

GEORGE MASON UNIVERSITY
School of Recreation, Health, and Tourism

TOUR 311-001—Women and Tourism (3 Credits)
Fall 2013

DAY/TIME:	MW 12:00noon – 1:15pm	LOCATION:	Nguyen Engr. Bldg 1107
PROFESSOR:	Dr. Abena A. Aidoo	EMAIL ADDRESS:	aaidoo@gmu.edu
OFFICE LOCATION:	PW-BRH, RM. 228A	PHONE NUMBER:	703-993-9047
OFFICE HOURS:	PW: T 11:30am – 3:30pm FX: By Appointment	FAX NUMBER:	703-993-2025

PREREQUISITES

None

COURSE DESCRIPTION

This course focuses on women as hosts and guests in the context of tourism. Using social theory, issues regarding the history and evolution of tourism as a gendered system are explored. In this context, the courses addresses family, solo and business travel, and employment, taking into consideration issues related to more or lesser developed countries as they relate to the roles of women in international tourism

COURSE OBJECTIVES

On completion of this course students should be able to:

- Describe the history and evolution of international tourism from a gender perspective;
- Articulate the social theory through which the gendered nature of tourism can be examined;
- Discuss the manner in which travel and travel advertising contributes to the gendered nature of tourism;
- Describes what motivates women to travel and how this is influenced by culturally specific expectations associated with personal, family and employment roles;
- Articulate multiple perspectives in the on-going discussions about the impacts of tourism employment on women's lives, including differences between opportunities in more or lesser industrialized nations;
- Discuss the controversies surrounding sex tourism and prostitutions as it impacts hosts and guests; and
- Defend the importance of healthy and intelligent interaction between hosts and guests to the future of international tourism.

COURSE OVERVIEW

The content of this course will be presented through lectures and class discussions. PowerPoint slides will be used to provide a visual guide for the lectures and discussions (**and will be posted to Blackboard at a time deemed appropriate by Professor**). Students will demonstrate their comprehension of the course material (**from the textbook and all additional notes provided by the professor**) through in-class activities and discussions, quizzes, take-home assignments and the examination(s). There will be opportunities for students to work in groups to provide avenues for growth in the areas of leadership, communication, and accountability. Students will be expected to adhere to the guidelines listed at the end of the syllabus, **as well as all additional course policies handed out during the semester. Detailed instructions for assignments will be provided in handouts posted on Blackboard.**

NATURE OF COURSE DELIVERY

This course will be offered in a face-to-face or in-class format. Please note, however, that if for any unforeseen circumstances the class is unable to meet, the particular session will be offered online and students will be expected to follow additional directions, as provided.

REQUIRED READINGS

Swain, M. B. & Momsen, J. H. (Eds.). (2002). *Gender/Tourism/Fun(?)* New York: Cognizant Communication Corporation.

- **ADDITIONAL READINGS**

- Additional readings will be made available, as needed, through the Reserve (or E-Reserve) at the Fenwick (Fairfax campus) and/or Mercer (Prince William campus) Libraries; or posted on Blackboard (9.1); or distributed in class.
- Students will also be asked to do searches for journal articles, as well as internet articles, for class discussions.

EVALUATION

This course will be graded on a point system, with a total of 100 possible percentage points.

Requirements	Points
Exam	
#1 Final	20%
Group Chapter Write-Up and Presentation <i>-Students, working in groups, will provide a write-up on an assigned chapter from the textbook, and present it (using PowerPoint slides) to the rest of the class. Detailed instructions will be provided at a later date.</i>	20%
Individual Project Report and Presentation <i>-Students, working on their own, will write a report, applying a social theory to one of the concepts discussed in class. Each student will then present their report using PowerPoint slides to the rest of the class. Detailed instructions will be provided at a later date.</i>	25%
Quizzes (5 unscheduled; the quiz with the lowest score will be dropped)	20%
Attendance/Participation <i>--Participation points will be scored based on students' active participation in class discussions reflected through written responses during in-class activities and/or for take-home assignments. These written responses will be submitted individually or as a group. Students will be informed of how many participation points each response is worth. ONLY responses that are submitted will receive the points. There will be no scheduled dates for these activities.</i>	<u>15%</u>
TOTAL	100%

Grading Scale

A = 94 – 100	B+ = 87 – 89	C+ = 77 – 79	D = 60 – 69
A- = 90 – 93	B = 84 – 86	C = 74 – 76	F = 0 – 59
	B- = 80 – 83	C- = 70 – 73	

Detailed instructions for assignments will be posted on Blackboard.

****Grade Calculations:

Percentage Score for Grade Requirement/Assignment = (Total Score Student Receives for the Assignment X Highest Possible Percentage Score for the Assignment) ÷ Highest Possible Score for the Assignment

TENTATIVE COURSE SCHEDULE

Day	Date	Topic	Assigned Reading for the Next Class	Due
Mon	August 26	Introduction; Class Overview		
Wed	August 28	Tutorial – Library Research, Writing, Presentation	Chapter 1	
Mon	September 2	Labor Day – No Class		
Wed	September 4	Chapter 1 - Introduction to Women and Tourism		
Mon	September 9	Introduction to Social Theory		
Wed	September 11	Introduction to Social Theory	Chapter 3	
Mon	September 16	Chapter 3 – Does Age Matter?	Chapter 2	
Wed	September 18	Chapter 2 - Women as Tourists – Traveling as Couples or a Family <i>Assigned: Group Chapter Presentations</i>		
Mon	September 23	Women as Tourists – Traveling Solo		
Wed	September 25	Class Discussion	Chapter 6	
Mon	September 30	Chapter 6 - Motivations for Women Travelers	Chapter 5	
Wed	October 2	Chapter 5 - Women Travelers and Magazines <i>Assigned: Individual Project</i>		
Mon	October 7	Guest Speaker/Class Discussion	Chapter 7	
Wed	October 9	Chapter 7 - Women and the Tourism Industry		
Mon	October 14	Columbus Day – No Class		
Tues	October 15	Class Discussion/Self-Directed Study	Chapter 8	
Wed	October 16	Chapter 8 – Women as Hosts	Chapter 9	
Mon	October 21	Chapter 9 – Women as Hosts	Chapter 10	
Wed	October 23	Chapter 10 – Women as Hosts		
Mon	October 28	<i>Group Chapter Presentation 1</i>		<i>Group Presentation Write-Up</i>
Wed	October 30	<i>Group Chapter Presentation 2</i>		<i>Group Presentation Write-Up</i>
Mon	November 4	Impacts of Tourism on Women	Chapter 13	
Wed	November 6	Chapter 13: Gender Differences in Perceptions of Impacts	Chapter 15 & 16	
Mon	November 11	Women and Sex Tourism – Chapter 15 & 16		
Wed	November 13	Class Discussion		
Mon	November 18	<i>Individual Project Presentations 1, 2, 3</i>		<i>Reports 1, 2, 3</i>
Wed	November 20	<i>Individual Project Presentations 4, 5, 6</i>		
Mon	November 25	<i>Individual Project Presentation 7</i>		
Wed	November 27	THANKSGIVING RECESS		
Mon	December 2	Wrap Up		
Wed	December 4	Final class/Final Exam (#1) Review	Review for Final Exam	
Mon	December 16	FINAL EXAM (#1) – In classroom – 10:30 p.m. – 1:15 p.m.		

*****Note: Faculty reserves the right to alter the schedule as necessary.**

Student Expectations

- Students must adhere to the guidelines of the George Mason University Honor Code [See <http://oai.gmu.edu/honor-code/>].
- Students with disabilities who seek accommodations in a course must be registered with the George Mason University Office of Disability Services (ODS) and inform their instructor, in writing, at the beginning of the semester [See <http://ods.gmu.edu/>].
- Students must follow the university policy for Responsible Use of Computing [See <http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/>].
- Students are responsible for the content of university communications sent to their George Mason University email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students solely through their Mason email account.
- Students must follow the university policy stating that all sound emitting devices shall be turned off during class unless otherwise authorized by the instructor.

Campus Resources

- The George Mason University Counseling and Psychological Services (CAPS) staff consists of professional counseling and clinical psychologists, social workers, and counselors who offer a wide range of services (e.g., individual and group counseling, workshops and outreach programs) to enhance students' personal experience and academic performance [See <http://caps.gmu.edu/>].
- The George Mason University Writing Center staff provides a variety of resources and services (e.g., tutoring, workshops, writing guides, handbooks) intended to support students as they work to construct and share knowledge through writing [See <http://writingcenter.gmu.edu/>].
- For additional information on the College of Education and Human Development, School of Recreation, Health, and Tourism, please visit our website [See <http://rht.gmu.edu/>].

PROFESSIONAL BEHAVIOR: Students are expected to exhibit professional behaviors and dispositions at all times.

CORE VALUES COMMITMENT: The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles.