GEORGE MASON UNIVERSITY  
School of Recreation, Health, and Tourism  
SPMT 241.002—Practicum (3)  
Spring 2012

DAY/TIME: Work Schedule  
LOCATION: Variable  
PROFESSOR: Craig Esherick, J.D.  
EMAIL ADDRESS: cesheric@gmu.edu  
OFFICE LOCATION: Bull Run Hall 201C (PW)  
PHONE NUMBER: 703.993.9922  
OFFICE HOURS: By arrangement  
FAX NUMBER: 703.993.2025  

PREREQUISITES: SPMT 201; SPMT concentration students only  

COURSE DESCRIPTION  
A directed practicum experience—paid or voluntary—in a sport industry setting. The student is assigned tasks and responsibilities and is held responsible for his/her completion of tasks as assigned by the designated practicum site supervisor(s). The practicum experience is typically limited to an approved, on-campus facility (e.g., the Freedom Aquatic and Fitness Center [Prince William], GMU Fitness and Aquatic Center [Fairfax]) or other approved sites under supervision of a GMU adjunct faculty on site supervisor and SPMT faculty advisor. Opportunities provide for students to develop knowledge, values, and beginning practice skills appropriate for entry-level practice in Sport Management agencies. Students are expected to work 120-150 hours within a period of 10 to 14 weeks.

COURSE OBJECTIVES  
At the completion of the course, students will have been provided with:

1. opportunities to explore and discover career objectives in the sport industry, utilizing both personal assessment and evaluation by the academic institution and the practicum site;
2. opportunities to evaluate strengths and weaknesses in light of demands and expectations of employment in various positions in the field;
3. opportunities to develop career enhancing skills and interests; and
4. opportunities to provide feedback to and inform the academic programs in the School of Recreation, Health, and Tourism (RHT).

NATURE OF COURSE DELIVERY  
This course is delivered through the work experience the student has selected for this semester. As part of that experience, the student will be expected to chronicle their hours and their experiences.

REQUIRED READINGS: None  

REQUIREMENTS  
Under the direction of an on-site supervisor, 120-150 hours of field experience which satisfies the course objectives of the practicum and meets the needs of the facility. In the SPMT 241 Practicum, the focus is on providing each student with hands-on practical experience in sport industry programming and facility/human resource management.

For SPMT majors and minors, the SPMT 241 practicum is generally limited to one of three possible GMU affiliated sites: the Freedom Center with Leslie Shinners (lshinner@gmu.edu) as on-site supervisor; the Aquatics and Fitness Center; and LawFit—a program designed to increase the cardiorespiratory efficiency, muscular strength, muscular endurance, lean body mass, and flexibility of law enforcement officers with Dr. David Bever, a full time RHT faculty member (dbever@gmu.edu), as on-site supervisor. Professor Shinners is also an adjunct faculty member in RHT. Alternate on-campus Practicum opportunities may be available through the Intramural/Recreational Sports Program housed at the Fairfax campus; contact Paul Bazzano (pbazzano@gmu.edu), Coordinator, Intramural and Recreational Sports, for more information. On some occasions, the Patriot Club, the fundraising arm of the George Mason University athletic department, has openings for qualified students to work with external relations; contact Heather Moody (hmoody@gmu.edu) for details and availability. Finally, specialized Practicum placements within the Athletic Department (e.g., marketing, public relations, events) are
sometimes a possibility; contact Stacy Natoli (snatoli@gmu.edu) or Maureen Nasser (mnasser@gmu.edu). For more help you can also contact Dr. Robert Baker (rbaker2@gmu.edu), Sport Management Coordinator for RHT.

Depending on the student's background and interests, as well as the needs of a particular facility, the on-site supervisor will work with the student to produce an individualized practicum, which can include a variety of work-related experiences.

Successful completion of the practicum work experience will be indicated by the following:

1. **work 120-150 clock hours** within a period of 10-14 weeks; and
2. complete a log/journal of the practicum experience.*

* PRACTICUM LOG OF EXPERIENCE

The log/journal should be organized in the following manner:

1. Brief Introduction
   A. Site of practicum
   B. Job responsibilities
   C. Site Supervisor
   D. Weekly Schedule of the experience
      (Days and hours worked in the format below):

<table>
<thead>
<tr>
<th>Month</th>
<th>Day</th>
<th>Time</th>
<th>Hours</th>
<th>Weekly Total</th>
<th>Monthly Total</th>
<th>Supervisor’s Signature</th>
</tr>
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<tr>
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</table>

   TOTAL: _______ Hours ______________________________ Supervisor’s Signature and Date

   Your supervisor must sign either weekly or monthly for your hours to be accepted by the instructor for this course.

2. Chronicle of Experience
   A. Weekly summarization of the work experiences (typewritten)
   B. Any special materials, handouts, or samples should be included or placed in an appendix.

3. Summary
   A. Summarize your expected duties and responsibilities at your work site.
   B. Summarize your actual total experience, exposures and participation.

4. Intern’s Evaluation of the Site
   A. Briefly evaluate the site and the site supervisor
   B. Should the Sport Management concentration seek to place another student with this agency?
   C. What recommendations do you have for the improvement of the practicum phase of the program?
   D. Should we strive to prepare our students in a special manner for this agency?
   E. Was the practicum a worthwhile expenditure of the time required? If the answer is No, Why?

Upon completion of the practicum period, students will turn in a typewritten/computer-generated version of their Log of Experiences, a site supervisor’s evaluation form, and the student’s site evaluation. Your final report is essentially a portfolio of your practicum experience. **This is a requirement for the final grade for the course.** You are strongly encouraged to keep a backup copy of what you submit. Your submitted portfolio will be returned at a later date. You may wish to hold on to it as tangible evidence of your practicum experience for future employers and/or internship interviews. You will be expected to respond to emails from the instructor during the course of the semester; some of these emails will relate to short **one-page updates** outlining your experiences with the practicum.
GRADING

Grades will be assigned on the basis of a Practicum log (60%); organization chart (10%); the site supervisor’s evaluation (20%); and your own evaluation of the site (10%).

Final grades will be recorded with “plus/minus” letter grade annotations. You can use the table on the next page to do your own grade calculation. Convert letter grades to numerical equivalents using this scale: A=10, A-=9, B+=8, B=7, B-=6, C+=5, C=4, C-=3, D=2, F=1. Multiply the numerical equivalent by the weight to get the weighted value. Add the weighted values and use the conversion scale to convert the total back to a letter grade. (Note: No credit towards graduation accrues from a failing grade or from a grade that is replaced by a retaken course. For more information, please consult the current edition of the university catalog.)

<table>
<thead>
<tr>
<th>Letter Grade</th>
<th>Numerical Equivalent</th>
<th>Weight</th>
<th>Weighted Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Practicum Log</td>
<td>6.00</td>
<td>.60</td>
<td></td>
</tr>
<tr>
<td>Organizational Chart</td>
<td></td>
<td>.10</td>
<td></td>
</tr>
<tr>
<td>Site Supervisor’s Evaluation</td>
<td></td>
<td>.20</td>
<td></td>
</tr>
<tr>
<td>Student Evaluation of Site</td>
<td></td>
<td>.10</td>
<td></td>
</tr>
<tr>
<td>TOTAL</td>
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</tbody>
</table>

GUIDELINES

Each student enrolled in SPMT 241 must complete the following duties and responsibilities as requirements to earn a letter grade for the practicum experience. Students must share these guidelines with their practicum site supervisor and work throughout the practicum experience with the site supervisor to meet the guidelines. These guidelines are REQUIRED to be included in the student’s journal/portfolio.

DUTIES AND RESPONSIBILITIES

1. Develop an organizational chart of the organization or university in terms of the supervisor/athletic director; line and staff relationship. **INCLUDE YOURSELF IN THE CHART TO SHOW YOUR RELATIONSHIP TO THE ORGANIZATION.**
2. Participate in structured orientation sessions with supervisor.
3. Participate in post-activity discussions with the supervisor.
4. Attend staff meetings, when appropriate.
5. Identification of the responsibilities and the duties of the supervisor in terms of:

<p>| A well planned and balanced program | Facilities, equipment and supplies |
| Purchase and care of equipment | Care and treatment of injuries |
| Securing game officials | Provisions for press releases |
| Contracts | Travel |
| Game programs | Maintenance and improvement of facilities |
| A continuous evaluation of the total program | Control and regulation of athletic policies |
| Preparation of budgets | Eligibility |
| Concessions | Counseling services |
| Insurance programs | Clerical workers |</p>
<table>
<thead>
<tr>
<th>Recruitment policies</th>
<th>Scheduling</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ticket sales</td>
<td>Spectator control</td>
</tr>
</tbody>
</table>

**SPORT MANAGEMENT INTERN PERFORMANCE APPRAISAL FORM**

*To Be Completed by the Site Supervisor*

Instructions: Please evaluate the intern’s current level of performance within the following dimensions. As the evaluator, you are requested to carefully review the intern’s competence in each dimension and rate his/her performance by circling the number next to each listed dimension corresponding to the level of the intern’s on the job performance based upon the following scale:

2 Poor
4 Below Average
6 Average
8 Above Average
10 Excellent
NA Not Applicable

Site Supervisor/Rater: ___________________________ Date: ________________

Title: ___________________________   Intern/Ratee: ___________________________

<table>
<thead>
<tr>
<th>Job Related Dimensions</th>
<th>Level of Intern Performance</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Quality of Work</td>
<td>2 4 6 8 10 NA</td>
</tr>
<tr>
<td>2. Productivity</td>
<td>2 4 6 8 10 NA</td>
</tr>
<tr>
<td>3. Professional Appearance/Behavior</td>
<td>2 4 6 8 10 NA</td>
</tr>
<tr>
<td>4. Tardiness/Absenteeism</td>
<td>2 4 6 8 10 NA</td>
</tr>
</tbody>
</table>

**Personal Dimensions**

1. Diligence
2. Cooperative/Works Well with Others
3. Receptive to New Ideas/Criticism
4. Responsible/Reliable
5. Follows Directions
6. Self-Directed
7. Adaptability/Creativity
8. Positive Attitude/Enthusiastic
9. Performs Under Pressure
10. Willingness to Work Overtime
11. Willingness to Learn
12. Leadership Potential
INTERN PERFORMANCE APPRAISAL FORM continued.

<table>
<thead>
<tr>
<th>Technical Dimensions</th>
<th>Level of Intern Performance</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Communication Skills</td>
<td>2  4  6  8  10  NA</td>
</tr>
<tr>
<td>2. Writing Skills</td>
<td>2  4  6  8  10  NA</td>
</tr>
<tr>
<td>3. Organizational Skills</td>
<td>2  4  6  8  10  NA</td>
</tr>
<tr>
<td>4. Computer Skills</td>
<td>2  4  6  8  10  NA</td>
</tr>
</tbody>
</table>

Site Supervisor/Rater’s Signature: ________________________________

Date: _______________________

Comments: Written comments may be provided if the site supervisor/rater desires to provide them. They may be general comments about the intern’s performance or an elaboration regarding a specific performance rating.
Instructions: Please evaluate your practicum site within the following dimensions. As the student intern, you are requested to carefully evaluate the site of your practicum experience by providing feedback on your experience and your recommendation(s) to future interns considering this site to fulfill their practicum/internship course requirement(s).

1. Briefly evaluate the site and the site supervisor.

2. Should the Sport Management concentration encourage another student to fulfill the practicum requirement(s) with this organization?

3. What recommendations do you have for the improvement of the practicum phase of the program (the course itself)?

4. Should we strive to prepare our students in a special manner for this organization?

5. Was the practicum a worthwhile experience for the time required? If the answer is No, Why?
Student Expectations

- Students must adhere to the guidelines of the George Mason University Honor Code [See http://academicintegrity.gmu.edu/honorcode/].

- Students with disabilities who seek accommodations in a course must be registered with the George Mason University Office of Disability Services (ODS) and inform their instructor, in writing, at the beginning of the semester [See http://ods.gmu.edu/].

- Students must follow the university policy for Responsible Use of Computing [See http://universitypolicy.gmu.edu/1301gen.html].

- Students are responsible for the content of university communications sent to their George Mason University email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students solely through their Mason email account.

- Students must follow the university policy stating that all sound emitting devices shall be turned off during class unless otherwise authorized by the instructor.

- Students are expected to exhibit professional behaviors and dispositions at all times.

Campus Resources

- The George Mason University Counseling and Psychological Services (CAPS) staff consists of professional counseling and clinical psychologists, social workers, and counselors who offer a wide range of services (e.g., individual and group counseling, workshops and outreach programs) to enhance students’ personal experience and academic performance [See http://caps.gmu.edu/].

- The George Mason University Writing Center staff provides a variety of resources and services (e.g., tutoring, workshops, writing guides, handbooks) intended to support students as they work to construct and share knowledge through writing [See http://writingcenter.gmu.edu/].

- For additional information on the College of Education and Human Development, School of Recreation, Health, and Tourism, please visit our website [See http://rht.gmu.edu].

CORE VALUES COMMITMENT: The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles.