

SPRING 2010 IMMERSION SYLLABUS

(subject to change)

CLASS SCHEDULE

Monday – Thursday 9:30 – 3:30 (unless otherwise noted)

DATE	TOPIC/ACTIVITY	ASSIGNMENT/DELIVERABLE
WEEK 1	CONTENT & TASK ANALYSIS	
Tues., Jan. 19	<ul style="list-style-type: none"> • Welcome Back/kick off meeting • Review project scope/project plan 	<ul style="list-style-type: none"> • Read Vossen/Hagemann Ch 1-2 • Work on portfolio goals • Project website
Wed., Jan. 20	<ul style="list-style-type: none"> • Team Meetings (9:30 – 12) • Wiki cleanup/project plan • EDIT 752 (12:30-3:10) 	<ul style="list-style-type: none"> • Establish new team norms, roles, etc., and document these in wiki • Project plan
Thurs., Jan. 21	<ul style="list-style-type: none"> • Discuss Vossen/Hagemann Ch 1-2 • Begin examining ACQ201A as a “fix-it” use case for LATIST 	<ul style="list-style-type: none"> • Read Constantine/Lockwood Ch 1-5
WEEK 2	CONTENT & TASK ANALYSIS	
Mon., Jan. 25	<ul style="list-style-type: none"> • Examine ACQ201A • Conduct content/task analysis • Work on draft wireframes LATIST 	<ul style="list-style-type: none"> • Work on portfolio (integrate faculty feedback) • Conduct content/ task analysis
Tues., Jan. 26	<ul style="list-style-type: none"> • Examine ACQ201A • Discuss Constantine/Lockwood 1-3 • Work on draft wireframes LATIST 	<ul style="list-style-type: none"> • Wiki cleanup • Project plan • Conduct content/ task analysis
Wed., Jan. 27	<ul style="list-style-type: none"> • Team Meetings (9:30 – 12) • EDIT 752 (12:30-3:10) 	<ul style="list-style-type: none"> • Work on your research paper • Conduct content/ task analysis
Thurs., Jan. 28	<ul style="list-style-type: none"> • Discuss Constantine/Lockwood 4-5 • Discuss ACQ201A as a use case • Work on draft wireframes LATIST 	<ul style="list-style-type: none"> • Read Vossen/Hagemann Ch 3-4 • Conduct content/ task analysis
WEEK 3	CONTENT & TASK ANALYSIS	Meet with developer
Mon., Feb. 1	<ul style="list-style-type: none"> • Examine ACQ201B as a “new” use case for LATIST 	<ul style="list-style-type: none"> • Work on content/task analysis • Work on draft wireframes LATIST
Tues., Feb. 2	<ul style="list-style-type: none"> • Discuss Vossen/Hagemann Ch 3-4 • Examine ACQ201B 	<ul style="list-style-type: none"> • Work on your portfolio and research paper
Wed., Feb. 3	<ul style="list-style-type: none"> • Team Meetings (9:30 – 12) • EDIT 752 (12:30-3:10) 	<ul style="list-style-type: none"> • Work on content/task analysis • Work on draft wireframes LATIST
Thurs., Feb. 4	<ul style="list-style-type: none"> • Meet with developers/discuss LATIST development 	<ul style="list-style-type: none"> • Read Vossen/Hagemann Ch 5-6
WEEK 4	CONTENT & TASK ANALYSIS	Drafts of content/task analysis
Mon., Feb. 8	<ul style="list-style-type: none"> • Work on content/task analysis of ACQ201B 	<ul style="list-style-type: none"> • Work on content/task analysis reports
Tues., Feb. 9	<ul style="list-style-type: none"> • Discuss Vossen/Hagemann Ch 5-6 • Work on content/task analysis 	<ul style="list-style-type: none"> • Work on your portfolio and research paper
Wed., Feb. 10	<ul style="list-style-type: none"> • Team Meetings (9:30 – 12) • EDIT 752 (12:30-3:10) 	<ul style="list-style-type: none"> • Work on content/task analysis reports
Thurs., Feb. 11	<ul style="list-style-type: none"> • Present drafts of content/task analysis reports 	<ul style="list-style-type: none"> • Read Constantine/ Lockwood Ch 6

