TOUR 210-002 — Global Understanding of Travel and Tourism — 3 credits

Spring 2014

DAY/TIME: Mon. 7:20 pm - 10:00 pm LOCATION: Nguyen Engr Bldg 1103
PROFESSOR John F. Byrne E-MAIL ADDRESS: jbyrne4@gmu.edu
OFFICE LOCATION: By arrangement PHONE NUMBER: Please use e-mail
OFFICE HOURS: By appointment FAX NUMBER: None

PREREQUISITES/COREQUISITES
None.

COURSE DESCRIPTION
Examines tourism as a global industry and human activity that promotes and facilitates understanding of historical and cultural values, and of international institutions that characterize the broader global system.

COURSE OBJECTIVES
This course stresses the interconnectedness, difference and diversity that are central to understanding and operating in a global society. At the completion of this course students should be able to:

1. Discuss the impact of tourism on the global economy and other peripheral areas (e.g. developing nations).
2. Analyze significant global tourism issues and demonstrate an awareness of how these issues are perceived and dealt with in different cultural and historical traditions.
3. Describe the ways in which tourism contributes to appreciation of cultural heritage and the international foundations of American society.
4. Discuss the social impacts of global tourism, including acculturation, religious tolerance, and political awareness.
5. Discuss the role of international tourism in promoting world peace.
6. Design an international travel itinerary that would allow a tourist to learn about another country.
7. Visit other countries with an improved sense of host/guest relations and with greater appreciation for the opportunities to expand learning about the world cultures.

COURSE OVERVIEW
The course looks at global tourism from different aspects: that of the tourist, that of the tourism service providers, that of the government agencies that promote and regulate it, that of groups that promote tourism, that of researchers and observers, and that of others. Student presentations are meant to augment the formal presentations. Classes, reading assignments and student presentations, and often guest speakers, emphasize the different aspects of global tourism. As the course progresses students should be able to integrate these topics and see how the field of global tourism is broad and complex.

This course will be valuable to you only if you actively participate by reading, thinking, and joining in class discussions and activities. I strongly encourage your attendance in class, your participation in in-class activities and discussions, and the timely completion of homework and assignments. You are expected to attend all class sections, actively participate in class discussions, complete in-class exercises and fulfill all assignments. Assignments must be turned in at the beginning of class on the specified date due or no credit will be given.
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NATURE OF COURSE DELIVERY
Face to face.

REQUIRED READINGS
Refer to Reading List to determine which articles to read and WEB sites to visit for specific classes.

EVALUATION
This course will be graded on a point system, with a total of 100 possible points.

<table>
<thead>
<tr>
<th>Requirements</th>
<th>Points</th>
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<tbody>
<tr>
<td>Quizzes, Homework and Participation</td>
<td>10</td>
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<tr>
<td>This Week in the World - Presentation &amp; Report</td>
<td>10</td>
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<tr>
<td>Armchair Travel Journal - Report</td>
<td>10</td>
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<tr>
<td>Mid-term Exam</td>
<td>25</td>
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<tr>
<td>Semester Project - International Travel Plan - Presentation &amp; Report</td>
<td>15</td>
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<tr>
<td>Final Exam</td>
<td>30</td>
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<td>100</td>
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GRADING SCALE

A = 94 – 100  B+ = 88 – 89  C+ = 78 – 79  D = 60 – 69
A- = 90 – 93  B = 84 – 87  C = 74 – 77  F = 0 – 59
B- = 80 – 83  C- = 70 – 73

