

GEORGE MASON UNIVERSITY
School of Recreation, Health, and Tourism

SRST 598-693 – European Sport Model (3)
Spring 2014

DAY/TIME:	Friday, February 14 th - Friday, March 21 st	LOCATION:	FX – RAC – Room # 2203 Or Location 3/7 – 3/16
PROFESSOR	Dr. Christopher Atwater	EMAIL ADDRESS	catwater@gmu.edu
OFFICE LOCATION:	PW – Bull Run Hall Room: 223	PHONE NUMBER:	202-500-6279
OFFICE HOURS:	F 10:00 a.m. – 1:00 p.m.	FAX NUMBER:	703-993-2025

PREREQUISITES

None.

COURSE DESCRIPTION

European Sport Model is a study abroad program that takes students on a seminar through Europe, giving them a unique firsthand experience in international sports. The course is designed to introduce students to the European model of sport management, marketing, and sports law; and to provide students with an understanding of the changing context for sport in a global society. Participants will attend lectures from European sport executives, conduct student workshops, participate in organized class discussions, and seminar sport facilities. The seminar covers three countries, to include Italy, Germany, and Switzerland.

Representatives of the International Court of Arbitration in Sports (ICAS) and other international organizations involved in sports such as the World Ant Doping Organization will present a wide range of issues during the program. Topics will include the structure and characteristics of European sports, marketing and management in European sports, sports law, professional soccer, the fight against doping in sport, etc. The participants will also meet representatives of some of the International Sport Federations (IF's). This part of the program will introduce students to the unique field of sport of the IF's based in Europe.

COURSE OBJECTIVES

By the end of this course, the successful student will be able to:

1. Express their ideas to one another and to the instructor,
2. Create logical, consistent, clear arguments that he/she can defend,
3. Develop ability to identify sport related issues in a different country/culture/ society
4. Utilize skills in critical thinking and ethical decision making in the exploration of global sport issues,
5. Be able to separate opinion from fact in one's own and others' thinking and be able to express these differently,
6. Work together to generate reasonable alternatives and solutions to problems that exist in the world of sport in Europe,
7. Demonstrate an increased potential for contributing to the improvement of sports as a participating professional,
8. Gain an increased understanding of how sport operates in and acts on society in other cultures.

PROFESSIONAL ASSOCIATION PRINCIPLES

Courses offered in the Sport and Recreation Studies (SRST) graduate program are guided by the principles of the Commission of Sport Management Accreditation (COSMA). COSMA (2010, p. 1) "bases its accrediting process on principles, rather than standards." The eight recommended principles are:

- outcomes assessment;
- strategic planning;

- curriculum;
- faculty;
- scholarly and professional activities;
- resources;
- internal and external relationships; and
- educational innovation.

For more information, please see:

Commission of Sport Management Accreditation. (2010, June). *Accreditation principles and self study preparation*. Retrieved November 23, 2013 from <http://cosmaweb.org/accredmanuals>

COURSE OVERVIEW

Unless otherwise noted, **all written papers will be submitted electronically via email.**

Assignments will be **due at the beginning of class** on the specified date due. **All written papers are to be submitted using WORD (with a .doc or .docx file extension) - .pdf or other formats are not permitted in this course. Papers received late will receive a 20% deduction in points per 24 hour period.**

INSTRUCTOR EXPECTATIONS

1. All assigned readings and assignments for each session are expected to be completed prior to attending.
2. All written assignments must be typed in APA format (computer word processing is recommended).
3. Attendance and participation is **REQUIRED**. Attendance will be monitored and attendance is defined as arriving on time for sessions and remaining in class.

CLASS ATTENDANCE

It enhances your academic success to be in every scheduled session both in Fairfax and on location; therefore, you **MUST ATTEND ALL** scheduled sessions. Students are expected to attend the class periods of the courses for which they register and attend those classes **on time**. In-class participation is important not only to the individual student, but to the class as a whole. Because class participation is a factor in grading, instructors may use absence, tardiness, or early departure as de facto evidence of nonparticipation. Texting in class is **NOT** acceptable behavior; neither is falling asleep. It is assumed that laptops are being used to take notes or to follow Blackboard power points; other use is a distraction to your classmates and me.

PARTICIPATION

Respect the free exchange of thought in an academic environment and the participants therein. For example: a) do not have any sound emitting devices turned on; b) wait until the teacher/guest speaker has finished prior to gathering your belongings; and c) do not smoke, chew tobacco, eat, sleep, disrupt others by inappropriate talking, or disrespect the class schedule by being tardy. You are encouraged to a) feel free to openly and respectfully contribute your thoughts; b) listen actively to the comments of others; c) be punctual; d) ask any and all appropriate questions that you have; and e) maintain civility in your interpersonal communications. Class discussions will be conducted in a civil, informed fashion wherein disruptive students will be asked to leave the class. Your contributions are not only welcomed, they are essential.

ALTERNATIVE WORK

There is **NO** make-up work. Only those excused absences supported by documentation will be addressed at the instructor's discretion on an individual basis (e.g. a physician's note for an illness). Alternative work due to intercollegiate athletic competitions or other legitimate university activity must be arranged **PRIOR** to due date. A grade of '0' will be assigned to all missed work unless otherwise determined by the instructor. You are strongly encouraged to hand assignments in on time.

GRADING *There will be NO extra credit.*

The instructor is solely responsible for assigning grades. As such, the instructor reserves the right to assess student performance in each of the categories identified in the EVALUATION section of this syllabus. Student non-

compliance with stated academic, honor, attendance, or participation expectations will result in a '0' for the associated evaluation.

NATURE OF COURSE DELIVERY

Face to face

REQUIRED READINGS

Handouts provided by the instructor.

EVALUATION

This course will be graded on a percentage system, with a total of 100% possible.

GRADING SCALE

A	= 94 – 100	B+	= 88 – 89	C	= 74 – 79
A-	= 90 – 93	B	= 84 – 87	F	= 0 – 73
		B-	= 80 – 83		

REQUIREMENTS	% of Grade
Attendance and Participation: Students are expected to attend ALL SESSIONS and participate in active discussions and lectures.	10%
Biographical Sketches and Narrative Descriptions: Students are required to research all individuals, organizations and locations that will be visited during the course of the trip and create a series of biographical sketches and narrative descriptions for use throughout the trip.	30%
Daily Travel Blog: The selected student will track the progress of the entire group through Europe on a daily basis by providing photos and written content. While other students will be keeping daily logs in a personal fashion, this individual will be solely responsible for representing the entire group by describing in detail places visited and people met throughout the journey and the impact of those encounters.	30%
Reflective Paper: Students are required to write a 15-20 page paper describing the trip in relation to what they learned and what the trip exposed them to that they may not have been exposed to otherwise.	30%
Total	100%

TENTATIVE COURSE SCHEDULE

DATE			TOPICS AND ACTIVITIES	READINGS AND ASSIGNMENTS DUE
Fri.	February	14	Pre-Trip Session # 1 – Introduction to the European Sport Model, discussion of itinerary, rules, expectations and assignments	R - Handout # 1
Fri.		21	Pre-Trip Session # 2 – Discussion of all individuals and locations students researched prior to the trip	A - Biographical Sketches & Narrative Descriptions
Fri.	March	7	Departure to Europe from Washington DC	N/A

DATE		TOPICS AND ACTIVITIES	READINGS AND ASSIGNMENTS DUE
Sat.	March	8 <ul style="list-style-type: none"> • Arrival at Milan Malpensa and breakfast near the airport • Tour - San Siro Stadium • Check into Hotel • Guided City Tour • Game - Italian Top League 	N/A
Sun.		9 <ul style="list-style-type: none"> • Free time in Milan to visit the Cathedral & walk the city • Soccer Game • Free time during the evening 	A – Travel Log # 1
Mon.		10 <ul style="list-style-type: none"> • Travel to Torino • Tour - Juventus Stadium • Lecture - Juventus Youth Academy • Travel to Geneva • Tour - United Nations • Lecture - Sport as a tool in the work of UNHCR • Travel to Lausanne • Free time during the evening 	A – Travel Log # 2
Tue.		11 <ul style="list-style-type: none"> • Travel to IDHEAP University • Lecture - The Olympic Legacy • Lecture - The work of Olympic Solidarity • Lecture - The World Ant-Doping Organisation • Tour – The Olympic Museum • Free time during the evening 	A – Travel Log # 3
Wed.		12 <ul style="list-style-type: none"> • Travel to Aigle World Cycling Center UCI Headquarters • Lecture - Training and Education at WCC • Lecture - UCI general information • Lecture - The UCI 100% against doping program • Practicum - Track Cycling • Travel back to Lausanne • Official dinner in Chalet Suisse 	A – Travel Log # 4
Thur.		13 <ul style="list-style-type: none"> • Travel to Zurich • Lecture – FIFA Development • Practicum – Soccer match between students • Lunch at FIFA • Travel to Munich • Free time during the evening 	A – Travel Log # 5
Fri.		14 <ul style="list-style-type: none"> • Travel to Allianz Arena • Lecture/Tour - Private guided tour of arena • Travel to Olympia Park • Tour - Olympia Park Experience • Lecture - School and Sport in Germany • Lecture - Bayern Munich and Basketball • Lecture - The work of the Court of Arbitration in sport • Free time during the evening 	A – Travel Log # 6
Sat.		15 <ul style="list-style-type: none"> • Tour – Dachau Prison Camp • Game – Bundesliga Soccer • Free time during the evening 	A – Travel Log # 7

DATE		TOPICS AND ACTIVITIES	READINGS AND ASSIGNMENTS DUE
Sun.	16	Departure to Washington DC from Munich	N/A
Fri.	21	Post-Trip Session – Debriefing and discussing the experience	A – Reflective Paper

Note: Faculty reserves the right to alter the schedule as necessary.

STUDENT EXPECTATIONS

- Students must adhere to the guidelines of the George Mason University Honor Code [See <http://oai.gmu.edu/honor-code/>].
- Students with disabilities who seek accommodations in a course must be registered with the George Mason University Office of Disability Services (ODS) and inform their instructor, in writing, at the beginning of the semester [See <http://ods.gmu.edu/>].
- Students must follow the university policy for Responsible Use of Computing [See <http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/>].
- Students are responsible for the content of university communications sent to their George Mason University email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students solely through their Mason email account.
- Students must follow the university policy stating that all sound emitting devices shall be turned off during class unless otherwise authorized by the instructor.

Campus Resources

- The George Mason University Counseling and Psychological Services (CAPS) staff consists of professional counseling and clinical psychologists, social workers, and counselors who offer a wide range of services (e.g., individual and group counseling, workshops and outreach programs) to enhance students' personal experience and academic performance [See <http://caps.gmu.edu/>].
- The George Mason University Writing Center staff provides a variety of resources and services (e.g., tutoring, workshops, writing guides, handbooks) intended to support students as they work to construct and share knowledge through writing [See <http://writingcenter.gmu.edu/>].
- For additional information on the College of Education and Human Development, School of Recreation, Health, and Tourism, please visit our website [See <http://rht.gmu.edu/>].

PROFESSIONAL BEHAVIOR

Students are expected to exhibit professional behaviors and dispositions at all times.

CORE VALUES COMMITMENT

The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles.

