer (Prince William campus) Libraries; or posted on Blackboard (9.1); or distributed in class.
- Students will also be asked to do searches for journal articles, as well as internet articles, for class discussions and take-home assignments.

## EVALUATION

This course will be graded on a point system, with a total of 100 possible percentage points.

GRADE CATEGORIES	Points
<b>Midterm Examination (#1)</b> <i>--The midterm examination will include information from the text, course slides, class notes, and any other source(s) indicated by the Professor, covered from the beginning of the semester to the date of the review for the midterm examination. Questions will be in the form of Multiple Choice questions, or True-or-False statements, or Short Essay questions, OR a combination of the different formats. The time allotted will depend on the type(s) and/or number of questions.</i>	20%
<b>Final Examination (#2)</b> <i>--The final examination will include information from the text, course slides, class notes, and any other source(s) indicated by the Professor, covered from the Midterm Examination to the date of the review for the final exam. <b>However, information from before the Midterm Examination may be included.</b> Questions will be in the form of Multiple Choice questions, or True-or-False statements, or Short Essay questions, OR a combination of the different formats. The time allotted will depend on the type(s) and/or number of questions.</i>	20%
<b>Theory Application Report and Presentation</b> <i>- Students, working in groups or on their own, will write a report, applying a social theory to one of the concepts/topics discussed in class. Each group/student will then present their report ( using PowerPoint slides) to the rest of the class. Both the report and presentation will be due on the applicable date stated on the Tentative Schedule. Detailed instructions will be provided at a later date. Students will be expected to present wearing a Business Suit (business <u>professional</u> attire).</i>	25%
<b>Quizzes</b> <i>-- Students will be expected to take five (5) <u>unscheduled</u> quizzes based on the text, other material covered in class and through assignments. Quizzes will be taken on Blackboard and will be timed. Quiz questions will be in the form of Multiple Choice questions, or True-or-False statements, or Short Essay questions, OR a combination of the different formats. The time allotted will depend on the type(s) and/or number of questions. <b>The quiz with the lowest score will be dropped.</b></i>	20%
<b>Attendance/Participation</b> <i>--Participation points will be scored based on students' <b>active</b> participation in class discussions reflected through written responses during in-class activities and/or for take-home assignments. These written responses will be submitted individually or by a group. Students will be informed of how many participation points each response is worth. <b>ONLY</b> responses that are submitted, when they are due, will receive the points. There will be no scheduled dates for these activities. Participation points will also be received from the average of group member evaluations.</i>	15%
<i>--Students will also receive specific and separate points for <b>Attendance</b>.</i>	
<b>TOTAL</b>	100%

## Grading Scale

A	= 94 – 100	B+	= 87 – 89	C+	= 77 – 79	D	= 60 – 69
A-	= 90 – 93	B	= 84 – 86	C	= 74 – 76	F	= 0 – 59
		B-	= 80 – 83	C-	= 70 – 73		

\*\*\*Detailed instructions for assignments will be posted on Blackboard.

### \*\*\*Percentage Score Calculation Formula:

- *Percentage Score for Each Grade Category = %*
- *Total Score Student Receives for the Particular Assignment = **A***
- *Highest Possible Percentage Score Assigned for the Particular Assignment = **B***
- *Highest Possible Score for the Particular Assignment = **C***

$$\gg \% = (\mathbf{A} * \mathbf{B}) \div \mathbf{C}$$

## TENTATIVE COURSE SCHEDULE

Day	Date	Topic	Assigned Reading for the Next Class	Due
Wed	September 2	<b>Meet and Greet</b> Class Overview <i>Library, Presentation, and Writing Tutorials</i>	<b>Chapter 1</b>	
Wed	September 9	<b>Chapter 1 - Introduction to Women and Tourism</b> <b>Formation of Groups</b> Class Discussion	<b>TBA</b>	
Wed	September 16	<i>Introduction to Social Theory</i> Class Discussion	<b>Chapter 2</b>	
Wed	September 23	<b>Chapter 2 - Women as Tourists Traveling as Couples or a Family</b> Class Discussion	<b>TBA</b>	
Wed	September 30	<i>Women as Tourists Traveling Solo</i> <b>Guest Speaker</b>	<b>Chapter 3</b>	
Wed	October 7	<b>Chapter 3 – Does Age Matter?</b> Class Discussion <b>Midterm Exam (#1) Review</b>	<b>Theory Application Instructions</b>	
Wed	October 14	<b>MIDTERM EXAMINATION (#1)</b> Class Discussion	<b>Chapter 5</b>	
Wed	October 21	<b>Chapter 5 - Women Travelers and Magazines</b> <b>Guest Speaker</b>	<b>Chapter 6</b>	<i>Theory Application Check-In</i>
Wed	October 28	<b>Chapter 6 - Motivations for Women Travelers</b> Class Discussion	<b>Chapter 7</b>	
Wed	November 4	<b>Chapter 7 - Women and the Tourism Industry</b> Class Discussion/ <b>Guest Speaker</b>	<b>Chapter 13</b>	<i>Theory Application Check-In</i>
Wed	November 11	<i>Impacts of Tourism on Women</i> <b>Chapter 13: Gender Differences in Perceptions of Impacts</b> Class Discussion	<b>Chapters 15 &amp; 16</b>	
Wed	November 18	<b>Chapters 15 &amp; 16 - Women and Sex Tourism</b> Class Discussion		<i>Theory Application Check-In</i>
Wed	November 25	<b>THANKSGIVING RECESS</b>		
Wed	December 2	<b>Theory Application Presentations</b>	<b>Chapter 17</b>	<i>Theory Application Deliverables****</i>
Wed	December 9	<b>Chapter 17: Conclusion</b> Class Discussion <b>Final class/Final Exam (#2) Review</b>	<b>Review for Final Exam</b>	
Wed	December 16	<b>FINAL EXAMINATION (#2) – In Classroom: 1:30 p.m. – 4:15 p.m.</b>		

**\*\*\*Note: Faculty reserves the right to alter the schedule as necessary.**

**\*\*\*\*Details of the Deliverables will be provided in the instructions at a later date.**

**\*\*\*\*\*The scheduling for the Group Presentations is subject to change and depends on enrolment after the Last Add Day.**

## **Student Expectations**

- Students must adhere to the guidelines of the George Mason University Honor Code [See <http://oai.gmu.edu/the-mason-honor-code-2/>].
- Students with disabilities who seek accommodations in a course must be registered with the George Mason University Office of Disability Services (ODS) and inform their instructor, in writing, at the beginning of the semester [See <http://ods.gmu.edu/>].
- Students must follow the university policy for Responsible Use of Computing [See <http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/>].
- Students are responsible for the content of university communications sent to their George Mason University email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students solely through their Mason email account.
- Students must follow the university policy stating that all sound emitting devices shall be turned off during class unless otherwise authorized by the instructor.

## **Campus Resources**

- The George Mason University Counseling and Psychological Services (CAPS) staff consists of professional counseling and clinical psychologists, social workers, and counselors who offer a wide range of services (e.g., individual and group counseling, workshops and outreach programs) to enhance students' personal experience and academic performance [See <http://caps.gmu.edu/>].
- The George Mason University Writing Center staff provides a variety of resources and services (e.g., tutoring, workshops, writing guides, handbooks) intended to support students as they work to construct and share knowledge through writing [See <http://writingcenter.gmu.edu/>].
- For additional information on the College of Education and Human Development, School of Recreation, Health, and Tourism, please visit our website [See <http://rht.gmu.edu/>].

**PROFESSIONAL BEHAVIOR:** Students are expected to exhibit professional behaviors and dispositions at all times.

**CORE VALUES COMMITMENT:** The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles.