# GEORGE MASON UNIVERSITY COLLEGE OF EDUCATION AND HUMAN DEVELOPMENT GRADUATE SCHOOL OF EDUCATION

# Educational Psychology, Research Methods, and Education Policy

EDEP 650: C01 High Stakes Assessment and Accountability Systems 3 Credits, Summer 2014

Mondays, Wednesdays, and Fridays 4:00-6:40pm, Thompson 1018

#### **PROFESSOR**

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# I. COURSE DESCRIPTION

A. Prerequisites: None

- B. Catalog Description: Focus on school effectiveness tools and accountability models being implemented on state and national levels. Explores issues and methods relevant to educational policy, standardized testing, and classroom assessment.
- C. Course Description: Students will examine the issues, policies, and implementation strategies associated with the modern public school reform movement. While some attention will be given to the historical context of public school reform in the United States, the major focus will be on issues, controversies, policies, and research related to state standards, accountability, and testing systems. This course will identify, and examine with depth, these differences as well as their implications for the future of American public school education.

# II. NATURE OF COURSE DELIVERY

Students will engage in small group and whole class discussion as the primary basis for in-class learning. Mini-lectures will supplement activities and discussions. Students will apply what they have learned in class to a focused study of a school or school district. Students will use Blackboard to facilitate a small number of lessons and activities during certain class sessions, as identified in the syllabus. These online sessions will be asynchronous and will support your learning within the face-to-face sessions.

# III. STUDENT OUTCOMES

At the end of the course, students will be able to demonstrate:

- 1. Understanding of the political, social, and economic goals of public education and how these have led to the current public school reform movement;
- 2. Comprehension of the basic principles of the Theory of Change as a conceptual framework for the critical analysis of public school reform;
- 3. Understanding provisions of federal and state policy pertaining to accountability;

- 4. Knowledge of scholarly criticisms related to accountability from the point of view of schools as complex organizations;
- 5. Overall general knowledge of the accountability methods adopted by the states;
- 6. In-depth knowledge of high-stakes testing systems in response to accountability;
- 7. Understanding of the uses, advantages, and limitations of high stakes testing as tools for public school accountability.

# IV. REQUIRED TEXTS

- American Psychological Association. (2009). *Publication manual of the American Psychological Association* (6th ed.). Washington, DC: Author.
- Bryk, A. S., Sebring, P. B., Allensworth, E., Luppescu, S., & Easton, J. Q. (2010) Organizing schools for improvement: Lessons from Chicago. Chicago, IL: The University of Chicago Press. ISBN-13: 978-0-226-07800-7 ISBN-10: 0-226-07800-0
- Fuhrman, S. H., & Elmore, R. F. (Eds). Redesigning accountability systems for education. New York, NY: Teachers College Press. ISBN-13: 978-0-8077-4425-3
- Popham, W. J. (2005). America's "failing" schools: How parents and teachers can cope with *No Child Left Behind*. New York, NY: Routledge. ISBN 0-415-95128-3
- V. COURSE ASSIGNMENTS, POLICIES, AND GRADING: All assignments must be written in Times New Roman 12 point font, double-spaced, and follow APA (6th edition) formatting guidelines. Assignments must be submitted electronically via the students' GMU email account and are due by class time on the date indicated. Failure to turn in an assignment by the assigned date will result in a 10% reduction of the total points for the assignment each day it is late. If there is an emergency contact me as soon as possible. All assignments should be submitted with the following naming convention: student's last name and the title of the assignment. For example:

E.g. Beck\_CaseStudy

Failure to follow any of these guidelines will result in a reduction in points for the assignment.

**Absentee Policy:** I understand that we all get sick and busy. However, our class meets during a compressed summer session so missing one class is roughly equivalent to missing a week's worth of class. If you are absent more than once, I will deduct points from your class participation grade as a result. You can't contribute to class if you do not attend.

**Technology Policy:** Electronic devices may only be used for class-related activities. Please be respectful of your peers and your instructor and do not engage in activities that are unrelated to class. Such disruptions show a lack of professionalism and may affect your participation grade.

