

GEORGE MASON UNIVERSITY  
School of Recreation, Health, and Tourism

SPMT 440 – 001 – Global Perspectives in Sport  
Fall 2013

DAY/TIME:	F 10:30am - 1:15pm	LOCATION:	FX - PLANET 126
PROFESSOR:	Kelsey Moore	EMAIL:	Kmoore15@ gmu.edu
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OFFICE HOURS:	By Appointment	FAX:	N/A

**PREREQUISITES:** SPMT 201 and completion of 60 hours.

**COURSE DESCRIPTION:**

This course is an interdisciplinary examination of sport as a global phenomenon. Historical, cultural, economic and governance perspectives are considered.

**COURSE OBJECTIVES:**

1. Analyze and understand the history and cultural significance of international sport.
2. Examine the role of sport in global politics.
3. Examine how global politics impacts international sport operations.
4. Explore sport based cultures in societies outside the United States.
5. Examine the various models of sport organization and governance internationally.
6. Explore the role of the media in international sport.
7. Examine the ways in which international sport is managed and marketed.
8. Understand the role of sport in economic development.

**NATURE OF COURSE DELIVERY:** Face-to-face

**COURSE OVERVIEW:**

The learning experiences in this course are afforded through assignments, seminar discussions and film and video material. The course relies heavily on participatory dialogue as well as individual & collaborative learning. The following requirements reflect the demands of the course. Students will be expected to respect the following policies:

- 1) Punctual and regular attendance for the entire class session is expected.
- 2) Official e-mail communications from the instructor will be sent to students' GMU-assigned e-mail addresses. Students are responsible to check their e-mail inbox and to ensure that there is room to receive incoming correspondence.
- 3) All assigned readings for each class are to be completed prior to coming to class.
- 4) No cell phone use during class. Emergency use may be discussed with the instructor.
- 5) Lap tops may be used for note taking and educational purposes. However, the use of communication and entertainment devices such as iPods, cell phones, and similar devices is prohibited.
- 6) Participation in class discussions is expected and is an essential part of class.
- 7) Students will abide by the Mason Honor Code, guided by the spirit of academic integrity.
- 8) No grades or discussion of grades, test/exams or test appeals will be carried out over email due to its impersonal nature and security issues. Students can discuss their grades with the instructor over the phone or in person.
- 9) If a student misses a class or a meeting, it is the student's responsibility to obtain missed notes and information on any assignments from a peer.
- 10) There will be no make-up exams/assignments given without a valid university excuse. The instructor should be notified 24 hours in advance. The excuse must be written and documented.
- 11) Arrangements for approved make-up exams and assignments should be initiated by the student with the instructor.

## REQUIRED READINGS:

### Texts

- Li, M., McIntosh, E., & Bravo, G. (2011). *International Sport Management*. Human Kinetics.  
Foer, F. (2004). *How Soccer Explains the World: An unlikely theory of globalization*. NY: HarperCollins.

### Articles/Book Chapters (Available via Blackboard)

- Coalter, F. (2010). Sport-for-development: going beyond the boundary? *Sport in Society*, 13 (9): 1374-1391.  
Gaffney, C. (2009). Stadiums and Society in twenty-first century Buenos Aires. *Soccer and Society*, 10(2): 160-182.  
Kaplanidou, K. & Karadakis, K. (2010). Understanding the Legacies of a Host Olympic City: The Case of the 2010 Vancouver Olympic Games. *Sport Marketing Quarterly*, 19: 110-117.  
Midgett, D. (2003). Cricket and Calypso: Cultural representation and social history in the West Indies. *Sport and Society*. 6(2-3): 239-268.  
Norman, M. (2012). Saturday Night's Alright for Tweeting: Cultural citizenship, collective discussion, and the new media consumption/production of *Hockey Day in Canada*. *Sociology of Sport Journal*, 29 (3): 306-324.  
Skille, E. (2011). Sport for all in Scandinavia: sport policy and participation in Norway, Sweden and Denmark. *International Journal of Sport Policy and Politics*, 3 (3): 327-339.

### Films (Shown in Class)

- 1) Fire in Babylon 3) Invictus

\*Supplemental required readings may be assigned on a weekly basis.

