GEORGE MASON UNIVERSITY COLLEGE OF EDUCATION AND HUMAN DEVELOPMENT Instructional Design and Technology Program

EDIT 701 (section DL1 & DL2) Advanced Instructional Design and Development Portfolio Spring 2015 (1 credit)

Professor:

Name: Kevin Clark, Ph.D.

Office: L045 Thompson Hall
Phone: (703) 993-3669
Email: kclark6@gmu.edu
Office Hours: By Appointment

COURSE DESCRIPTION:

To be taken in the last semester of course work. Enables students to create and publish electronic portfolio that demonstrates effective and meaningful integration and syntheses of instructional design and development concepts, principles, and competencies learned across program courses at end degree program point.

Prerequisite(s): EDIT 601. Prerequisite enforced by registration system

LEARNER OUTCOMES:

This course is designed to enable students to:

- Develop lifelong learning goals related to the IDT field
- Develop clear career goals
- Revise existing academic and professional goals
- Formulate specific plans to achieve those goals through continued professional development and the workplace
- Reflect upon the processes and products of the learning activities completed in all program coursework
- Reflect upon personal growth and development as an instructional designer through assimilation, integration, and application of IDT processes covered in program
- Become familiar with the mechanics of a number of web-based tools designed to facilitate maintaining and sustaining an electronic portfolio

PROFESSIONAL STANDARDS:

This course addresses the following IBSTPI (International Board of Standards for Training, Performance, and Instruction) professional standards of the field of Instructional Design and Development:

1. Communicate effectively in visual, oral and written form.

- 2. Apply current research and theory to the practice of instructional design.
- 3. Update and improve one's skill, knowledge and attitudes pertaining to instructional design and related fields.
- 4. Apply fundamental research skills to instructional design projects.
- 5. Identify and resolve ethical and legal implications of design in the workplace.

REQUIRED TEXT:

None

COURSE ASSIGNMENTS AND REQUIRED DELIVERABLES: Requirements

A culminating IDT electronic portfolio that builds on the mid program IDT portfolio (EDIT 601). The culminating IDT portfolio should include the following artifacts:

- a) a lifelong learning goals statement (new add to your 601 goals statement)
- b) a career goals statement based on revised academic and professional goals (new)
- c) updated resume (revise)
- d) evidence/linking of contributions to selected course assignments and competencies from all program coursework (add new coursework/artifacts, revise previous coursework as needed)
- e) a visual conceptual framework of personal understanding of IDT principles, processes, and competencies (new)
- f) a reflective narrative on the conceptual framework demonstrating analytical and integrative thinking and growth and development as an instructional designer (new)

These artifacts should be presented in a web-based format that adheres to web design principles. Examples of exemplary culminating electronic portfolios will be provided to scaffold learning.

GRADING POLICIES:

Student performance is based on the requirements documented in the grading rubrics for each assignment. In the event that, following discussions with the instructor, a student feels that his/her grade is unfair, the grade may be appealed using the university's appeal process described at http://www.gmu.edu/catalog/apolicies/index.html#Anchor56.

Grading Scale

A = 94-100; A - = 90-93; B + = 86-89; B = 83-85; B - = 80-82; C = 70-79; F = 69 and below

GMU POLICIES AND RESOURCES FOR STUDENTS

- Students must adhere to the guidelines of the George Mason University Honor Code [see http://oai.gmu.edu/the-mason-honor-code-2/].
- Students must follow the university policy for Responsible Use of Computing [see http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/].
- Students are responsible for the content of university communications sent to their George Mason University e-mail account and are required to activate their account and check it

regularly. All communication from the university, college, school, and program will be sent to students solely through their Mason e-mail account.

- The George Mason University Counseling and Psychological Services (CAPS) staff consists of
 professional counseling and clinical psychologists, social workers, and counselors who offer
 a wide range of services (e.g., individual and group counseling, workshops and outreach
 programs) to enhance students' personal experience and academic performance [see
 http://caps.gmu.edu/].
- Students with disabilities who seek accommodations in a course must be registered with the George Mason University Office of Disability Services (ODS) and inform their instructor, in writing, at the beginning of the semester [see http://ods.gmu.edu/].
- Students must follow the university policy stating that all sound-emitting devices shall be turned off during class unless otherwise authorized by the instructor.
- The George Mason University Writing Center staff provides a variety of resources and services (e.g., tutoring, workshops, writing guides, handbooks) intended to support students as they work to construct and share knowledge through writing [see http://writingcenter.gmu.edu/].
- University Libraries (Optional Resource) The George Mason University Libraries provide numerous services, research tools, and help with using the library resources [See http://library.gmu.edu/].

Professional Dispositions

Students are expected to exhibit professional behaviors and dispositions at all times.

