

Sport Management 2024-2025

Bachelor of Science Degree in Sport Management

To schedule an advising appointment: <https://srtm.gmu.edu/sport-management/advising/>



❖ **Mason Core, 37 credits:** For current list of approved courses: catalog.gmu.edu/mason-core/

- Written Communication - 3 Credits (**ENGH 101^C**)
- Written Communication - 3 Credits (**ENGH 302^C**)
- Oral Communication - 3 credits
- Information Technology - 3 Credits
- Quantitative Reasoning - 3 Credits (**STAT 250^C** or **EDRS 220^C**)
- Literature - 3 Credits
- Arts - 3 Credits
- Global History - 3 Credits
- Social and Behavioral Sciences - 3 Credits
- Global Contexts - 3 Credits
- Natural Science - 7 Credits (4-credit lab; 3-credit non-lab)

❖ **Professional Sequence, 57 credits**

- SRST 200: History of Sport and Leisure
- SPMT 201: Intro. to Sport Management
- SPMT 241: Practicum
- SPMT 302: Phil. & Ethical Dims. of Sport
- SPMT 304: Sport, Culture, and Society
- SPMT 405: Sport Venues and Events
- SPMT 412: Sport Marketing & Sales
- SPMT 420: Econ & Finance in Sport Industry
- SPMT 430: Sport Communication
- SPMT 440: Global Perspectives in Sport
- SRST 450: Research Methods (**Writing Intensive**)
- SPMT 455: Governance & Policy Sport Orgs.
- SPMT 462: Sport Business Law or PRLS 460: Sport and Rec. Law
- SPMT 470: Strat. Mgmt. and Ldrshp. in Sport Orgs.
- SPMT 475: Sport Mgmt. Prof. Devel. Sem.
- SPMT 490: Internship (**Capstone/Synthesis**)

❖ **Guided Electives, 9 Credits** (Choose from SPMT courses including SPMT 480 Special Topics)

❖ **Electives, 17 Credits**

Total: 120 Credits

Suggested Academic Plan (to be supplemented by Mason Core and General Electives)

Semester	Course	Credits	Prerequisites
1 st Year Fall	SPMT 201 Introduction to Sport Management	3	
1 st Year Spring	SRST 200 History of Sport and Leisure in America	3	
2 nd Year Fall	SPMT 302 Philosophical & Ethical Dimensions of Sport	3	
	SPMT 304 Sport, Culture, and Society	3	
	SPMT Guided Elective 1	3	<i>As Listed</i>
2 nd Year Spring	SPMT 241 Practicum	3	<i>SPMT 201</i>
	SPMT Guided Elective 2	3	<i>As Listed</i>
	Quantitative Reasoning	3	
3 rd Year Fall	SPMT 405 Sport Venues & Events	3	<i>SPMT 201</i>
	SPMT 412 Sport Marketing & Sales	3	<i>SPMT 201</i>
	SPMT 420 Economics & Finance in the Sport Industry	3	<i>SPMT 201</i>
	SPMT 430 Sport Communication	3	<i>SPMT 201</i>
3 rd Year Spring	SPMT 440 Global Perspectives in Sport	3	<i>SPMT 201</i>
	ENGH 302 Advanced Composition	3	<i>45 credit recommend and Lower-level ENGH^C</i>
	SPMT 455 Governance & Policy in Sport Organizations	3	<i>SPMT 201</i>
	SPMT Guided Elective 3	3	<i>As Listed</i>
4 th Year Fall	SPMT 470 Strategic Management & Leadership in Sport Organizations	3	<i>SPMT 201</i>
	SRST 450 Research Methods - Writing Intensive	3	<i>STAT 250^C or EDRS 220^C recommended ENGH 302</i>
	SPMT 462 Sport Business Law or PRLS 460 Sport and Recreation Law	3	<i>SPMT 201</i>
	SPMT 475 Professional Development Seminar	3	<i>SPMT 241</i>
4 th Year Spring	SPMT 490 Internship – Capstone/Synthesis	12	<i>SPMT 241</i>

Academic Requirements: 120 total credits; 45 Upper Level Credit Hours; 30 Hours (12 upper level) for GMU Residency Requirement; Completion of Mason Core courses; GPA of at least 2.0

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Suggested Transfer Academic Plan for Sport Management:

- Assumes completion of STAT 250 with a C or better, *all* Mason Core [except ENGH 302].
- If 17 credits of electives have not been acquired, they must supplement this plan.

Semester	Course	Credits	Prerequisites
1 st Year Fall	SPMT 201 Intro to Sport Management	3	
	SRST 200 History of Sport and Leisure in America	3	
	SPMT 302 Philosophical & Ethical Dimensions of Sport	3	
	SPMT 304 Sport, Culture and Society	3	
	SPMT Guided Elective 1	3	<i>Lower-level ENGH^C</i>
1 st Year Spring	SPMT Guided Elective 2	3	<i>As Listed</i>
	SPMT 405 Sport Venues & Events	3	<i>SPMT 201</i>
	SPMT 430 Sport Communication	3	<i>SPMT 201</i>
	SPMT 412 Sport Marketing & Sales	3	<i>SPMT 201</i>
	SPMT 420 Economics & Finance in the Sport Industry	3	<i>SPMT 201</i>
1 st Year Summer	SPMT 241 Practicum	3	<i>SPMT 201</i>
2 nd Year Fall	SPMT Guided Elective 3	3	<i>As Listed</i>
	SPMT 440 Global Perspectives in Sport	3	<i>SPMT 201</i>
	ENGH 302 Advanced Composition	3	<i>45 credit recommend and Lower-level ENGH^C</i>
	SPMT 462 Sport Business Law or PRLS 460 Sport and Recreation Law	3	<i>SPMT 201</i>
2 nd Year Spring	SPMT 455 Governance & Policy in Sport Organizations	3	<i>SPMT 201</i>
	SPMT 470 Strategic Management & Leadership in Sport Originations	3	<i>SPMT 201</i>
	SRST 450 Research Methods - Writing Intensive	3	<i>STAT 250^C or EDRS 220^C recommended ENGH 302</i>
	SPMT 475 Professional Development Seminar	3	<i>SPMT 241</i>
2 nd Year Summer	SPMT 490 Internship - Capstone/Synthesis	12	<i>SPMT 241</i>

Academic Requirements: 120 total credits; 45 Upper Level Credit Hours; 30 Hours (12 upper level) for GMU Residency Requirement; Completion of Mason Core courses; GPA of at least 2.0

SPMT Advising Questions:

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