



Concentration in Events Management (EVNM)

School of Recreation, Health, and Tourism (RHT)

Academic Advising Form 2011-2012

www.rht.gmu.edu

120 Credit Hours Required

Area	Credits
General Education Requirements (<i>see back of sheet</i>)	37
TEM Core Courses	47
Professional Concentration	24
Electives	12
Total Required Credit Hours	120

TEM Required Core Courses

Course	Credits	Prerequisites	Semester(s) Offered
TOUR 110: Professionalism and Civility	1	None	F, S
TOUR 200: Introduction to Travel and Tourism	3	None	F, S
TOUR 220: Introduction to Events Management	3	None	F, S
TOUR 230: Introduction to Hospitality Management	3	None	F, S
TOUR 241: Practicum	3	TOUR 200, TOUR 220	F, S, Sum
PRLS 310: Program Planning and Design	3	TOUR 200	F, S
TOUR 340: Sustainable Tourism	3	TOUR 200, TOUR 220	F, S
PRLS 410: Administration of RHT Orgs I	3	60 credits	F, S, Sum
TOUR 412: Tourism and Events Marketing	3	TOUR 200, TOUR 220, PRLS 310, PRLS 410	F, S
TOUR 414: Tourism and Events Finance	3	TOUR 200, TOUR 220, PRLS 310, PRLS 410	F, S
PRLS 450: Research Methods	3	60 credits, STAT 250	F, S, Sum
PRLS 460: Sport and Recreation Law	3	60 credits	F, S, Sum
TOUR 470: Senior Seminar	1	TOUR 241, TOUR 340, PRLS 410	F, S
TOUR 490: Tourism and Events Internship	12	90 Credits, TOUR 241, TOUR 340, PRLS 410	F, S, Sum
Total Required Core Credit Hours	47		

Event Management Professional Concentration Options: Select 8 Courses (3 credits each)

Total Required Concentration Credit Hours = 24

Events Management (EVNM) Select 8 Courses (3 credits each)	Prerequisites	Semester(s) Offered
TOUR 190: Wedding Planning and Management	None	F, S
TOUR 221: Event Implementation / Evaluation	TOUR 220	F,S
TOUR 313: Event Technology	TOUR 220	F,S
TOUR 320 :Hospitality Management Information Systems	TOUR 230	S
TOUR 330: Resort Management	TOUR 200, TOUR 220	F
TOUR 352: Heritage / Cultural Tourism	TOUR 200, TOUR 220	F
TOUR/ PRLS 362: Cultural and Environ. Interpretation	TOUR 352	S
TOUR 416: Hospitality Sales	TOUR 230, PRLS 410	F
TOUR 420: Tourism Planning and Policy	PRLS 310, TOUR 340	S
TOUR 440: Meetings and Conventions	TOUR 220, PRLS 310	F, S
TOUR 450: Hospitality Human Resource Management	PRLS 410	S
TOUR 480: Special Topics	As listed	As available
TOUR 499: Approved 3-credit Independent Study	As listed	As available
Approved 3-credit study abroad course	As listed	As available

GENERAL EDUCATION (37 credits): Approved courses: <http://provost.gmu.edu/gened/approved-course-listing/>

Requirement	Credits	Prerequisites
Oral Communication	3	
Written Communication (Lower Level)	3	
Written Communication (Upper Level)	3	45 credits: C or better in Gen. Ed. comp. and lit.
Information Technology	3	
Quantitative Reasoning (STAT 250)	3	High School Algebra. <i>Note: STAT 250 is a prerequisite for Research Methods</i>
Arts	3	
Global Understanding (i.e. TOUR 210)	3	
Literature	3	
Natural Science	7	
Social and Behavioral Sciences	3	
Western Civilization	3	

Additional Requirements for Graduation:

**120 total credits; 45 Upper Level Credit Hours; 30 Hours (with 12 being upper level major courses);
GMU Residency Requirement; Completion of General Education Requirements (37 credits);
GPA of at least 2.0**