Core Values Commitment

The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles. http://cehd.gmu.edu/values/

For additional information on the College of Education and Human Development, Graduate School of Education, please visit our website [See http://gse.gmu.edu/]

COURSE SCHEDULE (March 17 – May 23) <u>Module 1: March 17 - 24</u>

- Review all components (listed below) of your EDIT 601 portfolio to makes sure all content is accurate and links are working
 - Personal Goals Statement
 - Resume
 - List of Courses (with course numbers and descriptions)
 - Courses Artifacts or Course Samples
 - Course Reflections

• IDT Competencies

Modules 2: March 24 - 31

- Add reflections for new courses taken since EDIT 601
- Add new course artifacts
- Add revised goals statement
- Add revised resume
- Finalize IDT competencies chart
- Begin working on the conceptual framework

Module 3: March 31 – April 7

- Create Visual of conceptual framework
- Write narrative of conceptual framework
- Add remaining content to all portfolio components
- Submit Portfolio link on for instructor review

Module 4: April 7 - 17

- Revise portfolio based on instructor feedback
- Using the syllabus rubric, submit a self-assessment of your portfolio

Module 5: April 20 – May 13

- Complete Course Evaluation
- Save portfolio and artifacts. You can use:
- Firefox Scrapbook plug-in (https://addons.mozilla.org/en-US/firefox/addon/scrapbook/)
- HTTrack Website Copier (http://www.httrack.com)
- Send CD to instructor:

Kevin Clark George Mason University 4400 University Drive MS 5D6 Fairfax, VA 22030

ASSESSMENT RUBRICS

Performance-Based Assessments

The culminating IDT electronic portfolio will be evaluated using the following rubric:

IDT Portfolio Evaluation Rubric

	Exceeds Expectations	Meets Expectations	Needs Improvement
	(EE)	(ME)	(NI)
Reflections,	(a) Reflections	(a) Reflections	(a) Little or no evidence
Personal Growth	exceptionally	demonstrate deep thought	of reflective thinking
	demonstrate deep thought	about the integration and	about the integration and
Total for this	about the integration and	syntheses of previous	syntheses of previous
criterion = 20	syntheses of previous	academic and	academic and
	academic and	professional experience.	professional experience.
(self = 10 points, ,	professional experience.	(b) Reflections clearly	(b) Reflections are
instructor = 10	(b) Reflections	demonstrate and include	lacking evidence of
points)	exceptionally	relevant evidence of	insights and growth as an
,	demonstrate and include	insights and growth as an	instructional designer.
	relevant evidence of	instructional designer.	
	insights and growth as an		
	instructional designer.		
Critical Thinking	(a) Reflections	(a) Reflections clearly	(a) Reflections do not
	exceptionally	demonstrate critical	clearly demonstrate
Total points for this	demonstrate critical	thinking and	critical thinking and
criterion = 20	thinking and	understanding of IDT	understanding of IDT
	understanding of IDT	concepts, processes, and	concepts, processes, and
(self = 10 points,	concepts, processes, and	professional	professional
instructor = 10	professional	competencies.	competencies.
points)	competencies.	(b) Critical thinking is	(b) Critical understanding
	(b) Critical thinking is	reflective, developmental,	is lacking in one or more
	reflective, developmental,	integrative, self-directed,	of the following:
	integrative, self-directed,	and contextual.	reflective, contextual,
	and contextual.		developmental,
			integrative, self-directed.
Depth, Breadth,	Listing of individual	Listing of individual	Listing of individual
and Adaptiveness	contributions to	contributions to	contributions to
	completed coursework	completed coursework	completed coursework
Total points for this	and IDT products and	and IDT products and	and IDT products and
criterion = 20	artifacts is	artifacts is	artifacts lacks
	comprehensive, and	comprehensive, and	comprehensiveness, and
(self = 10 points,	artifacts are meaningfully	artifacts are meaningfully	artifacts are not
instructor = 10	linked to the	linked to the	meaningfully linked to
points)	competencies.	competencies.	the competencies.
Evidence of	Portfolio includes	Portfolio includes	Portfolio lacks evidence
communication,	evidence of student's full	evidence that student	of communication,
leadership, and	participation in team	participated in team	leadership, and teamwork
teamwork skills	projects and collaborative	projects and collaborative	skills or evidence is not
	activities, exceptional	activities, delivered on	clearly supported,
Total points for this	effort on individual tasks	individual	reliable, or valid.
criterion = 20	and contributions,	responsibilities, made	

(self = 10 points, instructor = 10 points)	exceptional effort in leading team forward, and that student respectfully acknowledged and integrated all members' skills in collaborative activities.	valuable individual contributions to group process, contributed to progression of group projects and collaborative activities, adhered to team norms and treated all members with respect.	
Effectiveness of presentation in terms of web design (aesthetics, functionality, and usability) Total points for this criterion = 20 (self = 10 points, instructor = 10 points)	Clean, simple, and good navigation structure, all portfolio components are accounted for, links to artifacts are exceptionally well placed in text, all links work, presentation exceptionally adheres to web design standards.	Clean, simple, and good navigation structure, all portfolio components are accounted for, links to artifacts are well placed in text, all links work, presentation adheres to web design standards.	Application of web design standards is lacking in some or most elements, difficult to find portfolio components, most links work, web design needs improvement.
Total	90-100	80-89	79 and below