GEORGE MASON UNIVERSITY CEHD PH.D. IN EDUCATION PROGRAM EDLE 815—CONCEPTUAL FRAMEWORKS IN EDUCATION LEADERS

EDLE 815—CONCEPTUAL FRAMEWORKS IN EDUCATION LEADERSHIP (3 CREDITS) Summer 2009

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Lurking behind each method of research is the personal equation supplied to the setting by the individual observer (Clifford, 1986). In this fundamental sense all research methods are at bottom qualitative and are, for that matter, equally objective; the use of quantitative data or mathematical procedures does not eliminate the inter-subjective element that underlies social research. Objectivity does not reside in a method, per se, *but in the framing of the research problem* and the willingness of the researchers to pursue that problem wherever the data and their hunches may lead (Vidich & Lyman, 2001, p. 5, emphasis added)

Three important questions for the course:

This is a case of what?
What is your unit of analysis?
How will you know it when you see it?

Schedule Information

Meeting Times: Classes will meet on Tuesdays and Thursdays from 4:30-7:10

p.m. from June 2 – July 16 with certain exceptions. Some days sessions will run 4:30-10:00 and other days class will not meet. (See the schedule below for more detail.) One class session will occur electronically; i.e., we will not meet face-to-face, but class

will take place online.

Location: Robinson A246

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Catalogue Course Description

Introduces three different disciplinary perspectives on education leadership, and helps identify and articulate different conceptual frameworks. Major focus is designing a conceptual framework that informs research questions.

Specific Course Description for Current Semester

This course introduces students to multiple theoretical perspectives on education leadership and helps students identify and articulate different conceptual frameworks used in various publications. After designing a conceptual framework that informs research questions of students' own choosing, students complete a research prospectus that may be used as the core of dissertation planning for Portfolio 3.

Student Outcomes

Students successfully completing this course will be able to:

- 1. apply several theoretical perspectives to issues in education leadership;
- 2. describe, verbally and graphically, conceptual frameworks used in a variety of publications;
- 3. develop conceptual frameworks that inform their own original research questions; and
- 4. write a coherent research plan that includes a statement of the research problem, a conceptual framework, and discussion of methodology.

Relationship to Program Goals

EDLE 815 is a course in the Education Leadership specialization in the Ph.D. in Education program. It is aligned with the following CEHD Core Values: Collaboration, Ethical Leadership, Innovation, Research-Based Practice, and Social Justice. This course also directly addresses the two major Ph.D. in Education Program goals: 1) Improve knowledge and skills useful in current or planned educational and counseling roles; and 2) Improve the ability to analyze current social, economic, political, and ethical issues and concerns in their relationship to various educational and community situations and activities. A major goal of the Ph.D. in Education Program is to teach students how to conduct research. Developing a conceptual framework is a key component of engaging in and writing about research.

Course Materials

Required Texts

Cuban, L. (1988). *The managerial imperative and the practice of leadership in schools*. Albany, NY: State University of New York Press.

Phelan, P., Davidson, A.L., & Yu, H.C. (1998). *Adolescents' worlds: Negotiating family, peers, and school.* New York: Teachers' College Press.

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Brazer, S.D., & Keller, L.R. (2006). A conceptual framework for multiple stakeholder educational decision making. *International Journal of Education Policy and Leadership 1*, (3). Retrieved October 6, 2006 from http://www.ijepl.org.

Articles on electronic reserve:

To retrieve the articles below, go to http://oscr.gmu.edu/cgi-bin/ers/OSCRgen.cgi, enter the course number, my name as the instructor and the password (to be distributed on or before the first day of class). When you download a selection, it is probably best to have Adobe Reader running first.

Argyris, C. (1999). *Organizational learning*. Malden, MA: Blackwell. (Two chapters: A leadership dilemma: Skilled incompetence; and Why individuals and organizations have difficulty in double-loop learning)

Coleman, J.S. (1990). *Foundations of social theory*. Cambridge, MA: The Belknap Press. (Chapter 5: Social capital)

Recommended Text

Publication Manual of the American Psychological Association (5th edition). Washington, D.C.: American Psychological Association.

Outside-of-Class Resources

All students are expected to have access to a personal computer and the ability to use basic word processing, e-mail and Web browser programs.

Nature of Course Delivery

Students are expected to be active participants in the class and to help create a unique classroom experience for everyone involved. Brief lectures or presentations help to organize the course, but students are expected to flesh out the basic structure through their participation in classroom activities, discussions, debates, presentations, and electronic discussions via TaskStream. Students will enhance course content through formally and informally sharing their research in a specific topic area.

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Course Requirements, Assignments, and Evaluation Criteria

All students are required to complete all assigned readings prior to the date they appear in the "Class Schedule" section below. The following writing assignments are required:

- Research Question and Rationale—15 points
- Analyzing a Conceptual Framework—15 points
- Creating Your Own Conceptual Framework—40 points
- Research Prospectus—20 points

Specific assignment instructions and assessment rubrics may be found at the end of this syllabus. All written assignments must be submitted via TaskStream no later than midnight on the due date.

Letter grades will be assigned according to the weights and grading scale listed below. Students should always bear in mind that grading is primarily the instructor's judgment about performance. The intent is to indicate student success in completing assignments and tasks, not the level of effort put into them. Students may track their progress on TaskStream. Class participation will be entered on TaskStream according to the rubric posted there.

Class Participation	10 percent
Research Question and Rationale	15 percent
Analyzing a Conceptual Framework	15 percent
Creating Your Own Conceptual Framework	40 percent
Research Prospectus	20 percent

Class participation has the following components:

- Attendance—arriving on time and staying for the duration of the session.
- ➤ Preparation for class, including completing reading assignments on time and thinking about topics to be handled or discussed.
- ➤ Making oral contributions to discussions—offering original ideas as well as responding to what others have said.
- ➤ Making thoughtful contributions to TaskStream discussions <u>including timely</u> <u>submission of "learning logs"</u>.

Students who do not participate in a TaskStream activity and/or are absent for article presentations and discussions, will not receive credit for those activities.

Absence From Class

Students are expected to attend every class for its entirety. Emergencies sometimes arise, however. Students who need to be absent from class must notify me in advance by telephone or e-mail. Students who miss more than one class, will lose participation

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points. Students who come to class more than 30 minutes late or leave more than 30 minutes early will lose participation points.

Grading Scale

```
A+
             99 – 100 percent
             95 – 98 percent
Α
      =
A-
             90 – 94 percent
      =
             87 – 89 percent
B+
      =
В
             84 – 86 percent
      =
B-
             80 - 83 percent
C
             75 - 79 percent
      =
F
             below 75 percent
      =
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Late Work

Students are expected to submit all assignments by the due dates listed in the schedule below. Sometimes students fall behind for various personal and/or professional reasons. I will accept a <u>maximum</u> of one late assignment from each student during the semester. Work may not be submitted later than 48 hours after the published due date.

Re-submission of Assignments

Students who receive a grade lower than 3.5 may re-submit their papers. All resubmissions are due via e-mail attachment (not TaskStream) one week after the student receives the initial grade and comments.

CEHD/GSE Expectations for All Students

The College of Education and Human Development (CEHD) and the Graduate School of Education (GSE) expect that all students abide by the following:

Students are expected to exhibit professional behavior and dispositions. See http://cehd.gmu.edu for a listing of these dispositions.

Students must follow the guidelines of the University Honor Code. See http://www.gmu.edu/catalog/apolicies/#TOC_H12 for the full honor code.

Students must agree to abide by the university policy for Responsible Use of Computing. See http://mail.gmu.edu and click on Responsible Use of Computing at the bottom of the screen.

Students with disabilities who seek accommodations in a course must be registered with the GMU Disability Resource Center (DRC) and inform the instructor, in writing, at the beginning of the semester. See www.gmu.edu/student/drc or call 703-993-2474 to access the DRC.

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Schedule

Note: All writing assignments are to be submitted via TaskStream not later than midnight on the due date.

Session	Topics	Reading	Writing
June 2 Both EDLE 815 and EDLE 895 meet at 7:20 p.m.	 Introduction to the course Developing a working definition of "conceptual framework" What do we mean by literature review? Preparing Research Question and Rationale paper Picking articles from Summer 2008 for class to read and discuss from CF perspective Graphic representations of 	Assignment Maxwell, J. on literature reviews for research (article distributed electronically prior to the start of the course) Cuban, whole	Assignment
Extended Session for EDLE 815, 4:30 – 10:00 p.m.	 conceptual frameworks—your own professional history Images and roles of teaching, principaling, and superintending Does the Cuban conceptual framework work? Would a historical perspective inform your research question? Are there pieces you could borrow from Cuban? Our default conceptual frameworks for research Research topic, purpose, and significance—a review Sharing research questions and rationales 	book (Read the analytical chapters carefully. The personal experience chapters may be skimmed or read carefully, as you wish.)	
June 9	 What is education leadership from a historical perspective? How has your research question evolved since the end of EDLE 803? Defining your purpose and significance; articulating your research questions Introduction to Analyzing a Conceptual Framework paper Preview of the anthropological perspective 		Research Question and Rationale paper due Article assignments for June 16 and 18

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June 11	Presentation of the student assigned	Phelan et al.,	
Extended	article work and demonstration of	whole book	
Session	how this might look.	(Everyone must	
for	Understanding the conceptual	read the first and	
EDLE	framework and research	last chapters; you	
815, 4:30	methodology of Adolescents'	may read case	
- 10:00	Worlds	studies	
p.m.	• The Adolescents' Worlds case	selectively)	
	studies: Implications for leadership.		
	When do leaders follow and vice		
	versa?		
	Verbal and graphic representations		
	of the Phelan et al. conceptual		
	framework		
	Cuban and Phelan et al. together:		
	Advantages/disadvantages of		
	building the CF, then collecting		
	data or going the other way		
	around		
	What data bins have they		
	created?		
	Do the CF's complement one		
	another?		
	What is revealed by each CF that		
	would be unseen without it?		
	• Preparing Analyzing a Conceptual		
1	T 1		

Framework paper

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Session	Topics	Reading	Writing Assignment
		Assignment	
June 16		Student	Learning Log via
No class		assigned	TaskStream: "A
meeting for		articles (4);	question of
EDLE 815		discussed in	perspective—your
		EDLE 895.	hunch about what is
			going on."
June 18		Student	
No class		assigned	
meeting for		articles (3);	
EDLE 815		discussed in	
		EDLE 895.	
June 23	Contemporary research	Brazer and	Analyzing a
Extended	challenges in leadership:	Keller article	Conceptual
Session for	How would we know		Framework paper
EDLE 815,	collaboration when we see	Argyris,	due
4:30 – 10:00	it?	chapters 1 and	
p.m.	How would a decision	5	
_	making perspective		
	inform your research		
	question?		
	What is organizational		
	learning and how does it		
	work?		
	 Verbal and graphic 		
	representations of		
	organizational learning		
June 25		Coleman	
Extended	• What is capital? How can it be social?	chapter	
Session for		Chapter	
EDLE 815,	• Three kinds of capital:		
4:30 – 10:00	cultural, social, and		
	human		
p.m.	• Introduction to the		
	sociology of education		
	Coleman's social theory		
	How do historical,		
	anthropological, and		
	sociological perspectives		
	lead to different kinds of		
	questions and research		
	approaches?		
	What does each one		
	allow you to see?		
	What does each leave		

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	40		
	out? ➤ Common themes • Preparing Conceptual Framework paper		
June 30	Topic to be determined		
Electronic			
Session for			
EDLE 815			
July 2			Learning log via
No class			TaskStream: "Which
meeting for			field or paradigm
EDLE 815			makes you
T 1 7			comfortable?"
July 7	Preparing Research		Conceptual
	Prospectus paper		Framework paper due
	Picking and choosing: Which concepts inform		uut
	Which concepts inform your research question		
	and why?		
	Developing a relationship		
	between conceptual		
	framework and research		
	methodology		
July 9	De-briefing your first		
	attempt at creating a		
	conceptual framework		
	➤ What do you know?		
	➤ What do you need to		
	learn?		
	Other topics to be		
	determined		
July 14			Research
No class			Prospectus paper
meeting for			(draft for peer
EDLE 815			editing)
July 16	Where did you land?	Classmates'	Final Research
EDLE 815 &	Sharing and discussing	conceptual	Prospectus paper
895 together	conceptual frameworks	frameworks	due.
4:30 – 10:00			
p.m.			

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Writing Assignments and Assessment Rubrics

RESEARCH QUESTION AND RATIONALE Due Tuesday, June 9 via TaskStream

15 points

Purpose

This writing assignment has the following goals:

- 1. To give students the opportunity either to practice developing a research question or to refine a previously developed research question.
- 2. To provide a foundation for the Conceptual Framework and Research Prospectus papers, the most important products in this course.
- 3. To give students and the instructor the opportunity to experience one another's writing and feedback.

This writing assignment may build on previous work, but you may not submit a paper in whole that has been submitted for another course.

Tasks

To complete this writing assignment, follow the steps below:

- 1. Articulate a specific research question, or set (no more than three) of questions, you would like to pursue for your dissertation research.
- 2. Identify a relevant set of literature that helps you to explain your purpose in pursuing your question and provides a persuasive rationale (i.e., significance) for studying it.
- 3. Write a paper not to exceed **seven** pages that provides the following:
 - An introduction that includes a thesis about the purpose and significance of this research: "I want to learn [blank] which is significant because [blank]."
 - The general topic area into which your question falls and your <u>purpose</u> in pursuing this research topic
 - Why the topic is compelling—i.e., the significance of your topic
 - The specific question (or questions) you intend to answer, written in a clear and concise manner
- 4. Conclude the paper with one paragraph that re-states the thesis and anticipates concepts that will help the author to investigate the stated research question(s)

Your paper should be written persuasively, using literature to support your arguments. In the absence of literature, you will need to make your arguments compelling through the use of logical argument.

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The paper must be formatted in accordance with APA requirements. All non-original ideas and quotations must be properly cited and a full list of references must be included at the end of the paper. (The title page and reference list are not part of the page count.) The reference list must include only sources that have been cited in the text.

RESEARCH QUESTION AND RATIONALE ASSESSMENT RUBRIC

	Exceeds	Meets	Approaching	Falls Below
	Expectations	Expectations	Expectations	Expectations
Thesis	The thesis	The thesis is	The thesis is	The paper lacks a
<u>(25%)</u>	explains the	clear, analytical,	apparent,	clear thesis.
The thesis	direction of the	and focused on	though not	
essentially	paper in a	the importance	entirely clear.	
establishes	compelling	of studying the	It may be	
the burden	manner that	research	more	
of proof for	motivates the	question(s). It	descriptive	
the paper. It	reader to read	requires	than	
provides	further. The	demonstration	analytical.	
structure for	thesis appears as	through coherent		
the paper by	the last sentence	arguments. The		
telling the	of the first	thesis appears as		
reader what	paragraph.	the last sentence		
the author		of the first or		
intends to		second		
prove.		paragraph.		
Purpose and	Purpose and	The author	The purpose is	The question is
<u>Significance</u>	significance are	weaves together	unclear and/or	not well
<u>(25%)</u>	clear and	an explanation of	there is no	supported.
It is	compelling and	the purpose for	demonstrated	
important to	well supported	studying the	relationship	
explain to	by published	topic and	with	
the reader	literature.	persuasive	significance.	
the	Purpose and	arguments	Significance is	
background	significance are	regarding the	not	
for asking	explained from	significance of	persuasively	
the stated	multiple	the topic.	demonstrated,	
research	perspectives		though it is	
question,	(e.g., practical,		somewhat	
and to make	academic, and		apparent.	
a persuasive	personal) in a			
argument	logical and			
about its	persuasive			
significance.	manner that links			
	the two.			

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	Exceeds Expectations	Meets Expectations	Approaching Expectations	Falls Below Expectations
Research	The research	The research	The research	The research
Question	question is very	question is easily	question is	question is poorly
(25%)	engaging and	understood and	difficult to	conceived and
The research	follows logically	may be answered	understand	impractical.
question(s)	from purpose	through accepted	and/or may	impractical.
should be	and significance.	data collection	not be	
clear and	and significance.	and analytical	answerable. It	
answerable.		techniques. The	is not entirely	
answerable.		research question	clear how the	
		does an excellent	research	
		job addressing	question	
			addresses the	
		the general topic		
Conclusion	The conclusion	area. The conclusion	general topic. The	The name fails to
Conclusion		summarizes the	conclusion	The paper fails to conclude
(15%) Every	begins with a			
paper should	restatement of	content of the	merely	properly.
conclude in	the paper's thesis	paper well and	summarizes	
a manner	in new language.	restates the thesis in a	what has come	
that both	After a very brief		before. The	
summarizes	summary of the	manner that	thesis may be	
the current	paper's main	seems to flow	stated in the	
work and	points, the	logically from	same words as	
anticipates	conclusion	the body of the	at the	
future work.	broadens out to	paper. The future	beginning or it	
	explain how the	direction is	may be	
	author	apparent.	missing from	
	anticipates		the	
	studying the		conclusion.	
	research			
	question(s)			
	presented.			- TOTA
Grammar,	The paper is	The paper	The paper has	The paper has
Mechanics,	error free.	contains few	several errors.	numerous errors.
and APA		errors and is		
style (10%)		consistent with		
		APA style.		

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ANALYZING A CONCEPTUAL FRAMEWORK Due Tuesday, June 23 via TaskStream

15 points

Purpose

This writing assignment has the following goals:

- 1. To give students the opportunity to think deeply about a conceptual framework that may be useful to them as they create their own.
- 2. To help students identify strengths and weaknesses in others' conceptual frameworks so that they may write their own more effectively.
- 3. To practice using published literature to support one's own ideas.

Tasks

- 1. Identify a paper from the CD distributed in EDLE 801/802 in Summer 2008 that you believe presents concepts that are useful to you as you pursue your own research interest.
- 2. Write a 3-5 page "reading notes memo" that explains the following:
 - The paper you chose and why (provide appropriate citation in the text and reference at the end of the paper)
 - The most important concepts from the paper, including your working definition of each
 - How you anticipate applying some or all of the concepts from the paper as you build your own conceptual framework
 - Strengths and weaknesses of the paper in terms of:
 - ➤ Clarity of the concepts presented (Would we know them when we see them?)
 - ➤ Applicability of the concepts presented
 - ➤ Connections among concepts presented: Does the model embedded in the paper move in a clear direction?

This paper is intended to be less formal than the other papers for the course to give you the opportunity to play with ideas. I have borrowed Maxwell's (2005) notion of a "memo" to convey to you that you are writing this to help organize your thinking. It is really a memo to yourself that I have the opportunity to read and assess.

Format, citations, and references must be consistent with APA requirements.

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ASSESSMENT RUBRIC FOR ANALYZING A CONCEPTUAL FRAMEWORK

	Exceeds	Meets	Approaching	Falls Below
	Expectations	Expectations	Expectations	Expectations
Explaining	Important	Important	Some	Important
Concepts	concepts from	concepts from	concepts are	concepts are not
<u>(30%)</u>	the paper are	the paper are	clearer than	clearly explained
Explaining	clearly	clearly	others and/or	and relationships
concepts	explained with	presented.	relationships	to your own work
clearly is vital	appropriate	Relationships to	to your own	are unclear.
to writing an	working	your own work	work are	
effective	definitions.	are evident	missing or	
conceptual	Reasons why		vague.	
framework.	the concepts are			
	important to you			
	are compelling.			
<u>Applying</u>	Your	How concepts	How concepts	Application of
<u>Concepts</u>	explanation of	from your	from your	concepts from
<u>(30%)</u>	how you will	chosen paper	chosen paper	your chosen
The task of	use concepts	might be applied	might be	paper is missing
creating a	from your	to your own	applied is	or confusing.
conceptual	chosen paper is	conceptual	inconsistently	
framework	persuasive and	framework is	explained.	
involves the	so clear that the	clear and		
application of	reader is able to	logical.		
useful	visualize at least			
concepts	a portion of your			
gleaned from	conceptual			
published	framework.			
literature.				

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	Exceeds Expectations	Meets Expectations	Approaching Expectations	Falls Below Expectations
Assessing Strengths and Weaknesses (30%) Understanding the strengths and weaknesses of others' conceptual work is important to improving one's own abstract	Strengths and weaknesses of the chosen paper's concepts are presented with clear and compelling arguments for each one.	Strengths and weaknesses presented are clear and logical.	Strengths and weaknesses are presented, but not in a persuasive manner	Strengths and/or weaknesses are missing or difficult to understand.
thinking. Grammar,	The paper	The paper contains	The paper has	The paper
Mechanics, and APA style	contains no errors.	few errors and is consistent with	several errors.	has numerous
<u>(10%)</u>		APA style.		errors.

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CONCEPTUAL FRAMEWORK Due Tuesday, July 7 via TaskStream

40 points

Purpose

This writing assignment has the following goals:

- 1. To help students decide which concepts have greatest potential to address their research questions.
- 2. To help students develop a conceptual framework than can be used in their dissertation proposals (very likely with some modification in EDUC 998).

Tasks

This paper requires students to write a conceptual framework very similar to what will appear in their dissertation proposals and dissertations. Students are expected to:

- Write an introduction that articulates the research question(s) to be explored and leads into the conceptual framework.
- Write a thesis that takes a position regarding the most powerful family of concepts (i.e., answering the question: This is a case of what?) that provides a theoretical foundation for studying their research questions.
- Argue persuasively (using appropriate literature citations) for the validity of the specific concepts used and their appropriate relationships for studying the specific research question—i.e., construct a verbal conceptual framework.
- Provide a graphic representation of the conceptual framework that gives the reader a clearer understanding. (This must be integrated with the text of the paper.)
- Conclude with a restatement of the thesis and a brief explanation of potential research methodology suggested by the conceptual framework.

The paper should be no longer than 20 pages and must conform to APA requirements.

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CONCEPTUAL FRAMEWORK ASSESSMENT RUBRIC

	Exceeds	Meets	Approaching	Falls Below
	Expectations	Expectations	Expectations	Expectations
Introduction	The introduction	The introduction	The	The paper lacks a
and Thesis	provides a	provides a	introduction	clear thesis.
<u>(10%)</u>	compelling and	smooth	may be	
The	engaging	transition from	somewhat	
introduction	transition from	research	confusing.	
orients the	research	question to	The thesis is	
reader to the	question to	conceptual	apparent,	
author's	conceptual	framework. The	though not	
research	framework. The	thesis is clear	entirely clear.	
question and	thesis appears as	and analytical in	The thesis	
presents the	the last sentence	nature. The	may not be	
thesis.	of the first or	thesis makes	sufficiently	
	second	obvious to the	analytical.	
	paragraph and	reader which	-	
	presents an	concepts (at		
	obvious family	least generally)		
	of concepts to	the author will		
	be used.	use and why.		
Body	All body	The body	The body of	The body of the
<u>Paragraphs</u>	paragraphs are	follows logically	the paper	paper is not
(35%)	linked directly	from the thesis	contains	analytical and/or
The body of	to the thesis.	and each	worthwhile	does not
the paper	Each paragraph	paragraph is	information,	elaborate on the
demonstrates	follows logically	directly related	but not all of	thesis.
the validity of	from the one	to the thesis.	it is linked to	
the thesis.	before. The	Concepts used	the thesis.	
The	body	are well defined	The	
paragraphs	progressively	and the	progression	
emphasize	clarifies the	relationships	of paragraphs	
how the	author's	among them are	may be	
author has put	conceptual	clearly	confusing or	
together vital	framework and	explained to	illogical. The	
concepts and	uses relevant	create a	conceptual	
why.	literature	coherent	framework	
	persuasively.	conceptual	and its	
	Relationships	framework.	rationale are	
	among key	Literature is	not entirely	
	concepts are	used to support	clear.	
	clearly	arguments		
	explained.	appropriately.		

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	Exceeds	Meets	Approaching	Falls Below
	Expectations	Expectations	Expectations	Expectations
Graphic	The graphic	The graphic	The graphic	The graphic
Representation	representation	representation is	representation	representation is
(20%)	requires little	tightly linked to	is related to	either missing or
A graphic	explanation	the verbal	the body of	unhelpful.
representation	because it so	description of	the paper but	
helps the	obviously flows	relevant	contains	
author to	from and relates	concepts and	ambiguity,	
present	to the text. High	their	conceptual	
complex and	quality	relationships.	gaps, or	
abstract ideas	techniques are	Graphics are	inaccuracies.	
so that the	used to create an	clear and easily		
reader can	elegant and	understood		
comprehend	communicative	and/or clearly		
them more	picture of the	explained in the		
easily.	conceptual	text. Ideally, the		
	framework.	graphics		
		enhance the		
		verbal analysis.		
Conclusion	The conclusion	The conclusion	The	The conclusion
<u>(25%)</u>	is very	appears obvious	conclusion	does not follow
The	persuasive both	based on the	appears	logically from the
conclusion of	in terms of	body of the	somewhat	body and/or the
a conceptual	having	paper. The	disconnected	implications for
framework	demonstrated	methodological	from the body	methodology are
must reiterate	the thesis and	approaches	and/or is not	unclear.
the main	presenting	suggested	entirely	
points and	potential	follow in a	persuasive	
draw the	methodological	compelling	with regard to	
reader into	approaches.	manner from the	methodology.	
thinking about		arguments in		
methodology.		favor of the		
		theoretical		
		approach to the		
		research		
		question(s).		
Grammar,	The paper	The paper	The paper has	The paper has
Mechanics,	contains no	contains few	several errors.	numerous errors.
and APA style	errors.	errors and is		
<u>(10%)</u>		consistent with		
		APA style.		

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RESEARCH PROSPECTUS

Draft due Tuesday, July 14 via e-mail to classmates Final version due Thursday, July 16 via TaskStream

20 points

Purpose

This writing assignment has the following goals:

- 1. To help students explain their research design, including a statement of the problem, a conceptual framework, thoughts about methodology.
- 2. To give students the opportunity to re-visit their statements of the problem and conceptual frameworks to improve them while trimming their writing to fit within the parameters of this assignment.
- 3. To give students the opportunity to create and receive feedback on the core of their Dissertation Planning section for Portfolio 3.

Tasks

- 1. Write an introduction that brings the reader into your Research Prospectus gradually and ends with a clear thesis about your research design.
- 2. Write your statement of the problem based on our Research Question and Rationale paper. Be sure to include:
 - ➤ The purpose of the research—What do you hope to learn?
 - ➤ The significance of the research—Why is it important to conduct this study?
 - > Current research questions
- 3. Present your conceptual framework based on your Conceptual Framework paper. Be sure to include:
 - Major concepts that help to frame the research problem
 - Empirical studies that provide background information to the problem
 - ➤ Relationships among important concepts and among concepts, empirical research, and the student's own intended research
 - A graphic representation of your conceptual framework
- 4. Explain potential research methods you anticipate employing, including preliminary thoughts regarding:
 - ➤ How your conceptual framework suggests specific kinds of data collection and analysis
 - A rationale regarding the use of quantitative, qualitative, or mixed methods
 - > Speculation about appropriate level of analysis, research sites, and participants
 - ➤ (Note: For your dissertation proposal and dissertation, your methodology should be supported by literature. We are not expecting that for this paper, but literature support would be a wonderful enhancement.)
- 5. Write a brief conclusion that summarizes and explains the significance of the content of your Research Prospectus.

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The paper should be no longer than 15 pages and must conform to APA requirements.

RESEARCH PROSPECTUS ASSESSMENT RUBRIC

	Exceeds Expectations	Meets Expectations	Approaching Expectations	Falls Below Expectations
Statement of the Problem (30%) The statement of the problem must include discussion of the purpose and significance of the research and a set of potential research	Research purpose and significance are clearly and persuasively presented and supported by relevant literature. Research questions are easily understood and pique the reader's interest.	Research purpose and significance are clearly presented and supported by relevant literature. Research questions are easily understood.	There is evidence of purpose and significance, but this section is not well organized and/or literature support is missing. Research questions may not be feasible.	The nature of the research problem is unclear.
questions. Conceptual Framework (45%) To frame or define research requires grounding in theory and concepts that come from published literature.	The conceptual framework, based on relevant literature, clearly and persuasively explains the perspective from which the research questions will be explored. The graphic representation of the conceptual framework enhances the verbal explanation.	The conceptual framework, based on relevant literature, explains the perspective from which the research questions will be explored. The graphic representation of the conceptual framework is clearly related to the verbal explanation.	Relevant concepts are identified, but not clearly related to the research question and/or not presented in a coherent framework that helps to define the study. Literature is missing or inadequate.	The conceptual framework does not inform the reader about how the research questions would be studied.

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Methodology (15%) Methodology should follow logically from the research questions and the conceptual	The proposed methodology is very appropriate based on the research questions and conceptual framework.	The proposed methodology would help to answer the research questions and appears to fit with the conceptual framework.	The methodology presented does not consistently support the research questions and/or may not seem to follow logically from the	An adequate understanding of important aspects of research methodology is not apparent.
framework.			conceptual framework.	
Grammar,	The paper	The paper	The paper has	The paper has
Mechanics,	contains no	contains few	several errors.	numerous
and APA	errors.	errors and is		errors.
style (10%)		consistent with		
		APA style.		

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