TENTATIVE COURSE SCHEDULE

<table>
<thead>
<tr>
<th>DATE</th>
<th>AGENDA</th>
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<tbody>
<tr>
<td>Jan 27</td>
<td>Course Introduction</td>
</tr>
<tr>
<td>Feb 3</td>
<td>1. History of Tourism &amp; Introduction to the Global Tourism System</td>
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<tr>
<td></td>
<td>This Week in the World presentation</td>
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<td>Writing Center presentation</td>
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<td>Video (subsequent videos during next classes)</td>
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<td><strong>See Reading List</strong></td>
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<tr>
<td>Feb 10</td>
<td>2. Economic Impacts of Global Tourism</td>
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<tr>
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<td>This Week in the World presentation</td>
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<td>Study Abroad – Center for Global Education, GMU – Guest Speaker</td>
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<td></td>
<td><strong>See Reading List</strong></td>
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<tr>
<td>Feb 17</td>
<td>3. Tourism Employment</td>
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<tr>
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<td>This Week in the World presentation</td>
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<tr>
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<td><strong>See Reading List</strong></td>
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<td>DATE</td>
<td>AGENDA</td>
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| Feb 24   | 4. Culture & Tourism  
This Week in the World student presentation  
**See Reading List** |
| Mar 3    | Mid-Term Exam  
Armchair Travel Journal report due |
| Mar 10   | No class – Spring break |
| Mar 17   | 5. Tourism, Terrorism and Natural Disasters  
This Week in the World student presentation  
**See Reading List** |
| Mar 24   | 6. Peace through Tourism  
This Week in the World student presentation  
Peace Corps presentation  
**See Reading List** |
| Mar 31   | 7. Volunteer Tourism  
This Week in the World student presentation  
**See Required Readings** |
| Apr 7    | 8. Backpacking, Hostelling and Independent Travel  
This Week in the World student presentation  
**See Reading List** |
| Apr 14   | 9. Sustainable Tourism & Eco-tourism  
This Week in the World student presentation  
**See Reading List** |
| Apr 21   | 10. International Travel Plan  
Semester Project  
Student presentation & Report due  
As scheduled |
| Apr 28   | 10. International Travel Plan  
Semester Project  
Student presentation & Report due  
As scheduled |
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<tr>
<th>DATE</th>
<th>AGENDA</th>
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<tr>
<td>May 5</td>
<td>10. International Travel Plan</td>
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<td>Semester Project</td>
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<tr>
<td></td>
<td>Student presentation &amp; Report due</td>
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<td></td>
<td>As scheduled</td>
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<tr>
<td>May 12</td>
<td>Final Exam 7:30 pm – 10:15 pm</td>
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Note: Faculty reserves the right to alter the schedule as necessary.

**EXAMS**

If an exam is not taken with the class on the assigned date, you must have a documented excused absence in order to take a makeup exam. Makeup exams must be arranged by you and should be taken no later than one week after the regularly scheduled exam.

**REQUIRED READINGS**

1. History of Tourism & Introduction to the Global Tourism System

2. Economic Impacts of Global Tourism
3. Tourism Employment

4. Culture & Tourism

5. Tourism, Terrorism and Natural Disasters

6. Peace through Tourism
7. Volunteer Tourism
   Familiarization with web site. Cross Cultural Solutions. 6 Jan 2014.
   <http://www.crossculturalsolutions.org>

8. Backpacking, Hostelling & Independent Travel

9. Sustainable Tourism & Ecotourism
   “From Davos to Copenhagen and Beyond: Advancing Tourism’s Response to Global Climate Change”, UNWTO. (pp. 1 – 26). 6 Jan 2014.
   Familiarization with: Tourism and Mountains: A practical guide to managing the social and environmental impacts of Mountain Tours. UNEP. 2007. 6 Jan 2014.
   Familiarization with website. The International Ecotourism Society. 6 Jan 2014.
   <http://www.ecotourism.org/>
Student Expectations

- Students must adhere to the guidelines of the George Mason University Honor Code [See http://oai.gmu.edu/honor-code/].

- Students with disabilities who seek accommodations in a course must be registered with the George Mason University Office of Disability Services (ODS) and inform their instructor, in writing, at the beginning of the semester [See http://ods.gmu.edu/].

- Students must follow the university policy for Responsible Use of Computing [See http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/].

- Students are responsible for the content of university communications sent to their George Mason University email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students solely through their Mason email account.

- Students must follow the university policy stating that all sound emitting devices shall be turned off during class unless otherwise authorized by the instructor.

Campus Resources

- The George Mason University Counseling and Psychological Services (CAPS) staff consists of professional counseling and clinical psychologists, social workers, and counselors who offer a wide range of services (e.g., individual and group counseling, workshops and outreach programs) to enhance students’ personal experience and academic performance [See http://caps.gmu.edu/].

- The George Mason University Writing Center staff provides a variety of resources and services (e.g., tutoring, workshops, writing guides, handbooks) intended to support students as they work to construct and share knowledge through writing [See http://writingcenter.gmu.edu/].

- For additional information on the College of Education and Human Development, School of Recreation, Health, and Tourism, please visit our website [See http://rht.gmu.edu].

PROFESSIONAL BEHAVIOR

Students are expected to exhibit professional behaviors and dispositions at all times.

CORE VALUES COMMITMENT

The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles.