

Sport Communication (SCOM) Minor 2015-2016



Foundation Courses Required	Credits	Prerequisites
COMM 303 Writing Across the Media	3	30 credits
COMM 320 Business and Professional Communication	3	COMM 100, 101 or 104
SPMT 201 Intro to Sport Management or SPMT 304 Sport, Culture and Society	3	
SPMT 430 Sport Communication	3	SPMT 201 & general COMM course
Total Foundation:	12	

Electives: Choose 2 courses	Credits	Prerequisites
COMM 204 Introduction to Public Relations	3	
COMM 305 Foundations of Intercultural Communication	3	3 credits of 100 or 200-level COMM courses or 60 credits.
COMM 351 News Writing and Reporting	3	COMM 303
COMM 356 Video: Performance and Writing	3	
COMM 359 Media Management	3	
COMM 361 Online Journalism	3	COMM 303
COMM 371 Sports Writing and Reporting	3	COMM 303
COMM 372 Sports and the Media	3	
SPMT 201 Intro to Sport Management or SPMT 304 Sport, Culture and Society	3	(If not used as a Foundation Course)
SPMT 302 Philosophical and Ethical Dimensions of Sport	3	
SPMT 318 Gender and Racial Issues in Sport	3	
SPMT 405 Sport Venues and Events	3	SPMT 201 and 60 credits
SPMT 412 Sport Marketing and Sales	3	SPMT 201 and 60 credits
SPMT 420 Economics and Finance in the Sport Industry	3	SPMT 201 and 60 credits
SPMT 440 Global Perspective in Sport	3	SPMT 201 and 60 credits
SPMT 455 Governance and Policy in Sport Organizations	3	SPMT 201 and 60 credits
Total Electives:	6	

Total Credits: 18

Academic Requirements for Completion of the SCOM Minor

- At least 8 credits of SCOM minor coursework must be applied to the minor *only* and may not be used to fulfill requirements of the student's major, concentration, an undergraduate certificate, or another minor.
- Students must earn a minimum of 2.00 GPA in SPMT minor coursework.
- 6 credits of minor coursework must be completed at Mason.

Academic Requirements for Sport Management Majors

- One elective course must be a COMM course in order to ensure enough unique coursework for the minor.

SCOM Minor Advising Questions

Sara Montiel
smontiel@gmu.edu
703-993-2078

Appointments: rht.gmu.edu/advise/appointment