Assignment Name	<b>Evaluation Points</b>
1. Classwork and Homework Assignments	10 points
2. Case Study	50 Points

3. E-Portfolio	20 points	
4. Presentation of E-Portfolio	10 points	
6. Class Participation	10 points	
		Grand total: 100 points

# 1. Classwork and Homework Assignments (10 points)

A variety of assignments will be assigned in class and for homework, including online assignments which will take the place of our Friday class meetings. Each assignment will be described in detail. Altogether these assignments will be worth 10 points.

# 2. Case Study (50 points)

The major project for this course is a case study of a specific school district's accountability system as it is currently operating. Data collection will come primarily from the Internet, although contact with district personnel responsible for accountability will also be required. The project will culminate with a written report to be submitted to the Instructor (see course schedule) and an e-portfolio that will serve as the basis for student presentations on the last night of class. Each portion of the case study will be submitted to the instructor for formative feedback on the deadline indicated:

# Part I: Introduction and Statement of the Learning Problem

The goal of this portion of the case study is two-fold: provide context (i.e., federal, state, local policy) surrounding the learning problem. Then, provide a clear statement regarding what the learning problem is and how you plan to explore this issue.

# Part II: Literature Review

This will be a coherent synthesis of at least 10 research articles from respected journals. The review must go beyond summarizing the articles and must demonstrate higher-level thinking such as analysis and critique. The literature review should connect logically to the learning problem and methods of data collection.

#### Part III: Participants

Clearly describe the district you have chosen, but ensure that the school or district is not identifiable (i.e., ensure confidentiality). Information that you may provide here would include the demographics of the school or school district, percentage of students who receive free and reduced-price lunch, and the number of students who qualify for special education services.

# Part IV: Data Collection and Analysis

Clearly describe what data will be collected (e.g., district report card data, interview data, etc.) and how it will be collected. Describe how these data will be described transparently so that the study could potentially be replicated.

# Part V: Conclusions and Implications

Delineate what conclusions can be drawn from the findings of each research question. Then, connect these to implications for practice, policy, or research.

Criteria	Outstanding	Competent	Minimal	Unsatisfactory

	(4)	(3)	(2)	(1)
Introduction and	The introduction	The introduction	The introduction	The introduction is
Statement of the	provides a clear	may have minor	has several issues	unclear and/or too
Learning	and complete	issues with clarity	with clarity and/or	brief to completely
Problem	synthesis of the	or extraneous text.	extraneous text.	communicate
	background of the	The introduction	The introduction	information about
	problem. No	is mostly	is incomplete,	the background of
	extraneous text is	complete, but may	lacking more than	the problem. The
	included.	lack a piece of key	one piece of key	description of the
	The description of	information about	information about	learning problem
	the learning	the background of	the background of	is unclear and/or
	problem is clear	the problem. The	the problem. The	too brief to
	and complete.	description of the	description of the	completely
		learning problem	learning problem	communicate
		is mostly	is incomplete,	information about
		complete, but may	lacking more than	the learning
		lack a piece of key	one piece of key	problem.
		information about	information about	
		the learning	the learning	
		problem. More	problem. One	
		than one example	example is provided, with	
		is used to explain the problem, but	some details. The	
		they are lacking in	example may not	
		details or clarity.	be clear.	
Literature	The learning	The learning	The learning	The learning
Review	problem is	problem is	problem is	problem is not
11011011	relevant to the	relevant to the	relevant to the	quite relevant to
	area of education	area of	area of	the area of
	research and is	educational	educational	educational
	described in a	research. The	research, but does	research, or
	parsimonious, yet	problem and	not clearly or	insufficiently
	complete, manner.	literature review	completely	described. The
	The literature	are overall well	address the	literature review
	review	described, but	purpose of the	does not support
	completely,	there may be	study. The	the purpose of the
	clearly, and	minor issues with	literature review	study, lacks
	cohesively	clarity, extraneous	includes	cohesion, or is
	addresses the	text, or lacking	information about	unclear. Or it is
	purpose of the	information.	the topic, but is	too brief to
	study, includes		missing	completely
	only relevant		significant	communicate
	theory and		information, is	information about
	research and leads		unclear, or	the study.
	to the research		includes	
	questions.		extraneous text.	

Mothods	Data collection	Data collection	Data collection	Data collection
Methods	Data collection and analysis is easily executable, clear, complete, and appropriate. The description of all steps taken is clear and complete and includes relevant resources. The methods and sample are appropriate to the research questions.	Data collection and analysis has minor issues related to execution, clarity, missing details, or appropriateness. The description of most of the steps to be taken is clear. There may be minor issues or a step missing within the description. Relevant resources may be incomplete. The methods or sample may contain minor errors.	Data collection and analysis appears to be executable, however more than one step is missing, steps are unclear, and details are missing. One or more components may not be implemented appropriately, or the data analysis may not be appropriate. The description has a major issue related to clarity or missing steps. One or two resources may not be relevant or may be incomplete. The methods and sample contain errors.	Data collection and analysis does not appear to be executable. Multiple steps are missing, unclear, or lacking details. More than one step in the data collection or analysis is incorrect or inappropriate. The description has multiple issues with clarity and/or many steps are missing. Most of the resources are not relevant, or resources are missing. Methods or samples may be missing or contain multiple errors.
Results	Clear, accurate, and complete presentation of relevant results by project research questions. The tables and/or figures include all necessary information.	Accurate presentation of relevant results by project research questions, with some minor errors in clarity or completeness. There are minor errors in the tables and/or figures, such as tables are missing minor pieces of necessary information, an extraneous table is included, or a	Results are presented by research questions, but some results are irrelevant and/or there are significant problems with clarity, accuracy, or completeness. The tables and/or figures do not include all necessary information, or there may be more than one missing	The presentation of the results is not organized by research questions, some results are irrelevant, and there are serious problems with clarity, accuracy, and completeness. The tables and/or figures are missing much information or are unclear. There are multiple tables/figures missing, or too many

		table/figure is	or extra	tables/figures are
		missing.	table/figure.	included.
Conclusions and	The conclusions	The conclusions	The conclusions	The conclusions
<b>Implications</b>	and implications	and implications	and implications	and implications
	for policy,	have minor issues	has multiple issues	are not organized
	practice and	in completeness,	in completeness,	and do not appear
	research are	clarity, or	clarity, or	to be related to the
	complete, clear,	cohesiveness. This	cohesiveness. This	study. this section
	cohesive, and	section may not	section makes	is incomplete,
	address the impact	address all of the	some of the	missing, or
	and implications	most salient	important points,	irrelevant.
	of the study.	points, or include	misses others, or	Multiple citations
	Additional	minor extraneous	includes irrelevant	are missing, or
	research aptly	details.	points. More than	those that are
	supports the		one citation does	included do not
	argument.		not support the	support the
			conclusions, or	conclusions.
			may be missing.	
APA Style	Writing is concise,	Writing lacks	Writing has	Writing lacks
-	coherent, well-	some clarity or	multiple problems	clarity, coherence,
	organized, and	has minor	with clarity,	and/or no use of
	aligns with APA	organization	coherence, and	APA style.
	6 <sup>th</sup> edition style	problems affecting	organization. there	Tables/figures,
	guidelines.	the overall	are many errors in	citations, and/or
	Citations and	coherence, and/or	APA style,	reference are
	references are	there are some	tables/figures,	minimal or absent.
	correct and	errors in APA	citations, and/or	
	complete.	style,	references.	
		table/figures,	Multiple	
		citations, or	references are	
		references. There	missing or	
		may also be a	incomplete.	
		small number of		
		missing citations		
		or references.		

# 3. E-Portfolio (20 points)

Students will use Blackboard to post the various components of their case study including background information about the school, demographics, and representative perspectives from school personnel.

# 4. E-Portfolio Presentation (10 points)

Students will present their e-portfolios on the last night of the course (see course schedule).

# **5.** Class Participation (10 points)

This is your class. The success of this course depends upon all students being prepared for class and contributing to discussions and activities. Attendance is *not* participation. Participation includes whole class and small group discussion and work.

	4 (10 points)	3 (7.5 points)	2 (5 points)	1 (2.5 points)
Content	It is evident from the	It is evident from the	It is not clear	It is clear from
and	student's	student's	from the	the student's
Frequency	contributions that	contributions that	student's	contributions
	he/she is prepared	he/she is mostly	contributions that	that he/she has
	for class and has	prepared for class	he/she has	<b>not</b> completed
	completed the	and has completed	completed any of	the required
	required readings.	most of the required	the required	readings. The
	The student	readings. The	readings. The	student never
	contributes to class	student contributes	student	contributes to
	discussions	to class discussions	contributes to	class
	consistently.	somewhat	class discussions	discussions.
	_	consistently.	intermittently.	

Assignments will be graded according to the rubrics provided in this syllabus. Course grades will be based on the following scale:

98-100	A+	80-82.49	B-
93-97.49	A	70-79.49	C
90-92.49	A-	Below 70	F
88-89.49	B+		
83-87 49	В		

# VI. College of Education and Human Development Statements

a. Students must adhere to the guidelines of the George Mason University Honor Code [See <a href="http://oai.gmu.edu/honor-code/">http://oai.gmu.edu/honor-code/</a>]

Please note that:

- o "Plagiarism encompasses the following:
  - 1. Presenting as one's own the words, the work, or the opinions of someone else without proper acknowledgment.
  - **2.** Borrowing the sequence of ideas, the arrangement of material, or the pattern of thought of someone else without proper acknowledgment." (from Mason Honor Code)
- o Paraphrasing involves taking someone else's ideas and putting them in your own words. When you paraphrase, you need to cite the source.
- O When material is copied word for word from a source, it is a direct quotation. You must use quotation marks (or block indent the text) and cite the source.
- o Electronic tools (e.g., SafeAssign) may be used to detect plagiarism if necessary.
- o Plagiarism and other forms of academic misconduct are treated seriously and may result in disciplinary actions.
- b. Students must follow the university policy for Responsible Use of Computing [See

# http://universitypolicy.gmu.edu/1301gen.html].

- c. Students are responsible for the content of university communications sent to their George Mason University email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students solely through their Mason email account.
- d. The George Mason University Counseling and Psychological Services (CAPS) staff consists of professional counseling and clinical psychologists, social workers, and counselors who offer a wide range of services (e.g., individual and group counseling, workshops and outreach programs) to enhance students' personal experience and academic performance [See <a href="http://caps.gmu.edu/">http://caps.gmu.edu/</a>].
- e. Students with disabilities who seek accommodations in a course must be registered with the George Mason University Office of Disability Services (ODS) and inform their instructor, in writing, at the beginning of the semester [See <a href="http://ods.gmu.edu/">http://ods.gmu.edu/</a>].
- f. Students must follow the university policy stating that all sound emitting devices shall be turned off during class unless otherwise authorized by the instructor.
- g. The George Mason University Writing Center staff provides a variety of resources and services (e.g., tutoring, workshops, writing guides, handbooks) intended to support students as they work to construct and share knowledge through writing [See <a href="http://writingcenter.gmu.edu/">http://writingcenter.gmu.edu/</a>]. For additional information on the College of Education and Human Development, Graduate School of Education, please visit our website [See <a href="http://gse.gmu.edu/">http://gse.gmu.edu/</a>]

# PROFESSIONAL DISPOSITIONS

Students are expected to exhibit professional behaviors and dispositions at all times.

- I. Commitment to the field of Educational Psychology
  - a. Excellence in applying research to teaching, learning, and assessment
  - b. Contribute to the field of Educational Psychology
- II. Commitment to ethical research with humans subjects
  - a. Respect for persons. Individuals should be treated as autonomous agents; Persons with diminished autonomy are entitled to additional protections
  - b. Beneficence. Do no harm; Maximize possible benefits and minimize possible harms
  - c. Justice. Individuals and groups are treated fairly and equitably in terms of bearing the burdens and receiving the benefits of research.
- III. Commitment to empirical inquiry

- a. Appreciate and integrate multiple theoretical and methodological perspectives
- b. Commitment to using research-based evidence to inform educational decisions
- c. Value methodological rigor in research

# IV. Commitment to the Learner-Centered Principles of the American Psychological Association (APA)

- a. Cognitive and Metacognitive Factors
  - i. Nature of the learning process. The learning of complex subject matter is most effective when it is an intentional process of constructing meaning from information and experience.
  - ii. Goals of the learning process. The successful learner, over time and with support and instructional guidance, can create meaningful, coherent representations of knowledge.
  - iii. Construction of knowledge. The successful learner can link new information with existing knowledge in meaningful ways.
  - iv. Strategic thinking. The successful learner can create and use a repertoire of thinking and reasoning strategies to achieve complex learning goals.
  - v. Thinking about thinking. Higher order strategies for selecting and monitoring mental operations facilitate creative and critical thinking.
  - vi. Context of learning. Learning is influenced by environmental factors, including culture, technology, and instructional practices.

