

GEORGE MASON UNIVERSITY
School of Recreation, Health, and Tourism

SPMT 440
Global Perspectives in Sport

DAY/TIME:	T 4:30-7:10pm	LOCATION:	BRH 131
PROFESSOR:	Prof. John Nauright	EMAIL ADDRESS:	jnaurigh@gmu.edu
OTHER LECTURES	Charles Parrish		
OFFICE:	BRH 221	PHONE:	703-993-2061
OFFICE HOURS:	T 1:00-4:30pm	FAX:	703-993-2025

COURSE DESCRIPTION:

This course is an examination of sport in the international context from the beginnings of modern sport in the late nineteenth century to the present day with particular focus on the emergence of the international sports industry. Focus will be given to international organizations such as the International Olympic Committee and FIFA, major international sports leagues, the globalization of sport and sporting goods production and consumption and to American sporting organizations operating internationally.

COURSE OBJECTIVES:

The student will be able to:

1. Understand the historical development of international sport
2. Understand the role of sport in the global economy
3. Understand the operation of the international politics of sport
4. Understand sporting cultures in societies outside the USA
5. Understand the various models of sports organization internationally
6. Understand the role of sport in economic development
7. Understand the role of the media in international sport

COURSE OVERVIEW:

The learning experiences in this course are afforded through assignments, seminar discussions, film and video material.

STUDENT SUPPORT:

Any eligible student with an exceptionality documented through George Mason University's Disability Resource Center must notify the instructor so that suitable accommodations can be implemented.

EXPECTATIONS:

1. All assigned reading for each class is to be completed prior to coming to class.
2. Regular attendance and participation is expected.
3. Students must abide by the Mason Honor Code, guided by the spirit of academic integrity.

REQUIRED TEXTS:

J. Nauright & Steven Pope (eds.) (2009). *The New Sport Management Reader*.
Other readings as assigned.

ASSESSMENT:

Assignments, Participation and Presentations:	20%
Mid-Semester Exam:	30%

Research Paper:	40%
Final Exam	10%

COURSE SCHEDULE:

Jan. 19	Course Introduction and Emergence of Modern Sports
Jan. 26	Globalization of Modern Sports Reading: Chapter 25
Feb. 2	The Cold War and Global Sports (video: Doping for Gold)

SPMT 440 REST OF SEMESTER SCHEDULE

March 16	Global Sport Management Perspectives Readings: Chapters Introduction, 1, 6, 10
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Discussion Questions:

1. *The authors in the introduction and first chapter of The New Sport Management Reader argue for new directions in sport management globally. What are their main concerns? To what degree do you think their arguments are justified?*
2. *Is the vision of a transformative sport management outlined by Amis and Silk on pp 5-7 desirable in sport management? Does it ask too much of the field? Or Does it suggest a broader future for sport management?*
3. *How do the authors suggest a sport management “bricolage” can carry the field forward? What is it they are suggesting?*
4. *Why does Rowe think that sports are ill-suited to be globalizing agents?*
5. *In what ways does global sport heighten global tensions? In what ways can it diminish them?*
6. *What is Rowe’s conclusion about sport and globalization? Do you agree?*

March 30	Sports Fans in Global Context Readings: Chapters 12-15
April 6	Media and Sport Globally Readings: Chapters 20-23
April 13	Sport, Human Rights and Development Readings: Chapters 28-30 EXAM
April 20	Sports, Events and Tourism Readings: Chapters 5, 9, 24-27
April 27	Case Study: Soccer and the World Cup
May 4	Research Papers Due