

GEORGE MASON UNIVERSITY
School of Recreation, Health & Tourism

SPMT 405— Sport Operation and Planning (2)
Spring 2011

DAY/TIME:	Wednesdays 4:30pm-7:15pm	LOCATION:	Innovation Hall – Rm 209
PROFESSOR:	Chris Topping	EMAIL ADDRESS:	Ctoppin1@gmu.edu
OFFICE LOCATION:	RAC 2006	PHONE NUMBER:	703-993-5326
OFFICE HOURS:	By Appointment Only	FAX NUMBER:	703-993-2686

PREREQUISITES: None

COURSE DESCRIPTION:

Principles and techniques of planning and operating sport facilities. Emphasizes principles and concepts of organization and administration including communication, personnel management, management of physical resources, and risk management. Examines variety of sport operations such as indoor stadiums, athletic field complexes, and managing recreation and intramural activities.

COURSE OBJECTIVES:

Upon satisfactory completion of the course, the student will be able to demonstrate an understanding of athletic and recreation facility management concepts such as:

- 1) Understand the use of needs assessments, feasibility studies, focus groups and surveys in facility planning and operations.
- 2) Understand how risk management is part of the ongoing process of planning and operation of sport and recreation facilities.
- 3) Understand the operational structure and management concepts associated within the operation of sport and recreation facilities.
- 4) Utilize the case analysis process to compare the management and operations of different sport and recreation facilities.
- 5) Function as a productive member of a management team and identify the factors involved in successful team management.

COURSE OVERVIEW:

The course relies heavily on participative and experiential learning. Blackboard will be used to enhance the learning objectives and reinforce material presented during class. The requirements reflect the demands of the course. Students will be expected to respect the following policies.

- 1) Attend all classes for the entire class session.
- 2) Prepare required readings and other assignments when due.
- 3) No cell phones (which includes no text messaging.)
- 4) Laptops cannot be used without instructor permission.
- 5) Participate in group/class activities. Participation is expected and is an essential part of class.
- 7) Plagiarism, cheating or any other form of academic dishonesty will be referred to the Honor Code committee of George Mason University.
- 8) No grades or discussion of grades, test/exams or test appeals will be carried out over email due to its impersonal nature and security issues. Students can discuss their grades with the instructor in person.
- 9) If a student misses a class, it is the student's responsibility to find out what happened during that class or meeting and obtain the notes and assignments from another student in the class
- 10) If you have a diagnosed and documented disability which may cause you to have difficulties with any portion of the policies and requirement of the course, please contact me as soon as possible so that arrangements for suitable alternative or accommodations can be made and coordinate with the Office of Disability Support Services.
- 11) No tape recording of lectures/classes is allowed unless there are extraordinary circumstances of which you

have made the instructor aware.

12) Students must use their MasonLIVE email account to receive important University information, including messages related to this class. See <http://masonlive.gmu.edu> for more information.

13) Dress Code for all presentations will consist of Business Casual at minimum.

14) All papers and citations are expected to use MLA style. For further information on MLA style, please consult <https://owl.english.purdue.edu/owl/resource/747/01/>.

ACADEMIC INTEGRITY

Mason is an Honor Code university; please see the University Catalog for a full description of the code and the honor committee process. The principle of academic integrity is taken very seriously and violations are treated gravely. What does academic integrity mean in this course? Essentially this: when you are responsible for a task, you will perform that task. When you rely on someone else's work in an aspect of the performance of that task, you will give full credit in the proper, accepted form. Another aspect of academic integrity is the free play of ideas. Vigorous discussion and debate are encouraged in this course, with the firm expectation that all aspects of the class will be conducted with civility and respect for differing ideas, perspectives, and traditions. When in doubt (of any kind) please ask for guidance and clarification.

TEXTBOOK

Ammon, R., Southall, R.M., & Nagel, M.S. (2010). "Sport Facility management: Organizing Events and Mitigating Risks." 2nd edition, Morgantown, WVA. Fitness Information Technology, Inc.

EVALUATION

This course will be evaluated on a point system according to the current GMU undergraduate grading scale.

A = 94>100 A- = 90>93

B+ = 88>89 B = 84>87 B- = 80>83

C+ = 78>79 C = 74>77 C- = 70>73

D = 60>69

F = 0 > 59

20% Attendance/Participation/Discussion

25% (5/10/10%) Critical Eye on Facilities

20% (5/5/10%) Case Law Review, Presentation & Quiz (Varying Dates)

20% (15/5%) Outlining trends in Facility/Event Management and Presentation

10% Mason Day Review and Critique

5% Risk Management Assessment and Presentation

CLASS SCHEDULE – SPMT 405 – Spring 2011

(subject to change as necessary)

January 26

Administrative overview and course requirements, Team Management

February 2

Tour of Patriot Center???

February 9

Chapters 1 & 2: Planning and Assessment

Legal terms and understanding how it applies to sports facility management.

February 16

Chapters 3 & 4 & 5: Financing and Budget

Cases Presented:

Example - Kelo v. New London (2005)

February 23

Chapters 6 & 7: Organization and HR

Cases Presented:

Texas Department of Community Affairs v. Burdine (1981)
McDonnell Douglas Corp. v. Green (1973)
Garcia v. San Antonio Metropolitan Transit Authority (1985)
Sutton v. United Air Lines (1999)
Anderson v. Little League Baseball, Inc. (1992)

DUE: Critical Eye on Facilities #1

March 2

Chapters 8 & 9: Risk Management

Cases Presented:

Pell v. Victor J. Andrew High School (1984)
Maussner v. Atlantic City Country Club (1997)
Sallis v. City of Bossier City (1996)
Mogabgab v. Orleans Parish School Board (1970)
Eddy v. Syracuse University (1980)
Schiffman v. Spring (1994)
Fox v. Board of Supervisors (LSU) (1991)
Economy Engineering v. Commonwealth (Mass) (1992)
Van Stry v. State of New York (1984)

March 9

DUE: Risk Management Assessment and Presentations

March 16

Spring Break – Class will not meet.

March 23

Chapters 10 & 11: Risk & Crowd Management

Cases Presented:

Rotz v. City of New York (1988)
UTEP v. Moreno (2005)
Telega v. Security Bureau (1998)
State of North Dakota v. Seglen (2005)
Johnson v. Tampa Bay Sports Authority (2007)
Lowe v. California League of Professional Baseball (1994)
Rispono v. Louisiana State University (1994)
Smith v. Arizona Board of Regents (1999)

DUE: Critical Eye on Facilities #2

March 30

Chapters 12 & 13: Alcohol Management, Emergency Plans

Cases Presented:

Kleinknecht v. Gettysburg College (1993)
Bearman v. University of Notre Dame (1983)
Verni V. Harry M. Stevens (2006)
Gehling v. St. George's University School of Medicine, Ltd. (1989)
Spiegler v. State of Arizona (1996)

April 6

Chapters 14 & 15: Concession & Box Office Management

Cases Presented:

New Boston Garden Corporation v. Baker (1999)
The People of New York v. Susan Johnson (1967)
People v. Shepherd (1978)

April 13

Emergency/Disaster Management

Case Law Quiz

April 20

Marketing

DUE: Critical Eye on Facilities #3

April 27

No Class This Week – Volunteer at Mason Day

May 4

Equipment Management & Sports Turf Management

DUE: Mason Day Experience – Review and Critique

May 11 (Exam Day)

DUE: Outlining trends in Facility/Event Management and Presentations

Student Expectations

- Students must adhere to the guidelines of the George Mason University Honor Code [See <http://academicintegrity.gmu.edu/honorcode/>].
- Students with disabilities who seek accommodations in a course must be registered with the George Mason University Office of Disability Services (ODS) and inform their instructor, in writing, at the beginning of the semester [See <http://ods.gmu.edu/>].
- Students must follow the university policy for Responsible Use of Computing [See <http://universitypolicy.gmu.edu/1301gen.html>].
- Students are responsible for the content of university communications sent to their George Mason University email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students solely through their Mason email account.
- Students must follow the university policy stating that all sound emitting devices shall be turned off during class unless otherwise authorized by the instructor.
- Students are expected to exhibit professional behaviors and dispositions at all times.

Campus Resources

- The George Mason University Counseling and Psychological Services (CAPS) staff consists of professional counseling and clinical psychologists, social workers, and counselors who offer a wide range of services (e.g., individual and group counseling, workshops and outreach programs) to enhance students' personal experience and academic performance [See <http://caps.gmu.edu/>].
- The George Mason University Writing Center staff provides a variety of resources and services (e.g., tutoring, workshops, writing guides, handbooks) intended to support students as they work to construct and share knowledge through writing [See <http://writingcenter.gmu.edu/>].
- For additional information on the College of Education and Human Development, School of Recreation, Health, and Tourism, please visit our website [See <http://rht.gmu.edu/>].