WEEK 5	CONTENT & TASK ANALYSIS	Content/task analysis reports
Mon., Feb. 15	<ul style="list-style-type: none"> • Discuss Constantine/Lockwood Ch.6 • Discuss content/task analysis 	<ul style="list-style-type: none"> • Work on your portfolio and research paper
Tues., Feb. 16	<ul style="list-style-type: none"> • Discuss content/task analysis 	<ul style="list-style-type: none"> • Work on your portfolio and research paper
Wed., Feb. 17	<ul style="list-style-type: none"> • Team Meetings (9:30 – 12) • EDIT 752 (12:30-3:40) 	<ul style="list-style-type: none"> • Content/task analysis reports due in EDIT 752
Thurs., Feb. 18	<ul style="list-style-type: none"> • Work on LATIST requirements document 	<ul style="list-style-type: none"> • Read Constantine/Lockwood Ch 7-9
WEEK 6	PROTOTYPE DESIGN & DEVELOPMENT	Mid-Portfolio Review Requirements Document
Mon., Feb. 22	<ul style="list-style-type: none"> • Work on wireframes/storyboards for LATIST • Work on requirements document 	<ul style="list-style-type: none"> • Review the book “A Designer’s Research Manual” (Big 6, design examples, applicable content)
Tues., Feb. 23	<ul style="list-style-type: none"> • Discuss Constantine/Lockwood 7-9 • Work on wireframes/storyboards for LATIST 	<ul style="list-style-type: none"> • Work on your portfolio and research paper
Wed., Feb. 24	<ul style="list-style-type: none"> • Team Meetings (9:30 – 12) • EDIT 752 (12:30-3:10) 	<ul style="list-style-type: none"> • Work on your portfolio and research paper
Thurs., Feb. 25	<ul style="list-style-type: none"> • Work on requirements document • Work on wireframes/storyboards 	<ul style="list-style-type: none"> • Read Constantine/Lockwood, Ch. 10-15 • Portfolios due for review
WEEK 7	PROTOTYPE DESIGN & DEVELOPMENT	DAU team visit/Developer visit Requirements Document
Mon., Mar. 1	<ul style="list-style-type: none"> • Work on requirements document • Work on wireframes/storyboards 	<ul style="list-style-type: none"> • Work on research paper
Tues., Mar. 2	<ul style="list-style-type: none"> • Visit from DAU – share initial storyboards/wireframes 	<ul style="list-style-type: none"> • Work on research paper
Wed., Mar. 3	<ul style="list-style-type: none"> • Team Meetings (9:30 – 12) • EDIT 752 (12:30-3:40) 	<ul style="list-style-type: none"> • Work on requirements document • Work on wireframes/storyboards
Thurs., Mar. 4	<ul style="list-style-type: none"> • Discuss Constantine/Lockwood 10-15 • Meet with developers? 	<ul style="list-style-type: none"> • Requirements document due • Portfolios peer evaluations due • Read Jaokar/Fish Part One
WEEK 8	SPRING BREAK	
Mar. 8-14	<ul style="list-style-type: none"> • NO CLASSES 	
WEEK 9	PROTOTYPE DESIGN & DEVELOPMENT	Research paper due Draft storyboards/wireframes
Mon., Mar. 15	<ul style="list-style-type: none"> • Debrief prototype design 	<ul style="list-style-type: none"> • Research Paper Due
Tues., Mar. 16	<ul style="list-style-type: none"> • Discuss Jaokar/Fish Part One 	<ul style="list-style-type: none"> • Work on wireframes/storyboards
Wed., Mar. 17	<ul style="list-style-type: none"> • Team Meetings (9:30 – 12) • EDIT 752 (12:30-3:10) 	<ul style="list-style-type: none"> • Draft storyboards/wireframes due in EDIT 752
Thurs., Mar. 18	<ul style="list-style-type: none"> • ID Panel 	<ul style="list-style-type: none"> • Read Jaokar/Fish, Part Two

