

**GEORGE MASON UNIVERSITY
DIVISION OF LEARNING TECHNOLOGIES
INSTRUCTIONAL DESIGN AND TECHNOLOGY PROGRAM
ADVISORY PANEL
FRAMEWORK AND ORGANIZATION**

Mission and Purpose

The Advisory Panel for the Instructional Design and Technology (IDT) program of the Division of Learning Technologies guides and assists the IDT faculty in strengthening its academic offerings, activities, and initiatives and maintain alignment with market needs; nurturing partnerships with non-profit, community and private-sector organizations; and growing the program's impact locally, regionally, nationally and internationally.

Composition and Appointment of Members

The IDT Program Advisory Panel shall be composed of professionals who are corporate, government, non-profit and other community leaders with experience or interest in the fields of learning technologies, instructional design, performance improvement, workforce education, e-learning, mobile learning, design-based research, and other related disciplines.

The Advisory Panel shall consist of 8-12 members, all of whom are invited and appointed by the IDT program faculty. Panel members shall serve an initial two-year term with an option to renew for additional two-year terms thereafter.

The IDT Program faculty shall select a Chair and co-Chair of the Advisory Panel. The Chair and co-Chair shall serve an initial two-year term and be eligible for reappointment for additional two-year terms upon affirmation by the IDT Program faculty. The Chair shall lead Panel meetings and work in collaboration with the co-Chair and other Panel members to schedule meetings and frame agendas for meetings.

The Advisory Panel shall meet at least twice each academic year.

Appointed members of the Advisory Panel make a commitment to attend scheduled meetings and be actively engaged with the IDT Program as agreed upon.

Guiding Principles for the IDT Advisory Panel

The work of the Advisory Panel is guided by the following principles:

- George Mason University, as a public university, seeks to be responsive to community needs
- Teamwork, collaboration and partnerships are essential to long term success
- Diversity of opinions is valued and embraced
- Innovation and entrepreneurship is valued and embraced
- Academic programs and initiatives must be relevant, contemporary and of highest quality

Role of the IDT Advisory Panel

Members of the Advisory Panel:

- Assist the IDT Program by providing advice on the value of current academic programs, activities, and initiatives
- Help identify new opportunities, activities, and initiatives based on market needs that lead to innovative academic programs, recruitment of prospective students, and effective partnerships
- Help to build a strong foundation of community support for the IDT Program
- Serve as ambassadors and advocates for the IDT Program