

GEORGE MASON UNIVERSITY  
School of Recreation, Health, and Tourism

SPMT 651 Sport and International Development

DAY/TIME:	<a href="#">TH 7:20 – 10:00 pm</a>	LOCATION:	RAC <a href="#">#2203</a>
PROFESSOR:	Prof. John Nauright	EMAIL ADDRESS:	<a href="mailto:jnaurigh@gmu.edu">jnaurigh@gmu.edu</a>
OFFICE LOCATION:	BRH <a href="#">221</a>	PHONE NUMBER:	703-993-2061
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CREDITS:	3 hours		

#### COURSE DESCRIPTION

This course explores the roles of sport in international development with focus on Africa, Asia, and Latin America. NGOs, international federations, professional leagues and grassroots initiatives will be examined.

#### COURSE OBJECTIVES

Students will be able to:

1. explain international economic development strategies.
2. describe the theoretical underpinnings in development studies.
3. analyze the role of globalization in international development.
4. explain how sport fits into development studies and practices.
5. outline the role of international sport organizations in developing countries.
6. demonstrate how sport can foster development within societies.
7. conduct research on a specific sport and development issue.

#### COURSE OVERVIEW

Students will explore the roles of imperialism and globalization on international development over the past 150 years. Students will examine the background to uneven patterns of development internationally and then examine the place of sport within this context. Specific focus will be on the role of sport and development in the societies of Africa, Latin America and Asia. This course will run as a seminar in which students are expected to complete assigned readings prior to class. Internet resources will be used as will film clips.

#### HONOR CODE AND ATTENDANCE

Students are held to the standards of the George Mason University Honor Code. You are expected to attend all class sections, actively participate in class discussions, complete in-class exercises and fulfill all assignments. Assignments must be turned in at the beginning of class on the specified date due or **no credit will be given**.

#### REQUIRED READINGS (to be compiled from)

Levermore, R. & Beacom, A., eds. (2009). *Sport and International Development*. Basingstoke: Palgrave Macmillan.

Special Issue on Sport and Development, *Third World Quarterly* (2004).

#### RECOMMENDED READINGS

Desbordes, M. (ed.) (2006). *Marketing and football: an international perspective*. London: Butterworth-Heinemann.

Foer, F. (2004). *How soccer explains the world: an unlikely theory of globalization*.

Nauright, J. & Schimmel, K. (2005). *The political economy of sport*. Basingstoke: Palgrave Macmillan.

#### EVALUATION

This course will be graded on a point system, with a total of 100 possible points.

Requirements

Points

Exam

#1

10

Short Research Assignments and Presentations and Participation	30
Research Project	60

TOTAL 100

**Grading Scale**

[This section MUST be included and reflect the current GMU undergraduate or graduate +/- grading scale]

A = 94 – 100	B+ = 88 – 89	C+ = 78 – 79	
A- = 90 – 93	B = 84 – 87	C = 70 – 77	F = 0 – 69
	B- = 80 – 83		

TENTATIVE COURSE SCHEDULE

Feb. 10	<p>Sport and Development: Mapping the Field and Introduction of Sport and International Development Communication Platforms</p> <p>Readings:</p> <p>Levermore &amp; Beascom, Chapters 1-2; Haberman, B. &amp; Langthaler, M. (2010). Changing the World of Development Research? An Insight into Theory and Practice. <i>Development in Practice</i> 20(7): 771-783; Woolcock, M. (2007). Higher Education, Policy Schools and Development Studies: What Should Masters Degree Students Be Taught? <i>Journal of International Development</i> 19(1): 55-73.</p>
Feb. 17	<p>The emergence of development studies and development theories.</p> <p>Readings:</p> <p>Sumner, A. &amp; Tribe, M. (2008). What Could Development Studies Be? <i>Development in Practice</i> 18(6): 755-766; Herath, D. (2009) 'The Discourse of Development: has it reached maturity?', <i>Third World Quarterly</i>, 30: 8, 1449-1464;</p>
Feb. 24	<p>Imperialism, Colonialism, Development.</p> <p>Readings:</p> <p>Cooke W. 2003. A new continuity with colonial administration: participation in development management. <i>Third World Quarterly</i> 24(1): 47–61;</p>
March 3	<p>Development in Practice: Theory to Action</p> <p>Readings:</p> <p>Anyidoho, N.A. (2010). 'Communities of Practice': Prospects for Theory and</p>

Action in Participatory Development. *Development in Practice* 20(3): 318-328.

March 10

Approaches to International Development

Readings:

Ulrich, H.P. (2010). Enhancing the Effectiveness of International Development: A Systems Approach. *Development in Practice* 20(2): 251-264.

March 24

Sport Development: Interpretations of Sports Development and Policy

Levermore text Chapter 3, 8.

March 31

The United Nations, International Organizations and Development

Readings:

Ghai, D. (2008). The United Nations Contribution to Development Thinking and Practice. *Development in Practice* 18(6): 767-773;

April 6

Corporate Social Responsibility and Other Issues Facing Sport and International Development Programs

Readings:

Levermore, R. (2010). CSR for Development Through Sport: examining its potential and limitations. *Third World Quarterly*, 31(2), 223-241; Levermore text, Chapter 11; Ponte, S., Richey, L. A. and Baab, M. (2009). Bono's Product (RED) Initiative: corporate social responsibility that solves the problems of "distant others", *Third World Quarterly*, 30(2): 301-317; Wenden, A. L. (2008). Discourses on Poverty: emerging perspectives on a caring economy. *Third World Quarterly*, 29(6): 1051-1067.

April 13

International Sport Federations and Sport Development.

Readings:

TBA

April 20

Developing countries and mega-events.

Readings:

Levermore text, Chapter 4; Global Games Issue *Third World Quarterly*; Giampiccoli & Nauright (2010). Problems and Prospects for Community Based Tourism in the New South Africa: The 2010 FIFA World Cup and Beyond. *African Historical Review*, 42(1), 42-62.

April 27

Tourism, Events and Development.

Readings:

Hall, D. & Brown, F. (2008). Finding a Way Forward: an agenda for research, *Third World Quarterly*, 29: 5, 1021-1032; Brown, F. & Hall, D. (2008). Tourism and Development in the Global South: the issues. *Third World Quarterly*, 29(5): 839-849.

May 4

Gender and sport development/Selling Development.

Readings:

Levermore text, Chapter 6; Cameron, J. & Haanstra, A. (2008). Development Made Sexy: how it happened and what it means, *Third World Quarterly*. 29(8): 1475-1489.

May 11

Research projects and presentations.

*Note: Faculty reserves the right to alter the schedule as necessary.*

- [Students must adhere to the guidelines of the George Mason University Honor Code \[See http://academicintegrity.gmu.edu/honorcode/\].](http://academicintegrity.gmu.edu/honorcode/)
- [Students with disabilities who seek accommodations in a course must be registered with the George Mason University Office of Disability Services \(ODS\) and inform their instructor, in writing, at the beginning of the semester \[See http://ods.gmu.edu/\].](http://ods.gmu.edu/)
- [Students must follow the university policy for Responsible Use of Computing \[See http://universitypolicy.gmu.edu/1301gen.html\].](http://universitypolicy.gmu.edu/1301gen.html)
- [Students are responsible for the content of university communications sent to their George Mason University email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students solely through their Mason email account.](#)
- [Students must follow the university policy stating that all sound emitting devices shall be turned off during class unless otherwise authorized by the instructor.](#)
- [Students are expected to exhibit professional behaviors and dispositions at all times.](#)
- [The George Mason University Counseling and Psychological Services \(CAPS\) staff consists of professional counseling and clinical psychologists, social workers, and counselors who offer a wide range of services \(e.g., individual and group counseling, workshops and outreach programs\) to enhance students' personal experience and academic performance \[See http://caps.gmu.edu/\].](http://caps.gmu.edu/)
- [The George Mason University Writing Center staff provides a variety of resources and services \(e.g., tutoring, workshops, writing guides, handbooks\) intended to support students as they work to construct and share knowledge through writing \[See http://writingcenter.gmu.edu/\].](http://writingcenter.gmu.edu/)
- [For additional information on the School of Recreation, Health, and Tourism, please visit our website \[See http://rht.gmu.edu/\].](http://rht.gmu.edu/)

