**GEORGE MASON UNIVERSITY**

**School of Recreation, Health, and Tourism**

**SPMT 440**

**Global Perspectives in Sport**

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| --- | --- | --- | --- | --- |
| DAY/TIME: | T Th 12-1:30pm |  | LOCATION: | Occoquan 302 |
| PROFESSOR: | Prof. John Nauright |  | EMAIL ADDRESS: | [jnaurigh@gmu.edu](mailto:jnaurigh@gmu.edu) |
| OTHER LECTURES: | Prof. Verner Møller; Charles Parrish |  |  |  |
| OFFICE: | BRH 221 |  | PHONE: | 703-993-2061 |
| OFFICE HOURS: | T Th 10-12; 1:30-2 |  | FAX: | 703-993-2025 |
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**COURSE DESCRIPTION:**

This course is an examination of sport in the international context from the beginnings of modern sport in the late nineteenth century to the present day with particular focus on the emergence of the international sports industry. Focus will be given to international organizations such as the International Olympic Committee and FIFA, major international sports leagues, the globalization of sport and sporting goods production and consumption and to American sporting organizations operating internationally.

**COURSE OBJECTIVES:**

The student will be able to:

1. Understand the historical development of international sport
2. Understand the role of sport in the global economy

3. Understand the operation of the international politics of sport

4. Understand sporting cultures in societies outside the USA

5. Understand the various models of sports organization internationally

6. Understand the role of sport in economic development

7. Understand the role of the media in international sport

**COURSE OVERVIEW:**

The learning experiences in this course are afforded through assignments, seminar discussions, film and video material.

**STUDENT SUPPORT:**

Any eligible student with an exceptionality documented through George Mason University’s Disability Resource Center must notify the instructor so that suitable accommodations can be implemented.

**EXPECTATIONS:**

1. All assigned reading for each class is to be completed prior to coming to class.

2. Regular attendance and participation is expected.

3. Students must abide by the Mason Honor Code, guided by the spirit of academic integrity.

**REQUIRED TEXTS:**

D. Goldblatt (2008). *The Ball is Round: A Global History of Soccer.*

V. Møller (2008). *The Doping Devil.* (Available on-line at: <http://www.doping.au.dk/en/online-resources/books/>).

J. Nauright & Steven Pope (eds.) (2009). *The New Sport Management Reader* (available Oct. 1)*.*

Other readings as assigned.

**ASSESSMENT:**

Assignments, Participation and Presentations: 20%

Mid-Semester Exam: 25%

Research Paper: 30%

Final Exam 25%

**COURSE SCHEDULE:**

Sept. 1 Course Introduction

Sept. 3, 8 The Emergence of Modern Sports

Sept. 10 The Emergence of Physical Culture in Europe

Reading:

Sept. 15, 17 The Rise of the Modern Olympics

Sept. 22 International Sport and the Cold War

Sept. 24 *Doping for Gold*

Sept. 29 International Cycling and the Doping Issue

Reading: *The Doping Devil*

Oct. 1 Class Discussion: Doping in Sport

Oct. 6 Sport in Denmark: An Alternative Model?

**Oct. 8 Mid-Semester Exam**

Oct. 13, 15 The Development of Soccer as an International Sport

Reading: Goldblatt, *The Ball is Round*, Chapters 5-7

Oct. 20, 22 Soccer Becomes the Global Game: Latin America and Europe

Reading: Goldblatt, Chapters 8-11

Oct. 27 Soccer and Other Sports Emerge in Africa

Reading: Goldblatt, Chapter 12; J. Nauright, “Africa” in *The Routledge Companion to Sports History* (2010), copy to be supplied.

Oct. 29, Nov 3 FIFA, Soccer and the World in the Age of Havelange

Reading: Goldblatt, Chapters 13-16

Nov. 5, 10 FIFA, Soccer and the World in the Post-Cold War World

Reading: Goldblatt, Chapters 17-20

Nov. 12, 17 The International Field of Sport Management

Readings: Nauright & Pope, tba.

Nov. 19, 24 International Sporting Cultures and Markets

Readings: Nauright & Pope, tba.

Dec*.* 1, 3 International Sporting Organization and Policy

Readings: Nauright & Pope, tba.

Dec. 8, 10 Issues in Contemporary International Sport Management

Readings: Nauright & Pope, tba.

RESEARCH PAPERS: Due No Later than Dec. 1 in class.

FINAL EXAM: TUESDAY Dec. 15 10:30am-1:15pm