

GEORGE MASON UNIVERSITY
School of Recreation, Health, and Tourism

SPMT 440-002- Spring 2013
Global Perspectives in Sport

DAY/TIME:	F 10:30am-1:10pm	LOCATION:	FX: IH Hall #131
PROFESSOR:	Charles Parrish	EMAIL:	cparrish@masonlive.edu
OFFICE:	TBA	PHONE:	540-878-0149
OFFICE HOURS:	By Appointment	FAX:	703-993-2025

COURSE DESCRIPTION:

This course is an interdisciplinary examination of sport as a global phenomenon. Historical, cultural, political, economic, management and governance perspectives will be considered. Focus will be given to international sport leagues and teams, the globalization of sport, market dynamics, emerging contemporary issues in the global sports industry, and U.S. based sport organizations operating internationally.

COURSE OBJECTIVES:

1. Analyze and understand the history and cultural significance of international sport.
2. Examine the role of sport in global politics.
3. Examine how global politics impacts international sport operations.
4. Explore sport based cultures in societies outside the United States.
5. Examine the various models of sport organization and governance internationally.
6. Explore the role of the media in international sport.
7. Examine the ways in which international sport is managed and marketed.
8. Understand the role of sport in economic development.

COURSE OVERVIEW:

The learning experiences in this course are afforded through assignments, seminar discussions, film and video material. The course relies heavily on participatory dialogue as well as individual & collaborative learning.

EXPECTATIONS:

The requirements reflect the demands of the course. Students will be expected to respect the following policies:

- 1) Punctual and regular attendance for the entire class session is expected.
- 2) Official e-mail communications from the instructor will be sent to students' GMU-assigned e-mail addresses. Students are responsible to check their e-mail inbox and to ensure that there is room to receive incoming correspondence.
- 3) All assigned readings for each class are to be completed prior to coming to class.
- 4) No cell phone use during class. Emergency use may be discussed with the instructor.
- 5) Lap tops may be used for note taking and educational purposes. However, the use of communication and entertainment devices such as iPods, cell phones, and similar devices is prohibited.
- 6) Participation in class discussions is expected and is an essential part of class.
- 7) Students will abide by the Mason Honor Code, guided by the spirit of academic integrity.
- 8) No grades or discussion of grades, test/exams or test appeals will be carried out over email due to its impersonal nature and security issues. Students can discuss their grades with the instructor over the phone or in person.
- 9) If a student misses a class or a meeting, it is the student's responsibility to obtain missed notes and information on any assignments from a peer.
- 10) There will be no make-up exams/assignments given without a valid university excuse. The instructor should be notified 24 hours in advance. The excuse must be written and documented.
- 11) Arrangements for approved make-up exams and assignments should be initiated by the student with the instructor.

STUDENT SUPPORT:

Any eligible student with an exceptionality documented through George Mason University's Disability Resource Center should notify the instructor so that suitable accommodations can be implemented.

REQUIRED READINGS

Texts

Chadwick, S. & Arthur, D. (2008). *International Cases in the Business of Sport*. Oxford: Butterworth-Heinemann.
Foer, F. (2004). *How Soccer Explains the World: An unlikely theory of globalization*. NY: HarperCollins.

Articles/Book Chapters (Available via Blackboard)

- Corwin, M. (2008). Blood in the Water at the 1956 Olympics. *Smithsonian Magazine*. Retrieved from <http://www.smithsonianmag.com/people-places/blood-in-the-water.html>.
- Desai, A. & Vahed, G. (2010). World Cup 2010: Africa's turn or the turn on Africa? *Soccer and Society*, 11(1/2): 154-167.
- Duke, V. & Crolley, L. (2001). Fútbol, Politicians, and the People: Populism and politics in Argentina. *The International Journal of the History of Sport*, 18(3): 93-106.
- Gaffney, C. (2009). Stadiums and Society in twenty-first century Buenos Aires. *Soccer and Society*, 10(2): 160-182.
- Goig, R. L. (2008). 'Identity, nation-state and football in Spain: The evolution of nationalist feelings in Spanish football.' *Soccer and Society*. 9(1):56-63.
- Griggs, G. (2006). Calypso to Collapso: The Decline of the West Indies as a Cricketing Super Power. *Journal of Sport and Social Issues* 30(3): 306-314.
- Kaplanidou, K. & Karadakis, K. (2010). Understanding the Legacies of a Host Olympic City: The Case of the 2010 Vancouver Olympic Games. *Sport Marketing Quarterly*, 19: 110-117.
- Krasnoff, L.S. (2011). 'Resurrecting the Nation: the evolution of French sports policy from de Gaulle to Mitterand'. In Tomlinson, Young, & Holt (eds.) *Sport and the Transformation of Modern Europe*: pp. 67-82. New York: Routledge.
- Menefee, W. C. & Casper, J.M. (2011). Professional basketball fans in China: a comparison of National Basketball Association and Chinese Basketball Association team identification. *International Journal of Sport Management and Marketing*, 9(3/4): 185-200.
- Midgett, D. (2003). Cricket and Calypso: Cultural representation and social history in the West Indies. *Sport and Society*. 6(2-3): 239-268.
- Torres, C. R. (2009). What is wrong with playing high? *Journal of the Philosophy of Sport*. Vol. 36: 1-21.

Encyclopedia Entries (Available via Blackboard)

- Bolsmann, C. (2012). Apartheid and Sports in South Africa. In J. Nauright & C. Parrish (eds.) *Sports Around the World: History, Culture, and Practice*, Vol. 1: 90-93. Santa Barbara, CA: ABC-Clio.
- Cornelissen, S. (2012). FIFA World Cup of 2010. In J. Nauright & C. Parrish (eds.) *Sports Around the World: History, Culture, and Practice*, Vol. 1: 127-129. Santa Barbara, CA: ABC-Clio.
- Hughs, L.E. (2012). Taylor Report. In J. Nauright & C. Parrish (eds.) *Sports Around the World: History, Culture, and Practice*. Vol. 2: 197-198. Santa Barbara, CA: ABC-Clio.
- Light, R. & Little, C. (2012). Sumo. In J. Nauright & C. Parrish (eds.) *Sports Around the World: History, Culture, and Practice*. Vol. 1: 250-252. Santa Barbara, CA: ABC-Clio.
- Little, C. (2012). Polo, India. In J. Nauright & C. Parrish (eds.) *Sports Around the World: History, Culture, and Practice*. Vol. 1: 245-247. Santa Barbara, CA: ABC-Clio.
- McConnell, R. (2012). The Haka. In J. Nauright & C. Parrish (eds.) *Sports Around the World: History, Culture, and Practice*. Vol. 1: 292-293. Santa Barbara, CA: ABC-Clio.
- Nauright, J. (2012). Rugby World Cup of 1995. In J. Nauright & C. Parrish (eds.) *Sports Around the World: History, Culture, and Practice*, Vol. 1: 152-153.

Films (Time permitting)

- 1) Once in a Lifetime- The Story of the New York Cosmos, 2) Empire of Cricket- West Indies
- 3) Freedom's Fury- "Blood in the Water", 4) Invictus

*Supplemental required readings may be assigned on a weekly basis.

ASSESSMENT:

In Class Assignments & Participation:	10%
Article Review	10%
Exam #1	25%
Exam #2	25%
Research Paper:	30%

GRADING SCALE

A =94-100 A- = 90-93
B+ = 88-89 B = 84-87 B- = 80-83
C+ = 78-79 C= 74-77 C- = 70-73
D = 60-69
F = 0-59

ARTICLE REVIEW

Select an article from any media source that considers a contemporary global sport topic of interest. Topics may span sports (cricket, hockey, tennis, etc.) as well as fields (marketing, finance, governance, socio-political, technology, venue design, risk management, etc.). Summarize the article in no more than 2 pages by indentifying the issue and analyzing its significance. Attach a hard copy of the article to your summary. Be prepared to discuss the article and your analysis in class.

RESEARCH PAPER & PRESENTATION

Students will select and research an appropriate global sport related topic as outlined in class. Topics are to be submitted to the instructor via email by March 29th for approval and should focus on an appropriate sport related topic situated outside the United States. Topics may focus on marketing, finance, governance, culture, politics, facilities, etc., current issues and controversies (e.g. FIFA crisis, match fixing scandals, etc.), or international or regional sport organizations (WADA, FIBA, ICU, ICC, UEFA, etc.). Formal research papers are to be presented and submitted to the instructor by May 10, 2013. Papers should be in APA format, must be between 3,000-4,000 words in length (excluding title & reference page), and utilize a minimum of 4 scholarly sources (books, book chapters, journal articles). The presentation will consist of a 5-7 minute overview of the paper. Late presentations and papers will not be accepted.

TENTATIVE COURSE SCHEDULE: NOTE: SCHEDULE SUBJECT TO CHANGE BY INSTRUCTOR

*C & A = Chadwick and Arthur Text

**F= Foer Text

Jan. 25: Course Overview / In class film: Once in a Lifetime

Feb. 1: North America (F: Chp. 10 / Kaplanidou & Karadakis Article)

Feb. 8: Europe (Krasnoff Chapter) / Guest Lecture: Dr. Lindsay Krasnoff (US Dept. of State)

Feb. 15: Europe (C&A: 1 / F: Chp. 8 / Goig Article)

Feb. 22: Europe (C&A: 9 / F: Chp. 2 / Hughs Entry)

Mar. 1: Europe (C&A: 8 & 18)

Mar. 8: **Exam 1**

Mar. 15: SPRING BREAK

Mar. 22: Caribbean (Griggs Article / Midgett Article) / In class film: Empire of Cricket

Mar. 29: Corwin Article / Film: Freedom's Fury- "Blood in the Water"

Article Review Due / Final Paper Topic Due

Apr. 5: Latin America (C&A: Chp. 29 / F: Chp. 5) + choose 1 of the following articles: A) Duke & Crolley Article or B) Gaffney Article or C) Torres Article)

Apr. 12: Asia (C&A: 27 / Menefee & Casper Article / Light & Little Entry / Little Entry)

Apr. 19: Oceania/Pacific Isles (C&A: 7 & 14 / McConnell Entry)

Apr. 26: Africa (C&A: 26 / Desai & Vahed Article / Bolsmann Entry / Cornelissen Entry/ Nauright Entry) / In class film: Invictus

May 3: **Exam 2**

May 10: **Presentation and Written Paper Due**

Student Expectations

- Students must adhere to the guidelines of the George Mason University Honor Code [See <http://academicintegrity.gmu.edu/honorcode/>].
- Students with disabilities who seek accommodations in a course must be registered with the George Mason University Office of Disability Services (ODS) and inform their instructor, in writing, at the beginning of the semester [See <http://ods.gmu.edu/>].
- Students must follow the university policy for Responsible Use of Computing [See <http://universitypolicy.gmu.edu/1301gen.html>].
- Students are responsible for the content of university communications sent to their George Mason University email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students solely through their Mason email account.
- Students must follow the university policy stating that all sound emitting devices shall be turned off during class unless otherwise authorized by the instructor.
- Students are expected to exhibit professional behaviors and dispositions at all times.

Campus Resources

- The George Mason University Counseling and Psychological Services (CAPS) staff consists of professional counseling and clinical psychologists, social workers, and counselors who offer a wide range of services (e.g., individual and group counseling, workshops and outreach programs) to enhance students' personal experience and academic performance [See <http://caps.gmu.edu/>].
- The George Mason University Writing Center staff provides a variety of resources and services (e.g., tutoring, workshops, writing guides, handbooks) intended to support students as they work to construct and share knowledge through writing [See <http://writingcenter.gmu.edu/>].
- For additional information on the College of Education and Human Development, School of Recreation, Health, and Tourism, please visit our website [See <http://rht.gmu.edu>].