# b. Motivational and Affective Factors

- i. Motivational and emotional influences on learning. What and how much is learned is influenced by the learner's motivation. Motivation to learn, in turn, is influenced by the individual's emotional states, beliefs, interests and goals, and habits of thinking.
- ii. Intrinsic motivation to learn. The learner's creativity, higher order thinking, and natural curiosity all contribute to motivation to learn. Intrinsic motivation is stimulated by tasks of optimal novelty and difficulty relevant to personal interests and providing for personal choice of control. Updated 4/26/10 2
- iii. Effects of motivation and effort. Acquisition of complex knowledge and skills requires extended learner effort and guided practice.

# c. Developmental and Social Factors

- i. Developmental influences on learning. As individuals develop, there are different opportunities and constraints for learning. Learning is most effective when differential development within and across physical, intellectual, emotional, and social domains is taken into account.
- ii. Social influences on learning. Learning is influenced by social interactions, interpersonal relations, and communication with others.

#### d. Individual Differences Factors

- i. Individual differences in learning. Learners have different strategies, approaches, and capabilities for learning that are a function of prior experience and heredity.
- ii. Learning and diversity. Learning is most effective when differences in learners' linguistic, cultural, and social backgrounds are taken into account.
- iii. Standards and assessment. Setting appropriately high and challenging standards and assessing the learner as well as learning progress including diagnostic, process, and outcome assessment are integral parts of the learning process.

# **CORE VALUES COMMITMENT**

The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles: http://ceh.dgmu.edu/values/.

For additional information on the College of Education and Human Development, Graduate School of Education, please visit our website <a href="http://gse.gmu.edu/">http://gse.gmu.edu/</a>.

# VI. TENTATIVE COURSE ORGANIZATION AND SCHEDULE

Day	Topic/Activity	Readings/Assignments Due
Monday 6/30	- Guest speaker: Dr. Ellen	Popham Preface, Introduction, and Ch. 1
	Mandinach	Bryk et al. Prologue and Introduction
	- Introduction to course	Fuhrman and Elmore Ch. 1 and 2
	- Expectations	
	- Brief history of the political,	<b>Doctoral students:</b>
	social, and economic goals of	Flybjerg (2006)
	public education	
	- Wordpress and practice	
Wednesday 7/2	- Accountability concepts and	Bryk et al. Ch. 1
	models	Furhman and Elmore Ch. 2
	- Locating school district	Finish Popham by 7/7
	information	<b>Doctoral students:</b>
		Becker (1990)
		<b>Due: Mandatory Training for Persons</b>
		<b>Conducting Human Subjects Research</b>

Friday 7/4	No class: Fourth of July Holiday	
Monday 7/7	- Framework for accountability	Bryk et al. Chs. 2 and 3
	and assessment	Furhman and Elmore Ch. 4
		Finish Popham
		Due: Rationale for selection of school
		district, and description of school
		district (up to 5 pages) due by class
		time
Wednesday 7/9	- Organizational mechanisms	Bryk et al. Ch. 4
		Furhman and Elmore Ch. 4
Friday 7/11	Online	<b>Due: Parts I and II due by Sunday</b>
		7/13 at 8:00 pm
Monday 7/14	- Guest speaker: Alex Case	Furhman and Elmore Ch. 10
	- Unpacking data	
	- Document analysis	
Wednesday	- Standards and tests	Furhman and Elmore Chs. 5 and 7
7/16	- History, concepts, models	
Friday 7/18	Online	Due: Parts III and IV
Monday 7/21	- Organizational mechanisms,	Bryk et al. Ch. 6
	trust, size, and stability	
	- Influences of community	
	context	
Wednesday	- Guest speaker: Traci Whiting	Furhman and Elmore Ch. 6
7/23	- Special needs students	
Friday 7/25	Online	Finish Bryk et al.
		Due: Part V due by Sunday 7/27 at
		8:00 pm
Monday 7/28	- Peer review of case study	
	- Consultations	
Wednesday	- Presentations of case studies	<b>Due: Presentations of case study</b>
7/30		
Friday 8/1	Online	Work on Completing the Case Study
Monday 8/4	Final Exam Period	Case Study due by 6:40 pm