## Bachelor of Science Degree in Tourism and Events Management (TEM) 2024-2025

To schedule an advising appointment: <u>https://srtm.gmu.edu/tourism-and-events-management/advising/</u>

## Mason Core, 37 credits: For current list of approved courses: <u>catalog.gmu.edu/mason-core/</u>

- Written Communication 3 Credits (ENGH 101<sup>C</sup>)
- Written Communication 3 Credits (ENGH 302<sup>C</sup>)
- Oral Communication 3 credits
- o Information Technology 3 Credits
- Quantitative Reasoning 3 Credits (STAT 250<sup>°</sup>, EDRS 220<sup>°</sup>)
- Literature 3 Credits

## \* TEM Professional Sequence, 56 credits

- Arts 3 Credits
  - o Global History 3 Credits
  - o Social and Behavioral Sciences 3 Credits (ex: TOUR 311)
  - o Global Contexts 3 Credits (ex: TOUR 210)
  - o Natural Science 7 Credits (4 credit lab, 3 credit non-lab)

COURSE (3 credits unless noted)	PREREQUISITES	AVAILABILITY FACE TO FACE (Subject to change)	AVAILABILITY ONLINE (Subject to change)
TOUR 110: Professionalism & Civility (1 credit)	None		F, SP, SUM
TOUR 200: Intro to Tourism Mgt	None	F, SP	SUM, SP
TOUR 214: HTEM Accounting	None	F	MBUS 300
TOUR 220: Intro to Event Mgt	None	F	F, SP, SUM
TOUR 230: Intro to Hospitality Mgt	None	SP	F, SUM
TOUR 241: HTEM Practicum	TOUR 200, 220, 230	F, SP, SUM	
TOUR 320: HTEM Mgt Info Systems	TOUR 200, 220 or 230	F	SUM
TOUR 330: Resort Mgt	TOUR 200 or 230	F	SP
TOUR 340: Sustainable Tourism	TOUR 200, 210 or RMGT 210		F, SP
SRTM 412: HTEM Marketing & Sales	TOUR 241	F, SP	F, SP
TOUR 414: HTEM Finance	TOUR 214 or MBUS 300, TOUR 241	F, SP	MBUS 308
TOUR 420: HTEM Planning & Policy	TOUR 241		F, SP
TOUR 470: Career Preparation (1 credit)	TOUR 241	F	SP
TOUR 490: HTEM Internship (12 credits; Mason Apex)	TOUR 241, 470	F, SP, SUM	
SRST 450: Research Methods- Writing Intensive	STAT 250 <sup> C</sup> , EDRS 220 <sup> C</sup>	F, SP, SUM	F, SP, SUM
RMGT 410: Admin of SRT Orgs 1	60 credits recommended	F, SP	F, SP
SPMT 462: Sport Business Law	60 credits recommended	F, SP	F, SP, SUM

## **\*** TEM Electives, 18 Credits (Select 6 Courses)

COURSE (3 credits unless noted)	PREREQUISITES	AVAILABILITY FACE TO FACE	ABAILABILITY ONLINE
		(Subject to change)	(Subject to change)
TOUR 190: Wedding Planning	None		F, SP, SUM
TOUR 210: Global Understanding *	None		F, SP, SUM
TOUR 221: Event Implementation & Eval	TOUR 220	F	
TOUR 301: Hotel Management	TOUR 230		SP
TOUR 310: Food & Beverage Mgt	TOUR 230	F	SUM
TOUR 311: Women and Tourism *	None		F, SP, SUM
TOUR 313: Event Technical Production	TOUR 220	F	SP
TOUR 331: Cruise Ship Mgt	TOUR 200, 230	As avail	able (N/A)
TOUR 341: Film and Medical Tourism	TOUR 200		F even years (possibly
TOUD 242, Samuel Sugar & Dark Tourism	TOUR 200		alternate w/f2f)
TOUR 342: Sacred Spaces & Dark Tourism			SP odd years
TOUR 343: Wine and Food Tourism	TOUR 200		F even years
			(synchronous)
TOUR 352: Heritage and Cultural Tourism	TOUR 200	F	
TOUR 355: Event Logistics	TOUR 220	F	
TOUR 362: Cultural & Environ. Interpretation	TOUR 352	As available	
TOUR 430: Destination Marketing & Mgt	TOUR 241		F odd years
TOUR 440: Meetings & Conventions	TOUR 241		SP
TOUR 445: Restaurant Mgt.	TOUR 310, TOUR 450, NUTI 410	As available	
TOUR 450: Hospitality Human Resources Mgt	TOUR 241	SP odd years	
TOUR 460: Hospitality Facility Operations	TOUR 230		SP even years
TOUR 480: Special Topics	As noted	As available	As available

\* Can count as Mason Core or TEM Elective, but cannot be double counted.

\* General Electives, 9 Credits

**\*** Total: 120 Credits