GEORGE MASON UNIVERSITY  
School of Recreation, Health, and Tourism  

SPMT 440  
Global Perspectives in Sport  

DAY/TIME: T 4:30-7:10pm  
LOCATION: BRH 131  
PROFESSOR: Prof. John Nauright  
EMAIL ADDRESS: jnaurigh@gmu.edu  
OTHER LECTURES  
Charles Parrish  
OFFICE: BRH 221  
PHONE: 703-993-2061  
OFFICE HOURS: T 1:00-4:30pm  
FAX: 703-993-2025  

COURSE DESCRIPTION:  
This course is an examination of sport in the international context from the beginnings of modern sport in the late nineteenth century to the present day with particular focus on the emergence of the international sports industry. Focus will be given to international organizations such as the International Olympic Committee and FIFA, major international sports leagues, the globalization of sport and sporting goods production and consumption and to American sporting organizations operating internationally.  

COURSE OBJECTIVES:  
The student will be able to:  
1. Understand the historical development of international sport  
2. Understand the role of sport in the global economy  
3. Understand the operation of the international politics of sport  
4. Understand sporting cultures in societies outside the USA  
5. Understand the various models of sports organization internationally  
6. Understand the role of sport in economic development  
7. Understand the role of the media in international sport  

COURSE OVERVIEW:  
The learning experiences in this course are afforded through assignments, seminar discussions, film and video material.  

STUDENT SUPPORT:  
Any eligible student with an exceptionality documented through George Mason University’s Disability Resource Center must notify the instructor so that suitable accommodations can be implemented.  

EXPECTATIONS:  
1. All assigned reading for each class is to be completed prior to coming to class.  
2. Regular attendance and participation is expected.  
3. Students must abide by the Mason Honor Code, guided by the spirit of academic integrity.  

REQUIRED TEXTS:  
Other readings as assigned.  

ASSESSMENT:  
Assignments, Participation and Presentations: 20%  
Mid-Semester Exam: 30%
Research Paper: 40%
Final Exam: 10%

**COURSE SCHEDULE:**

Jan. 19  
Course Introduction and Emergence of Modern Sports

Jan. 26  
Globalization of Modern Sports  
Reading: Chapter 25

Feb. 2   
The Cold War and Global Sports (video: Doping for Gold)

**SPMT 440 REST OF SEMESTER SCHEDULE**

March 16  
Global Sport Management Perspectives  
Readings: Chapters Introduction, 1, 6, 10

*Discussion Questions:*

1. *The authors in the introduction and first chapter of The New Sport Management Reader* argue for new directions in sport management globally. What are their main concerns? To what degree do you think their arguments are justified?

2. *Is the vision of a transformative sport management outlined by Amis and Silk* on pp 5-7 desirable in sport management? *Does it ask too much of the field? Or Does it suggest a broader future for sport management?*

3. *How do the authors suggest a sport management “bricolage” can carry the field forward? What is it they are suggesting?*

4. *Why does Rowe think that sports are ill-suited to be globalizing agents?*

5. *In what ways does global sport heighten global tensions? In what ways can it diminish them?*

6. *What is Rowe’s conclusion about sport and globalization? Do you agree?*

March 30  
Sports Fans in Global Context  
Readings: Chapters 12-15

April 6  
Media and Sport Globally  
Readings: Chapters 20-23

April 13  
Sport, Human Rights and Development  
Readings: Chapters 28-30  
**EXAM**

April 20  
Sports, Events and Tourism  
Readings: Chapters 5, 9, 24-27

April 27  
Case Study: Soccer and the World Cup

May 4   
Research Papers Due