

**GEORGE MASON UNIVERSITY**  
**School of Recreation, Health, and Tourism**  
**SPMT 455-001 Governance and Policy in Sport Organizations (3)**  
***Spring 2014***

DAY/TIME:	Tu/Tr 10:30-11:45am	LOCATION:	<b>Robinson A106</b>
<b>PROFESSOR:</b>	Craig Esherick, J.D.	EMAIL:	<a href="mailto:cesheric@gmu.edu">cesheric@gmu.edu</a>
OFFICE:	210C Bull Run Hall	PHONE:	703 993 9922
OFFICE HOURS:	By Appointment /Wed from 10 to 2pm.	FAX:	703 993 2025
CREDITS:	3 hours		

**PREREQUISITES:**

SPMT 201, 60 hours

**COURSE DESCRIPTION:**

This course is an examination of sport organizations focused on both professional and amateur governance structures and processes. The study of policy in educational, non-profit, professional and international sport venues will also be addressed.

**COURSE OBJECTIVES:**

The student will be able to:

1. Identify governing bodies in professional and amateur sport
2. Recognize policy components and processes in major sport governing bodies
3. Recognize the influence of governmental bodies and commissions on sports
4. Identify the organizational structure of various sport governing bodies
5. Assess the authority and functions of various sport governing bodies
6. Identify the membership requirements of various sport governing bodies
7. Identify the sanctions and appeal processes utilized by sport governing bodies
8. Understand American sport policy and governance in comparative and international context
9. Understand different forms of sport policy and governance internationally

**COURSE DELIVERY:**

Face to face in the classroom; one or two classes during the semester may be conducted online.

**COURSE OVERVIEW:**

The learning experiences in this course are afforded through assignments, class participation, lecture, notes, discussion, group activities and technology assisted

activities. Course content includes, but is not limited to, the following: Sport in education (intercollegiate, recreation, interscholastic, international); Professionalization of sport; Organizational communication; Management Theories; Present status of the sports industry - collegiate, professional, private, manufacturers; governing bodies in professional and amateur sport; Organizational structure of a variety of sport governing bodies; Authority and functions of various sport governing bodies; Requirements for membership in sport governing bodies; Sanctions and appeal processes utilized by sport governing bodies; Influence of governmental bodies and sports commissions on sport governing bodies; sport policy and governance in international sport.

### **HONOR CODE:**

George Mason shares in the tradition of an honor system that has existed in Virginia since 1842. The Honor Code is an integral part of university life. On the application for admission, students sign a statement agreeing to conform to and uphold the Honor Code. Students are responsible, therefore, for understanding the code's provisions. In the spirit of the code, a student's word is a declaration of good faith acceptable as truth in all academic matters. Cheating and attempted cheating, plagiarism, lying, and stealing of academic work and related materials constitute Honor Code violations. To maintain an academic community according to these standards, students and faculty must report all alleged violations to the Honor Committee. Any student who has knowledge of, but does not report, a violation may be accused of lying under the Honor Code. With this in mind, all students in this course are held to the strictest standards of the George Mason University Honor Code.

### **INSTRUCTOR EXPECTATIONS:**

1. All assigned reading for each class is to be completed prior to coming to class.
2. All written assignments must be typed (computer word processing is recommended).
3. Regular attendance and participation is expected. If you miss a class, it is your responsibility to obtain class materials from sources other than the instructor.
4. Students must abide by the Honor Code, guided by the spirit of academic integrity.
5. We will refrain from the use of electronic devices in class during the lecture period, except to follow the power point presentation or take notes.

### **Class Attendance and Participation:**

It enhances your academic success to be in class; therefore, you should attend **ALL** scheduled class meetings in accordance with George Mason policy. In-class participation is important not only to the individual student, but to the class as a whole. We will have fun if everyone is engaged. To be engaged you have to keep up with the reading and be **refreshed** when you attend class. Class participation, attendance, assignments and quizzes count for **35%** of your grade in this class. It is important that everyone arrive on time.

Texting in class is **NOT** acceptable behavior; neither is falling asleep.

### Alternative Work and absences/excused:

There is NO make-up work and late assignments will not be accepted. Absences supported by documentation may be excused (e.g. a physician's note for an illness). Alternative work due to intercollegiate athletic competitions or other legitimate university activity must be arranged PRIOR to due date. **There will be NO extra credit.**

### Required Texts:

Mary A. Hums & Joanne C. MacLean (2013). *Governance and Policy in Sport Organizations, Third Edition* (Scottsdale: Holcomb Hathaway).

Nils Asle Bergsgard, Barrie Houlihan, Per Mangset, Svein Ingve Nødland & Hilmar Rommetvedt (2007). *Sport Policy: A Comparative Analysis of Stability and Change* (Burlington, MA: Butterworth-Heinemann).

### Assessment:

#### Class Assignments, Participation, Quizzes and

Attendance: Quizzes will include short answer questions, definitions, matching and essay with some knowledge of organization abbreviations necessary. Assignments will be given in class and also as homework; these assignments will closely mirror questions at the end of chapters or case studies: 35%

Comparative Sport Policy Research Paper: Students will select a country and investigate sports governance/policy related information as well as research that country's sports history, economy and form of government: 30%

Final Exam: Exam questions will include essays, definitions, matching, multiple choice, true/false, short answer, abbreviations/identification of sports governance organizations, it is cumulative: 35%

### GRADING SCALE:

A = 94-100	B- = 80-83	D = 60-69
A- = 90-93	C+ = 78-79	F = 0-59
B+ = 88-89	C = 74-77	
B = 84-87	C- = 70-73	

### COURSE SCHEDULE:

Jan 21 Course Introduction/Overview/Intro to Sport Governance  
Textbooks, assignments, expectations, Syllabus

Jan 23	Intro to Sport Governance Reading: Hums & MacLean, Chapter 1
Jan 28	Managerial Activities and Planning Reading: Hums & MacLean, Chapter 2
Jan 30	Strategic Management and Policy Development Reading: Hums & MacLean, Chapter 3
Feb 4	<b>In-Class Assignment</b>
Feb 6	Ethics in Sport Organizations Reading: Hums & MacLean, Chapter 4
Feb 11	<b>Quiz (Chap 1-4)</b>
Feb 13	Sport Policy text, Introduction Reading: Bergsgard, et al, Chapter 1
Feb 18	Comparing Sport Policies Reading: Bergsgard, et al, Chapter 2
Feb 20	Political and Historical Context Reading: Bergsgard, et al, Chapter 3
Feb 25	Structure of Sport, voluntary sector Reading: Bergsgard, et al, Chapter 4
Feb 27	Country Project Discussion/Research GMU Librarian Jenna Mattson
Mar 4	<u>Review</u> Chapter 1-4 in Bergsgard textbook
Mar 6	<b>Quiz (Chap 1-4) Bergsgard material</b>
Mar 11	<i>NO CLASS</i>
Mar 13	<i>NO CLASS</i>
Mar 18	High School Sports Reading: Hums & MacLean, Chapter 5
Mar 20	Amateur Sport in the Community Reading: Hums & MacLean, Chapter 6
Mar 25	Campus Recreation Reading: Hums & MacLean, Chapter 7
Mar 27	Intercollegiate Sport Reading: Hums & MacLean, Chapter 8
Apr 1	Major Games Reading: Hums & MacLean, Chapter 9
Apr 3	<b>Quiz (Chap 5-9)</b>
Apr 8	Sport Policy: Structures and Values Bergsgard: Chapter 5
Apr 10	High Performance Sport Bergsgard: Chapter 6 Country Project Three page Outline-- <b>due in class</b> <b>(Economy, Government, History, Olympics, Favorite Sport)</b>

Apr 15	Sport for All/Sports Policies Compared Bergsgard: Chapter 7/8
Apr 17	Olympic Sport Hums & MacLean: Chapter 10
Apr 22	Paralympic Sport Hums & MacLean: Chapter 11
Apr 24	North American Pro Sports Hums & MacLean: Chapter 12 & 13 <i>Oral Presentations/US Sport Federations</i>
Apr 29	International Sport and the Future Hums & MacLean: Chapter 14 & 15 <i>Oral Presentations US Sport Federations</i>
May 1	<i>Oral Presentations</i> <b>Research Project Due 11:59pm</b> Review for Final Exam Cumulative
May 13	<b>Final Exam 10:30am-1:15pm Classroom</b>

### **George Mason University Student Expectations**

- **Students must adhere to the guidelines of the George Mason University Honor Code**  
[See <http://academicintegrity.gmu.edu/honorcode/>].
- **Students with disabilities who seek accommodations in a course must be registered with the George Mason University Office of Disability Services (ODS) and inform their instructor, in writing, at the beginning of the semester** [See <http://ods.gmu.edu/>].
- **Students must follow the university policy for Responsible Use of Computing** [See <http://universitypolicy.gmu.edu/1301gen.html>].
- **Students are responsible for the content of university communications sent to their George Mason University email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students solely through their Mason email account.**

- **Students must follow the university policy stating that all sound emitting devices shall be turned off during class unless otherwise authorized by the instructor.**
- **Students are expected to exhibit professional behaviors and dispositions at all times.**

### ***Campus Resources***

- **The George Mason University Counseling and Psychological Services (CAPS) staff consists of professional counseling and clinical psychologists, social workers, and counselors who offer a wide range of services (e.g., individual and group counseling, workshops and outreach programs) to enhance students' personal experience and academic performance [See <http://caps.gmu.edu/>].**
- **The George Mason University Writing Center staff provides a variety of resources and services (e.g., tutoring, workshops, writing guides, handbooks) intended to support students as they work to construct and share knowledge through writing [See <http://writingcenter.gmu.edu/>].**
- **For additional information on the College of Education and Human Development, School of Recreation, Health, and Tourism, please visit our website [See <http://rht.gmu.edu/>].**

### **CORE VALUES COMMITMENT**

The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice and social justice. Students are expected to adhere to these principles.



School of Recreation, Health and Tourism