## EVALUATION:

### *In Class Assignments & Participation (10%)*

*Article Review (10%)* - Select an article from any media source that considers a contemporary global sport topic of interest. Topics may span sports (cricket, hockey, tennis, etc.) as well as fields (marketing, finance, development, governance, socio-political, technology, venue design, etc.). Summarize the article in no more than 2 pages by identifying the issue and analyzing its significance. Attach a hard copy of the article to your summary. Be prepared to discuss the article and your analysis in class.

### *Midterm Exam (25%)*

### *Final Exam (25%)*

*Research Paper and Presentation (30%)* - Students will select and research an appropriate global sport related topic as outlined in class. Topics are to be submitted to the instructor via email by November 8th for approval and should focus on an appropriate sport related topic situated outside the United States. Topics may focus on marketing, finance, governance, culture, politics, facilities, current issues and controversies (e.g. 2014 World Cup in Brazil, doping in cycling etc.), or international or regional sport organizations (WADA, ICC, UEFA, etc.). Formal research papers are to be presented and submitted to the instructor by December 13, 2013. Papers should be in APA format, must be between 3,000-4,000 words in length (excluding title & reference page), and utilize a minimum of 4 scholarly sources (books, book chapters, journal articles). The presentation will consist of a 7-10 minute overview of the paper. Late presentations and papers will not be accepted.

## GRADING SCALE:

A = 94-100	B+ = 88-89	C+ = 78-79	D = 60-69
A- = 90-93	B = 84-87	C = 74-77	F = 0-59
	B- = 80-83	C- = 70-73	

**TENTATIVE COURSE SCHEDULE:**

NOTE: SCHEDULE SUBJECT TO CHANGE BY INSTRUCTOR

\*L/M/B = Li, McIntosh, Bravo text, \*\*F= Foer Text

<b>Date</b>	<b>Topic</b>	<b>Readings</b>
Aug. 30	Introduction Course Overview	
Sept. 6	NO CLASS	
Sept. 13	North America	L/M/B Ch. 1-4, 19-22 F Ch. 10 Norman article
Sept. 20	Latin America	L/M/B Ch. 5 F Ch. 5 Gaffney article
Sept. 27	Caribbean <i>Fire in Babylon</i> film	Midgett article
Oct. 4	Europe	L/M/B Ch. 6 F Ch. 1, 2, 7, 8
Oct. 11	Europe	Skille article
Oct. 18	<b>Exam 1</b>	
Oct. 25	Asia/Oceania	L/M/B Ch. 8,9
Nov. 1	Article Review Discussions <i>Invictus</i> film <b>Article Review Due</b>	
Nov. 8	Africa/Middle East <b>Final Paper Topic Due</b>	L/M/B Ch. 7 F Ch. 6, 9
Nov. 15	Sport and Development	L/M/B Ch. 16 Coalter article
Nov. 22	Olympics/Federations/Youth	L/M/B Ch. 10,11, 13 Kaplanidou & Karadakis article
Nov. 29	THANKSGIVING HOLIDAY – NO CLASS	
Dec. 6	<b>Exam 2</b>	
Dec. 13	<b>Presentations</b> <b>Written Papers Due</b>	

### *Student Expectations*

- Students must adhere to the guidelines of the George Mason University Honor Code [See <http://oai.gmu.edu/honor-code/>].
- Students with disabilities who seek accommodations in a course must be registered with the George Mason University Office of Disability Services (ODS) and inform their instructor, in writing, at the beginning of the semester [See <http://ods.gmu.edu/>].
- Students must follow the university policy for Responsible Use of Computing [See <http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/>].
- Students are responsible for the content of university communications sent to their George Mason University email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students solely through their Mason email account.
- Students must follow the university policy stating that all sound emitting devices shall be turned off during class unless otherwise authorized by the instructor.

### *Campus Resources*

- The George Mason University Counseling and Psychological Services (CAPS) staff consists of professional counseling and clinical psychologists, social workers, and counselors who offer a wide range of services (e.g., individual and group counseling, workshops and outreach programs) to enhance students' personal experience and academic performance [See <http://caps.gmu.edu/>].
- The George Mason University Writing Center staff provides a variety of resources and services (e.g., tutoring, workshops, writing guides, handbooks) intended to support students as they work to construct and share knowledge through writing [See <http://writingcenter.gmu.edu/>].
- For additional information on the College of Education and Human Development, School of Recreation, Health, and Tourism, please visit our website [See <http://rht.gmu.edu/>].

**PROFESSIONAL BEHAVIOR:** Students are expected to exhibit professional behaviors and dispositions at all times.

**CORE VALUES COMMITMENT:** The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles.