WEEK 10	PROTOTYPE DESIGN & DEVELOPMENT	Research paper peer review
Mon., Mar. 22	<ul style="list-style-type: none"> • Discuss Jaokar Part Two • Review storyboards/wireframes 	• Research paper peer review due
Tues., Mar. 23	<ul style="list-style-type: none"> • Discuss Jaokar Part Two • Client/developer meetings? 	• Revise storyboards/wireframes
Wed., Mar. 24	<ul style="list-style-type: none"> • Team Meetings (9:30 – 12) • EDIT 752 (12:30-3:10) 	• Revise storyboards/wireframes
Thurs., Mar. 25	<ul style="list-style-type: none"> • Client/developer meetings? 	• Read Jaokar/Fish Part Three
WEEK 11	PROTOTYPE DESIGN & DEVELOPMENT	Potential Florida trip Final storyboards/wireframes
Mon., Mar. 29	<ul style="list-style-type: none"> • Discuss Jaokar Part Three 	<ul style="list-style-type: none"> • Revise research paper as needed • Prototype development
Tues., Mar. 30	<ul style="list-style-type: none"> • Discuss Jaokar Part Three 	<ul style="list-style-type: none"> • Revise storyboards/wireframes • Prototype development
Wed., Mar. 31	<ul style="list-style-type: none"> • Team Meetings (9:30 – 12) • EDIT 752 (12:30-3:10) 	• Storyboards/wireframes due in EDIT 752
Thurs., Apr. 1	<ul style="list-style-type: none"> • Prototype development 	• Read Phillips, Ch. 1-4
WEEK 12	USABILITY TESTING	
Mon., Apr. 5	<ul style="list-style-type: none"> • Discuss Phillips, Ch. 1-4 • Prototype development 	<ul style="list-style-type: none"> • Revise research paper • Second Life presentation (12-1)
Tues., Apr. 6	<ul style="list-style-type: none"> • Prepare for usability testing • Prototype development 	• Read Phillips, Ch. 5-7,10
Wed., Apr. 7	<ul style="list-style-type: none"> • Team Meetings (9:30 – 12) • EDIT 752 (12:30-3:10) 	• Prepare for usability testing
Thurs., Apr. 8	<ul style="list-style-type: none"> • Discuss Phillips, Ch. 5-7, 10 • Conduct initial usability testing 	<ul style="list-style-type: none"> • Prepare for usability testing • Read Phillips, Ch. 11-13
WEEK 13	USABILITY TESTING	Usability Testing Report
Mon., Apr. 12	<ul style="list-style-type: none"> • Conduct initial usability testing • Discuss Phillips, Ch. 11-13 	• Work on usability testing report
Tues., Apr. 13	<ul style="list-style-type: none"> • Conduct initial usability testing 	• Work on usability testing report
Wed., Apr. 14	<ul style="list-style-type: none"> • Team Meetings (9:30 – 12) • EDIT 752 (12:30-3:10) 	• Post round 1 usability testing comment/results (EDIT752)
Thurs., Apr. 15	<ul style="list-style-type: none"> • Adjust usability testing for round 2 	• Revise research paper
WEEK 14	USABILITY TESTING REVISE PROTOTYPE	Usability Testing Report Design Document Draft*
Mon., Apr. 19	<ul style="list-style-type: none"> • Conduct usability testing round 2 • Revise prototype 	<ul style="list-style-type: none"> • Work on design document • Work on usability testing report
Tues., Apr. 20	<ul style="list-style-type: none"> • Conduct usability testing round 2 • Revise prototype 	<ul style="list-style-type: none"> • Work on design document • Work on usability testing report
Wed., Apr. 21	<ul style="list-style-type: none"> • Team Meetings (9:30 – 12) • EDIT 752 (12:30-3:10) 	<ul style="list-style-type: none"> • Work on design document • Work on usability testing report

Thurs., Apr. 22	<ul style="list-style-type: none"> • Revise prototype • Work on usability testing report 	• Design document draft due
WEEK 15	USABILITY TESTING REVISE PROTOTYPE	Usability Testing Report Design Document
Mon., Apr. 26	<ul style="list-style-type: none"> • Discuss design document • Discuss usability testing results 	<ul style="list-style-type: none"> • Revise design document • Revise usability testing report
Tues., Apr. 27	<ul style="list-style-type: none"> • Discuss design document • Discuss usability testing results 	<ul style="list-style-type: none"> • Revise design document • Revise usability testing report
Wed., Apr. 28	<ul style="list-style-type: none"> • Team Meetings (9:30 – 12) • EDIT 752 (12:30-3:10) 	• Usability testing report due in EDIT 752
Thurs., Apr. 29	<ul style="list-style-type: none"> • Revise design document 	• Design document due
WEEK 16 May 3-6	<ul style="list-style-type: none"> • Prepare for final presentation • Finalize design document • Clean up wiki/wordpress site 	Final portfolio due Final research paper Design document printed/bound
Tuesday May 11th	FINAL CLIENT PRESENTATION	Final Prototype Due

REPORTS/DELIVERABLES/MILESTONES

Thursday February 11	Discuss drafts of content/task analysis reports
Wednesday February 17	Content/task analysis reports due in EDIT 752
Thursday February 25	Immersion portfolios due for review
Thursday March 4	Requirements document due Portfolio peer evaluations due
Monday March 15	Research paper due
Wednesday March 17	Draft storyboards/wireframes due in EDIT 752
Thursday March 18	ID Panel
Monday March 22	Research paper peer review due
Wednesday March 31	Storyboards/wireframes due in EDIT 752
Wednesday April 14	Post round 1 usability testing comment/results in EDIT752
Thursday April 22	Draft design document due
Wednesday April 28	Usability testing report due in EDIT 752
Thursday April 29	Design document due
Thursday May 6	Portfolios Due Final research paper Design document printed/bound
Tuesday May 11	Final presentation Final Prototype Peer evaluations

*The **design document** should include the content/task analysis, storyboards/wireframes, and usability testing approach and results – it should begin with a summary of the needs analysis

SEMESTER AT A GLANCE

DATE	TOPIC/ACTIVITY	ASSIGNMENT/DELIVERABLE
WEEK 1 Jan 19-21	CONTENT & TASK ANALYSIS	
WEEK 2 Jan 25-28	CONTENT & TASK ANALYSIS	LATIST high level wireframes
WEEK 3 Feb 1-4	CONTENT & TASK ANALYSIS	Meet with developer
WEEK 4 Feb 8-11	CONTENT & TASK ANALYSIS	Drafts of content/task analysis
WEEK 5 Feb 15-18	CONTENT & TASK ANALYSIS	Content/task analysis reports
WEEK 6 Feb 22-25	PROTOTYPE DESIGN & DEVELOPMENT	Mid-Portfolio Review Requirements Document
WEEK 7 Mar 1-4	PROTOTYPE DESIGN & DEVELOPMENT	DAU team visit/Developer visit Requirements Document
WEEK 8	SPRING BREAK	
WEEK 9 Mar 15-18	PROTOTYPE DESIGN & DEVELOPMENT	Research paper due Draft storyboards/wireframes
WEEK 10 Mar 22-25	PROTOTYPE DESIGN & DEVELOPMENT	Research paper peer review
WEEK 11 Mar29-Apr1	PROTOTYPE DESIGN & DEVELOPMENT	Potential Florida trip Final storyboards/wireframes
WEEK 12 Apr5-8	USABILITY TESTING	
WEEK 13 Apr12-15	USABILITY TESTING	Usability Testing Report
WEEK 14 Apr19-22	USABILITY TESTING REVISE PROTOTYPE	Usability Testing Report Design Document Draft
WEEK 15 Apr26-29	USABILITY TESTING REVISE PROTOTYPE	Usability Testing Report Design Document Draft
WEEK 16 May 3-6	<ul style="list-style-type: none"> • Prepare for final presentation • Finalize design document • Clean up wiki/wordpress site 	Final portfolio due Final research paper Design document printed/bound
Tuesday May 11th	FINAL CLIENT PRESENTATION	Final Prototype Due